

# NVDA BULLISH ALERT

*Nov. 13, 2020*



# Bullish Opportunity Alert: **NVDA**

## Actionable Trade Idea

**Buy NVIDIA Corp. (NASDAQ:NVDA) stock below \$550/share\*\***

Alternative approaches would include selling OTM put options with a strike price 5% below the current price of the stock each month to generate income until a position is established.

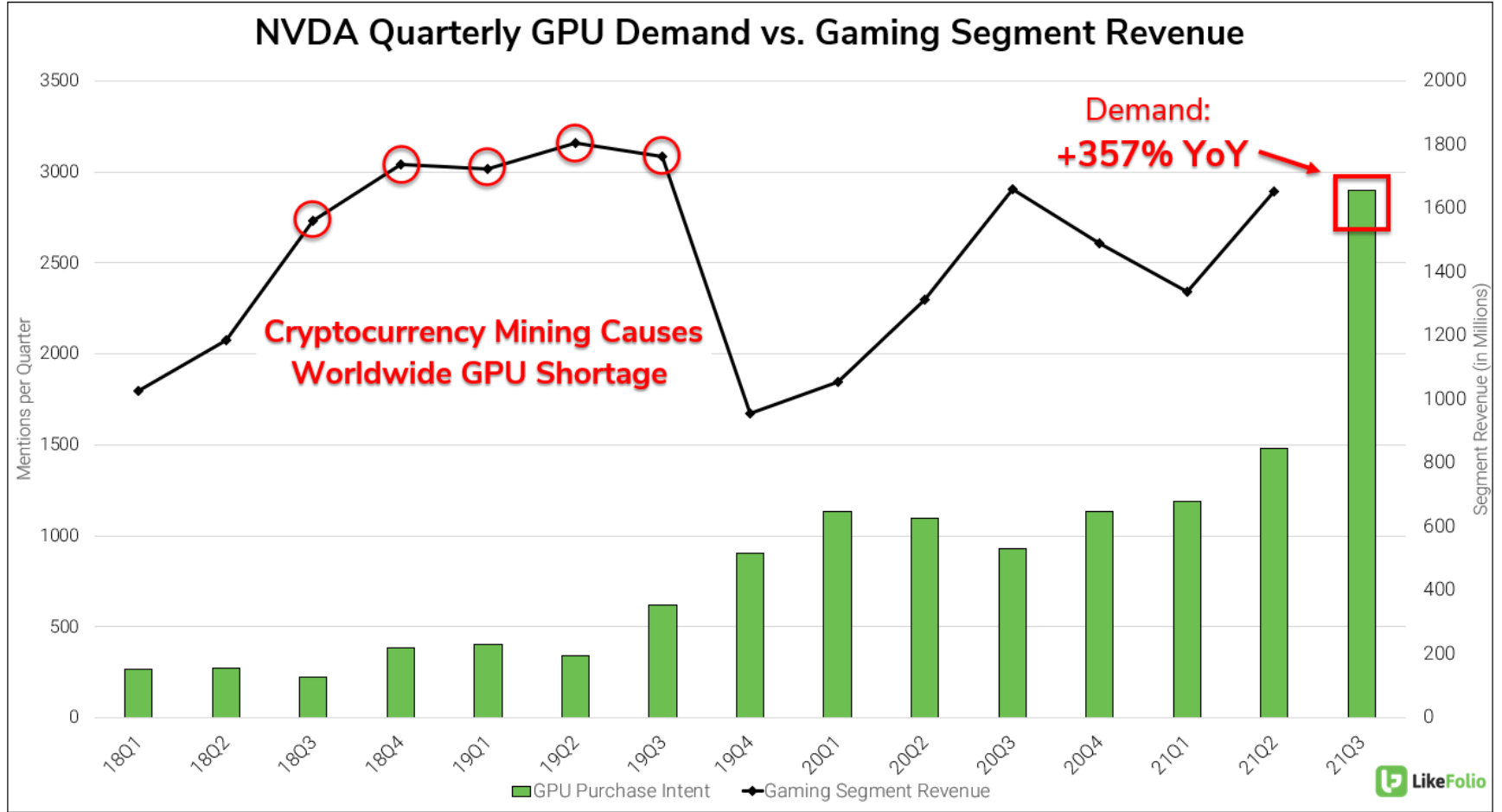
We believe the stock could gain by more than 25-30% in the next two years.

\*\*ON ALL TRADES, it is important to use proper risk management to correctly allocate and protect your capital. One popular option for an exit strategy on bullish trades is a 25% trailing stop.

## Consumer Demand:

- Purchase Intent Mentions for Nvidia GPUs rose +357% YoY in 21Q3 (ended 10/25/20)
- PI in the current quarter is pacing +192% YoY
- Since the end of the crypto-mining craze, Gaming Segment revenues have steadily risen, bolstered by organic demand growth

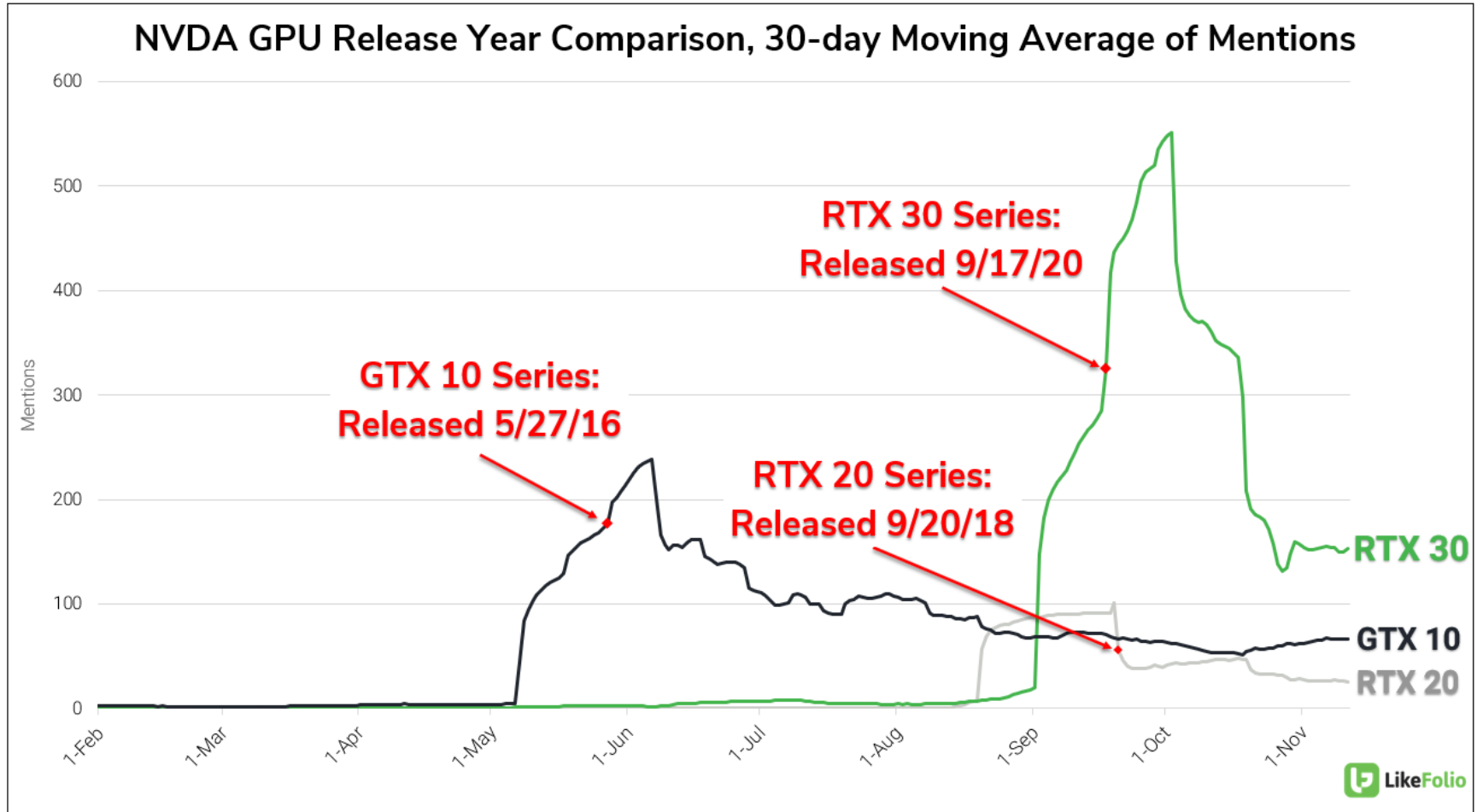
# NVDA: GPU Demand Soaring



## RTX 30 Series:

- Consumer Hype for the 'RTX 30 Series' – Nvidia's latest line of GPUs – rose to an unprecedented level following the initial launch, dwarfing that of its predecessors
- The coveted 'RTX 3080' sold out everywhere within seconds of being released online... Now only available for 2-3X MSRP on secondary markets

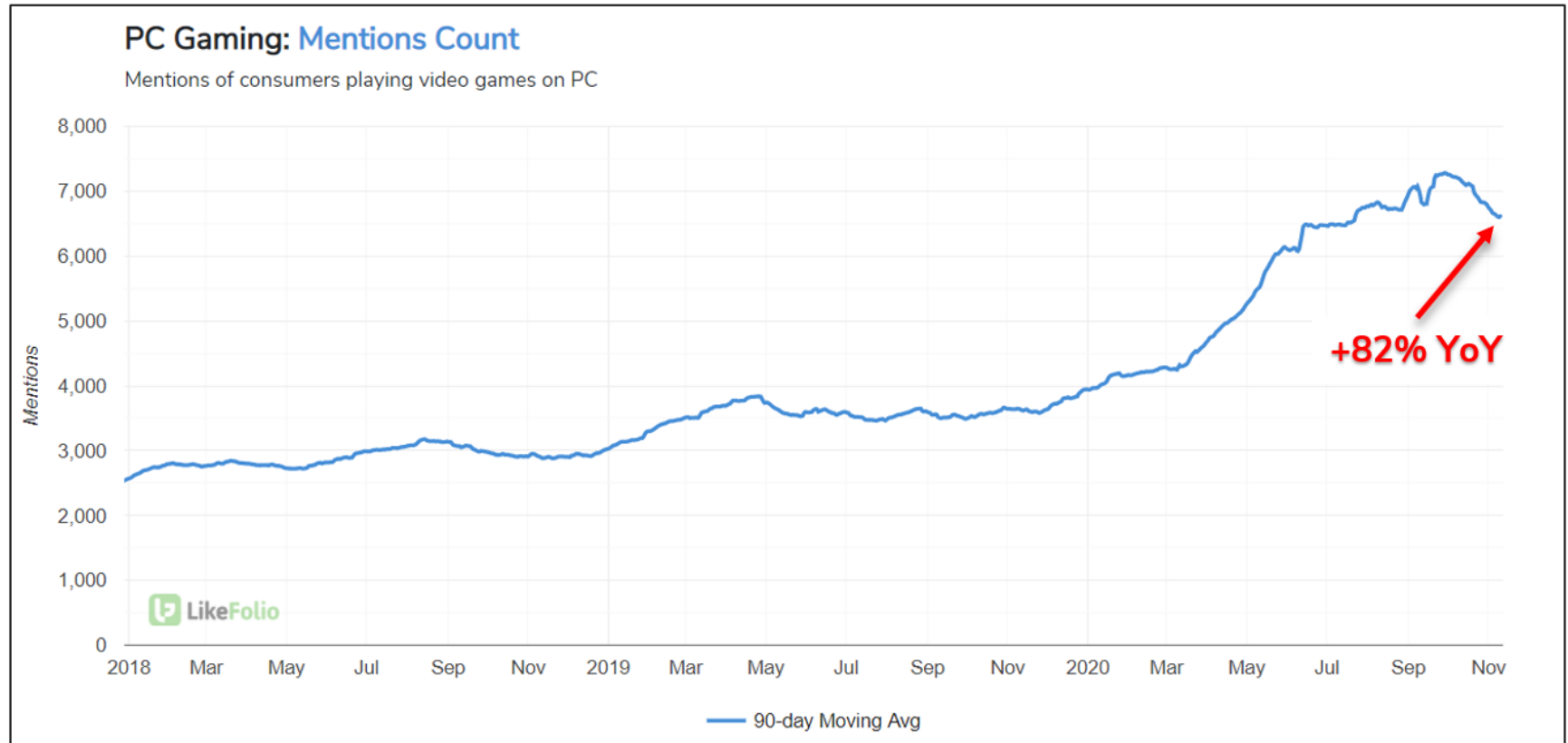
# NVDA: Unprecedented Hype



## PC Gaming:

- Consumer Mentions of playing video games on PC rose +84% in the last 90 days vs. prior year
- The recently-launched cloud gaming service, Geforce Now, provides Nvidia with further exposure to the thriving PC gaming market

# NVDA: PC Gaming Driving Growth



## Recent NVDA Alerts:

- Delivery Megatrends Report  
Sent – 8/22/2019  
Price – \$170.95
- Trade War MegaTrends Report  
Sent – 9/30/2019  
Price – \$173.70
- COVID Opportunities  
Sent – 3/23/2020  
Price – \$212.53
- 5G MegaTrends Report  
Sent – 5/4/2020  
Price – \$291.06

# NVDA: QUINTUPLE DOWN



# NVDA: The Bottom Line

- NVDA's Data Center segment is experiencing explosive revenue growth. Last quarter, Data Center revenue surpassed that of the Gaming segment for the first time ever, rising **+167% YoY**.
- Demand for the 'RTX 30 Series' is the highest we've ever seen for an Nvidia GPU line.
- With BTC [trading at a 3-year high](#), Nvidia's mining-specific PI is on the rise:  
**Mining-specific Purchase Intent increased +378% YoY in the past 90 days, currently +82% higher than the 2018 ATH.**
- We're expecting to see Gaming segment revenue on [next week's report](#) surpass the levels achieved during the crypto-mining craze of 2017-2018.
- **Caveat:** Due to the recent expansion of the Data Center segment, our data now accounts for less than half of Nvidia's total sales.
- **Moral of the story:** Data centers notwithstanding, underlying mentions suggest that the business's consumer-facing side is primed for tremendous growth in the coming quarters. NVDA is supremely-positioned for the future. Consider accumulating shares over time for a multi-year long position.

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