RoboRecruiter Case Study

High-volume Retail Screening and Interview Scheduling for Peak Hiring



For one retail client, we recruit over 2,000 Warehouse Operatives between late August and late November every year, across three different locations and a variety of shift patterns. One of our core challenges was how to quickly and efficiently book screened candidates onto a suitable assessment centre slot (and send date, time and location reminders to them) in an efficient way – while being able to report on this data in real time.







The information RoboRecruiter gave us enabled us to pragmatically decide we didn't need an AI powered bot for our needs, and we appreciated we weren't pushed into acquiring a product we didn't need. This is indicative of the support and dedication we receive from a technology partner who are receptive to our needs and the needs of our clients. RoboRecruiter built us an integration with Calendly, enabling us to create available slots for multiple locations which candidates could efficiently book. This has enabled us to achieve impressive results during the peak recruitment period we've just completed. Result

On this one campaign alone, we've seen cost savings of over £58k in 2019, compared to 2018. This is broken down into a saving of just under £12k on media spend, through having a more efficient way of capturing applications and managing the candidate journey – and a saving of over £46k on the candidate application, assessment and onboarding process.

ROBORECRUITER



We've predominantly used RoboRecruiter to capture applications, pre-screen information and book assessment centres for high volume, temporary blue-collar roles. Working with RoboRecruiter to provide an efficient, streamlined application process for our candidates, the technology has led to significant cost savings on our direct sourcing campaigns.

They've been able to support us in providing exactly what we require, with valuable advice along the way.

Stephanie Dyke, Talent Marketing Manager, Guidant Global