## **RoboRecruiter Case Study**

## SAPIENT



Sapient i7 is a start-up but scaling rapidly - they're

successfully winning and securing projects which

As well as hiring individuals with Salesforce

expertise, they're committed to the Salesforce

ethos of hiring outside their ecosystem, so to

increase the number of people who work with the

As a result, Sapient i7 need to enhance recruiters'

the Salesforce ecosystem with transferable skills.

knowledge about identifying candidates outside

they need to staff.

Salesforce technology.



prepared.

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RoboRecruiter helped Sapient i7 streamline

Their RoboRecruiter technology helped

take time-consuming screening tasks away

from front-line staff at Sapient i7, which as

a small, fast-growing business has a huge

RoboRecruiter also enabled Sapient i7 to

as they bid and win future work, they are

relationship-manage their talent network so

impact on our operational efficiencies.

this tough engagement challenge.

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We have reduced our lead time by 20%.

We can deliver on our promises to clients regarding resource that is engaged and available now.

We can be more nimble, confident and competitive in market by talent-mapping our ability to deliver at scale .



20%

120

85%

**Reduction in lead-time** 







Since working with RoboRecruiter our total lead time has been reduced by 20%. This, teamed with RoboRecruiter's specialism at engaging the right talent pool, has made RoboRecruiter an invaluable business-as-usual utility for Sapient i7

## Stephen Aitken, CEO, Sapient i7