

GUGGENHEIM LIFE AND ANNUITYSM



September 2020 Interest Rates and Guggenheim Life and Annuity Company News

News

Product Spotlight: **The ViStar Fixed Indexed Annuity**

The newest addition to our family of products is the ViStar Fixed Indexed Annuity ("ViStar"). This 10-Year, single premium, deferred, fixed indexed annuity has many features that make it a great option for your clients. Including:

- Limiting the risk of market fluctuation
- Helping your clients avoid poor market timing
- Better potential to keep pace with inflation
- Tax deferral on interest and index gains
- Simplified index strategies

Call GL Marketing, LLC ("GL Marketing") today at 800-767-7749 and speak with an Annuity Sales Consultant to learn all about the ViStar.

Rates

Rate changes are coming for all of our annuity products on September 1, 2020.

Download the Rate Sheet



Writing Agent Bonus

GL Marketing is paying a 1% commission bonus* on all Fixed Indexed Annuity premium above \$300,000 in 2020.

This bonus combines the premium for the ViStar Fixed Indexed Annuity, the Highlander Fixed Indexed Annuity, and the Highlander 7 Fixed Indexed Annuity and pays once the threshold has been met.

Download the Bonus Flyer now for complete details.

Download the Bonus Flyer



Reminder:

Is your **licensing agreement** with GL Marketing up to date? Call **Marketing Support at 800.767.7749** or **email us** to check the status of your licensing agreement. If you haven't completed it yet, we will send it via DocuSign for electronic signature. If you were appointed after January 1, 2019, you have already signed the current agreement and no further action is needed.

* Eligibility requirements will apply

Interest rates are effective as of 9/1/2020 and guaranteed for the initial term. Future interest rates are subject to change at the discretion of Guggenheim Life and Annuity Company, subject to the minimum guarantees.

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Guggenheim Life, whose office is located at 401 Pennsylvania Parkway, Suite 300 Indianapolis, Indiana, issues the ViStar Fixed Indexed Annuity on form number GLA-INDEX-02, the Highlander Fixed Indexed Annuity on form number GLA-INDEX-02, the Highlander 7 Fixed Indexed Annuity on form number FIA-INDEX-07M, or variations of such. The products and/or certain product features may not be available in all states. Guggenheim Life is not licensed in New York.

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