

DEI Insight[™]

Data-Driven Approaches to Finding & Building Talent and Setting Benchmarks



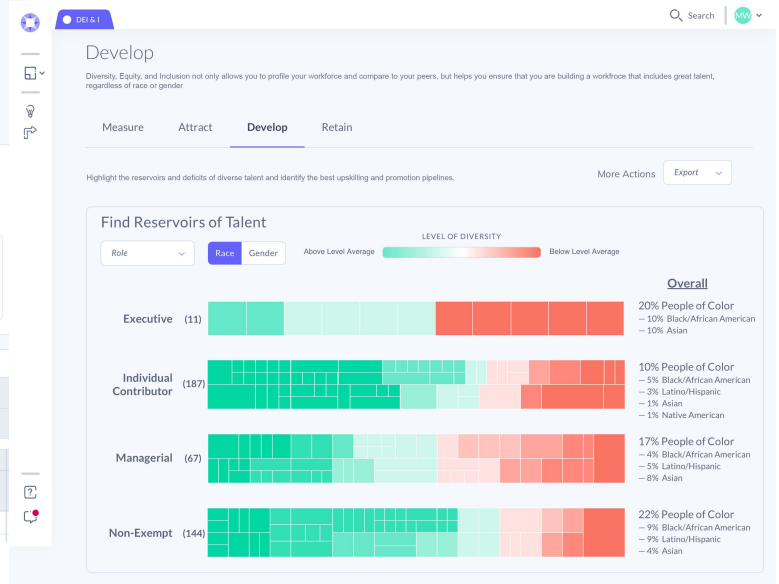
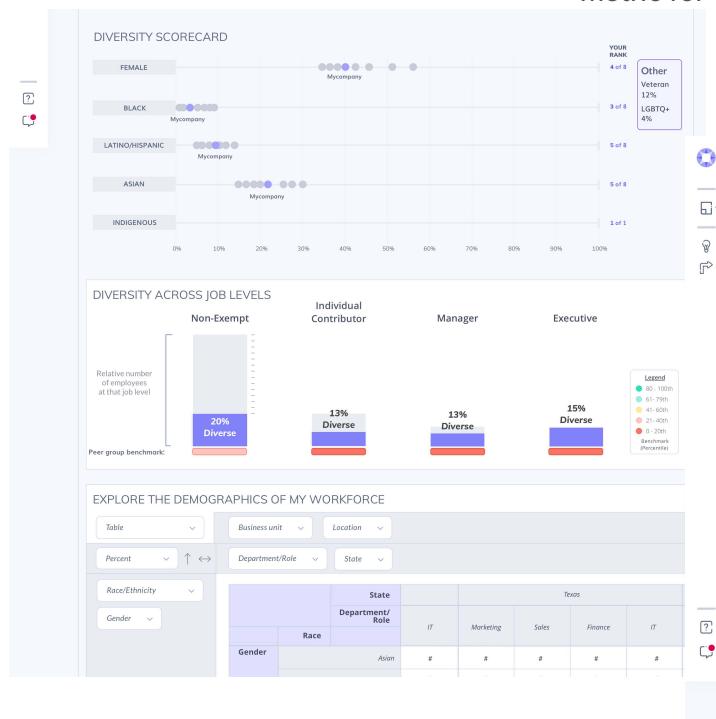
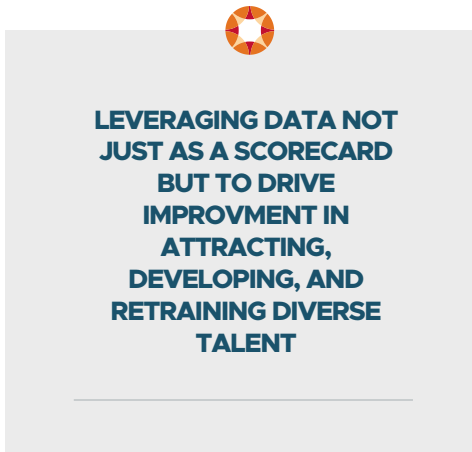
Burning Glass Technologies introduces DEI Insight[™] to empower companies to benchmark gender and ethnic diversity in their workforce, and take action to build stronger and more inclusive teams.

Companies need the best talent to succeed and finding that talent means being serious about diversity, equity, and inclusion. The DEI Insight[™] dashboard from Burning Glass Technologies provides the data needed to evaluate and create an action plan to build and retain strong, inclusive teams in your organization. This tool will enable companies to benchmark themselves against other firms, identify untapped pools of diverse talent, shape upskilling and promotion strategies, and both attract and retain the best talent.



This tool will enable your company to:

- **Measure:** The **population level insight** will show your company's gender, racial, and ethnic representation, allowing you to benchmark diversity both company wide and for specific locations, functions, and business against peers or local communities
- **Attract:** A **Talent Pool** report identifies new and diverse talent, with data-driven insight on opportunities to broaden searches, target untapped talent pools, and identify specific candidates in ways tailored to each role and location.
- **Develop:** The **Talent Atlas** maps your company's gender, racial, and ethnic diversity across job levels, functions, business lines, and locations in order to highlight reservoirs and deficits of diverse talent and to identify the best upskilling and promotion pipelines
- **Retain:** A dashboard focused on understanding and benchmarking **relative retention rates** of diverse talent in your company - a key metric for analyzing the success of inclusion initiatives.



For more information about DEI Insight™, please contact us at sales@burning-glass.com

Burning Glass Technologies is an analytics software company that has cracked the genetic code of an ever-changing labor market. Powered by the world's largest and most sophisticated database of labor market data and talent, we deliver real-time data and breakthrough planning tools that grow talent, drive mobility, and shape workforces.

