



[Press release – FINAL]

Tech Data Launches Partnership with Diamanti in the Australian New Zealand Market

SYDNEY, Australia – November 9th, 2020 – [Tech Data](#) today announced it has signed a distribution agreement for Australia and New Zealand with Diamanti, a recently established Hyperconverged Platform which specialises in Kubernetes and container workloads.

The partnership strengthens Tech Data's cloud infrastructure vendor portfolio through Diamanti's Kubernetes capabilities that provide a differentiated solution stack offering to Tech Data's channel partners. Diamanti assists customers on their journey to the cloud by fast tracking deployment for containerised applications. Diamanti's simple and cost-effective solution addresses enterprise requirements for managing Kubernetes at scale.

"With the recent [Cloud Native Computing Foundation \(CNCF\) Survey](#) citing 84 percent of respondents now using containers in production, we are excited to further expand Tech Data's data centre offerings to our customers through the addition of Diamanti," said Andy Berry, vice president and country general manager, ANZ, Tech Data. "The Diamanti Kubernetes platform complements some of our existing vendors and helps us to strengthen our end-to-end portfolio of solutions we can offer the ANZ marketplace."

Diamanti delivers purpose-built infrastructure for modern applications. With Diamanti, Kubernetes workloads become an out-of-the-box solution delivered on a secure, fully integrated and supported platform, allowing organisations to focus on deploying modern applications across on-premises and hybrid cloud infrastructure. Diamanti's Kubernetes management platform breaks from legacy architectures to deliver turnkey solutions that are simple and cost effective on-premise and in the cloud, allowing enterprises to focus on their applications and not on infrastructure complexity.

"Organisations all over the world are adopting cloud-native principles in application development, deployment and management, which require new and different approaches to both on-premises and public cloud environments," said Paul Leow, partners and alliances for Diamanti Asia Pacific, China and Japan. "We are excited that a highly respected distributor such as Tech Data recognizes the value of the Diamanti Kubernetes platform for hybrid cloud and we look forward to working closely with them to deliver turnkey solutions that addresses enterprise security, availability, resilience and flexibility requirements for their customers."

For more information, partners can register to join the official launch webinar being staged on 2nd December from 2pm – 3pm AEDT. More details on the webinar can be found at

<https://info.techdatacloud.com.au/diamanti-webinar>

About Tech Data

Tech Data connects the world with the power of technology. Our end-to-end portfolio of products, services and solutions, highly specialized skills, and expertise in next-generation technologies enable channel partners to bring to market the products and solutions the world needs to connect, grow and advance. Tech Data is ranked No. 90 on the Fortune 500® and has been named one of Fortune's World's Most Admired Companies for 11 straight years. To find out more, visit www.techdata.com or follow us on [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#).

About Diamanti

Diamanti delivers the industry's only purpose-built, fully integrated enterprise Kubernetes platform, spanning on-premises and public cloud environments. It gives infrastructure architects, IT operations, and application owners the performance, simplicity, security, and enterprise features they need to get cloud-native applications to market fast. Diamanti provides the lowest total cost of ownership to enterprise customers for their most demanding applications. Based in San Jose, California, Diamanti is backed by venture investors ClearSky, CRV, Engineering Capital, Goldman Sachs, GSR Ventures, Northgate Capital, Threshold Ventures (formerly DFJ Venture), and Translink Capital. For more information visit www.diamanti.com or follow [@DiamantiCom](#).

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