



Collaborative Planning for CPG

Revolutionizing Demand Planning

Drive efficiencies and respond better to market changes through AI-powered collaborative demand planning.

Today, companies continuously respond to ever-changing market dynamics. Omni-channel, click & collect, and shifting consumer preferences challenge the planning process. They create inefficiencies at a time when pressures dictate the opposite.

Antuit's Collaborative Planning solution revolutionizes the demand planning process. With the world's best forecast and AI in the UI, the solution expedites collaboration, decision making, and troubleshooting. Scalable and able to work cross-category, planners reduce their planning cycle time while fostering consensus with sales and the whole organization.

Case Study - Global Manufacturer & Distributor Builds Consensus

The Problem - Good Intentions. Smart People. Poor Results. It's an all too familiar story. With the current market turbulence, a global manufacturer and distributor needed to speed their decision making, shorten their planning cycle, and improve their forecasting accuracy. But in a large organization, quickly creating an accurate, executable plan that people support was impossible with their current process and technology.

The Result - Working with Antuit, the team combined technology, AI, and domain expertise to transform the company's planning process. After a successful pilot, which verified the results, smoothed out the process, and drove the change management approach, the company deployed the solution in support of 50+ countries. Planners and sales teams continue to gain confidence as the workflow is easy to understand, and the forecasts match the actual results.

Results

15% Reduction in
Planning Time

40% to 60% No Touch
Demand Planning

10% Improvement in
Planner
Productivity

Features

- **Touchless Planning** — Highly accurate forecasts create plans that don't require user intervention.
- **AI in the UI** — AI improves collaboration by intelligently displaying and highlighting information that is relevant to the user.
- **Cross Category Scalability** — Highly scalable and works across categories, not requiring a new project for every category.
- **Highly Accurate Forecast** — Forecast intakes current demand drivers and has been proven to beat the forecast accuracy of many first generation forecasting solutions.



Ability to sense and profitably respond to demand volatility separates supply chain leaders from laggards.”

Mike Griswold
Vice President – Research,
Gartner

Why antuit.ai

We listen to your challenges and then assemble the right team to deliver your solution that addresses your pain points. We work as your partner during the entire process, from solution diagnostics to deployment to adapting the solution for changes in consumer preferences.

We are focused on delivering significant, financial results for our clients, often starting within three to four months of our first engagement, enabling them to receive a faster return on their investment.

To learn more, please contact Antuit at info@antuit.ai

Additional Solutions Available from antuit.ai

- [Demand Forecasting and Planning](#)
- [Supply Chain Analytics](#)
- [Revenue Growth Management](#)

About antuit.ai

We are the leader in AI-powered cloud solutions for Merchandising and Planning. We have the industry's first solution portfolio – powered by Artificial Intelligence and Machine Learning – that can help you digitally transform your Pricing, Promotions, Assortment, Forecasting and Personalization solutions.

Antuit's executives, comprised of industry leaders from Accenture, McKinsey, IBM, and SAS, and our team of Ph.Ds., data scientists, technologists, and domain experts, are passionate about delivering real value to our clients.

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Learn More at www.antuit.ai



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