



# grapevine

## Scale Your Content With Influencer Marketing

Leading Brands use Grapevine's Influencer Marketing Platform to connect with top social media creators to delight Fans and drive results for their marketing initiatives.

### Platform Access

**\$5,000**  
Quarterly

Say goodbye to Spreadsheets. Use Grapevine for streamlined access to over 170,000 influencers along with analytics tracking

- Open access to 170k+ influencers
- Streamlined communication
- Influencer analytics
- Live content analytics

### Influencer Strategy

**\$10,000**  
Quarterly

A Grapevine team member will help you run a test campaign to measure the success of Influencer Marketing for your initiatives

- Assistance in talent selection
- Assistance in execution
- Multiple campaigns
- Freedom to test strategy

### Agency Services

**\$25,000**  
Starting Budget

End to end campaign execution with a dedicated team along with FCC compliance tracking, planning for non-traditional content, and more

- FCC compliance tracking
- End to end campaign execution
- Final approval on all content
- Planning for offline events, etc

## About Us

Grapevine is the world's leading end-to-end influencer marketing platform that enables collaboration between advertisers and social content creators to produce promotional content at scale.

Organizations like Coca-Cola, L'Oreal, Ogilvy & Mather, LG, and many more depend on our world class team of strategists to design and implement influencer programs that put your brand squarely in front of the customer personas that matter, improving both your mindshare and share of wallet.

## Get Your Brand Heard

- Work closely with creators across all industries and social networks to create engaging sponsored content that will communicate your story.
- Connect with each influencer directly and plan what their content is going to look like so it's on point, 100% of the time.
- Track views, engagements, and click-throughs as well as likes and comments on Instagram so you know exactly how your content is performing.
- Our dedicated agency team is focused on building the strategy for every single detail of your program.



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