



# OPENSponsorSHIP

# AGENCY PLAN

Get the most of OpenSponsorship and your influencer marketing plan with the OS Agency Plan

## COMMUNICATION

Assist in communicating with agents and athletes to handle negotiations, quicker turnarounds, and deal completion. Your personal account manager has exclusive access to ensure quicker responses and faster deal turnaround.

## ATHLETE RECOMMENDATIONS

Receive personalized athlete recommendations specific to your brand values and campaign needs. Ensures successful deal completion and higher user engagement, increasing your ROI.

## MARKETING EXPERTS

Influencer marketing experts will assist brands from campaign inception to completion:

- campaign ideation for successful product launches, promotions, and more
- determine competitive, low prices with exclusive insights
- manage and track deal progress
- detailed reporting of campaign results

## EFFICIENCY

- Athlete Suggestions
- Pricing Strategy
- Negotiation
- Strategy Sessions

## EFFECTIVENESS

- Account Manager
- Biweekly Calls
- PR Benefits
- ROI Reporting
- Platform Management