

Helpful tips to prioritizing your executive educational needs.

- 1. **Don't be afraid to self-reflect:** One difference between great leaders and mediocre leaders is a willingness to self-reflect. Identify your gaps or organizational gaps and areas of development, create an honest outline of where you can use some help and layout a road map to help close those gaps. Think of ways where your firm can do better and bring new ideas to the table. Click here to view our goal setting worksheet.
- 2. **Stay connected:** Stay engaged and at the forefront of change. Stay abreast to the latest <u>research</u>, <u>blogs</u> and <u>publications</u> making headlines in the industry. Be the voice of change at your firm. Adopt what you learn to your organization and help drive fresh conversations around your boardroom.
- 3. **Tap into the latest thought leaders:** Listen to what other influencer's in the market have to say around the latest diversity, equity and inclusion challenges and opportunities. Take advantage of today's latest <u>webinars</u> and <u>podcasts</u>. They allow you to lean into the latest topics in real-time and allow you to keep a running pulse on shifting ideas and strategies from leading practitioners in the field.
- 4. **Cultivate key peer relationships and networks:** Develop relationships with as many people in your industry as possible. This is important for keeping up with developments and gaining new perspectives and ideas. <u>Conferences</u>, <u>knowledge centers</u>, <u>social media</u> groups and association task forces are great ways to meet other like-minded people and industry peers. These connections often open doors and are vital building blocks to job opportunities, mentors and go-to resources. Consider joining our <u>Thrive Coalition!</u>
- 5. **Attend training events & programs:** These allow you to expand your knowledge base, find solutions to problems and gain new tools and skills which you cannot be taught in-house. The focused nature allows you to dig deeper around topics of interest too. Be sure to mark your calendars for all our <u>Diversity Elevate Webinars!</u>
- 6. **Set the standard:** Don't be afraid to push yourself out of your comfort level and go for the gold-standard by earning a certification. <u>Earning and advanced designation</u> gives you a voice in the boardroom and allows you to play in the big leagues.

Here is a worksheet for helping you get started.

I. Self-Assessment

What is my organization doing well to meet the needs of diverse investors?		
What are their areas of opportunity when it comes to DEI efforts?		
What would help narrow that gap?		
What outcomes would this accomplish?		
What resources are available to close those gaps?		
What investment am I willing to make?		
When do I want to accomplish this by?		
II. Goal Setting My diversity, equity and inclusion goals include:		
I want to accomplish the following in the next 12-months:		
III. Commitment Setting		
I enjoy learning through,	9	So, I will explore:
☐ Listening to Podcasts		☐ The Exceptional Advisor Podcast
□ Reading Blogs		Reading the InvestmentSense Blog
☐ Reading Articles		The Investments & Wealth Monitor
☐ Socializing Ideas with Others		☐ <u>Visiting the Thrive Center for Diversity, Equity and Inclusion</u>
☐ Watching On-Demand Recordings		Checking out the online library
☐ Attending Webinars		Signing up for the Diversity Elevates Webinar Series
☐ Attending Conferences		Identifying which conference I want to attend this year
☐ Taking in-depth Courses		Registering for an immersive class
☐ Earning a Certification		Attending the next CIMA®, CPWA® or RMA® info webinar

Want helping identifying the best solutions to meet your organizational diversity, equity and inclusion goals? Contact our sales consultants to help you create an organizational roadmap to success. Email us at sales@i-w.org or call us at +1.303-770-3377.