



## Cradling Support Soothes Side Sleepers

**Orthopedic Shape Cradles  
the Head and Crescent  
Cutout Provides Optimal  
Cervical Support**

Reduce neck aches and discomfort by correctly positioning the head, neck, and shoulders during sleep.

- Orthopedic Design Aligns Spine and Cradles the Head for Proper Sleeping Posture.
- 100% Memory Foam Conforms for the Custom Support with a Light, Airy Feel.
- Temperature Sensitive Material Combines with Body Heat to Form the Perfect Custom Fit.
- Support Lobes are Two Different Heights – Choose the Perfect Neck Support.
- Crescent Cutout Cradles the Shoulder – Perfect for Side Sleepers.
- Includes a Soft, Machine-Washable Cover to Provide Added Comfort and Protection.



### Eye Catching Package Stands, Stacks, or Hangs



Retail packaging is designed to be flexible in shelving for all your marketing needs. The pillow is displayed in a clear poly bag to allow the customer to see and feel it for themselves.

The bright, eye-catching graphics and informative callouts allow customers to make a buying decision quickly and easily.

# Cervical Pillow

## Luxurious Memory Foam

**Perfect for back & side sleepers**

### 2 Neck Support Options

Choose from regular support or extra support to perfectly fit the length and curve of the neck

### Removable Soft, Velour Cover Adds Comfort & Protection

Zippered cover is easy to remove and machine washable

### Shoulder Doesn't Bump On Pillow

Crescent cutout provides ample space & support for shoulders

### Temperature Sensitive Material Creates a Personalized Fit

Body heat and memory foam combine to create the perfect custom fit



### Light & Airy

Luxurious 100% memory foam provides custom support and a light, airy feel

### Aligns the Spine for a Great Night's Sleep

Famous Contour curve supports the head and neck for perfect alignment

## Orthopedic Shape Aligns Spine

**Before**



Lack of support can cause poor sleeping alignment.

**After**



The exclusive Contour shape properly aligns the spine and the crescent shape cradles head, neck and shoulders in comfort

Product	Item #	UPC	Case Pack	Product (in) L x W x H	Package Wt. (lbs)	Pckg (in) L x W x H	Master Ctn (in) L x W x H	Master Ctn Wt. (lbs)	Ctn/Pallet
Cervical Pillow	17-501R	737709003444	4	19.5 x 13.5 x 4	1.9	20 x 13.5 x 4	20.5 x 14.5 x 15	7.6	25



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