OpSec
ONLINE

DATASHEET

AntiPhishing Services

**Stay ahead of the phishing threat with
Industry-leading technology.**

Stay ahead of the phishing threat with industry-leading technology.

Overview

Every day, more than half of Internet users receive at least one phishing email[1] with 9.2 million consumers having been duped into submitting personal data from phishing scams[2] in 2015. Phishing puts your customers' financial assets at risk – as well as your company's brand and reputation. OpSec Online provides a powerful anti-phishing solution that protects you and your customers from these increasingly sophisticated attacks.

Challenge

Buyers and Brands Beware: Fraudsters Are On the Attack

The social engineering tactics used by fraudsters continue to catch even the most savvy online consumers off guard. Phishing attacks that hijack trusted brands have been a longtime challenge for financial services companies, and more recently, it's been growing rapidly in other industries such as retail and cloud-based services. Phishing is a strategic business problem that can damage your company's online channels, weaken your customer relationships and increase marketing and digital security costs.

Phishers use a variety of tactics such as look-alike or cousin domains, paid search scams, social media messages and targeted business email compromise (BEC) attacks that deceive users into revealing personal information or user credentials.

The impact on enterprises goes well beyond network security. Potential brand erosion, decrease in online channel adoption, financial loss and higher call center costs make anti-phishing initiatives a must for brand owners. Tools to prevent, detect and mitigate attacks should be your first line of defense. With over a decade of industry expertise, OpSec Online provides the industry's leading anti-phishing solution to protect your brand and your customers from phishing threats.

9.2M

9.2 million consumers having been duped into submitting personal data from phishing scams[2] in 2015.

Solution

Protect Your Brand Across Digital Channels

OpSec Online AntiFraud™ — AntiPhishing Services are designed to protect your customers and prospects from phishing attacks, with preventative tools to address the phishing problem before attacks are launched. Giving your online users more confidence in your brand will help you increase the volume of online transactions and grow your business. OpSec Online utilizes its brand protection expertise to provide the best defense against fraudsters across multiple digital channels.

PREVENTION

OpSec Online uses proprietary preventative tools, such as the Early Warning System® (EWS), to prevent fraudsters from launching phishing and malware campaigns before they can impact your customers. The EWS sends daily emails to alert you of new domain registrations that are using your brand or similar brands in the last 24 hours, keeping you in front of brand abuse and mitigating damage as far upstream as possible.

DETECTION

OpSec Online offers the industry's leading phishing detection capability – recording up to 50% more incidents than competing solutions. We monitor and analyze the industry's widest range of intelligence sources via proprietary technology and relationships with industry partners, analyzing more than 300 million emails daily and detecting more than 1.1 million fraudulent and malicious sites annually. We've detected millions of fraudulent activities in 170+ countries across 14,000+ networks.

Insight. Impact. Increased ROI.

Only OpSec Online combines powerful phishing prevention tools, detection technology, comprehensive mitigation strategy and unmatched industry expertise to protect you and your valued customers from the dangers of phishing attacks.

OpSec Online AntiFraud™ – AntiPhishing Services helps you stay in front of fraudulent phishing activity to preserve brand equity and customer trust, protect online channel adoption, and safeguard revenues and profits.

MITIGATION

OpSec Online provides the most effective, comprehensive mitigation strategy available. As soon as we detect and validate a phishing site with 100% certainty, we initiate our extensive Fraudcasting network, sharing phishing alerts with ISPs, browsers, email providers and security vendors so they can block malicious sites at the desktop within minutes of detection. OpSec executes fast phishing site shutdowns utilizing exploits identified from phishing kits.

ONGOING PERSONALIZED SERVICE

Customers receive 24x7x365 access to our Security Operations Center (SOC). An assigned Client Services Manager ensures that customer needs are continuously met and helps implement best practices for the most effective results.

Key Features

EARLY WARNING SYSTEM®

Powerful prevention tool to mitigate malicious attacks upstream, before a malicious campaign is launched.

COMPLETE MITIGATION COVERAGE

Shut down any type of phishing attack, including form-based phishing, vishing, smishing, malware (distribution sites, drop sites, command and control), email accounts, pharming and PAC files, and illegal gaming servers.

FRAUDCASTING

Immediate, widespread blocking of access to phishing sites, emails containing phishing sites, malware-containing emails and malware communication points by alerting ISPs, email providers and security vendors.

PHISH KIT ANALYSIS

Effective method for disrupting a fraudster's business and offering enhanced intelligence and analytics.

API ACCESS

The industry's only portal API to enable integration with customers' security event management products.

REPORTING AND ANALYSIS

Monthly trend report and a personalized weekly phishing incident report with SOC action steps.

WEB PORTAL ACCESS

SaaS-based portal provides a complete real-time view of both individual attacks and trends.

SUPERIOR SERVICE AND EXPERTISE

We've built our reputation on dedicated, corporate-focused service with unparalleled industry expertise. OpSec Online protects the revenues and reputations of more than half of the Fortune 100. We monitor 8 of the 10 most highly trafficked websites in the world and execute more than 43,000 enforcements every day.

EXTENSIVE INDUSTRY RELATIONSHIPS

A comprehensive brand protection strategy requires a strong network of strategic allies. OpSec Online experts are connected to an unparalleled ecosystem of partnerships and relationships with search engines, social media networks, online marketplaces, industry advocacy groups, registries and law enforcement agencies.

1M+

OpSec Online analyzes more than 300 million emails daily and detects more than 1.1 million fraudulent and malicious sites annually.

1   Phishing.org. December 2015. http://www.phishing.org
2   Consumer Reports Survey: How Safe is Your Home Computer? ConsumerReports, May 1, 2013. http://www.consumerreports.org/cro/news/2013/05/consumer-reports-survey-how-safe-is-your-home-computer/index.htm

About OpSec

For nearly forty years, brands, institutions, and governments around the world have relied on OpSec to ensure the integrity of goods and documents. In a world of rising fraud and black-market alternatives, we are the layer of truth that powers revenue-generating relationships. This is only possible through a unique combination of proven security experience, deep industry expertise, the market's broadest range of solutions, and a commitment to digital and physical integration leadership. For brands that depend on sustained relationships with customers, OpSec secures integrity, enhances loyalty, and protects revenue. **For more information please visit www.opsecsecurity.com.**

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Secure · Enhance · Protect

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