

BECKER'S

ASC REVIEW

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SPINEREVIEW

18th Annual Spine, Orthopedic and Pain Management-Driven ASC + the Future of Spine Conference

June 17-19, 2021
Swissotel, Chicago, Illinois

163+

TOTAL SPEAKERS FROM
ASCs, HOSPITALS AND
HEALTH SYSTEMS

99% PROVIDERS

KEYNOTES



Jill Ellis

Head Coach, United
States Women's National
Soccer Team



Ellen Latham

Creator and Co-Founder,
Orangetheory Fitness



Nick Saban

Head Football Coach,
University of Alabama
Crimson Tide



Rob Bray

MD, Neurological Spine
Surgeon, Chief Executive
Officer and Founder,
DISC



James Lynch

MD, FRCSI, FAANS,
Spinal Neurosurgeon
and Founder/Chairman,
SpineNevada



David Rothbart

MD, FACS, FACPE,
Neurosurgeon, Minimally
Invasive Surgery
Specialization, Spine Team
Texas

The smartest discussions on how to improve your ASC, spine and pain management practice. Increase the bottom line and learn how to manage challenging clinical, business and financial issues. Learn more at this three-day event than anywhere else.

SESSION TRACKS

Track A - ASCs - Business and Profitability Issues

Track B - ASCs - Business and Profitability Issues

Track C - Spine and Orthopedics

Track D - Spine and Orthopedics

Track E - Spine

Track F - Pain Management

Track G - Thought Leadership

KEYNOTE PANELISTS

MORE INFORMATION COMING SOON!

CO-CHAIRS



Scott Becker

JD, CPA, Publisher,
Becker's Healthcare;
Partner, McGuireWoods LLP



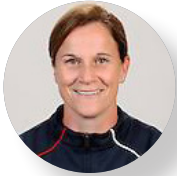
Rhoda Weiss

PhD, National Healthcare
Consultant, Speaker, Educator,
Author, Managing Healthcare
Reform: Ideas for Leaders



PROGRAM SCHEDULE

CELEBRITY KEYNOTES



Jill Ellis

Head Coach, United States Women's National Soccer Team



Ellen Latham

Creator and Co-Founder, Orangetheory Fitness



Nick Saban

Head Football Coach, University of Alabama Crimson Tide

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TOTAL SPEAKERS FROM
ASCs, HOSPITALS AND
HEALTH SYSTEMS

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THURSDAY, JUNE 17, 2021

| | |
|---------------------|------------------------------------------------|
| 8:10 - 10:30 AM | Sessions |
| 10:30 - 11:05 AM | Planned Networking Break in the Foyer |
| 11:05 AM - 12:20 PM | Sessions |
| 12:25 - 1:25 PM | Networking Luncheon |
| 1:25 - 2:55 PM | Sessions |
| 2:55 - 3:25 PM | Planned Networking Break in the Exhibit Hall |
| 3:30 - 5:15 PM | Sessions |
| 5:15 - 7:00 PM | Planned Cocktail Reception in the Exhibit Hall |

FRIDAY, JUNE 18, 2021

| | |
|------------------|------------------------------------------------|
| 7:00 - 8:00 AM | Registration & Continental Breakfast |
| 8:00 - 9:50 AM | Sessions |
| 9:50 - 10:20 AM | Planned Networking Break in the Exhibit Hall |
| 10:20 - 11:50 AM | Sessions |
| 12:00 - 1:00 PM | Networking Luncheon |
| 1:05 - 3:10 PM | Sessions |
| 3:10 - 3:40 PM | Planned Networking Break in the Exhibit Hall |
| 3:40 - 5:25 PM | Sessions |
| 5:25 - 7:00 PM | Planned Cocktail Reception in the Exhibit Hall |

SATURDAY, JUNE 19, 2021

| | |
|---------------------|------------------------------------------------|
| 7:00 - 8:00 AM | Registration & Continental Breakfast |
| 8:00 - 9:15 AM | Sessions |
| 9:15 - 10:05 AM | Planned Networking Break in the Exhibit Hall |
| 10:05 AM - 12:05 PM | Sessions |
| 12:10 - 1:10 PM | Networking Luncheon |
| 1:10 - 2:25 PM | Sessions |
| 2:25 - 2:55 PM | Planned Networking Break in the Exhibit Hall |
| 3:00 - 5:30 PM | Sessions |
| 5:30 - 7:00 PM | Planned Cocktail Reception in the Exhibit Hall |

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THURSDAY, JUNE 17TH

Track A - ASCs - Business and Profitability Issues

Track B - ASCs - Business and Profitability Issues

Track C - Spine and Orthopedics

Track D - Spine and Orthopedics

Track E - Spine

Track F - Pain Management

Track G - Thought Leadership

7:00 AM - 5:00 PM

REGISTRATION

8:00 - 8:30 AM

A. KEYNOTE: From Out of the Chaos

- David Rothbart, MD, FACS, FACPE, Neurosurgeon, Minimally Invasive Surgery Specialization, Spine Team Texas

9:05 - 9:45 am

A. The Three Key Steps to Increase ASC Profitability

- Randy Reynolds, CPA, CASC, Senior Vice President, Development, HealthCrest Surgical Partners
- Gregory DeConciliis, PA-C, CASC, Administrator, Boston Out-Patient Surgical Suites
- Amy Sinder, Administrator, Silver Cross Surgery Center
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

B. Mergers and Acquisitions of ASCs and Practices

- Rajan D. Bhatt, MD, MBA, FACP, FACC, Chief Executive Officer, Spectrum Dermatology & Valley Surgery Center
- Moderated by TBD

C. Key Thoughts on Women's Leadership in ASCs, Orthopedics and Spine

- Lisa Davis, CPC, Administrator and Business Office Manager, The Center for Minimally Invasive Surgery
- Ashley Shilling, MD, Co-Medical Director, UVA Outpatient Surgery Center
- Tina Sharkey, Executive Director, Musculoskeletal Services, DuPage Medical Group
- Jami Osterlund, MSN, RN, CSSM, CNOR, CAIP, Administrator, Hyde Park Surgery Center
- Moderated by TBD

D. What is the Future of Independent Practice - Venture Capital and New Opportunities

- Charley Gordon, MD, Board Certified Neurological Surgeon; Fellowship-Trained Spine Surgeon, Texas Spine & Joint Hospital
- David Okonkwo, MD, Professor, Neurological Surgery; Special Advisor, UPMC Enterprises, University of Pittsburgh Medical Center

- Frank Sortino, Operations Administrator, UAB Hospital Highlands
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

E. Reserved

F. What are the Best Opportunities in Pain Management?

- Wajde Dabah, MD, Chief Executive Officer and Medical Director, Pain Therapy Associates
- Thierry Bonnabes, Owner and Founder, Surgical Pain Center of the Adirondack
- Annu Navani, MD, ABIPP, DABRM, FAARM, Founder and Chief Executive Officer, Comprehensive Spine and Sports Center; Medical Director, Le Reve Regenerative Wellness
- Moderated by TBD

G. Presentation - When to Sell, Stay Put & Working with a Management Company

- Lianne McDowell, CASC, Chief Executive Officer and Administrator, South Portland Surgical Center
- Robert Tatsumi, MD, President and Orthopedic Spine Surgeon, Oregon Spine Care

9:45 - 10:05 am

PLANNED NETWORKING BREAK IN FOYER

10:05 - 10:45 am

A. Keeping a Great Practice Thriving - Execution, Ancillaries, Leadership and More

- Sunny Uppal, MD, Spine Surgeon, Orthopaedic Medical Group of Riverside Inc
- Dave Bell, Chief Executive Officer, GrandCare Health Services
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

B. Key Thoughts on Reducing Costs in ASCs

- Anthony Mrozik, Chief Financial Officer, Ambulatory Surgery Center of Western New York LLC
- JoAnn Vecchio, Chief Executive Officer, Ambulatory Surgery Center of Western New York LLC



THURSDAY, JUNE 17TH

- Moderated by Morgan Haefner, Editor, Becker's Healthcare

C. Reserved

D. Presentation - The Future of Spine Surgery from a Non-US Perspective

- Louis Jacobus Nel, MD, Spine Neurosurgeon, Spine Africa

E. Presentation - Advances in Outpatient Spine Fusion Surgery

- Mick Perez-Cruet, MD, MSc, Professor and Vice Chairman, Department of Neurosurgery, Oakland University William Beaumont, School of Medicine

F. Telehealth, AI and Predictive Analytics in Orthopedics, Spine and Pain Management

- Mihir Patel, MD, Orthopedic Surgeon, Treasurer and Board Member, OrthoIndy
- Jason Weisstein, MD, MPH, FACS, Orthopaedic Surgeon, Colorado Center of Orthopedic Excellence
- Raj Ambay, MD, Medical Director, Transformations Surgery Center
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

G. Presentation - Presurgical Nutrition and Presurgical Optimization

- Scott Russo, MD, Orthopedic Surgeon, Orthopaedic Associates of Michigan
- Chet Zelasko, PhD, Exercise Physiologist and Nutritionist

10:50 - 11:30 am

A. KEYNOTE PANEL: Washington DC Update

- Bill Prentice, Chief Executive Officer, Ambulatory Surgery Center Association
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

B. KEYNOTE: Migration of Spine to Outpatient Centers and Development of Global Billing and Quality Assurance

- Rob Bray, MD, Neurological Spine Surgeon, Chief Executive Officer and Founder, DISC

11:35 am - 12:35 pm

NETWORKING LUNCH

12:40 - 1:20 pm

A. Innovative Spine Procedures in ASCs

- Adam Bruggeman, MD, Chief Executive Officer and Surgeon, Texas Spine Care Center

- Terrence T. Crowder, MD, Orthopaedic Spine Surgeon, Sonoran Spine Center
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

B. The Pros and Cons of Physician Hospital Joint Ventures; What Works and What Doesn't?

- Angela Blankinship, Director, Ambulatory Surgery, St. Joseph Health
- Zachary Welch, MBA, Administrator, Wake Orthopaedics; WakeMed Health and Hospitals
- Chris Kager, MD, Spine Surgeon, Lancaster Neuroscience and Spine Associates
- Moderated by TBD

C. The Best Advice for Your ASC and Practice - Bundled Payments and More

- Amit Mirchandani, MD, Medical Director, Texas Health Surgery Center Rockwall
- Srdjan Mirkovic, MD, Spine Surgeon, NorthShore Orthopaedic & Spine Institute
- Rudy R. Manthei, DO, Chief Executive Officer, ProMed Management Group
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

D. Reserved

E. Presentation - Integrating Outpatient Total Joint Arthroplasty in a Small Town

- George Crickard III, MD, Orthopedic Surgeon, Quincy Medical Group and Blessing Hospital

F. Anesthesia and Pain Management for ASCs

- Standiford Helm, II, MD, Medical Director, The Helm Center for Pain Management
- Ashley Shilling, MD, Co-Medical Director, UVA Outpatient Surgery Center
- Eric Schnapp, Chief Executive Officer, Mays and Schnapp Pain Clinic and Rehabilitation Center
- Stanford Plavin, MD, Owner & President, Technical Anesthesia Strategies and Solutions
- Moderated by Alia Paavola, Editor, Becker's Healthcare

G. Key Thoughts on Leading Great Surgical Teams

- Ronjon Paul, MD, Spine Surgeon and Chair, Spine Surgery Department, DuPage Medical Group
- Daniel Mulconrey, MD, Orthopaedic Spine Surgeon, Midwest Orthopaedic Center
- Mark Barnhart, Chief Executive Officer, Proliance Surgeons
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

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1:25 - 2:05 pm

A. Reinventing and Strengthening an ASC

- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- Sharon Annee, MS PT, MBA, Administrative Director, Orthopedics, Spine and Neurosciences, Franciscan Alliance | Franciscan Health
- Gary Richberg, RN, BSN, MBA, CMPE, CASC, Administrator, Pacific Rim Outpatient Surgery Center
- Moderated by TBD

B. Private Equity in Spine, Orthopedics and ASCs

- Douglas Wisor, MD, Chief Executive Officer and President, National Spine & Pain Center - Germantown
- Andy Blankemeyer, Chief Executive Officer, Beacon West Surgical Center
- Moderated by TBD

C. Key Thoughts on What Makes Great Physician Leaders

- Kam Momi MD, Board Certified Orthopedic Spine Surgeon, Founder and Partner, CoastalSpine New Jersey
- Jack Jensen, MD, FACS, Founder, Athletic Orthopedics & Knee Center
- Hazem Eltahawy, MD, MHCM, FACS, President, Michigan Association of Neurological Surgeons; Chief of Neurosurgery, St. Mary Mercy Hospital
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

D. Population Health in Orthopedics, Spine and Pain Management

- Jacob Rodman, MBA, CMPE, Chief Executive Officer, Raleigh Neurosurgical Clinic
- Vivek Mohan, MD, MS, Orthopaedic Spine Surgeon, Orthopaedic Spine Institute
- Tim Grimes, Chief Executive Officer, Concentric Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

E. New Entrepreneurial Ideas for Surgeons: Ancillaries, New Ideas on Organizing, Politics, Real Estate and More

- Yevgeniy Khavkin, MD, Board Certified Neurosurgeon, Fellowship Trained Spine Surgeon and Medical Director, Khavkin Clinic
- Ravi K. Bashyal, MD, Director, Outpatient Hip and Knee Replacement Surgery, NorthShore Orthopaedic and Spine Institute
- Chris Kager, MD, Neurosurgeon and Chief Medical Officer, Global Health Impact Fund and Network
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

F. Presentation - Starting a Same Day Total Joint Program in an AMC

- Elie Ghanem, MD, Orthopedic Surgery, UAB Hospital Highlands
- Fred Horton, MBA, Executive Administrator, Department of Orthopedics, UAB Hospital Highlands

G. Reserved

2:10 - 2:50 pm

A. The Biggest Challenges in ASCs

- Dawn Paine, CASC, Vice President and Chief Financial Officer, Surgery Center Administrator, Beckley Surgery Center
- Neeraja Kikkeri, DDS, Owner and Chief Operating Officer, North Texas Team Care Surgery Center
- Joshua Naylor, MHA, Administrator, Tulsa Ambulatory Procedure Center
- David Posch, President and Chief Executive Officer, American Surgical Centers
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

B. The Mix of Orthopedics, Spine, Payers and More

- Jon Van Valkenburg, CASC, Executive Director, Upstate Orthopedics Ambulatory Surgery Center; President, New York State Association of Ambulatory Surgery Centers
- Harel Deutsch, MD, Co-Director, Rush Spine Center, Rush University Medical Center
- Robert Johnson, MD, Chief Medical Officer, Comprehensive Care Clinics of America
- Meredith Warf, CPA, DPT, Administrator, The Surgery Center at Mississippi Sports Medicine
- Moderated by TBD

C. Reserved

D. Key Issues in Minimally Invasive Surgery

- Tony Mork, MD, Endoscopic Spine Surgery Specialist
- Peter Derman, MD, MBA, Spine Surgeon, Texas Back Institute
- Pierce D. Nunley, MD, Director, Spine Institute of Louisiana
- Ahmed Elsayh, MD, Assistant Professor of Clinical Anesthesia, Indiana University School of Medicine; Director, Indiana University Pain Fellowship Program; Director, Interventional Pain Management, VAMC, Indianapolis, IN
- Moderated by TBD

E. Work Life Balance: Myth or Possible? Physician / Staff Burnout and How to Avoid It

- Richard White, MD, Orthopaedic Surgeon, Fitzgibbons Hospital
- Carlos Bagley, MD, FAANS, Associate Professor and Vice Chairman, Department of Neurological Surgery, University of Texas Southwestern Medical Center



THURSDAY, JUNE 17TH

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F. Operating a Successful Pain Practice or Department

- Simon Lee, MD, Medical Director, Emory Clinic
- Devanand Mangar, MD, FCCP, President, Governing Board, Tampa Outpatient Surgical Facility
- Ned Urbiztondo, MD, Chairman, Anesthesiology and Interventional Pain Medicine Department, West Suburban Medical Center
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

G. Presentation - Medical Marijuana and Changing Pain Management Practices

- Zeeshan Tayeb, MD, Owner, Pain Specialists of Cincinnati

2:50 - 3:10 pm

PLANNED NETWORKING BREAK IN THE EXHIBIT HALL

3:10 - 3:50 pm

A. KEYNOTE PANEL: The Mix of ASCs and Hospitals and Spine and Orthopedic Key Issues Today

- Stephen Hochschuler, MD, Chairman Emeritus, Texas Back Institute Holdings, Inc.
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

B. KEYNOTE PANEL: The Best Ideas for Spine, Orthopedics and Orthopaedics Now

- Gurvinder Deol, MD, Orthopaedic Spine Surgeon and Medical Director; Chief Orthopaedic Spine Service, Wake Orthopaedics; WakeMed Health and Hospitals
- Eddie Nomoto, MD, Spine Surgeon, DOCS Spine + Orthopedics
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

3:55 - 4:35 pm

A. KEYNOTE PANEL: The Future of Innovation and Value in Surgery and Procedures

- Scott L. Blumenthal, MD, Founder, Medical Director, Center for Disc Replacement, Texas Back Institute
- Thomas Scully, MD, Neurosurgeon, Northwest NeuroSpecialists
- Moderated by Tim Fry, JD, Associate, McGuireWoods LLP

B. KEYNOTE PANEL: Opioid Sparing Strategies, What Every ASC Needs to and Must Know

- Scott Sigman, MD, Team Physician; Fellow of the World Society of Sports and Exercise Medicine, UMASS Lowell
- Kenneth Candido, MD, Professor, Clinical Anesthesiology, University of Illinois Chicago, Advocate Illinois Masonic

Medical Center

- Michael Redler, MD, Partner, Orthopedic & Sports Medicine Center
- Annu Navani MD, ABIPP, DABRM, FAARM, Founder and Chief Executive Officer, Comprehensive Spine and Sports Center; Medical Director, Le Reve Regenerative Wellness
- Moderated by TBD

4:40 - 5:30 pm

A. KEYNOTE INTERVIEW

- Jill Ellis, Head Coach, United States Women's National Soccer Team

5:30 - 7:00 PM

PLANNED COCKTAIL RECEPTION IN THE EXHIBIT HALL

CELEBRITY KEYNOTES



Jill Ellis

Head Coach, United States Women's National Soccer Team



Ellen Latham

Creator and Co-Founder, Orangetheory Fitness



Nick Saban

Head Football Coach, University of Alabama Crimson Tide

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FRIDAY, JUNE 18TH

Track A - ASCs - Business and Profitability Issues

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Track C - Spine and Orthopedics

Track D - Spine and Orthopedics

Track E - Spine

Track F - Pain Management

Track G - Thought Leadership

7:00 - 8:00 am

REGISTRATION & CONTINENTAL BREAKFAST

8:00 - 8:30 am

A. KEYNOTE PANEL: ASCs, Orthopedics and Spine – The Next 5 Years

- Bert Mandelbaum, MD, Co-Chair, Medical Affairs, Cedars-Sinai Kerlan-Jobe Institute; Co-Director, Sports Medicine, Cedars-Sinai Department of Orthopaedic Surgery
- Moderated by TBD

8:35 - 9:15 am

A. KEYNOTE: The Heartbeat to a Billion Dollar Business

- Ellen Latham, Creator and Co-Founder, Orangetheory Fitness

9:20 - 10:00 am

A. What's Next in Sports Medicine?

- Umar Burney, MD, Orthopedic Physician, Orthopaedic Specialists of Dallas
- Melyssa Engstrom, MBA, Chief Executive Officer, Austin Sports Medicine
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

B. The Ever-Evolving Business of ASCs - Growth, Change Management and Key Ideas

- David Williams, FACHE, FHFMA, CMPE, Administrator and Co-Owner, Fountain View Surgery Center
- Joy Taylor, JD, Chief Operating Officer, Polaris Spine & Neurosurgery Center
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

C. Data Analytics and Spine Procedures

- Rohit Verma, MD, Orthopaedic Spine Surgeon, Assistant Attending Surgeon, Northwell Health; Assistant Professor, Orthopaedic Spine Surgery, Hofstra Medical School, Hofstra Medical School
- Mark M. Mikhael, MD, Spine Surgeon, NorthShore University HealthSystem Orthopaedic & Spine Institute and Illinois Bone & Joint Institute
- Niranjana Kavadi, MD, Orthopedic Spine Surgeon, VA Medical

Center, Oklahoma City OK; Clinical Associate Professor, Orthopedic Surgery and Rehabilitation, University of Oklahoma Health Sciences Center

- Vivek Mohan, MD, MS, Orthopaedic Spine Surgeon, Orthopaedic Spine Institute
- Moderated by TBD

D. Reserved

E. Presentation - Developing a Unique Care Model - A Multidisciplinary Approach to the Spine Patient

- Andrew Gitkind, MD, MHA, Vice Chairman and Assistant Professor, Department of Physical Medicine and Rehabilitation; Medical Director, Montefiore Spine Center
- Reza Yassari, MD, MS, FAANS, FACS, Professor, Neurosurgery, Montefiore Medical Center/Albert Einstein College of Medicine; Director, Montefiore Spine Center, Surgical Services

F. Current Issues in Spine and Pain Management

- Chetan Puranik, MD, Founder and Chief Executive Officer, Centers for Pain Control
- Eric Anderson, MD, Co-Founder and Interventional Pain Management Physician, Advanced Pain Institute of Texas
- Samuel A Joseph, Jr., MD, Chief Executive Officer, Joseph Spine Institute
- Tyler Snow, MS, LAT/ATC, Director, Operations, Georgia Pain and Spine Care
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

G. Presentation - Regenerative Stem Cell Treatments

- Wendi Lundquist, DO, Clinical Director and Owner, Active Life Physical Medicine & Pain Center; Innovative Surgery Center, LLC.

10:00 - 10:15 am

PLANNED NETWORKING BREAK IN FOYER



FRIDAY, JUNE 18TH

10:15 am - 11:00 am

A. KEYNOTE INTERVIEW

- Nick Saban, Head Football Coach, the University of Alabama

11:05 - 11:45 am

A. KEYNOTE PANEL: The Future of Practice, Bundled Payments, Out-of-Network, Venture Capital, Hospital Partnerships and More

- Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center
- Thomas Schuler, MD, FACS, Chief Executive Officer, Founder and Spinal Surgeon, Virginia Spine Institute
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

12:00 - 1:00 pm

NETWORKING LUNCH

12:55 - 1:35 pm

A. KEYNOTE: Innovation, Creativity and Excellence

- James Lynch, MD, FRCIS, FAANS, Spinal Neurosurgeon and Founder/Chairman, SpineNevada

B. KEYNOTE PANEL: Improving Price Transparency and Understanding What is Driving Costs for ASCs

- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery
- Alpesh Patel, MD, Spine and Orthopaedic Surgeon, Northwestern Medical Group
- Moderated by TBD

1:40 - 2:20 pm

A. The Relationship Between Orthopedic and Spine Practices and Their ASCs

- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- Moderated by TBD

B. Making Smart Financial and Business Decisions as a Surgeon

- Kai-Uwe Lewandrowski, MD, Orthopedic Surgeon, Center For Advanced Spine Care of Southern Arizona, Surgical Institute of Tucson
- Rohit Verma, MD, Orthopaedic Spine Surgeon, Assistant Attending Surgeon, Northwell Health; Assistant Professor, Orthopaedic Spine Surgery, Hofstra Medical School, Hofstra Medical School
- Khawar Siddique, MD, Co-Chief Executive Officer, DOCS Spine + Orthopedics; DOCS Surgery Center

- Moderated by TBD

C. Reserved

D. How Can Spine Surgeons, Orthopedic Surgeons and Pain Management Physicians Thrive in a Changing Market?

- Ying Chen, DO, FACOS, Board Certified Neurological Surgeon, OrthoNeuro, Inc.
- Michael Hasz, MD, Spinal Surgeon, Founder, Hasz Spine Institute
- Ronald Michael, MD, Neurosurgeon, Illinois Neurospine Institute
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

E. Minimally Invasive Spine In ASCs - Key Advice

- Nameer Haider, MD, Spine & Skeletal Pain Medicine Specialist, Minimally Invasive Spine Institute
- Jeffrey Roh, MD, MBA, MSc, Director, Minimally Invasive Spine Surgery, Swedish Neuroscience Institute
- Ernest Braxton, MD, MBA, Board-Certified Neurosurgeon, Vail Summit Orthopaedics and Neurosurgery
- Moderated by TBD

F. Presentation - Literature and Clinical Applications for Cannabidiol

- Daniel C. Roth, DO, MBA, MS, President and Medical Director, Summit Pain Management

G. Presentation - Social Media and Modern Medicine

- Sarah Mojarad, MS, Lecturer, University of Southern California

2:25 - 3:05 pm

A. ASCs and Outpatient Care - Key Decisions and Challenges in 2021

- Sandra Berreth, RN, MS, CASC, Director, Surgical Services, Sansum Clinic
- Vishal Mehta, MD, President and Managing Director, Fox Valley Orthopaedic Institute
- Vivek Mohan, MD, MS, Orthopaedic Spine Surgeon, Orthopaedic Spine Institute
- Moderated by TBD

B. Leveraging Data: The Informed Physician Leader

- Andrew Lovewell, MHA, MSHI, LSSGB, Administrator and Chief Executive Officer, The Surgical Center at Columbia Orthopaedic Group

C. Reserved

D. Hospital-Physician Joint Ventures in Spine and Orthopedics

- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Jed Vanichkachorn, MD, MBA, MSHA, President, Tuckahoe

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FRIDAY, JUNE 18TH

Orthopaedic Associates

- Jeannelle Preciado, Physician Relations Manager, La Peer Health Systems
- Moderated by Alia Paavola, Editor, Becker's Healthcare

E. Innovative Medicine, Surgery and More - Using Data and Clinical Techniques at Your ASC

- Kenneth Pettine, MD, Orthopedic Surgeon, The Spine Institute at RMSO
- Todd Lansford, MD, Spine Surgeon, South Carolina Sports Medicine
- Moderated by TBD

F. Presentation - Title TBD

- Corey Hunter, MD, Executive Director, Ainsworth Institute of Pain Management; Assistant Clinical Professor, Physical Medicine & Rehabilitation, Mount Sinai Hospital

G. 6 Key Questions For Spine Surgeons – Where is Pay Headed? Where is Reimbursement Headed? Should I Own an ASC? Should I Become a Hospital Employee? How Do I Recruit Fellows? How Much Can I Make From Co-Management?

- Faisal Rahman, PhD, President and Chief Executive Officer, Apac Surgery Center
- Adam Bruggeman, MD, Chief Executive Officer and Surgeon, Texas Spine Care Center
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

3:05 - 3:25 pm

PLANNED NETWORKING BREAK IN THE EXHIBIT HALL

3:25 - 4:05 pm

A. Key ASC Management and Quality Concerns

- Lori Callahan, MBA, LPN, CASC, Director, Algonquin Road Surgery Center, LLC
- Khawar Siddique, MD, Co-Chief Executive Officer, DOCS Spine + Orthopedics; DOCS Surgery Center
- Marjorie Belsky, ASC Owner, West Sunset Surgery Center
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

B. Building a Strong Work and Company Culture Within Your ASC

- Jeffra Kinniard, BSN, RN, CNOR, ONC, Director, Operations, Parkview SurgeryONE
- Tamara Robinson, Administrator, Unity Surgical Center
- Jordan Churchill, Chief Operating Officer, Restore Medical Partners
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

C. Reserved

D. The Future of Orthopedics - Practice, Cost Savings, Medical Device Issues, and More

- Dalip Pelinkovic, MD, Orthopedic Spine Surgeon, Edward Hospital
- Andrew Shadid, Chief Executive Officer, Genesis Orthopedics & Sports Medicine
- Moderated by TBD

E. Key Evolving Issues and the Future of Spine

- Nitin Khanna, MD, Orthopedic Spine Surgeon, Ortho Specialists of Northwest Indiana
- Bobby Bhatti, MD, Physician Owner, Atlanta Spine
- William Richardson, MD, Spine Surgeon, Duke Raleigh Hospital
- Christian Zimmerman, MD, MBA, MS, FAANS, FACS, FRSM, Spinal Neurosurgeon, Saint Alphonsus Medical Group; SAHS Neuroscience Institute
- Moderated by TBD

F. The Future of Pain Management Practice - New Issues and Ideas

- Priyesh Mehta, DO, Medical Director, Dayton Outpatient Center
- Jaymin Shah, DO, RPh, Medical Director, Mercy Pain Centers
- Maulik Bhalani, MD, Owner and Founder, Florida Pain Medicine
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

G. The Biggest Opportunities for ASCs Today

- Krishna Jain, MD, Clinical Professor, Surgery, Western Michigan University Homer Stryker MD School of Medicine; President and Chief Executive Officer, National Office, Endovascular Labs LLC; Chief Executive Officer, National Surgical Ventures
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

4:10 - 4:50 pm

A. Key Thoughts on Clinical Quality Greatness in ASCs and Practices

- Michael Graziano, CASC, Administrator, Clifton Surgery Center
- Deb Goodman, Administrator, APAC Surgery Center II LLC
- Daniel Larose, MD, Chief Executive Officer, Advanced Surgery Center, LLC
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

B. Presentation - Key Thoughts on Growing and Marketing Your ASC and Practice - Development Challenges and More

- Cheryl Zapata, Chief Development Officer, Texas Back Institute



FRIDAY, JUNE 18TH

C. Presentation - Volunteerism in Neurosurgery

- Richard N.W. Wohns, MD, JD, MBA, Founder, Senior Neurosurgeon, and Medical Director, NeoSpine

D. Presentation - Outpatient Hip and Knee Replacement and Bundled Payment Strategies for Each In the Outpatient Setting

- James Ballard, MD, MPH, Orthopedic Surgeon, Oregon Surgical Institute
- Chris Nanson, MD, MPH, Orthopedic Surgeon, Oregon Surgical Institute

E. Spine Practice - How Do I Keep My Practice Thriving and Interesting?

- Allen Hord, MD, Medical Director, Alliance Spine and Pain Centers
- Jake Hargis, Vice President, Operations, Spine Nevada
- Owen Prunskis, Director, Barrington Pain & Spine Institute
- Sherman Tran, MD, President, Spine Sports Medical Group; Managing Member, Spine Sports Surgery Center
- Moderated by TBD

F. Pain Management - Key Business Issues

- Eric Mehlberg, MD, Pain Medicine, Comprehensive Pain Specialists
- Timothy Lubenow, MD, Interventional Pain Medicine Physician, Medical Director University Pain Physicians, Rush Surgicenter
- Zeeshan Tayeb, MD, Owner, Pain Specialists of Cincinnati
- Moderated by TBD

E. Presentation - Less Invasive Total Shoulder Replacements Designed for the ASC Setting - A Win-Win for All Parties

- Steven Goldberg, MD, Spine Surgeon, Orthopedic Surgery Naples

4:50 - 6:00 pm

PLANNED COCKTAIL RECEPTION IN THE EXHIBIT HALL

CELEBRITY KEYNOTES



Jill Ellis

Head Coach, United States Women's National Soccer Team



Ellen Latham

Creator and Co-Founder, Orangetheory Fitness



Nick Saban

Head Football Coach, University of Alabama Crimson Tide

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<https://tinyurl.com/y27t7vuu>

SATURDAY, JUNE 19TH

Track A - ASCs - Business and Profitability Issues

Track B - ASCs - Business and Profitability Issues

Track C - Spine and Orthopedics

Track D - Spine and Orthopedics

Track E - Spine

7:00 - 8:00 am

CONTINENTAL BREAKFAST

8:00 - 8:40 am

A. KEYNOTE - TBD

8:45 - 9:25 am

A. KEYNOTE PANEL

- Cheryl Zapata, Chief Development Officer, Texas Back Institute
- John V. Prunskis, MD FIPP, Chief Executive Officer and Medical Director, Illinois Pain Institute; The Regenerative Stem Cell Institute; Presidential Appointee/Health and Human Services (HHS) Best Practices Pain Task Force
- Brian Perri, DO, Co-Chief Executive Officer, DOCS Spine + Orthopedics; DOCS Surgery Center
- Moderated by TBD

9:25 - 9:35 am

PLANNED NETWORKING BREAK IN THE FOYER

9:35 - 10:15 am

A. The Most Important Steps to Take for Your ASC and Surgery Center

- Arvind Movva, MD, Chief Executive Officer, Healthland Clinic and Regional Surgicenter; Founder and Chief Executive Officer, divvyDOSE
- Moderated by Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwood Park Immediate Health Care Centers, VIP Surgery Chicago

B. Presentation - Occupational Therapy Clinic Introduced new Innovation that Sustained Remarkable IR Reduction Over 14 Years in a Meat-Processing Company of 500 Employees

- Roger Williams, OTR/L, CE, President, Williams Therapy Centers, PC

C. The Powerful Patient: Patient Satisfaction & Your Bottom Line

- Kathy Norris, PT, CEAS, COMT, Emory Occupational Injury Management Department, Emory Healthcare
- Moderated by TBD

D. Single Specialty vs. Multi-Specialty Surgery and Pain Management Centers - Key Thoughts on the Benefits and Limitations of Each

- John Bierly, MD, Medical Director, Eye Surgery Center Chattanooga
- Praveen Suchdev, Owner, Centers for Pain Solutions
- Moderated by Alia Paavola, Editor, Becker's Healthcare

10:20 - 11:00 am

A. Marketing ASC or Practice - Best Practices and Key Ideas

- Perry Haney, Owner, Surgery Center at Lone Tree LLC
- Moderated by TBD

B. The Most Interesting Issues Facing Practices and the Future of ASCs

- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

C. Presentation - Anterior Cervical Discectomy and Fusion in an Outpatient Setting

- Pablo Pazmino, MD, Orthopaedic Spinal Surgeon and Medical Director, Spine Cal

D. Presentation - Utilizing Social Media in Healthcare and Winning!

- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

E. Developing a Great Patient Experience with Outpatient Surgery

- Sara Brice, Program Director, Texas Back Institute - Scoliosis and Spine Tumor Center
- Moderated by TBD

11:05 - 11:45am

A. KEYNOTE: Key ASC and Healthcare Issues in 2021

- Scott Becker, JD, CPA, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare



SAVE THESE DATES

JUNE
17

BECKER'S
ASC REVIEW SPINEREVIEW

18th Annual Spine, Orthopedic
and Pain Management-Driven ASC
+ the Future of Spine Conference

June 17-19, 2021 | Swissotel, Chicago, IL

SEPT
13

BECKER'S
HOSPITAL REVIEW

6th Annual Health IT + Revenue
Cycle Conference

September 13-16, 2021 | Hyatt Regency, Chicago, IL

OCT
21

BECKER'S
ASC REVIEW

27th Annual Meeting: The
Business and Operations of ASCs

October 21-23, 2021 | Hyatt Regency, Chicago, IL

NOV
15

BECKER'S
HOSPITAL REVIEW

9th Annual CEO + CFO
Roundtable

November 15-17, 2021 | Hyatt Regency, Chicago, IL

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First/Last Name: _____
 Degree/Designations (As you wish it to appear on your badge): _____
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REGISTRATION FEES

ANNUAL CONFERENCE & EXHIBITS - One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

MAIN CONFERENCE ONLY

| | FEES (Before 4/1/21) | AMOUNT | FEES (After 4/1/21) | AMOUNT |
|------------------------------------|-------------------------|----------|------------------------|----------|
| 1st Attendee | \$800 | \$ _____ | \$900 | \$ _____ |
| 2nd Attendee | \$775 | \$ _____ | \$875 | \$ _____ |
| 3rd Attendee | \$750 | \$ _____ | \$850 | \$ _____ |
| 4th Attendee or more | \$725 | \$ _____ | \$825 | \$ _____ |
| (Ask about larger group discounts) | | | | |
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Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by May 1, 2021, whichever is first. Refunds are subject to a \$100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.

GENERAL INFORMATION

This exclusive spine, orthopedic and pain management-focused ASC conference brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line and how to manage challenging clinical, business and financial issues. Learn more at this three day event than anywhere else.

CONTINUING EDUCATION

More Information on CMEs Coming Soon!

HOTEL RESERVATIONS

The Swissotel Chicago has set aside special group rates for conference attendees. To make a reservation, please visit: <https://book.passkey.com/event/49858324/owner/1461/home>

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 323 East Wacker Drive
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