



Intelligent Order Promising

for Consumer Products

Boost your Available to Promise and Allocation Processes

Despite all the supply chain readjustments, companies still struggle with inventory shortages and fulfilling their orders on time and in full. Consequently, they're frustrating their partners and losing consumers and market share.

Yet, promising inventory to the right partners can't be done with processes and tools designed for a steady market. A First In/First Out process benefits those who act first, not what is best for the business. And spreadsheet-based allocation tools are time-consuming and don't adjust for a dynamic market.

Succeed in Dynamic, Shifting Markets

Through antuit.ai's Intelligent Order Promising Solution, businesses maximize their market position by prioritizing, promising, and allocating their inventory across orders for all sales channels, including DTC. Businesses seek antuit.ai's solution for:

- **Strategic Account Prioritization:** Keep their best partners happy and avoid unintentionally starving them
- **Dynamic Decisioning:** Continuously align inventory allocation based upon the latest order, shipment, and inventory information
- **Anticipate Consumer Demand Shifts:** Predict and act on granular consumer buying patterns at both a macro and granular level
- **Automation & Productivity:** Empower their team to focus on high value, knowledge-based tasks while boosting organizational collaboration
- **Improve Client Relationship:** Enhance client communication via faster response times with the order information that they desire

Features

- **Dynamic Aggregation** — Automatically determines the right aggregation hierarchy levels to create the most accurate forecast for every partner, location and SKU combination.
- **AI Models** — Intelligent, machine learning algorithms establish and evaluate a range of competing models, estimating their performance over time to determine the best model.
- **Consumption Sensing** — Anticipates shifts in business and markets based upon external leading indicators on consumers' behavior.
- **Native Cloud Architecture** — Architecture and API's bring the processing, speed, and scalability required to support multi-billion dollar, global companies.



Antuit.ai makes our business better by helping us make better decisions. The team we have from antuit.ai is the best team we have worked with, and will work with. That is why we want to continue working with them.”

**Consumer Goods
Company Executive**

Why antuit.ai

We operate with one goal –

Deliver measurable business & financial improvements by enriching decisions and workflows at scale.

That commitment makes antuit.ai different by design.

Our approach amplifies this strategy by providing SaaS solutions that enable fluid processes, leverage AI, incorporate rapid API's, and support user adoption. These shorten the time-to-value and give you financial flexibility.

To learn more, please contact us at info@antuit.ai

Consumer Products Solutions from antuit.ai

- Demand Forecasting
- Demand Planning
- Sensing & Replenishment
- Strategic Pricing
- Trade & Marketing Optimization
- Commercial Planning

Real AI. Real Results

Antuit.ai delivers AI-powered SaaS solutions, empowering world-class Consumer Products and Retail companies to digitally transform their supply chain, merchandising, marketing and omnichannel operations. Antuit.ai's executives, comprised of industry leaders from SAP, SAS, IBM, and Accenture, and our team of Ph.Ds., data scientists, technologists, and domain experts are passionate about generating real value for our clients.



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