



# BODYTALK

THE SCIENCE OF COMMUNICATION

## THE DYNAMIC PRESENTER - VIRTUAL OPEN COURSE

Develop a dynamic and persuasive communication style, boosting your impact and influence for important meetings, presentations and sales pitches - for online or in-person events.

Experience a learning journey which has proved successful for our clients from around the world. This is a lively, interactive and personalised course. You will gain a whole range of advanced communication techniques, along with personal feedback and coaching, with plenty of time to ask questions and explore how to use everything in specific real-life situations.

There is 1 trainer per 4 attendees, giving you plenty of opportunities to practice techniques and gain coaching. Our team have coached clients for 20 years across every major industry and our methodology is proven by science, so you can be completely confident in the results you will achieve.



**"Faultless training - the best I have ever attended on any topic in my career. In less than a week I have already used these new skills successfully in four client meetings."**

**Client Director & Head of Wireless Infrastructure**



**"This was the best course I have ever had. The presenters were very well prepared and engaged all of us in a way I have never seen before!"**

**Marketing Specialist**



**"After working with Body Talk we landed a contract worth £40million, thanks to improving our communication skills for the final pitch. The training was phenomenal!"**

**Business Unit Director: US**



## YOUR COURSE OUTLINE

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### Session 1 - 4 Hours

#### **Presence, Gravitas & Influence - 60 mins**

Gain advanced communication techniques that allow you to increase your influence and impact, online and in-person, with examples from speakers and leaders who inspire us to listen.

#### **Break - 15 Mins**

#### **The Science of Storytelling - 60 mins**

Discover how to captivate and persuade people using the most highly proven system in the world, so that you can build a story and make your information sound clear, concise and compelling.

#### **Break - 15 Mins**

#### **Small Group Coaching - 90 minutes (1 trainer per 4 attendees)**

Your coach will help you to apply the storytelling and communication techniques to a real meeting situation. You will gain specific feedback on your style and content, so that you can improve and refine your impact, ensuring you feel completely confident to use all of the tools in a real situation in future.

### Session 2 - 4 Hours

#### **Visual Aids - Do's and Don't - 60 mins**

Engage and compel your listeners with simple techniques to enhance your visual impact and make your ideas more memorable. Escape the fatal flaws made by many and banish the 'Death by Powerpoint', by using strategies from leading experts.

#### **Break - 15 Mins**

#### **Objection handling and managing difficult questions - 60 mins**

Discover how to overcome objections and tough questions in a way that builds relationships, rapport and respect for your idea and your team.

#### **Break - 15 Mins**

#### **Small Group Coaching (90 minutes - 1 trainer per 4 attendees)**

Apply all of the techniques to an upcoming meeting or presentation, with coaching and feedback from your trainer. You will finish by creating a personal development plan to ensure you embed the learning and gain lasting success.



## YOUR INVESTMENT

**2 x 4 Hour Online Events**  
**1 Trainer per 4 delegates**

£595 + VAT per person

**Standard:**  
**£595.00**

**Preparing for success**

Your trainer will get a full personal understanding of your needs from a pre-coaching questionnaire.

Included

**Materials**

Fully comprehensive workbook

Included

**Optional Extras**

**Online Training Platform:** You can access our online training platform for 90 days and gain 12 CPD points, with videos, quizzes and assignments for all key modules to embed your learning and create lasting success.

£150.00

**Video Submission and Personal Feedback:** You can submit a 10 minute video and receive a personal feedback video from your trainer.

£150.00

Please note that all prices are fixed. All prices exclude VAT & expenses.

