

BECKER'S

HOSPITAL REVIEW

11TH ANNUAL CEO + CFO ROUNDTABLE

November 13-16, 2023
Hyatt Regency // Chicago, Illinois

FEATURED KEYNOTES



Rob Allen

President and Chief
Executive Officer,
Intermountain
Healthcare

KEYNOTES & PANELISTS



Shannon Bradley

Chief Diversity and
Inclusion Officer, Keck
Medicine of USC



David Callender

MD, President and
Chief Executive Officer,
Memorial Hermann



Eduardo Conrado

Executive Vice President
and Chief Strategy
and Innovation Officer,
Ascension



John Couris

President and Chief
Executive Officer, Tampa
General Hospital



Shelby Decosta

President, UCSF
Health Affiliates
Network and Chief
Strategy Officer, UCSF
Health



Mark Manigan

Chief Executive Officer,
RWJBarnabas Health



**Randolph P.
Siwabessy**

Chief Financial Officer,
UCI Health



Johnese Spisso

MPA, President, UCLA
Health; Chief Executive
Officer, UCLA Hospital
System; Associate Vice
Chancellor, UCLA Health
Sciences

175+

hospital and
health system
C-Suite
speakers

4

days of
sessions

1,000+

attendees

KEYNOTE PANELISTS



Paul Alexander

MD, MPH, Executive Vice President and Chief Health Equity and Transformation Officer, RWJBarnabas Health



Peter Banko

President and Chief Executive Officer, Centura Health



Eric Beshires

MD, Chief Operating Officer and Chief Medical Officer, Baylor Scott & White Medical Center – Centennial



Audrea Caesar

PhD, MSPH, Chief Diversity, Equity, and Inclusion Officer, UNC Health



Robert Corona

Chief Executive Officer, SUNY Upstate Medical University



Lloyd Dean

Former Chief Executive Officer, CommonSpirit



Stacey Garrett

MD, MPH, Senior Vice President and Chief Community Impact Officer, Ascension



Bill Gassen

President and Chief Executive Officer, Sanford Health



Clay Holderman

Chief Executive Officer, UnityPoint Health



Tom Jackiewicz

President, UChicago Medicine



Qualenta Kivett

Executive Vice President and Chief People and Talent Officer, Tampa General Hospital



Dan Liljenquist

Chief Strategy Officer, Intermountain Healthcare



David Lubarsky

MD, Chief Executive Officer and Vice Chancellor, Human Health Sciences, UC Davis Health



Robert L. Meyer

President and Chief Executive Officer, Phoenix Children's



Pam Mitchell Boyd

Director of Appreciation, Belongingness, Inclusion, Diversity, Equity, Ascension

KEYNOTE PANELISTS



Cristy Page

MD, MPH, Executive
Dean, UNC School
of Medicine



Trina Parks

Executive Vice
President, Chief
Corporate Diversity
and Inclusion Officer,
RWJBarnabas Health



Charles Powell

MD, MBA, Chief
Executive Officer,
Mount Sinai-
National Jewish
Health Respiratory
Institute



Sara Vaezy

Chief Strategy
and Digital Officer,
Providence



Waif Rasheed

Executive Vice
President and Chief
Revenue and Growth
Officer, Providence



David W. Zaas

MD, Chief Executive
Officer, MUSC
Charleston Division;
Chief Executive
Officer, MUSC Shawn
Jenkins Children's
Hospital; Chief
Clinical Officer, MUSC
Health

Disruption & innovation are constant in healthcare.

CEOs, CFOs, and executives from top hospitals and health systems gather at this exclusive, world-class event to address the most pressing issues in healthcare today. C-level executives are in attendance for engaging conversations and debate about the best strategies to shape the future of healthcare. Essential discussions on rural healthcare, digital transformation, health equity, C-suite diversity and more will take center stage alongside coveted networking opportunities health system leaders can't find anywhere else.

This industry-leading event will feature:

- 1,000+ hospital and health system C-suite and VP's in attendance
- 200+ elite provider speakers

Session Tracks

- Track A** Keynotes, CEOs, Strategy, Execution, Leadership and More
- Track B** CEOs, Strategy, Execution, Leadership and More
- Track C** CEOs, Strategy, Execution, Leadership and More
- Track D** CFOs, Strategy, Execution, Leadership and More
- Track E** CFOs, Strategy, Execution, Leadership and More
- Track F** CFOs, Strategy, Execution, Leadership and More
- Track G** Thought Leadership

MONDAY, NOVEMBER 13, 2023

7:00 - 8:00 AM	Registration & Breakfast in the Exhibit Hall
8:00 - 10:10 AM	Sessions
10:10 - 10:40 AM	Networking Break in the Exhibit Hall
10:40 AM - 12:05 PM	Sessions
12:10 - 1:10 PM	Networking Lunch in the Exhibit Hall
1:10 - 2:35 PM	Sessions
2:35 - 3:05 PM	Networking Break in the Exhibit Hall
3:10 - 4:45 PM	Sessions
4:50 - 6:50 PM	Cocktail Reception in the Exhibit Hall

TUESDAY, NOVEMBER 14, 2023

7:00 - 8:00 AM	Registration & Breakfast in the Exhibit Hall
8:00 - 10:00 AM	Sessions
10:00 - 10:25 AM	Networking Break in the Exhibit Hall
10:30 - 11:55 AM	Sessions
12:00 PM - 1:00 PM	Networking Lunch in the Exhibit Hall
1:05 - 2:40 PM	Sessions
2:45 - 3:10 PM	Networking Break in the Exhibit Hall
3:15 - 5:00 PM	Sessions
5:00 - 7:00 PM	Cocktail Reception in the Exhibit Hall

WEDNESDAY, NOVEMBER 15, 2023

7:00 - 8:00 AM	Registration & Breakfast in the Exhibit Hall
8:00 - 9:15 AM	Sessions
9:15 - 9:40 AM	Networking Break in the Exhibit Hall
9:40 - 11:30 AM	Sessions
11:35 AM - 12:35 PM	Networking Luncheon in the Exhibit Hall
12:40 - 2:05 PM	Sessions
2:05 - 2:30 PM	Networking Break in the Exhibit Hall
2:30 - 5:00 PM	Sessions
5:00 - 6:30 PM	Cocktail Reception in the Exhibit Hall

THURSDAY, NOVEMBER 16, 2023

7:00 - 8:00 AM	Registration & Breakfast in the Exhibit Hall
8:00 - 9:25 AM	Sessions
9:25 - 9:50 AM	Networking Break
9:50 AM - 12:00 PM	Sessions
12:00 PM	Meeting Adjourns

Track A Keynotes, CEOs, Strategy, Execution, Leadership and More

Track B CEOs, Strategy, Execution, Leadership and More

Track C CEOs, Strategy, Execution, Leadership and More

Track D CFOs, Strategy, Execution, Leadership and More

Track E CFOs, Strategy, Execution, Leadership and More

Track F CFOs, Strategy, Execution, Leadership and More

Track G Thought Leadership

7:00 - 8:00 AM

REGISTRATION & BREAKFAST IN THE EXHIBIT HALL

8:00 - 8:40 AM

A. KEYNOTE PANEL - The Most Pressing Issues for Health Systems in 2024

- Mark Manigan, Chief Executive Officer, RWJBarnabas Health
- Bill Gassen, President and Chief Executive Officer, Sanford Health
- Cristen P. Page, MD, MPH, Executive Dean, UNC School of Medicine; Chief Academic Officer, UNC Health

B. SEMI-KEYNOTE PANEL - Elevating Diversity, Equity and Inclusion: What Works for Top Systems

- Tom Jackiewicz, President, UChicago Medicine
- Trina Parks, Executive Vice President and Chief Corporate Diversity and Inclusion Officer, RWJBarnabas Health
- Pam Mitchell Boyd, Director of Appreciation, Belongingness, Inclusion, Diversity, Equity, Ascension

8:45 - 9:25 AM

A. Budget Focus: The Big Operations and Capital Issues in an Evolving Healthcare System

- Chris Allen, Chief Financial Officer, Keck Medical Center, Keck Hospital of USC
- Jody K Reyes, Senior Vice President and Chief Operating Officer, Milton S. Hershey Medical Center, Penn State Health
- Matt Johnson, MD, Chief Operating Officer, McLeod Health

B. Rural Healthcare CEO Playbook: Top Strategies in Tough Times

- Lawrence Antonucci, MD, President and Chief Executive Officer, Lee Health
- Michael Pizzano, Chief Executive Officer, Kindred Hospitals
- Tom Siemers, Chief Executive Officer, Wilbarger General Hospital

C. The New Look C-suite: Who is In, Out and Where It's Headed

- Indu Lew, Chief of Staff to the Chief Executive Officer, RWJBarnabas Health
- Jeremiah J. Hodshire, President and Chief Executive Officer, Hillsdale Hospital
- Michael R. Canady, MD, Chief Executive Officer, Holzer Health System
- Jandel Allen-Davis, MD, President and Chief Executive Officer, Craig Hospital

E. Budget Breakdown: Operations, Capital and What Makes Sense in a Changing World

- Lawrence Furnstahl, Executive Vice President, Chief Financial Officer, Oregon Health & Science University
- Larry Kaiser, The Lewis Katz Dean Emeritus, The Lewis Katz School of Medicine, Temple University; Former President and Chief Executive Officer, Temple University Health System
- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital

F. CFO Spotlight: Balancing Defensive and Offensive Strategy to Win

- Michele Forgues-Lackie, MBA, FACHE, CHFP, Senior Vice President and Chief Financial Officer, UW Medicine Valley Medical Center
- Matt Swafford, Senior Vice President, Finance and Business Development and Chief Financial Officer, St Charles Health System

G. Strategy to Win as Healthcare Disruptors Evolve: Partnerships, Competition and More

- Ralph A. Yates, DO, Chief Medical Officer, Salem Health
- John Moore, Senior Vice President and Chief Financial Officer Administration, South Georgia Medical Center
- Jeffrey Cohen, MD, Chief Clinical Operation Officer, Hartford HealthCare

9:30 - 10:10 AM

A. Rethinking Ambulatory Care Strategies for Hospitals and Health Systems

- Jason Newmyer, President, Chief Executive Officer, AdventHealth Riverview; Divisional Vice President, Ambulatory Services, AdventHealth West Florida Division
- Steven Sheris, MD, President, Atlantic Medical Group; Executive Vice President and Chief Physician Executive, Atlantic Health System
- Christopher Newman, MD, Senior Vice President and Chief Operating Officer and Chief Medical Officer, Mary Washington Healthcare

B. Big Threats to Hospital Profits and How to Protect Your Organization

- Thomas Chickerella, Regional Chief Executive Officer, Managed Supply Services, HCA Healthcare
- William E. Davis, Chief Executive Officer, Crossroads Community Hospital
- R. Kyle Kramer, Chief Executive Officer, Day Kimball Healthcare
- Frank P. Pearson DPT, PA-C, CAPT, USN (Ret), U.S. Department of Veterans Affairs; Director, Syracuse VA Medical Center
- Richard A. Duvall, President and Chief Executive Officer, Claxton-Hepburn Medical Center

D. Community Hospitals: The Keys to a Sustainable Business Model

- Edmund Pribitkin, MD, President, Jefferson Medical Group; Executive Vice President, Chief Physician Executive, Jefferson Health
- Kenneth Waller, FACHE, Chief Executive Officer, Norwalk Community Health Center
- Kira M. Carter-Robertson, MHA, FACHE, Senior Vice President, Regional Hospitals, Sparrow Health System

F. Can Health Systems Have Value and Volume?

- John Doll, Chief Operating Officer, RWJBarnabas Health
- Armando Llechu, Chief Officer, Hospital Operations and Women and Children's Services, Lee Memorial Health System
- Steven R. Carson, MHA, BSN, RN, Senior Vice President, Population Health, Temple University Health System; Chief Executive Officer, Temple Center for Population Health
- Emily Griese, PhD, Chief Operating and Population Health Officer, Sanford Health Plan

G. How CEOs Can Ignite a Culture Change

- Kevin Tulipana, DO, President and Chief Executive Officer, Cancer Treatment Centers of America - Arizona
- Maureen Womack, Chief Executive Officer, Alvarado Parkway Institute
- Bren Lowe, Chief Executive Officer, McLeod Health Cheraw
- Richard O. Davis, PhD, EdM, Chief Executive Officer, Rochester Regional Health

10:10 - 10:40 AM

NETWORKING BREAK IN THE EXHIBIT HALL

10:40 - 11:20 AM

A. KEYNOTE PANEL - Transforming Healthcare With the Power of Innovation

- Eduardo Conrado, Executive Vice President and Chief Strategy and Innovation Officer, Ascension

- David Lubarsky, MD, MBA, FASA, Chief Executive Officer, UC Davis Health; Vice Chancellor, Human Health Sciences, UC Davis
- Wasif Rasheed, Executive Vice President and Chief Revenue and Growth Officer, Providence
- Robert L. Meyer, President and Chief Executive Officer, Phoenix Children's

12:10 - 1:10 PM

NETWORKING LUNCH IN THE EXHIBIT HALL

1:10 - 1:50 PM

A. Population Health Strategy for the Next 5 years

- Imran Andrabi, MD, President and Chief Executive Officer, ThedaCare
- Reshma Gupta, MD, Chief, Population Health and Accountable Care, UC Davis Health
- Lina Shihabuddin, MD, DFAPA, Chief Population Health Officer, RWJBarnabas Health

B. Growth Areas to Add the Most Value for Health Systems

- Donna Lynne, Chief Executive Officer, Denver Health
- Terri Hanlon-Bremer, MSN, RN, Chief Operating Officer, Senior Vice President, Employer Solutions and Population Health, TriHealth

C. Culture Makeover: How the Best CEOs Make a Big Difference

- John Snyder, President and Chief Executive Officer, Sanford Health Plan
- Nick Stefanizzi, Chief Executive Officer, Northwell Direct
- Paul Barach, MD, MPH, Senior Advisor to Dean, Thomas Jefferson University

F. The Evolving Role of the CMO

- James Keller, MD, Chief Medical Officer, Advocate Lutheran General Hospital
- Matt Broom, MD, Vice President, Medical Affairs and Chief Medical Officer, SSM Health Saint Louis University Hospital
- Jeffrey Hoffman, MD, FACS, President and Chief Medical Officer, Cambridge Health Alliance Physician Organization
- Herman Williams, MD, Chief Medical Officer, Nashville General Hospital

G. Diversity, Equity and Inclusion Focus: Most Impactful Actions for Healthcare Executives

- Dinesh Vyas, MD, MS, FACS, Chair, Department of Surgery, College of Medicine, California NorthState University
- DeAnna Minus-Vincent, Executive Vice President and Chief Social Justice and Accountability Officer, RWJBarnabas Health

1:10 - 1:50 PM

A. KEYNOTE PANEL - What Will Add the Most Value to Healthcare Organizations in the Next 3 Years

- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System; Associate Vice Chancellor, UCLA Health Sciences
- Randolph P. Siwabessy, Chief Financial Officer, UCI Health
- Clay Holderman, President, Chief Executive Officer, UnityPoint Health
- Eric Beshires, MD, MBA, Chief Operating Officer, Chief Medical Officer, Baylor Scott & White Medical Center - Centennial

2:35 - 3:05 PM

NETWORKING BREAK IN THE EXHIBIT HALL

3:10 - 3:40 PM

A. Healthcare Disruptors: Exciting Opportunities and What Executives Should Be Afraid of

- Susan Huang, MD, Chief Medical Officer, South Division, Providence
- Dan Liljenquist, Senior Vice President and Chief Strategy Officer, Intermountain Healthcare

D. The Best Path Forward in Value-Based Care

- Douglas Pogue, MD, President, BJC Medical Group, BJC HealthCare
- Mark Gwynne, DO, President, UNC Health Alliance
- David Kim, MD, Chief Executive, Providence Clinical Network
- Mayumi Fukui, Chief Oncology Growth and Market Strategy, Oregon Health and Science University, Knight Cancer Institute

E. Steal This Idea: The Best Pivots, Initiatives, and Culture Shifts of Top Executives

- LuCinda Rider, Chief Financial Office, UHS Delaware Valley Hospital, Inc.
- Deborah K. Weymouth, Chief Executive Officer, Eastern Connecticut Health Network

F. Health System C-suite Integrations After an Acquisition: What Happens When the Deal is Done?

- Nick Barcellona, Chief Financial Officer, Temple University Health System

- Helen Johnson, Chief Executive Officer, Sparrow Eaton Hospital
- Jody Randall, MSN, RN, HACP-CMS, HACP-PE, CIC, Chief Hospital Administrator, The Woodlands Specialty Hospital

G. The Most Impactful Change We Made Last Year and How We Did It

- Dan Hurry, Chief Supply Chain Officer, Bon Secours Mercy Health
- Aaron Hajart, MS, ATC, FACHE, Senior Vice President, Service Line and Practice Integration - Southern Region, RWJBarnabas Health
- Charles Emerman, MD, Chair, Emergency Medicine and Medical Director, Service Line, MetroHealth Medical Center
- Russ Johnson, President and Chief Executive Officer, LMH Health

2:35 - 3:05 PM

NETWORKING BREAK IN THE EXHIBIT HALL

- Kavish Choudhary, PharmD, MS, Chief Pharmacy Officer, University of Utah Health; Associate Dean of Pharmacy Practice, University of Utah College of Pharmacy
- Marva Williams Lowe, PharmD, MHA, FACHE, Chief Pharmacy Officer, Medical University South Carolina Health

4:50 - 6:00 PM

COCKTAIL RECEPTION IN THE EXHIBIT HALL

Track A Keynotes, CEOs, Strategy, Execution, Leadership and More

Track B CEOs, Strategy, Execution, Leadership and More

Track C CEOs, Strategy, Execution, Leadership and More

Track D CFOs, Strategy, Execution, Leadership and More

Track E CFOs, Strategy, Execution, Leadership and More

Track F CFOs, Strategy, Execution, Leadership and More

Track G Thought Leadership

7:00 - 8:00 AM

REGISTRATION & BREAKFAST IN THE EXHIBIT HALL

8:35 - 9:15 AM

A. Tackling the Big Issues Facing Rural Healthcare Today

- Andrew Mueller, MD, Chief Executive Officer, MaineHealth
- Beth Steele, MSN, RN, FACHE, Chief Operating Officer and System Chief Nursing Officer, Owensboro Health
- Josh Tinkle, Chief Operating Officer, Acting President, Acting Chief Executive Officer, Northern Arizona Healthcare Administration
- Christopher R. Bjornberg, Chief Executive Officer, Mayers Memorial Healthcare District

D. What Social Determinants of Health Look Like in Value-based Environments

- Bob Dahl, President and Chief Executive Officer, AMITA Health Saints Mary and Elizabeth Medical Center
- Jeff Thompson, MD, Chief Executive Officer Emeritus, Gundersen Health System
- Jessica Kovalesky, Vice President, Care Coordination and Population Health, Wellstar Health System
- Jose R. Sanchez, President and Chief Executive Officer, Humboldt Park Health

E. The CFO Playbook for the Next 2 Years

- Jarred C. Matchett, Chief Financial Officer, Fox Chase Cancer Center, Temple Health

F. Budgets, Operations and Capital Investments for the Future of Health Systems

- Marty Hutson, Chief Financial Officer, Coffee Regional Medical Center
- Ravi K. Bashyal, MD, FAAOS, Clinical Assistant Professor of Orthopaedic Surgery, NorthShore Orthopaedic and Spine Institute

9:20 - 10:00 AM

A. KEYNOTE PANEL - How Health Systems are Disrupting Themselves

- Dan Liljenquist, Chief Strategy Officer, Intermountain Healthcare
- John Couris, President and Chief Executive Officer, Tampa General Hospital
- Sara Vaezy, EVP, Chief Strategy and Digital Officer, Providence

A. SEMI-KEYNOTE PANEL - What Systems Serious About Health Equity Are Planning for the Next 12 Months

- Stacey Garrett, MD, MPH, Senior Vice President and Chief Community Impact Officer, Ascension
- Paul Alexander, MD, MPH, Executive Vice President and Chief Health Equity and Transformation Officer, RWJBarnabas Health
- Audrea Caesar, PhD, MSPH, Chief Diversity, Equity, and Inclusion Officer, UNC Health

10:00 - 10:25 AM

NETWORKING BREAK IN THE EXHIBIT HALL

10:30 - 11:10 AM

B. Diversity in Healthcare: Bold Ideas to Take Big Steps Forward

- Richard Evans, Senior Vice President, Patient Services and Chief Experience Officer, NewYork-Presbyterian
- John Erwin, MD, Chair of Medicine, NorthShore University Health System
- Arianne D. Dowdell, JD, MA, Vice President, Chief Diversity, Equity and Inclusion Officer, Houston Methodist
- Audrea Caesar, PhD, Chief Diversity, Equity and Inclusion Officer, UNC Health

C. How to Build a Data-Driven Culture and Deliver Value to Inundated Providers

- Prasanna Mohanty, Chief Operating Officer, Prasanna Mohanty Providence Clinical Network, Providence
- Daniel Feinberg, MD, Chief Medical Officer, Pennsylvania Hospital
- Michael J. Archuleta, Chief Information Officer, Mt. San Rafael Hospital

F. The Smart Way to do Health System M&A

- Rashid Syed, Chief Executive Officer, North Houston Surgical Hospitals

- Phil Schaefer, FACHE, Independent Consultant
- Patrick A. Grusenmeyer, ScD, FACHE, Associate Professor, Department of Health Services Administration, The University of Alabama at Birmingham
- Angela Montesa Deftos, RN, MBA, DBA, Chief Administrative Officer, Chief Operating Officer, University Medical Partners, Stanford Medicine Partners

G. How to Leverage Social Determinants of Health for Better Care Without Breaking the Budget

- Jerome Williams, Jr, MD, Senior Vice President Consumer Engagement, Novant Health

11:15 - 11:55 AM

A. What it Takes to Right the Ship: Turning Around a Financially Struggling Hospital

- Matthew Primack, PT, DPT, MBA, President, Advocate Condell Medical Center
- Meredith Kujawa, Chief Financial Officer, Unity Physician's Hospital

B. What is Your Health System's Identity? Will it Help You Thrive?

- Howard Haronian, MD, Vice President and Chief Quality and Innovation Officer, Hartford HealthCare
- James Agnew, Chief Executive Officer, Prisma Health Greenville Memorial Campus
- Sohail Azeem, MPH, Assistant Vice President, M&A Integration Management, Kindred Hospital New Jersey - Rahway
- Matthew J. Painter, PhD, Director, Leadership Development, University of Alabama Birmingham Health System & School of Medicine

E. Hospital Pharmacy: What Will Win in 2024

- Speakers TBA

F. Smart Post-Acute Strategy for the Next 5 Years

- Dane Wheeler, Chief Financial Officer and Director, Senior Living Services, Adams Health Network

G. Physician Partnerships for Financially Smart Organizations

- Pradeep Kadambi, MD, President and Chief Executive Officer, University of Florida Jacksonville Physicians; Senior Associate Dean, Clinical Affairs, UF College of Medicine - Jacksonville
- Brian Peters, Chief Executive Officer, Michigan Health & Hospital Association
- Jorge F. Saucedo, MD, MBA, FAHA, FACC, Division Chief of Cardiovascular Medicine, Professor of Medicine, Medical College of Wisconsin; Director of the Heart and Vascular Service Lines, Froedtert Health System

12:00 - 1:00 PM

NETWORKING LUNCH IN THE EXHIBIT HALL

1:05 - 1:55 PM

A. Physician Alignment and Acquisition Strategies for the Next 5 Years

- Speakers TBA

C. Population Health Focus: Most Impactful Strategies for Long Term Success

- Steve Davis MD, President and Chief Executive Officer, Cincinnati Children's
- Ghanshyam Shah, MD, Chief Medical Officer, Advocate Good Shepherd Hospital
- Dani Jones, Chief Operating Officer, St. Luke's Health Partners

F. Emergency Excellence: Is Your ED Ready for the Next Crisis?

- Nicholas M. Holmes, MD, Senior Vice President and Chief Operating Officer, Rady Children's Hospital-San Diego

2:45 - 3:10 PM

NETWORKING BREAK IN THE EXHIBIT HALL

3:15 - 3:55 PM

A. The Strategy Pivots Large Systems Need for Financial Stability

- Speakers TBA

B. Market Disruptions: How to Respond and Move On

- Feby Abraham, PhD, Executive Vice President and Chief Strategy and Innovations Officer, Memorial Hermann
- Rachel Sossoman, President and Chief Executive Officer, Mercy Urgent Care
- George Sauter, Chief Strategy Officer, John Muir Health

C. Budget Focus: Capital Projects, IT, Operations Investments for the New Era of Healthcare

- Fahd Benjalil, MBA, FHFMA, Chief Financial and Operating Officer, Sharp Coronado Hospital
- Mark Henrichs, Chief Financial Officer, University of Iowa Health Care

TUESDAY, NOVEMBER 14, 2023

E. Best Physician Strategies for the Next 2 Years

- Gretchen Leiterman, Chief Operating Officer, Baptist Health Louisville
- Ewa Schafer, MD, Clinical Associate Professor, The University of Chicago Pritzker School of Medicine; Vice Chair, Outpatient Specialty Quality and Operations, Department of Medicine and Section Head Allergy and Immunology, NorthShore University, NorthShore University HealthSystem
- Ian Jasenof, MD, Chief Medical Officer, Mile Square Health Center - UI Health
- Stacy Bratcher, Vice President and General Counsel, Cottage Health

G. Chief Medical Officer Focus: Inside Our Most Impactful Initiative of the Last 12 Months

- Sriram Vissa MD, Chief Medical Officer and Vice President Medical Affairs, SSM Health DePaul Hospital, SSM Health
- Amit Vashist, MD, FACHE, Senior Vice President and Chief Clinical Officer, Ballad Health
- Jill Case-Wirth, MHA, BSN, RN, FAAN, Senior Vice President and Chief Nurse Executive, Wellstar Health System
- Paul Coyne, DNP, MBA, MS, Senior Vice President and Chief Nurse Executive, HSS
- Dianne Aroh, RN, Senior Vice President and Chief Nursing Officer, Virginia Mason Franciscan Health

5:00 - 7:00 PM

COCKTAIL RECEPTION IN THE EXHIBIT HALL

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Track D CFOs, Strategy, Execution, Leadership and More

Track E CFOs, Strategy, Execution, Leadership and More

Track F CFOs, Strategy, Execution, Leadership and More

Track G Thought Leadership

7:00 - 8:00 AM

REGISTRATION & BREAKFAST IN THE EXHIBIT HALL

8:35 - 9:15 AM

A. KEYNOTE PANEL -

The DEI Strategies of Top Systems and Growth for 2024

- Qualenta Kivett, Executive Vice President and Chief People and Talent Officer, Tampa General Hospital
- David L. Callender, MD, President and Chief Executive Officer, Memorial Hermann Health System
- Shannon Bradley, Chief Diversity and Inclusion Officer, Keck Medicine of USC

9:15 - 9:40 AM

NETWORKING BREAK IN THE EXHIBIT HALL

9:40 - 10:00 AM

A. The Next Competition for Physicians, Referrals and Healthcare Dollars

- Speakers TBA

B. Human-Centered Workforce Design: What Works for Hospitals

- Mark Gridley, President and Chief Executive Officer, FHN Memorial Hospital
- Dwight McBee, Executive Vice President, Clinical Health Equity and Chief Experience Officer, Jefferson Health
- Svetlana Lipyanskaya, Chief Executive Officer, NYC Health+Hospitals - South Brooklyn Health

F. How to Tackle Financial Hardship at a Struggling Hospital

- Dennis Delisle, Executive Director, University Hospitals, The Ohio State University Wexner Medical Center
- Sarah Morrison, Chief Executive Officer, Shepherd Center

G. Executive Strategy: Top Issues, Opportunities and Partnerships for Academic Medical Centers

- William Morice, MD, PhD, Chief Executive Officer, President, Mayo Clinic Laboratories/Mayo Collaborative Services
- Donald H. Lloyd II, President and Chief Executive Officer, St. Claire HealthCare
- Steve Lipshultz, Goodyear Professor and Chair, Department of Pediatrics; Pediatric Chief of Service, University at Buffalo Jacobs School of Medicine and Biomedical Sciences Kaleida Health John R Oishei Children's Hospital UBMD Pediatrics Practice Group Roswell Park Comprehensive Cancer Center

G. How Virtual Care Fits into Top Health Systems' Growth Strategies

- Thomas Kruse, Senior Vice President and Chief Strategy Officer, Virginia Mason Franciscan Health
- Jared Antczak, Chief Digital Officer, Sanford Health
- Rahul Mediwala, MD, Chief Medical Officer, Health Services, Renown Health
- Scott Mackey, DO, Associate Chief Medical Information Officer, Emergency Medicine Faculty Tulane/LSU

10:05 - 10:45 AM

C. The C-suite Influencer: How Top Executives Can Build a Public Persona

- Melisa Adkins, Chief Executive Officer, UofL Health - Mary & Elizabeth Hospital
- Jennifer Junis, RN, MSN, Senior Vice President, OSF OnCall Digital Health
- Ashley Vertuno, FACHE, Chief Executive Officer, HCA Florida JFK North Hospital

E. Keep the Nursing Talent Pipeline Fresh: Big Ideas and Action Items

- Beth Steele, MSN, RN, FACHE, Chief Operating Officer, System Chief Nursing Officer, Owensboro Health

F. How to Build the Next Generation of Physician Leaders

- Jean Ann Larson, FACHE, Chief Leadership Development Officer, University of Alabama at Birmingham Health System
- Scott Polenz, CPA, MBA, FACHE, Vice President of Physician and Advanced Practice Clinician Relations, Marshfield Clinic Health System
- Stephen C. Viel, MD, MBA, Medical Director, Emergency Services, Halifax Health
- Armand Dorian, MD, Chief Executive Officer, USC Verdugo Hills Hospital
- Nisha Mehta, MD, Founder, Physician Community and Physician Side Gigs

G. Big Ideas for ED Patient Flow, Staffing and More

- Anuj Vohra, Chairman and Medical Director, Emergency Medicine, Charlotte Hungerford Hospital
- Kerry Mackey, Vice President, Hospital Operations, Women and Children, NYU Langone Health
- Chad Dilley, FACHE, Chief Operating Officer, IU Health Saxony Hospital

10:50 - 11:30 AM

A. Hospital Workforce of the Future: The Best Models for Thriving Systems

- Speakers TBA

B. Rural Healthcare: Solving the Most Important Financial, Operational and Access Challenges

- Holly McCormack, DNP, RN, Chief Executive Officer, Cottage Hospital
- Michael Coyle, Chief Executive Officer, Veterans Memorial Hospital
- Janelle Nelson, RN, BSN, Chief Executive Officer and Executive Director, Mountain Independent Hospital Alliance
- Thomas Sledge, Chief Executive Officer, North Texas Medical Center

D. Best Ideas to Win Talent and Build Systemwide Resilience

- Naomi Dolohanty, System Vice President, Talent Acquisition, Advocate Aurora Health
- Alex Andrade, Vice President, Operations, Duly Health and Care
- Andy Anderson, MD, Executive Vice President, Chief Medical and Quality Officer, RWJBarnabas Health
- David Lundquist, Principal, Spectrum Health Partners

F. Do you Have the Right Identity to Thrive? Are Changes Needed in the Next 5 Years?

- Matthew J. Painter, PhD, Director, Leadership Development, University of Alabama Birmingham Health System & School of Medicine
- Shlomit Schaal, MD, PhD, President, UMass Memorial Medical Group; Professor and Chair, Department of Ophthalmology & Visual Sciences, UMass Chan Medical School and UMass Memorial Health
- Mark McPherson, President and Chief Executive Officer, Trinity at Home

G. Behavioral Health in 2024: Key Trends and Concepts

- Stephen Merz, FACHE, Chief Operating Officer, Sheppard Pratt Solutions, Sheppard Pratt Health System
- Frank Del Gaudio, Chief Executive Officer/Director, Essex County Hospital Center

- Amy Smiley, MSW, MBA, FACHE, Chief Executive Officer, Northern Virginia Mental Health Institute

11:35 AM - 12:35 PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

12:40 - 1:20 PM

A. KEYNOTE PANEL - The Economics of Healthcare and System Growth

- Cheryl A. Sadro, CPA, MSM, Chief Financial Officer, UC Davis Health
- Amber Sims, Senior Vice President and Chief Strategy Officer, Ascension
- Debra Lienhardt, Executive Vice President and Chief Business Development Officer, RWJBarnabas Health
- Stacey Brandt, Executive Vice President and Chief Strategy and Marketing Officer, Tampa General Hospital

1:25 - 2:05 PM

A. KEYNOTE INTERVIEW

- Rob Allen, President and Chief Executive Officer, Intermountain Healthcare

2:05 - 2:30 PM

NETWORKING BREAK IN THE EXHIBIT HALL

2:30 - 3:10 PM

A. How to Build a Cash Culture at Your Health System

- Steve Roach, President and Chief Executive Officer, UMass Memorial HealthAlliance - Clinton Hospital and Marlborough Hospital
- Chris McClurg, Chief Financial Officer, St. Claire HealthCare

C. Hospital Margins, Metrics and More: What CEOs and CFOs Need to Know

- Shelly Schorer, Interim President, Northern California Division, CommonSpirit Health
- Douglas Arvin, Vice President Finance-West, Essentia Health
- Kenneth Rose, President and Chief Executive Officer, Texas Health Hospital Mansfield

WEDNESDAY, NOVEMBER 15, 2023

E. Where is Reimbursement Headed? Key Trends and Strategy Shifts

- Jeff Daneff, Administration, Vice President, Finance and Chief Financial Officer, Dignity Health Bay Area - Sequoia Hospital and Dominican Hospital

F. Level-up Your Data-Driven Culture to Stay Ahead of the Curve

- Nate Shinagawa, MHA, FACHE, Chief Operating Officer, UCI Health
- LaToya McGhee, Senior Vice President, Revenue Cycle, Duly Health and Care

G. The Right Mix of Virtual and Traditional Strategies for Health Systems

- Angela Yochem, Chief Transformation and Digital Officer, Novant Health; Chief Operating Officer, General Manager, Novant Health Enterprises
- Cindy Welsh, RN, MBA, FACHE, Vice President, System TeleAcute and Respiratory Care, AdvocateAurora Health
- Ruben J. Azocar, MD, Vice-President of Perioperative Services, Beth Israel Deaconess Medical Center, Harvard Medical School

3:15 - 3:55 PM

A. KEYNOTE PANEL - The CEO Playbook for the Next 2 Years

- Peter Banko, President, Chief Executive Officer, Centura Health
- Lloyd Dean, Former Chief Executive Officer, CommonSpirit
- Staci A. Hermann, PharmD, MS, Chief Pharmacy Officer, Dartmouth Health

5:00 - 6:30 PM

**COCKTAIL RECEPTION
IN THE EXHIBIT HALL**

Track A Keynotes, CEOs, Strategy, Execution, Leadership and More

Track B CEOs, Strategy, Execution, Leadership and More

Track C CEOs, Strategy, Execution, Leadership and More

Track D CFOs, Strategy, Execution, Leadership and More

Track E CFOs, Strategy, Execution, Leadership and More

Track F CFOs, Strategy, Execution, Leadership and More

Track G Thought Leadership

7:00 - 8:00 AM

REGISTRATION & BREAKFAST IN THE EXHIBIT HALL

8:00 - 8:40 AM

A. KEYNOTE PANEL - Academic Medical Centers in 2024: Key Strategies, Issues, and Partnerships

- David W. Zaas, MD, Chief Executive Officer, MUSC Charleston Division; Chief Executive Officer, MUSC Shawn Jenkins Children's Hospital; Chief Clinical Officer, MUSC Health
- Shelby Decosta, President, UCSF Health Affiliates Network, Chief Market Development Officer, UCSF Health
- Robert J. Corona, DO, MBA, Chief Executive Officer, Professor of Pathology, Senior Associate Dean, SUNY Upstate Medical University

8:45 - 9:25 AM

A. How Top Hospitals Build Strong Clinical Divisions

- Eddie Borrego, Senior Vice President, Chief Executive Officer, Jackson West Medical Center, Jackson Health System
- Andy Anderson, MD, Chief Medical and Quality Officer, RWJBarnabas Health Medical Group

B. Ambulatory Strategy Reboot: Bold Ideas and How to Win in Competitive Markets

- Peter W. Odenwald, MHA, FACMPE, Chief Operating Officer, Luminis Health Clinical Enterprise
- Burak Malatyali, Senior Vice President, Enterprise Growth Strategy and Network Development, NewYork-Presbyterian

C. Integration Aftermath: How to Bring 2 Systems Together Effectively

- Bahaa Wanly, President, Legacy Mount Hood Medical Center

- Terri Drye, FACHE, Chief Human Resources Officer, Rowan University/Rowan Medicine

9:25 - 9:50 AM

NETWORKING BREAK

9:50 - 10:30 AM

A. Risk-Based Contracting: What is Possible and Where Health Systems are Headed

- Speakers TBA

B. Best Strategies for Children's Hospitals in 2023

- Alisa Starbuck, DNP, APRN, NNP-BC, NEA-BC, President, Brenner Children's Hospital and The Birth Center; Vice President, Women's and Children's Health Services, Atrium Health Wake Forest Baptist
- John Brennan, Chief Executive Officer, Joint Pediatric Enterprise, Children's Health

C. Equitable Patient Experience and Access Models That Work

- Sana Imam, MPH, Operations Manager, Black Directors Health Equity Association
- Ian McFadden, DSc, FACHE, Chief Executive Officer, Sweetwater Hospital Association

10:35 - 11:15 AM

A. KEYNOTE PANEL - Digital Patient Experiences to Win Amid Market Disruption

- Speakers TBA

11:20 AM - 12:00 PM

A. KEYNOTE PANEL - Best Ideas for Cultural Transformation and Leadership Structure After a Merger

- Charles Powell, MD, MBA, Chief Executive Officer, Mount Sinai-National Jewish Health Respiratory Institute

12:00 PM

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