

FOR IMMEDIATE RELEASE



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FIRST BANK RICHMOND SELECTS LPL FINANCIAL TO SUPPORT ITS INVESTMENT SERVICES

RICHMOND, IN — April 19, 2021 – FBR Investment Services, offering investment services at First Bank Richmond in Richmond, IN announced it has chosen to align with LPL Financial’s Institution Services platform to support its investment program. By joining LPL Financial, a leader in the retail financial advice market and the nation’s largest independent broker/dealer*, FBR Investment Services gains access to the firm’s comprehensive array of tools, resources, technology and independent research to enable the delivery of objective financial advice.

“By joining LPL, we are positioning our institution to better support our clients with market-leading resources, technology and innovative capabilities,” said Garry Kleer, First Bank Richmond’s President/CEO. “LPL’s independent platform enables us to offer a greater depth and range of services to our bank. In addition, the platform provides choice and flexibility to be able to provide access to investment solutions and financial advice based on the unique needs of each client.”

FBR Investment Services offers a full range of financial services, including retirement and financial planning, individual money management, individual stocks and bonds, mutual funds, annuities and more. We would also like to announce that Travis Kohn Financial Advisor, LPL Financial has been added to our team and brings ten years of experience in financial services and securities to FBR Investment Services. His commitment to client service and objective, personalized financial advice aligns with our firm’s values. We look forward to his contributions, allowing us to expand the depth of services that we can provide to our clients.

LPL Financial is the nation’s leading provider of third-party investment services to banks and credit unions, offering insurance and investment services to approximately 800 banks and credit unions nationwide**. LPL provides personalized support, a robust, integrated technology platform, investment solutions and practice management resources that enable the delivery of objective financial advice.

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About FBR Investment Services

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About LPL Financial

LPL Financial (<https://www.lpl.com>) is a leader in the retail financial advice market and the nation's largest independent broker-dealer*. We serve independent financial advisors, professionals and financial institutions, providing them with the technology, research, clearing and compliance services, and practice management programs they need to create and grow thriving practices. LPL enables them to provide objective guidance to millions of American families seeking wealth management, retirement planning, financial planning and asset management solutions.

*Based on total revenues, *Financial Planning* magazine June 1996-2020

**Source: 2018/2019 Kehler Bielan TPM Survey. Based on Financial Institution Market Share.

LPL Financial and **First Bank Richmond** are separate entities.

Securities and advisory services are offered through LPL Financial (LPL), a registered investment advisor and broker-dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. First Bank Richmond and FBR Investment Services **are not** registered as a broker-dealer or investment advisor. Registered representatives of LPL offer products and services using FBR Investment Services and may also be employees of First Bank Richmond. These products and services are being offered through LPL or its affiliates, which are separate entities from, and not affiliates of, First Bank Richmond or FBR Investment Services. Securities and insurance offered through LPL or its affiliates are:

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Not Bank Guaranteed	Not Bank Deposits or Obligations	May Lose Value