



An Invitation to Sponsor  
Home of the Sparrow's Inaugural

# *Decorating for a Mission: "A Door for Everyone!"*

Helping moms and kids in Chester County achieve housing stability and have a door of their own.



*Dear Friend,*

Homelessness is virtually invisible in Chester County even though 32,000 people live below the poverty line. Every night, hundreds of our neighbors sleep in their cars, in shelters or on the floor of a friend's home. Will your help us prevent women and children from experiencing the trauma of homelessness and help them as they work toward a home and a front door of their own by sponsoring this event?

## **Jack-O-Lantern Sponsor - \$1,000**

- Your logo with ours in as many online posts, articles, web-pages as possible!
- Your logo on lawn signs - the only printed materials for this effort
- Shout-out in the VISTA.Today post-event article
- You or a rep from your business will be one of the judges to select the winners!
- Automatic "Big Heart Sponsor" for the Valentine's Day decorating event

## **Spooky Sponsor - \$500**

- Your logo in as many online posts, articles, web-pages as possible!
- Your logo on lawn signs - the only printed materials for this effort
- Shout-out in the VISTA.Today post-event article

## **Pumpkin Partner - \$250**

- Your logo in as many online posts, articles, web-pages as possible!
- Shout-out in the VISTA.Today post-event article

## **Friendly Ghost** - Any Amount You Wish to Donate!

- Listing in our Fall 2021 Impact Report

**It's easy as pumpkin pie to participate!**

1. Write a **check** to "Home of the Sparrow" (address below). Include a contact's phone or email, OR
2. **Scroll down and click** on the "Donate Now" button. In the comment box, add "decorating sponsor", OR
3. Go old school and **call** 610-647-4940 and mention the decorating contest or ask for Ashley Leiss.

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