

## DIVE INTO INSIGHT TV

**WATCH BRAND REEL** 



**SCREEN EPISODES** 

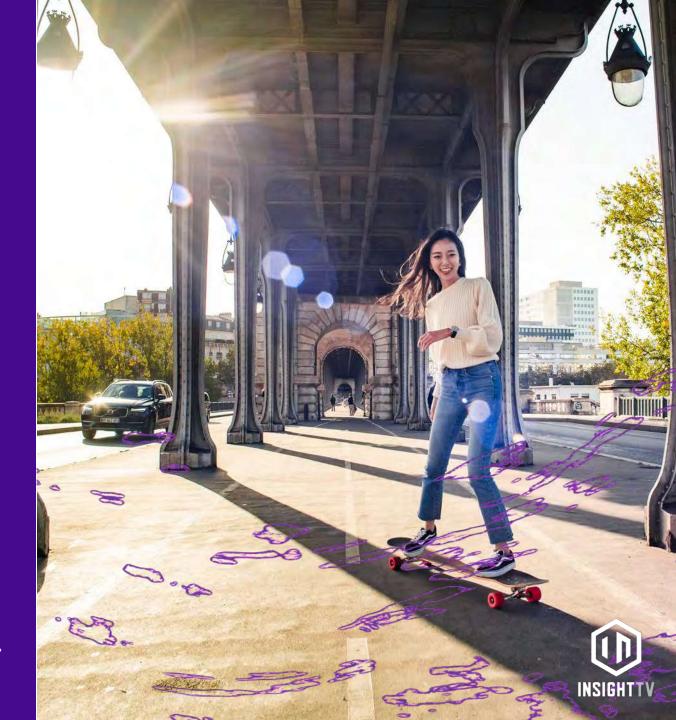


Insight TV is the world's leading 4K HDR producer, distributor and broadcaster, reaching over 436 million households, across multiple devices and platforms.

We produce our own unscripted content, featuring authentic people with one thing in common: they all have a story to tell.

Our storytelling brings together global communities across lifestyle, entertainment and action sports. It engages curious minds and passionate fans alike.

Our unique proposition, which features inspiring personalities and social media stars with a combined following of over 200 million, connects brands with Millennial and Gen Z audiences.







## THE GARMS DEALER

PREMIER LEAGUE FASHION GURU

Q3 2021 | 5 Eps x 22 Mins

- Featuring Sam Morgan, the 18-year-old fashion guru to top Premier League players
- Tips and tricks about fashion and the latest trends

Fashion guru Sam Morgan joins a series of top Premier League players and international superstars to talk all things football and fashion, before hunting down the best 'garms' and 'creps' for his celebrity clients.

Alongside Sam, we'll take a look into the world of Premier League stars and high class fashion; worlds we very rarely get any access to.





# THE FLYING KESTREL S2

EXTREME CAR RESTORATION

Q3 2021 | 1 Ep x 66 Mins

- Showcasing the restoration of an abandoned Riley Kestrel by a father and son team
- Will they achieve a new land speed record?

This is the story of underdogs dreaming big. Re-imagining a 1930s Riley Kestrel with a faster 0-60 acceleration than a Bugatti Chiron, three men attempt to turn their grand ambition into a reality... But will trying to reach a land speed record in their "Flying Kestrel" bring them crashing back down to earth?



#### BACKYARD BALLISTICS

#### TAKING HOMEMADE TO THE NEXT LEVEL

Q3 2021 | 10 Eps x 22 Mins

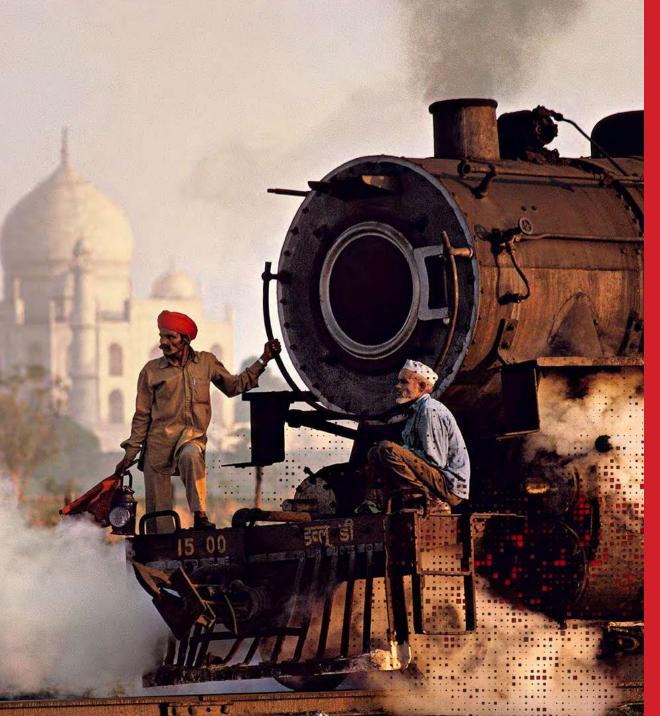
- Backyard builds meet science head-on to produce wacky experiments with interesting outcomes
- Madcap host Joerg Sprave has over 2.5m YouTube subscribers

From mega-slingshots to Coke bottle bazookas to movie replica crossbows, host Joerg Sprave is both ultra-creative, completely fearless and totally lovable in equal measure.

Now he is going to be challenged by his fans to use his expertise to create legendary launchers. In each episode, our madcap inventor and his co-host, Cheyenne Ruether, create some truly mind-bending launchers in the name science and thrills.

Co-produced with the Outdoor Channel (USA)





## TRAINPACKING FOLLOWING THE SLOW ROUTE

04 2021 | 8 Eps x 44 Mins

- Demonstrates that people are inherently kind and willing to open themselves, their lives and potentially their homes up to a complete stranger
- Features talent travelling on a wide range of train routes around the globe

We will show how the steel roads are crucial for the communities we encounter along the way to live and thrive, while experiencing genuine human connections in a time when the world seems more divided than ever. This series brings the viewer on a journey into the unknown – venturing where the tracks take us.



#### BREAKING BOUNDARIES

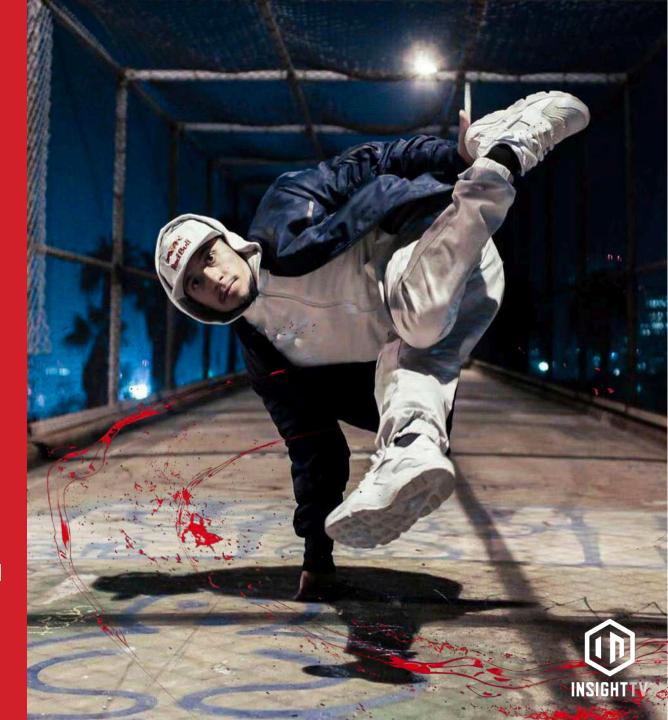
#### BREAKDANCING TO A NEW BEAT

Q4 2021 | 6 Eps x 44 Mins

- Brings breakdancing to a wider audience by celebrating what it can tell us about society as a whole
- See the global impact from Asia to Africa to America
- Featuring the world's best breakdancers, including several BC One World Champions

Six professional breakdancers are mixing it up, with each episode featuring a top breaker who'll host a travelling guest from another corner of the planet. They'll trade styles, moves and learn what makes the rhythm of the area so unique, before our host becomes guest and boards a plane for another part of the world, where another breaker and another breaking culture awaits.

Co-produced with Red Bull Media House





## A SIMPLE PATH S2

GLOBAL SKATEBOARDING LIFESTYLE

Q4 2021 | 5 Eps x 22 Mins

- Hosted by skateboarder Yann Horowitz
- S2 located in Asia and Europe
- Insight into skateboarding's influence on art, music and fashion

We go on an epic journey with individuals who are a key part of the skateboard community in their country, experiencing the highs and lows of big and small cities. We jam with local musicians in a bedroom in Cape Town, South Africa; cook dikgobe in Botswana; get inspired by DIY fashion in Osaka, Japan; and explore street art in Taipei, Taiwan.



# G2: MAKING THE SQUAD FEATURING FORTNITE

REALITY ESPORTS COMPETITION

Q4 2021 | 8 Eps x 22 Mins

- Famous Twitch streamers compete in one of the biggest games in the world
- The winner gets €10.000 and a spot in the G2 Esports squad

Twelve of the funniest, most engaging Fortnite streamers out there compete for a coveted spot in the G2 Esports Squad.

The players will be tested not only on their Fortnite gaming skills, but also on how well they can transfer what they've learned on their consoles into fun, dynamic In-Real-Life (IRL) Fortnite inspired challenges.

The outcome of the IRL challenges will give certain players a strategic advantage in the gaming challenge – but ultimately, it's how they perform in the head-to-head in the Battle Royale that will determine who gets eliminated and who advances through the competition.





# CAPTURING WINTER

#### SCENES FROM THE SUMMIT

Q4 2021 | 5 Eps x 22 Mins

- Behind-the-scenes of wintersports filmmaking and photography
- Filmed amongst incredible mountain scenery in the European Alps

Follows renowned ski photographers and filmmakers throughout their adventure projects (featuring Marion Haerty and Kevin Rolland). From conceptualizing to accomplishing their mission, to behind-the-scene banter. Using the latest camera technology to allow unprecedented access, this series showcases the community and the reality of winter sports filmmaking.



#### YIANNIMIZE UNWRAPPED

Q4 2021 | 6 Eps x 11 Mins

- Features Yianni Charambolous, one of the biggest names in the world of automotive content (1.2 M Followers on IG)
- Each episodes, Yianni has a different celebrity as guest to talk about their career, personal life and cars

In Yiannimize Unwrapped, we get to follow as Yianni Charambolous invites celebrity guests into his garage for a day they will always remember. In each episode, Yianni asks his guest to bring an item for him to wrap which he reveals at the end of the episode. As his team works on wrapping the object, Yianni and the celebrity spend time in the garage, getting to know each other through fun and playful activities before the wrap reveal.



**Co-produced with Spark** 



## ELS VISSER: DISASTER TO VICTORY

DRIVEN TO THE EDGE

Q3 2022 | 1 x 50 Mins

- Inspiring portrait of a young woman who became a triathlete after her traumatic shipwrecking experience
- Following Els on her journey from doctor to top athlete

We follow Els Visser's story, who went through an experience that can teach us something about life. Moments of decision making under extreme circumstances that led to where she is now. Going through all kinds of mental states; from being excited to just simply being desperate. This story reveals aspects of life not many of us have to face, but we believe, can present an experience with deeper meaning and understanding.









2021 | 1 x 44'

- Showcasing the restoration of an abandoned Riley Kestrel by a father and son team
- Will they achieve a new land speed record?

This is the story of underdogs dreaming big. Re-imagining a 1930s Riley Kestrel with a faster 0-60 acceleration than a Bugatti Chiron, three men attempt to turn their grand ambition into a reality... But will trying to reach a land speed record in their "Flying Kestrel" bring them crashing back down to earth?

2021 | 5 x 22'

- Hosted by skateboarder Yann Horowitz
- S1 filmed in Africa, S2 located in Asia and Europe
- Insight into skateboarding's influence on art, music and fashion

We go on an epic journey with individuals who are a key part of the skateboard community in their country, experiencing the highs and lows of big and small cities. We jam with local musicians in a bedroom in Cape Town, South Africa; cook dikgobe in Botswana; get inspired by DIY fashion in Osaka, Japan; and explore street art in Taipei, Taiwan.







- Competition format will not just appeal to esports fans but also will work for general entertainment and sports channels
- Opportunity to broaden reach of channel/platform by targetting an underserved demographic

Esports reality competition show featuring professional FIFA gamers from around the world. Can they transfer what they've learned on their consoles into fun, dynamic real-life challenges? The winner gets a coveted spot on G2's FIFA team and takes home the prize of €10,000.



2021 | 8 x 22'

- Featuring the most versatile adventure sports athlete in the world, Mike Wilson
- Stunning shots of Iceland

We follow Mike Wilson as he criss-crosses Iceland in search of adventure. His aim is to use the country's spectacular topography to perform as many extreme sports as possible. Mike negotiates the volcanic land by skiing and ski mountaineering, speed flying, kite skiing/snowboarding, snowmobiling, wing suiting, ski BASE jumping and finally he will navigate the glacial waters to his exit point.







- An introduction to skateboarding culture and community
- Features Mike McGill, Steve Olson, J Grant Brittain and Spencer Barton (all from the US), Titus Dittmann (Germany), Ko Hyojoo and Waxx Gyver (France) plus many more

Professional skateboarder Richie Jackson meets with top skateboarders to talk about the past, present and future of the scene, while considering influential factors that have made skateboarding the socio-cultural phenomenon it is today.



2020 | 3 x 44'

- Behind the scenes access into the lives of the athletes at the Invictus Games witnessing all the ups and downs
- From life before their accident, through the stress and trauma of their rehabilitation, and their plans once the games finish

How does a person recover from a life-shattering injury when the dust of warfare has settled? At the Invictus Games, veterans become heroes of a different kind.

From the cost entire families pay by serving their country, to the glory on offer through competition. This series showcases veterans with the type of resilience that makes them champions.







2019 & 2020 | 10 x 44' & 1 x 90'

- Amazing footage from places such as USA, Cyprus, Namibia and Japan.
- Rediscovering abandoned and forgotten places.
- Extended final episode ranking their top 20 locations.

Two teams of international urban explorers explore the most spectacular abandoned locations on earth. They will be joined by YouTube stars Josh (3.9m subscribers) and Cody (400k subscribers).

2020 | 20 x 22'

- Locals in each city show them their favourite undiscovered parts, away from the tourist sights.
- Visits vibrant locations in countries like Vietnam and Greece.

Urban explorers, Josh and Cody, hook up with a local from a major city that they pass by on their travels around the globe. The local shows them their favourite places and activities while trying to find the best urbex locations in town.







2019 | 4 x 44'

- Featuring gamers competing for huge cash prizes
- Interviews with fans, commentators, cosplayers and creators
- Filmed in eSports hotspots: Brazil, South Korea and the USA

From hyper-rich teenagers and colorful cosplayers, to gamers who upset the odds and challenge social prejudices.

The series delves into the lives of the players and fans who're capturing the attention of eSports' worldwide audiences. The arena is ready, the crowd are online: enter the Modern Day Gladiators.

2019 | 5 x 46'

- Provokes discussion around the growing trends of vegetarianism and veganism
- There's a tough choice to make at end of each episode
- Features influencers such as Abraham Sr. Cheeto (1.7m YouTube subscribers) and Divya Agarwal (1.9m Instagram)

This series sees different food celebrities, from different countries, travel from the farm to the slaughterhouse in a new country. However, these foodies have to travel with an animal that is destined for our tables. The decision at the end of the journey as to whether the animal will live or die, is up to them.





# EDWARD VAN GILS: GODFATHER OF STREET FOOTBALL

2019 | 4 x 44'

- Features world famous professional footballers such as Ruud Gullit and Gilberto Silva
- Depicts football as a coping and rehabilitation mechanism
- Visits prisons in Colombia, Germany, Brazil and the Netherlands showcasing football culture amongst inmates

Edward van Gils, the godfather of street football, has first-hand knowledge of how the beautiful game can help rehabilitate ex-inmates. Now, he's joining up with legends of the game to see how the sport is playing a part in communities both inside and outside prison.

Alongside Ruud Gullit (Netherlands), Gilberto Silva (Brazil), Juan Pablo Angel (Colombia) and Kevin Kuranyi (Germany), he's exploring what puts some street kings on the world stage, and others behind bars.

2019 | 1 x 10'

- Complementary programming to Streetkings In Jail
- In depth profile of Edward Van Gils

Edward Van Gils, opens up about how the beautiful game has impacted his life, and how the impact of the sport stretches much further than the pitch.





2019 | 6 x 43'

- Features influencer Alex Hirschi AKA Supercar Blondie
- Alex gets to drive some of the world's most exclusive cars
- Explores alternative car cultures in different places across the USA such as Houston, Texas and Miami, Florida

Starring Alex Hirschi, aka Supercar Blondie (6m followers on Instagram, 3m subscribers on YouTube), as she travels across the USA to uncover the biggest, loudest, richest and most unique cars, drivers and motoring cultures in the country.

From monster trucks in Las Vegas to low riders in the Florida Keys, the series gives a unique insight into the passion of the community and personalities of the people that drive them.

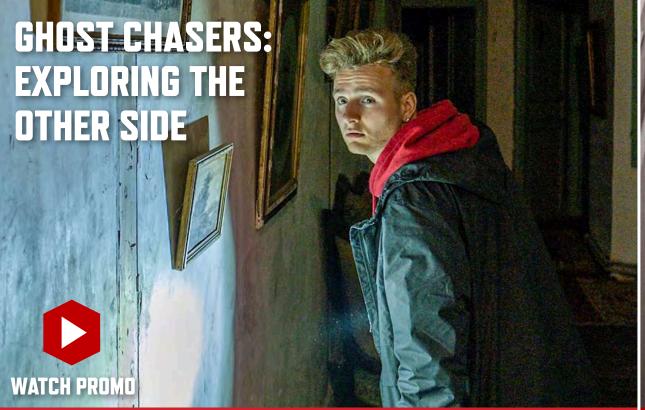


2019 | 1 x 22'

- Complementary programming to Car Crews With Supercar Blondie
- In depth profile of Alex Hirshi

Charts the journey of Alex Hirschi. She started her own vlog reviewing the world's most exclusive supercars and her rise has seen her gain millions of followers.







2020 | 5 x 22'

- Features famous YouTubers and urban explorers Josh (3.9m subscribers) and Cody (0.4m subscribers)
- Visits eerie locations in different countries such as a theatre in England and a hotel in Cyprus

Urban exploring YouTubers Josh and Cody, visit extraordinary places together with professional ghost hunters.

Death, despair and defiance; cracking doors, howling wind and whispering voices... it's all there to tell a new story as these places might not be as abandoned as they first appear.

2016 | 10 x 48'

- Asks the question: do ghosts really exist?
- Hosted by Dutch-American model and musician Kay Nambiar
- Searching for ghosts in the UK, Belgium and Germany

Host Kay Nambiar travels to some of Europe's most haunted places. He is joined by a psychic and paranormal investigators. In each location they learn about the area's history and hear stories of previous paranormal encounters. Then, as the sun goes down, the Ghost Chasers' hunt begins.







2019 | 4 x 38'

- Hosted by Hollywood actor, Dan Fogler, star of The Walking Dead and the Fantastic Beasts franchise
- A cultural trip around Asia, exploring the mental and physical benefits of martial arts
- Includes stories from ancient teachers to fighters in modern arenas

Star of the Fantastic Beasts franchise, and life-long fan of martial arts, Dan Fogler, sets out on a journey from the USA to China, via Japan and Korea. He attempts to understand from the masters of martial arts themselves, how ancient combat techniques can help strengthen both our bodies and minds.

2019 | 1 x 16'

- Complementary programming to Story Of Masters
- In depth exploration of qi ('chi')

Dan Fogler investigates the truth about qi ('chi') - the life force said to animate the human body which, when harnessed, can give superhuman powers.





2015 | 10 x 24'

- Features famous UK magicians Magical Bones and Pete Heat
- Showcases jaw dropping street magic tricks
- Tours the world to places like India, Spain and South Korea

Magicians, Magical Bones and Pete Heat, travel the world to reveal a new and spectacular breed of street magic.

The art of such illusions lies in traditions that date back thousands of years, many of which originated in Asia. These traditions have developed throughout the centuries and now it's up to Magical Bones and Pete Heat to astonish their audiences.



2018 | 5 x 48'

- The F2 Freestylers have over 8m followers on Instagram
- Shows how to replicate famous football trick shots
- Features famous footballers such as Edgar David, Thomas Muller and Ashley Young

The F2 Freestylers: Billy Wingrove and Jeremy Lynch, embark on an incredible journey around Europe's top football cities: Amsterdam, Paris, Munich and London. On their way, the duo meet fans as well as some of Europe's Greatest players, culminating in their final big trick shot with Bayern Munich's Thomas Muller.











2019 | 5 x 23' & 1 x 50'

- Shines a light on a growing sport and subculture
- Features beautiful aerial drone footage
- Extended ep set in Ethiopian volcano

Droners follows top drone pilots as they discover racing and freestyling and explore the new technology shaping the future of drones around the world.

2016 | 8 x 48'

- Learn about classic cars
- A trip around Europe to find the perfect car and reveal the inner workings of the trade

Car expert Mat Watson has a set budget and timeframe to hunt down iconic cars across Europe. If he succeeds, he can get his expenses paid, plus a fixed fee. The pressure is on for Mat to locate the target vehicle.

2016 | 12 x 24'

- Featuring two adventure motorcyclists, Robert Mason and David Lomax
- Footage from Argentina, through the deserts, mountains, lakes, dunes

Robert Mason and David Lomax are a daredevil duo who have set themselves a trip of a lifetime in Argentina - travel 6,000 km in just 20 days by motorbike.

2017 & 2018 | 13 x 48' & 13 x 48'

- Details the process of restoring old Chrysler cars
- Technicians explaining what it takes to restore these cars

An automotive reality show which documents the crew at Mark Worman's collision shop and the restoration of Chrysler vehicles.











2020 | 1 x 44'

- Follows the due from Israel, showing their journey to
- Includes highlights of their performance at Tomorrowland

Enter the world of psychedelic trance as we follow Israeli DJ duo Vini Vici. From just messing around after school to their hit with Armin van Buuren, right up to performing at Tomorrowland.

2020 | 15 x 2'

- Personal and emotional shows the impact music has on people
- Inspirational stories of Tomorrowland super fans

A glimpse of the life of a few people attending the biggest music festival of the year. Everyone has a story to tell, and all stories deserve to be heard. This is a portrait of people who dare to go against the grain.

2019 | 6 x 44'

- Introduction to the music scenes and local musical talent
- Shows how a track is produced from start to finish

Carly Foxx; London-based electronic music producer and DJ, is searching for inspiration. She goes on a musical journey around five of Europe's most iconic spots. Meeting locals along the way, Carly steps out of her comfort zone and finds the inspiration she needs.

2020 | 6 x 11'

- Features the lifestyles of up-andcoming musicians across America
- Explores different music scenes: rap, rock and hip hop

The series follows struggling and up-and-coming musicians discovering a range of artists immersed in their musical cultures.











2017 & 2018 | 10 x 48' & 10 x 44'

- Addictive game engine
- Each player has a different amount of money which adds tension to the game
- Format rights available

A reality knock out game show, set in Greece and Spain, with two competing teams, whose challenge is to follow a straight line no matter the obstacles that get in their way.

2016 | 10 x 48'

- Adventure reality game show with an addictive format
- Series of physical and mental challenges
- Format rights available

Twelve strong, fit and smart contestants, from eight different countries, compete in a game show under Spartan conditions; to become the ultimate warrior of our time.

2017 | 10 x 48'

- The ultimate survival experience where the contestants need to battle through hunger, heat and wild animals
- Format rights available

Adventure game show with five couples hiking in the African wilderness. They must survive hunger, thirst, heat, challenges and the dangerous wildlife whilst trying to find their way back to civilisation in Livingston, Zambia.

2016 | 10 x 48'

- Unique types of contestants; couples, siblings, parents and their children, from around the world
- Format rights available

Two pairs of contestants are locked in a castle in Transylvania, Romania, overnight. They have only one task: to escape the castle.











2016 & 2017 | 10 x 48' & 10 x 48'

- Covers unusual neurological cases
- Fascinating as well as educational
- Shows how easily the mind can be tricked

Neuroscientist Dr Jack Lewis goes in search of people with unusual neurological conditions that give a fascinating insight into how the brain, the most complex part of the body, works.

2015 & 2017 | 10 x 48' & 10 x 24'

- Shows the incredible abilities of humans that defy biology
- Explores the world of these people and their families

Biologist Thom Hunt embarks on a scientific quest across Asia, Europe and the USA in search of people with genuine, real-life superpowers that push the known limits of the human mind and body.

2016 | 12 x 24'

- Features the most dangerous demolitions around the world
- Reveals the complex processes involved in safe demolition

Brendan Moar, self-confessed demolition junkie, scours the globe in hunt of the biggest and most spectacular demolitions he can find. His mission? To reveal the inner workings behind the art of demolition.

2016 | 10 x 48'

- A behind-closed-doors look at some fascinating production techniques
- Includes processes such as how an Aston Martin race car is built

Francesca Chiorando visits ten places to discover modern manufacturing. A behind-the-scenes look at production techniques.











2016 | 8 x 48'

- Reveals the science behind the construction and design of some of the greatest theme park rides
- Visits theme parks in Europe and USA

Engineer Rob Bell, is on a journey to understand some of the world's greatest theme park rides. Investigating how these feats of engineering are built, why they work and how they stay safe. 2017 | 10 x 48'

- Investigating longstanding mysteries of human and natural events
- Travelling to worldwide locations to investigate

Adventurer Francesca Chiorando discovers some of the world's most challenging and terrifying places. She uncovers fascinating stories, meets remarkable people, and investigates long-standing mysteries.

2016 | 8 x 48'

- Explores unusual phenomena
- Investigates unbelievable mysteries such as strange alien sounds in Canada and raining fish in Australia

Alex Hannaford travels the globe, investigating some of the strangest phenomena of our times. He tries to understand if these incidents are real and can be explained.

2016 | 6 x 48'

- Includes a variety of angling challenges
- Visits beautiful locations in Spain, the UK and Norway

Thom Hunt, a passionate fisherman with many years of experience, aims to leave his comfort zone and test himself as an angler.











2017 | 15 x 24′

- A variety of different sports and activities are included
- Features beautiful remote locations in Indonesia, such as a hidden canyon

The Photonis Ultimate Forces Challenge (UFC) is a military competition in search of the most complete team combining both physical and mental endurance. The fear of being eliminated will ensure a compelling competition where only the best will endure.

2016 | 12 x 48'

- Fast-paced chase format with high stakes
- Set in Ecuador, Colombia and Spain
- Format rights available

48 hours to get from A to B without getting caught. The target is dropped at an unknown location with an envelope containing €1,000 and a map with the final destination and three mandatory checkpoints.

2016 | 7 x 48'

- Competitors: a brother and sister
- Features a range of activities
- Filmed around the world like Switzerland, Australia, China and more

Kitesurfing brother and sister Kevin and Jalou Langeree, compete in a series of seven athletic, high endurance challenges over a week. They only have 24 hours in each country, so there is no time to lose! 2017 | 7 x 48'

- Thrilling challenges, such as bungee jumping and maze hunting, create a non-stop adrenaline rush
- Format rights available

Nine contestants from around the world compete in a series of unique, thrilling and action-packed challenges across South Africa.





2020 | 14 x 11′ & 1 x 24′

- From MMA to karate to kickboxing
- Depicts the struggles of becoming a champion in martial arts

Delving into the lives of incredible martial artists from all over the world, stories of victory, defeat and struggles are told by none other than the champions themselves.



2019 | 6 x 11'

- Profiles both male and female players
- Set in locations as diverse as the Faroe Islands and Brazil

Football unites the world like no other sport. From the UK to Cambodia via Italy and the USA, this series profiles the players, fans and coaches kicking down the barriers of language, culture and race.



2017 | 22 x 12'

- Behind the scenes with new tech
- Features exciting new technologies such as Sea Breachers

Profiles of adventurers and inventors who are pushing the limits with their creations. Dive into the lives of these individuals and accompany them as they create new technologies.



2015 | 28 x 12'

- Features sportsmen and women from around the world
- Pushing themselves to the limit

Profiles of the world's top athletes and adventurers; people who push themselves to the limit. Find out how they challenge themselves.











2016 | 10 x 48'

- Insight into life as a poker millionaire
- Features a range of players from an astrophysicist to a magician

Thrilling insight into the lifestyles of ten of the best professional poker players in the world. From breakfast table to final table, their stories are about remarkable characters, their passion and their struggles. 2016 | 12 x 24'

- Explores free running and the parkour community
- Shows famous landmarks from a never-before seen perspective

Two of the UK's best free runners, Max and Benji Cave, part of Team Storror (10m YouTube subscribers), want to explore the world and meet other members of the parkour community.

2018 | 8 x 43'

- Delves into the role of street art and how it impacts life in different cities
- Showcases how culture can translate into art through partnership

Two street artists from different cities come together for a unique task: to blend their styles and perspectives into a new work of art, in just 48 hours. Can the different cultures and artistic views come together?

2018 | 1 x 44'

- Covering an event that also takes place in cities all over the world
- Shows the complete filmmaking process (writing/casting/shooting/editing)

Two teams of young filmmakers are followed in London as they compete in the industry's largest timed film competition.



