Attribute	Description	Examples
sku	(Required) The Stock-Keeping Unit is a unique, alphanumeric identifier that is used to track inventory. A SKU can be up to 64 characters in length. Note: A SKU longer than 64 characters causes import to fail.	sku123
name	The product name appears in all product listings, and is the name that customers use to identify the product.	International Marketing Course
categories	Indicates each category that is assigned to the product. Separate categories and subcategories with a forward slash. To indicate multiple category paths, separate each path with a pipe | symbol.	Default Category/Gear|Default Category/Gear/Bags
price	The price that the product is offered for sale in your store.	80 (The default unit can be set up in Configuration. For example, in this case, unit is CA$.)

qty	The quantity of the product that is currently in stock.	45
attribute_set_code	Assigns the product to a specific attribute set or product template, according to product type. Once the product is created, the attribute set cannot be changed.	default
product_type	Indicates the type of product. **Values:** **simple** — Tangible items that are generally sold as single units or in fixed quantities. **grouped** — A group of separate products that is sold as a set.	

	configurable — A product with multiple options that the customer must select before making a purchase. Inventory can be managed for each set of variations because they represent a separate product with a distinct SKU. For example, a combination of color and size for a configurable product is associated with a specific SKU in the catalog. **virtual** — A non-tangible product that does not require shipping and is not kept in inventory. Examples include courses and webinars. **bundle** — A customizable product set of simple products that are sold together.	
tax_class_name	The name of the tax class that is associated with this product. (ie. Taxable Goods / None)	Taxable Goods
url_key	The part of the URL that identifies the product. The default value is based on the product name.	product-name

visibility	Determines if the product is visible in the catalog, and made available for search. **Values:**	
	Not Visible Individually — The product is not included in product listings, although it might be available as a variation of another product.

Catalog — The product appears in all catalog listings.

Search —The product is available for search operations.

Catalog, Search — The product is included in catalog listings and is also available for search. | |
| **product_websites** | The website code of each website where the product is available. A single product can be assigned to multiple websites, or limited to one. If specifying multiple websites: separate each with a comma and without a space. | base or base,website2 |

store_view_code	Identifies the specific store view(s) where the product is available. If blank, the product is available at the default store view.	storeview1, english, spanish
product_online	Determines if the product is available for sale in the store. **Values:** 1 — (Yes) The product is enabled, and available for sale. 2 — (No) The product is disabled, and is not available for sale.	