



What University Researchers Need to Know About IP Strategy Before They Create a Spin-Out Venture

Startup Know-How Talks

Institute for Applied Life Sciences

Panel Discussion

University researchers have the advantage of having expertise on their campuses charged with protecting inventions that they create in the course of their research efforts, thus creating a valuable asset out of an idea. When the inventors seize the opportunity to commercialize this asset through creation of a startup venture, it is easy to take the IP for granted but savvy founders know to treat university IP as the first building block in their IP strategy.

Join our panel to learn about tactics and strategies that can help founders to use university IP - whether a single patent or a portfolio of patents - as the starting point for an IP strategy to help a startup compete, increase its value, enable its business model, attract investors, and support development of partnerships.

THURSDAY

November 19, 2020

2:00–3:00 pm

ZOOM

RSVP bit.ly/UMassIP

The Panelists:

Josh Stockwell, Associate Counsel - Research & Intellectual Property, UMass President's Office
Burnley Jaklevic, Interim Director and Senior Licensing Officer, Technology Transfer Office, UMass Amherst
Tani Chen, Counsel, Wolf Greenfield
Steve Willis, Investment Committee, Maroon Fund
Nele Van Dessel, CoFounder and CSO, Ernest Pharmaceuticals

Moderator: Paulina Borrego, Science & Engineering Librarian, UMass Amherst