



OPENSPONSORSHIP

Sustainable Athlete Rate Card

Player Status	Social Media		Long Term Brand Ambassador	Examples
	One-time	3-Months	Social, PR, SEO, Photoshoot, Radio	Sustainable Athletes
International	\$18,000	\$40,000	\$72,000	Kyrie Irving
National	\$12,000	\$25,000	\$48,000	Kyle Kuzma Javale McGee Deandre Jordan
Regional	\$6,000	\$10,000	\$24,000	Zdeno Chara Amy Purdy Malcolm Jenkins
Local	\$1,500	\$4,000	\$10,000	Chris Mazdzer Chantae McMillan Derrick Morgan