



PayStand: Modern Payments for Insurance

Time is money in any industry, but how much time is your support staff spending on client billing and collections? Manual payments are time-consuming to receive and process, and accepting credit cards may not be worth the added fees on large or recurring invoices.

Today, you have the option to have your business logic flawlessly and simply executed - and multiple, customizable options that are an ideal strategy for fluid accounts receivable processes that will yield a more optimal ROI. PayStand is a Web-based payment platform that lets you accept eChecks (direct bank debit), ACH, and credit cards. Our innovative Payments As A Service platform gives you all the benefits of digital payments, with no change required to your IT systems or business processes.

Give your accounts receivable team the luxury of setting up recurring/scheduled payments in order to eliminate manual processing and offer your customer base the convenience of one-click payments directly on your website, using your trusted branding, with 100% security and regulatory compliance. Your business will benefit from faster billing cycles, better data management and lower overhead



Faster Time-to-Cash



Smart Payment Automation



Powerful Reporting Features



Improved ROI



Security and Compliance

Add ePay to your platform and get all the options:

CARDS	Credit Cards	Credit	eCheck	eCash
	Debit Cards			
ECHECK	ACH/Check21	Credit	eCheck	eCash
	Bank Transfer			
ECASH	eCash Wallets	Credit	eCheck	eCash
	BTC/Stored Value			



Enable your customers to pay you on the Web or from their mobile device, 24/7.



PayStand: Modern Payments for Insurance Carriers

“We’re seeing much more timely payments since we started using PayStand. Our clients appreciate the option to pay online.”

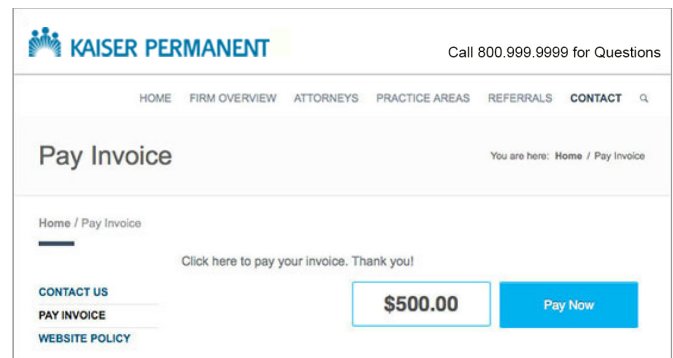
PayStand has based our business model around blockchain principals - taking security to the next level. The technology and mathematical design has created an uneditable and indestructible receipt in a complex DNA thread of a ‘forever ledger’. PayStand has used the blockchain technology in a groundbreaking fashion; with a product called ‘Blockchain certification’, PayStand has the ability to improve security and audit transaction based information. Key financial data at a commercial level has been digitally notarized. Once a record has been created, ‘immutability’ mathematically confirms that it has never been modified. PayStand takes the complexity of business payments and offers seamless options for payment remittance married to complete immutability

With a swift and secure payment gateway for your customers, PayStand’s technology trumps the antiquated methods of payment offered by the banks; we have created features that are ideal for insurance carriers and their users. The businesses you are insuring have come to you for security in ensuring their assets are Create a branded payment experience on your site. It’s easy to add your logo and color scheme to your payment portal, enhancing your clients’ sense of trust and security when they pay their bills.

Accept multiple payment types. Give your clients the option to pay by credit card or directly from their bank account using the eCheck option. eChecks work just like paper checks, only faster and more secure.

Let your clients pay over time. Enable your clients to set up an automatic recurring payment from their bank account or on a credit card. You can set up a regular payment for the same amount, or charge a variable amount depending on your client’s balance.

Accept payments from anywhere. PayStand offers a mobile app for iPhone, so you can verify check payments and accept credit cards on-the-go.



It’s easy to add a payment page to your website. Your clients can enter the amount of their invoice and settle their bill in minutes.

PayStand for Insurance Payments: Frequently Asked Questions

How is PayStand different from other payment processors?

Unlike most payment processors who are simply reselling the merchant services of banks and credit card companies, PayStand is an independent, cloud-based software platform that gives you access to best-of-breed payment technologies and wholesale rates on fees. PayStand is also your one-stop-shop; with features such as recurring payments at your disposal, you now have access to a range of complex software for one flat rate - supplementing a gainful ROI.

How does PayStand save us money over time?

We provide payments as an online service, for a flat monthly subscription plan to suit your Company. Instead of being charged a percentage of all your transactions, you can get your payment costs well under control with a fixed plan that lets you keep more of your revenues.

Can I use PayStand with our accounting software?

You can add a payment link to any invoice generated by your billing software, and even add a dynamic “Pay Now” button to online invoices. It’s also easy to export and sync all your transaction data with your favorite bookkeeping software.

Do I need technical expertise to add PayStand to our website?

Not at all. Adding payments to your website shouldn’t require a redesign or expensive IT services. Every new PayStand member receives friendly integration help to get you up and running on your site, often in just a day or two.

Is it secure for my clients to pay me through PayStand?

PayStand has been written about in these and other publications:

Forbes

THE WALL STREET JOURNAL
WSJ

TechCrunch

THE
BUSINESS
JOURNAL

DOW JONES

PayStand

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