

## Media Release



Image caption: Andreas Rupp (pictured left) takes over the responsibility of overseeing the Life Cycle Service division at Kardex Mlog from Rainer Busch. Source: Kardex Mlog

Human Resources / Life Cycle Service

### Kardex Mlog: Andreas Rupp succeeds Rainer Busch

*Neuenstadt, 09.06.2021 – Andreas Rupp (44) will become the new head of Kardex Mlog's Life Cycle Service (LCS) division effective July 1, succeeding Rainer Busch, who is retiring after eight years in the position. Just like his predecessor, Rupp will also be part of the Kardex Mlog management team in this position. Rupp joined Kardex Mlog back in October 2020, and has many years of management experience in the service sector with expertise in machines and storage systems. University courses in electrical engineering, mechanics and business administration form the basis of his career to date. In his new role, he intends to drive the digitalization of LCS further and expand customer service to a prominent pillar in the Kardex Group's portfolio. Rupp is taking over a very well-positioned division whose processes have already been predominantly digitized since 2013. During Busch's time, revenues doubled, while incoming orders increased by 120 percent and margins rose significantly, particularly due to efficient internal digitization processes and measures. Rainer Busch, a graduate engineer in electrical engineering, will support Kardex Mlog as a consultant after his departure.*

Andreas Rupp is determined to further increase LCS sales: "The importance of services as a success and economic factor will continue to rise because service quality continues to play an increasing role in investment decisions." With increasing complexity and faster-than-ever innovation cycles, "Kardex Mlog protects and maintains customers' investments throughout the entire life cycle of the equipment with highly available and precisely tailored services," says Rupp.

The LCS division ensures the function of logistics equipment, minimizes downtime risks and reduces wear and tear. With Kardex Mlog as a service partner, customers can focus on their core business. Thanks to high quality, target-oriented and high-performance services, as well as smart and remote-controlled service products, the logistics systems deliver optimal performance.

The handover of the baton was well prepared. "Together with my team, I have set up the service organization over the last two years in such a way that the division can continue after my departure without any disruption," emphasizes Rainer Busch. Today, LCS has excellent and well-trained employees and managers in all service areas. I am delighted that in Andreas Rupp we have found an experienced and technically skilled successor to whom I can hand over responsibility with the utmost confidence," says Busch.

**For more information, see:**

[www.kardex.com](http://www.kardex.com)

### About Kardex Mlog

**Kardex Mlog** ([www.kardex.com](http://www.kardex.com)), located in Neuenstadt am Kocher, Germany, is one of the leading suppliers of integrated material handling systems and high-bay warehouses.

The company has more than 50 years of experience in the planning, implementation and maintenance of fully automated logistics solutions. The three divisions: Greenfield Installation, Modernization and Life Cycle Service are based at the company's own production center in Neuenstadt. Kardex Mlog is part of the Kardex Group and employs 300 people - revenues for 2019 were 79 million euros. For additional information about the Kardex Group, visit [www.kardex.com](http://www.kardex.com).

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