

BECKER'S  
**HOSPITAL REVIEW**

9<sup>TH</sup> ANNUAL  
**CEO + CFO  
ROUNDTABLE**

November 15 - 17, 2021  
Hyatt Regency, Chicago, Illinois

November 18-23, 2021  
Virtual Event

**100+**

Total Speakers  
from Hospitals and  
Health Systems  
100% Providers

**KEYNOTES**



**George W. Bush**

43rd President of the  
United States and  
Founder, George W.  
Bush Presidential  
Center



**Laura W. Bush**

First Lady of the  
United States (2001-  
2009)



**Bill Clinton**

42nd President of  
the United States  
and Founder, Clinton  
Foundation



**Jill Ellis**

Head Coach of the  
United States Women's  
National Soccer Team



**Christopher  
O'Connor**

President, Yale New  
Haven Health



**Jaewon Ryu**

MD, JD, President and  
Chief Executive Officer,  
Geisinger



**Johnese Spisso**

MBA, President, UCLA  
Health; Chief Executive  
Officer, UCLA Hospital  
System; Associate Vice  
Chancellor, UCLA Health  
Sciences

## SESSION TRACKS

Track A - Keynotes, CEOs, Strategy, Execution, Leadership and More

Track B - CEOs, Strategy, Execution, Leadership and More

Track C - CEOs, Strategy, Execution, Leadership and More

Track D - CFOs, Finance, Strategy, Execution and More

Track E - CFOs, Finance, Strategy, Execution and More

Track F - CFOs, Finance, Strategy, Execution and More

Track G - Thought Leadership

Track H - Thought Leadership

## KEYNOTE PANELISTS



**Jeffrey R. Balser**

MD, PhD, Dean, Vanderbilt University School of Medicine; President and Chief Executive Officer, Vanderbilt University Medical Center



**Craig Cordola**

Executive Vice President and Chief Operating Officer, Ascension



**Suresh Gunasekaran**

MBA, Chief Executive Officer, University of Iowa Hospitals & Clinics; Associate Vice President, University of Iowa Health Care



**Richard S. Isaacs**

MD, FACS, Chief Executive Officer and Executive Director, The Permanente Medical Group; President and Chief Executive Officer, Mid-Atlantic Permanente Medical Group



**Dennis Laraway**

Chief Financial Officer, Banner Health



**Cliff A. Megerian**

MD, FACS, Chief Executive Officer, University Hospitals Health System



**Ketul J. Patel**

Division President, Pacific Northwest, CommonSpirit Health; Chief Executive Officer, Virginia Mason Franciscan Health

## CO-CHAIRS



**Rishi Sikka**

MD, President, System Enterprises, Sutter Health



**Douglas Watson**

Chief Financial Officer, Dignity Health Arizona



**Scott Becker**

JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP



**Rhoda Weiss**

PhD, National Healthcare Consultant, Speaker, Educator, Author, *Managing Healthcare Reform: Ideas for Leaders*

## PROGRAM SCHEDULE

### CELEBRITY KEYNOTES



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### HEALTH & SAFETY INFO

Becker's Healthcare is excited to resume live events with the 9th Annual CEO+CFO Roundtable. We are thrilled to welcome top executives from hospitals and health systems across the U.S. to this world-class event, including premier panels, engaging discussions and peer-to-peer networking. Safety is a top priority and all participants will be required to share proof of vaccination or a negative COVID-19 test within 72 hours of the event. We will also require all event attendees to wear a mask, meeting standards set forth by the city of Chicago.

Becker's has partnered with VeriFLY, a secure travel and event app, which allows you to upload your COVID-19 related documents and have them checked and verified ahead of the event.

### MONDAY, NOVEMBER 15, 2021

7:00 - 8:00 AM	Registration & Continental Breakfast in the Exhibit Hall
8:00 - 10:00 AM	Sessions
10:00 - 10:20 AM	Networking Break in the Exhibit Hall
10:25 AM - 12:25 PM	Sessions
12:30 - 1:30 PM	Networking Luncheon in the Exhibit Hall
1:35 - 3:00 PM	Sessions
3:00 - 3:20 PM	Networking Break in the Exhibit Hall
3:25 - 5:00 PM	Sessions
5:00 - 7:00 PM	Opening Cocktail Reception in the Exhibit Hall

### TUESDAY, NOVEMBER 16, 2021

7:00 - 8:00 AM	Registration & Continental Breakfast in the Exhibit Hall
8:00 - 9:10 AM	Sessions
9:10 - 9:30 AM	Networking Break in the Exhibit Hall
9:30 - 11:40 AM	Sessions
11:45 AM - 12:45 PM	Networking Luncheon in the Exhibit Hall
12:50 - 2:15 PM	Sessions
2:15 - 2:35 PM	Networking Break in the Exhibit Hall
2:35 - 3:50 PM	Sessions
4:00 - 6:00 PM	Cocktail Reception in the Exhibit Hall

### WEDNESDAY, NOVEMBER 17, 2021

7:00 - 8:00 AM	Continental Breakfast in the Exhibit Hall
8:00 - 9:10 AM	Sessions
9:10 - 9:30 AM	Networking Break in the Exhibit Hall
9:30 AM - 12:00 PM	Sessions
12:00 PM	Meeting Adjourns



# MONDAY, NOVEMBER 15<sup>TH</sup>

Track A - Keynotes, CEOs, Strategy, Execution, Leadership and More

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Track C - CEOs, Strategy, Execution, Leadership and More

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Track E - CFOs, Finance, Strategy, Execution and More

Track F - CFOs, Finance, Strategy, Execution and More

Track G - Thought Leadership

Track H - Thought Leadership

7:30 AM - 5:00 PM

## REGISTRATION

7:30 AM - 8:30 AM

## CONTINENTAL BREAKFAST

8:00 - 8:30 AM

### A. KEYNOTE

- Johnese Spisso, MBA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System; Associate Vice Chancellor, UCLA Health Sciences, UCLA Health Sciences

8:35 - 9:15 AM

### A. KEYNOTE PANEL: The Most Pressing Issues Facing Health Systems in 2021

- Jeffrey R. Balser, MD, PhD, President and Chief Executive Officer, Vanderbilt University Medical Center; Dean, Vanderbilt University School of Medicine
- Craig Cordola, Executive Vice President and Chief Operating Officer, Ascension & Chief Operating Officer, Ascension
- Richard S. Isaacs, MD, FACS, Chief Executive Officer and Executive Director, The Permanente Medical Group; President and Chief Executive Officer, Mid-Atlantic Permanente Medical Group; and Co-Chief Executive Officer, The Permanente Federation
- Cliff A. Megerian, MD, FACS, Chief Executive Officer, University Hospitals Health System
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare; Editor-in-Chief, Becker's Hospital Review

9:20 - 10:00 AM

### A. Creating Accountable Healthcare Leaders and a High Reliability Organization

- Peter D. Banko, President and Chief Executive Officer, Centura Health
- Paul Kempinski, MS, FACHE, President and Chief Executive Officer, Alice Berry, DDS, and Katharine Berry, MD, Endowed Chair in Executive Leadership, Children's Mercy Kansas City
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

### B. Reserved

### C. Presentation: Emergency Excellence: Is Your ED Ready for the Next Crisis or Pandemic?

- Mary Chatman, President, WellStar Kennestone and Windy Hill Hospitals; Senior Vice President, WellStar

### D. Key Thoughts on the Acute/Post-Acute Strategies and Partnerships

- Mark Klyczek, FACHE, President and Chief Executive Officer, Virginia Health Services
- Douglas Slakey, MD, MPH, FACS, Chief, Surgical Services, Advocate Christ Medical Center, Advocate Aurora Health Care
- Shakir Hussein, MD, Transplant and Clinical Chief and Surgical Director, DMC Harper University Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review, Becker's Spine Review, Becker's Healthcare

### E. Key Thoughts on Improving Your Revenue Cycle / Ideas and Strategies to Bring in New Sources of Revenue for 2021

- Beverly Sinkuler, Chief Financial Officer, Levi Hospital
- Onisis Stefanos, PharmD, Vice President and Chief Pharmacy Officer, Northwell Health
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Healthcare

### F. How Can Leadership Ensure Revenue Cycle Management is Effective and Efficient?

- Rick Carrico, Executive Vice President and Chief Financial Officer, WakeMed Health & Hospitals
- Patricia McClure-Chessier, MBA, MPA, Chief Executive Officer, Signature Healthcare Services
- Moderated by Alia Paavola, Editor, Becker's Healthcare

### G. Social Determinants of Health

- Vicki Lewis, RN, MS, FACHE, President and Chief Executive Officer, Coffee Regional Medical Center
- James Revett, MBA, Associate Director, Department of Pathology, Microbiology and Immunology, Vanderbilt University Medical Center
- Jonathan Watkins, MPA, FACHE, Regional President, Hospitals and Clinics, Cancer Treatment Centers of America
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare



# MONDAY, NOVEMBER 15<sup>TH</sup>

## H. Everything AI Can Do for Revenue Cycle Teams

- Speakers TBA

10:00 - 10:30 AM

## NETWORKING BREAK

10:35 - 11:15 AM

### A. The CEO Paradox: Can You Really Have Volume and Value?

- Art Kellerman, MD, MPH, Chief Executive Officer, VCU Health; Senior Vice President, VCU Health Sciences
- Philip Ozuah, MD, PhD, President and Chief Executive Officer, Montefiore Medicine
- José Sánchez, LMSW, LCSW, President and Chief Executive Officer, Humboldt Park Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare; Editor-in-Chief, Becker's Hospital Review

## H. Reserved

### C. Key Issues for Critical Access, Rural and Safety Net Hospitals

- Mark Gridley, MBA, FACHE, President and Chief Executive Officer, FHN Memorial Hospital
- Dane Wheeler, CPA, CFE, FACHE, HFA, Chief Financial Officer/Director of Senior Living Services, Adams Memorial Hospital
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

### D. Budgeting for Operations and Capital in a Changing World

- Fahd Benjalil, Chief Financial Officer and Chief Compliance Officer, Sharp Coronado Hospital
- Trevor Wright, FACHE, Chief Operating Officer, Loma Linda University Health Hospitals
- Moderated by Alia Paavola, Editor, Becker's Healthcare

### E. Clinical Integration, Data Analytics and More

- Michael Palese, Chairman of Urology and Director, Mount Sinai Beth Israel
- Amy Compton-Phillips, MD, President, Clinical Care and Chief Clinical Officer, Providence
- Richard Hamrick, MD, MBA FCCP, Chief Medical Officer - Capital Division, HCA Healthcare
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

### F. Strategic Partnerships: Partnering with Physicians, Big Tech, Academia and More

- Katherine Bunting, PhD, Chief Executive Officer, Fairfield Memorial Hospital
- Andrew Goldfrach, Chief Operating Officer, Arrowhead Regional Medical Center
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

## G. Reserved

11:20 - 11:50 AM

### A. KEYNOTE

- Christopher O'Connor, President, Yale New Haven Health
- Moderated by Ayla Ellison, JD, Editor-in-chief, Becker's Healthcare

11:55 AM - 12:35 PM

### A. KEYNOTE PANEL: Executive Strategy for Large Systems

- Suresh Gunasekaran, MBA, Chief Executive Officer, University of Iowa Hospitals & Clinics; Associate Vice President, University of Iowa Health Care
- Douglas Watson, Senior Vice President and Chief Financial Officer, UnityPoint Health
- Dennis Laraway, Chief Financial Officer, Banner Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

12:40 - 1:40 PM

## NETWORKING LUNCHEON

1:45 - 2:25 PM

### A. The Impact of D.C. and the Recent Elections on Healthcare: Thoughts, Predictions and Strategies

- Kevin Herrington, President, Lumberton Hospital
- Andrew Shadid, Chief Executive Officer, Genesis Orthopedics & Sports Medicine
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

### B. How Small and Midsize Hospitals Can Thrive and Deliver Great Quality

- Mark Boucot, President and Chief Executive Officer, Potomac Valley Hospital and Garrett Regional Medical Center, WVU Medicine
- Paula Ellis, DNP, CARN, NEA-BC, Chief Executive Officer, Saint John Hospital
- Holly McCormack, MSN, RN, Chief Executive Officer, Cottage Hospital
- Stephen Robinson, Ocshner Health
- Moderated by Sony Kassam

2:30 - 3:10 PM

## C. Key Strategies to Improve Your Hospital/Health System's Culture: How Do You Improve Culture, What Difference Does It Make, and What Steps Can You Take Now?

- Paul Watkins, JD, President and Chief Executive Officer, Dignity Health-Northridge Hospital
- Wade C. Johnson, FACHE, President and Chief Executive Officer, St. Peter's Health
- Imelda Dacones, MD, FACP, President, OptumCare Washington
- John Kurvink, MHA, CPA, CA, Vice President Performance & Financial Strategy and Chief Financial Officer, Grey Bruce Health Services
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

## D. WORKSHOP: How Health Systems Could be Generating Revenue from New Patients and Their Prescription Drug Needs That You Are Not Realizing Today

- Steve Maike, RPh, Chief Pharmacy Officer, Remedy Analytics
- Joy Nguyen, PharmD, Vice President, Clinical Analytics and Product Development, Remedy Analytics
- Scott Martin, Chief Executive Officer and Founder, Prescription Platform
- Steve Mirante, Chief Operating Officer, Prescription Platform
- Brian D. Davis, MS, RPh, Pharmacy Strategy and Partnerships, University of California Health



## E. Presentation: Managing a Cancer Center of the 21st Century

- Derek Raghavan, MD, PhD, FACP, President, Levine Cancer Institute; Chief, Clinical Network Development and Professor of Medicine, Atrium Health

## F. Striking the Balance Between Financial and Quality Initiatives

- Rob Bloom, Chief Financial Officer, Carthage Area Hospital
- Daniel Feinberg, MD, FAAN, Chief Medical Officer, Pennsylvania Hospital
- Patrick Sanders, MS, MA, MHA, Chief Operating Officer, Garfield Park Hospital
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

## H. The Evolving Role of the CMO

- Brent Jackson, MD, MS, MBA, FACS, Vice President and Chief Medical Officer, Mercy General Hospital, Dignity Health
- Karan Singh, MD, MBA, FACEP, FAAEM, CPPS, Chief Medical Officer and Department Chair, Emergency Medicine, San Geronio Memorial Hospital
- Vijay Trisal, MD, FACS, Chief Medical Officer, City of Hope National Medical Center
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

## A. Presentation: Leading Through Different Lenses

- Roberta Schwartz, PhD, Executive Vice President and Chief Innovation Officer, Houston Methodist

## B. Key Market Area Disruptions and Changes and How to Respond

- Steven Abramson, Senior Vice President and Chief Market and Payor Relations Officer, Southwestern Health Resources
- Don Stanziano, Chief Marketing Officer, Geisinger
- Amit Rastogi, MD, MHCM, President and Chief Executive Officer, Jupiter Medical Center
- Joan Coffman, FACHE, President and Chief Executive Officer, St. Tammany Health System
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

## C. Getting Disruptive: Rethinking Leadership Strategies of Women in Healthcare

- Alina Moran, MPA, FACHE, FAB President & Chief Executive Officer, Dignity Health - California Hospital Medical Center
- Shikha Jain, MD, FACP, Assistant Professor of Medicine, Director of Communication Strategies in Medicine; Associate Director of Oncology Communication & Digital Innovation, University of Illinois Cancer Center; Chief Executive Officer, Co-Founder IMPACT; President, Founder Women in Medicine® NFP
- Imelda Dacones, MD, FACP, President, OptumCare Washington
- Moderated by Mackenzie Bean, Managing Editor, Becker's Hospital Review

## D. How to Prepare for Independent Dispute Resolution (IDR) under the federal No Surprises Act (NSA) & What the State IDRs Have Taught Us

- Marc Lebrun, Executive Director, Client Relations, Radiology, Zotec Partners LLC.
- Aaron Beckstedt, Director, Client Development, Anesthesia, Zotec Partners, LLC.
- Moderated by Ed Gaines, Vice President of Regulatory Affairs & Industry Liaison, Zotec Partners



## E. Rethinking Ambulatory Care Strategies for Hospitals and Health Systems

- Jeff Hoffman, Principal, ECG Management Consultants
- Stuart Levine, MD, FACP, President, MedStar Franklin Square Medical Center; Senior Vice President, MedStar Health
- Matthew Sells, President and Chief Executive Officer, Shenandoah Medical Center
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

# MONDAY, NOVEMBER 15<sup>TH</sup>

## F. How to Thrive in Times of Changing Reimbursement: Observations, Thoughts and Methods

- Angela Ammons, Chief Executive Officer, Clinch Memorial Hospital
- Brett Antczak, MHA, CMPE, Chief Executive Officer, St. Vincent General Hospital District
- Rick Carrico, Executive Vice President and Chief Financial Officer, WakeMed Health & Hospitals
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

## G. Transforming Healthcare With the Power of Innovation

- Grant Wicklund, Regional President, Western Colorado and President, Lutheran Medical Center, SCL Health
- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica Health System
- Paul Merrick, MD, Co-Chairman and Chief Physician Executive, Physician Group, Duly Health and Care
- Betty Regan, PhD, Department Chair, Integrated Information Technology, University of South Carolina
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

## H. Innovations in Pediatric/Children's Healthcare

- Deborah Grisko, RN, President and Executive Director, Almost Home Kids/Lurie Children's Hospital
- Nathaniel Beers, President, Chief Executive Officer, Hospital for Sick Children Pediatric Center, HSC Health Care System
- Perry Ann Reed, MBA, MS, FACHE, President, Nicklaus Children's Hospital; Senior Vice President and Chief Operating Officer, Nicklaus Children's Health System
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

3:15 - 3:40 PM

## NETWORKING BREAK

3:45 - 4:45 PM

## A. KEYNOTE

- Jill Ellis, Former Head Coach of the United States Women's National Soccer Team

4:50 - 6:50 PM

## OPENING COCKTAIL RECEPTION

## CELEBRITY KEYNOTES



**George W. Bush**

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**Jill Ellis**

Head Coach of the United States Women's National Soccer Team



# TUESDAY, NOVEMBER 16<sup>TH</sup>

Track A - Keynotes, CEOs, Strategy, Execution, Leadership and More

Track B - CEOs, Strategy, Execution, Leadership and More

Track C - CEOs, Strategy, Execution, Leadership and More

Track D - CFOs, Finance, Strategy, Execution and More

Track E - CFOs, Finance, Strategy, Execution and More

Track F - CFOs, Finance, Strategy, Execution and More

Track G - Thought Leadership

Track H - Thought Leadership

7:00 - 8:00 AM

## REGISTRATION AND BREAKFAST

8:00 - 8:40 AM

### A. The Best Initiative and Change We Made in the Last Year and How We Did It

- Derrick Frazier, FACHE, Chief Executive Officer, Morehouse General Hospital
- Rhett Stover, Chief Executive Officer, OSU Medicine
- Richelle Webb Dixon, Senior Vice President and Chief Operating Officer, Froedtert Hospital
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

### B. Presentation: Good Communication Between Healthcare Executives and Medical Education Professionals

- Ian Jasenof, MD, Chief Medical Officer, Mile Square Health Center, UI Health
- Paul Westerman, MBA, Medical Education Coordinator, Advocate Aurora Health

### D. The Evolving Role of the CFO

- Joseph Demont, MS, MBA, CPA, FACHE, FHFMA, Chief Financial Officer, Open Door Community Health Centers
- James Dietsche, CPA, Executive Vice President and Chief Financial Officer, Bellin Health
- Moderated by Ayla Ellison, JD, Managing Editor, Becker's Healthcare

### E. Presentation: Topic TBD

- Michael L. Good, MD, Chief Executive Officer, University of Utah Health Care

### G. Strategies for Countering Physician Burnout, Retaining Physician Employment and Increasing Engagement

- Dawn Hughes, MSN, MBA, RN, Chief Executive Officer, Obria Medical Clinics
- Donald Lurye, MD, MMM, CPE, Chief Executive Officer, Elmhurst Clinic
- James Robinson, PsyD, Hospital Administrator, Kaiser Sunnyside Medical Center and Kaiser Westside Medical Center, Kaiser Permanente Northwest
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

8:45 - 9:20 AM

### A. KEYNOTE PANEL: What Does the Successful System of the Future Look Like? Strategies to Continue, or Changes That Need to Be Made for System Success

- Ketul J. Patel, Division President, Pacific Northwest, CommonSpirit Health; Chief Executive Officer, Virginia Mason Franciscan Health
- Rishi Sikka, MD, President, System Enterprises, Sutter Health
- Sanjay K. Shetty, MD, MBA, President, Steward Health Care System
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

9:25 - 9:55 AM

## NETWORKING BREAK

10:00 - 10:35 AM

### A. Confronting and Eliminating Gender Bias in Healthcare

- Tracy Breen, MD, FACP, Chief Medical Officer, Mount Sinai West
- Beth Walker, MHA, FACHE, Chief Executive Officer, Ochsner Baptist
- Kim Miller, President and Chief Executive Officer, Beaver Dam Community Hospitals
- Trina Parks, DHA, FACHE, Executive Vice President, Corporate Chief Diversity and Inclusion Officer, RWJBarnabas Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

### B. Building a Sustainable Business Model for Community Hospitals

- Josh Martin, Chief Executive Officer, Summit Pacific Medical Center
- John Wilson, Chief Operating Officer, Murray-Calloway County Hospital
- Rene Suntay, Chief Financial Officer, Meadville Medical Center
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

# TUESDAY, NOVEMBER 16<sup>TH</sup>

## F. Presentation: Unraveling the DNA Behind Value-Based Care

- Peter Kelly, MBA, Chief Value Officer, Optum Tri-State and Executive Director of CareMount ACO, LLC
- Kevin Conroy, MS, Executive Vice President and Financial Market Leader, Optum Tri-State

## G. WORKSHOP: Powering Operating Room Performance with Data: Northwestern's Journey, Outcomes & ROI

- Matt Ruby, MHA, Director, Business Operations Surgical Services, Northwestern Memorial Hospital
- Sanjeev Agrawal, President & COO, LeanTaaS



10:40 - 11:15 AM

## A. Presentation: No Margin, No Mission: Health Care's Flawed Framework and the Need for Values-Based Leadership

- Rishi Sikka, MD, President of System Enterprises, Sutter Health

## B. Coordinating Care Across the Continuum: Benefits of Developing a Dedicated Behavioral Health Service Line

- Wayne Sparks, MD, Senior Medical Director, Atrium Health
- Jennifer Ziccardi, Vice President, Atrium Health
- Martha Whitecotton, Senior Vice President, Atrium Health
- Moderated by Christine Zazzaro, Assistant Vice President, Atrium Health

## C. Leadership in Turbulent Times: Key Advice on Navigating Through Change

- Tony Reed, MD, MBA, CPE, Chief Medical Officer, Temple University Hospital
- Scott Polenz, CPA, MBA, Chief Administrative Officer, Marshfield Clinic Health System
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

## D. The Future of the Revenue Cycle: Patients, Innovations, Price Transparency and More

- Jim Gaffney, Chief Strategy Officer, Ensemble Health Partners
- Duane Lisowski, Senior Vice President, Revenue Cycle, Cancer Treatment Centers of America
- Moderated by Sony Kassam

## E. The CFO of the Future: Shifting from Defense to Offense in a Post-Covid World

- Dan Michelson, Chief Executive Officer, Strata



## G. Blending of Traditional and Virtual Strategies for Value

- Carrie Nelson, MD, Chief Population Health, Advocate Physician Partners
- Moderated by Michael Nochomovitz, Chief Clinical Integration and Network Development Officer, Senior Vice President, NewYork-Presbyterian

11:15 AM - 12:15 PM

## NETWORKING LUNCH

12:20 - 12:55 PM

## A. Innovation and Innovation Programs: What Does Success Look Like and Why Is It So Important?

- Rick Shumway, MHA, President and Chief Executive Officer, Stanford Health Care - ValleyCare
- Wendy Rheault, PT, PhD, FASAHP, FNAP, DipACLM, President and Chief Executive Officer, Rosalind Franklin University of Medicine and Science
- Barry Stein, MD, MBA, FSIR, FACR, RPVI, Vice President, Chief Clinical Innovation Officer, and Chief Medical Information Officer, Hartford Healthcare
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

## B. Diversity in Healthcare: Where We Are Now and Where We're Headed

- Ovell Barbee, Senior Vice President and Chief Human Resource Officer, Indiana University Health System
- Sunil Mungee, Chief Executive Officer, Pemiscot Memorial Hospital
- Moderated by Sony Kassam

## D. Practical Uses of Telehealth Now and Where it Can Take Us in the Future

- Giovanni Piedimonte, Vice President, Research, Tulane University
- Shayan Vyas, MD, MBA, Senior Vice President, Medical Director of Hospitals and Health Systems, Teladoc Health
- Moderated by Alia Paavola, Editor, Becker's Hospital Review

## F. Reserved

## G. Presentation: Innovative Physician Engagement Strategies in Lean Transformation

- Greg Horner, Vice President, Operational Excellence, UChicago Medicine
- Ajanta Patel, MD, MPH, Medical Director, Chronic Disease Prevention and Health Promotion, Chicago Department of Public Health
- Vineet Arora, MD, MAPP, Professor of Medicine, Associate Chief Medical Officer-Clinical Learning Environment, Assistant Dean, Scholarship and Discovery, the Pritzker School of Medicine, UChicago Medicine

# TUESDAY, NOVEMBER 16<sup>TH</sup>

1:00 - 1:35 PM

## B. Key Thoughts on Developing a Strategy for Your Hospital or Health System: What Are the Most Important Decisions to Make?

- Jennifer Weiss Wilkerson, Vice President and Chief Strategy Officer, Sheppard Pratt Health System
- Gary S. Kaplan, MD, FACP, FACMPE, FACPE, Chief Executive Officer, Virginia Mason Franciscan Health; Senior Vice President, CommonSpirit
- Matthew Primack, PT, DPT, MBA, President, Advocate Condell Medical Center
- Linde Finsrud Wilson, Chief Strategy Officer, Cancer Treatment Centers of America
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

## D. Leadership, Mergers and Acquisitions: What We've Learned So Far

- Paul Krakovitz, MD, FACS, Region President Nevada, Intermountain Healthcare
- Colin McDermott, CFA, CPA/ABV, Managing Director, VMG Health
- John A. Brennan, MD, FACEP, MPH, Executive Vice President and Chief Clinical Integration Officer, Wellstar Health System
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

## F. Presentation - Operational Excellence: Aligning Your Leadership Team to Achieve Desired Outcomes Through the Adoption of a Standardized Framework

- Brian Sweeney, RN, MBA, FACHE, President and Chief Operating Officer, Jefferson Health New Jersey
- Dennis Delisle, ScD, FACHE, Executive Director, University Hospital, The Ohio State University

## E. Medical Group Management: Top Issues and Strategies for 2021

- Jeffrey Hoffman, MD, FACS, Chief Operating Officer, The Southeast Permanente Medical Group
- Doug Pogue, MD, President, BJC Medical Group, BJC HealthCare
- Andy Anderson, Chief Executive Officer, Combined Medical Group, RWJBarnabas Health
- John Woolley, President and Chief Executive Officer, Hatfield Medical Group
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

1:35 - 1:55 PM

## NETWORKING BREAK

2:00 - 3:00 PM

## A. KEYNOTE: Moderated Conversation with President George W. Bush and First Lady Laura W. Bush

- George W. Bush 43rd, President of the United States and Founder of the George W. Bush Presidential Center
- Laura W. Bush, First Lady of the United States (2001-2009)
- Moderated by Matthew Hawkins, Chief Executive Officer, Waystar

3:05 - 3:50 PM

## A. KEYNOTE: Strategies to Lead and Achieve Operational Excellence in Large Systems

- Michelle L. Edwards, DNP, FACHE, FAANP, Chief Experience Officer, Providence
- Sanjeev Agrawal, President and Chief Operating Officer, LeanTaaS
- Indu Lew, PharmD, Senior Vice President and Chief Pharmacy Officer, RWJBarnabas Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

4:00 - 6:00 PM

## CLOSING COCKTAIL RECEPTION

### CELEBRITY KEYNOTES



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# WEDNESDAY, NOVEMBER 17<sup>TH</sup>

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Track G - Thought Leadership

Track H - Thought Leadership

8:00 - 8:45 AM

## A. KEYNOTE: TBA

8:50 - 9:20 AM

### A. Advancing Population Health

- Denise Prince, Senior Vice President and Chief Operating Officer, Population Health, Mount Sinai Health System
- Alvia Siddiqi, MD, FAAFP, Vice President, Population Health, Advocate Aurora Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

### B. Key Thoughts on Controlling Pharmacy Costs - Lessons From Leadership

- David Twitchell, PharmD, MBA, Vice President, Chief Pharmacy Officer, Boston Medical Center
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

### C. Core Thoughts on Improving Staff and Patient Experience and Engagement: Top 3 Suggestions

- Christopher Newman, MD, Senior Vice President, Chief Operating Officer and Chief Medical Officer, Mary Washington Healthcare
- Ronda Lehman, PharmD, MBA, FACHE, President, Mercy Health - Lima, Bon Secours Mercy Health
- Katherine Lusk, MHSM, RHIA, FAHIMA, Senior Director Strategic Partnerships, Texas Health Services Authority
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

9:20 - 9:40 AM

## PLANNED NETWORKING BREAK

9:40 - 10:20 AM

### A. Reserved

### B. The CFO/CEO Relationship: Ideas and Thoughts from Great Leaders

- Donald R. Avery, FACHE, Chief Executive Officer, Fairview Park Hospital

- Beverly Sinkuler, Chief Financial Officer, Levi Hospital
- Bob Sutton, President and Chief Executive Officer, Avera Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

### C. Key Thoughts and Strategies on the Pivot from Inpatient to Outpatient Service

- Chinyere Anyaogu, MD, Deputy Chief Medical Officer, NYC Health and Hospitals-- North Central Bronx
- Bruce Elegant, FACHE, Assistant Professor, Rush University Medical Center
- Santino Estrera, Chief Nurse Executive, Perioperative and Procedural Service Line, U.S. Department of Veterans Affairs - Greater Los Angeles Healthcare System
- Moderated by Mackenzie Bean, Managing Editor, Becker's Hospital Review

### D. Presentation: Title TBD

- Jonathan Kaufmann, DO, Chief Medical Information Officer, Bayhealth
- Stephen T. Lawless, MD, MBA, Senior Vice President and Chief Clinical Officer, Nemours Children's Health System
- Tyler Blanchard, Executive Director, Aledade ACO
- Moderated by Jan Lee, MD, MMM, FAAFP, Chief Executive Officer, Delaware Health Information Network

10:25 - 11:25 AM

### A. KEYNOTE Q&A: Bill Clinton

- Bill Clinton, 42nd President of the United States and Founder, Clinton Foundation
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

11:30 - 12:00 PM

### A. KEYNOTE Q&A: Bill Clinton

- Jaewon Ryu, MD, JD, President and Chief Executive Officer, Geisinger

12:00 PM

## MEETING ADJOURNS



Save These Dates

SEPT  
**27**

BECKER'S  
**HOSPITAL REVIEW**

6th Annual  
**Health IT + Revenue  
Cycle Conference**

September 27-29, 2021 | Virtual Event

OCT  
**21**

BECKER'S  
**ASC REVIEW**

27th Annual Meeting  
**The Business and  
Operations of ASCs**

October 21-23, 2021 | Hyatt Regency, Chicago, IL

NOV  
**15**

BECKER'S  
**HOSPITAL REVIEW**

9th Annual  
**CEO + CFO  
Roundtable**

November 15-17, 2021 | Hyatt Regency, Chicago, IL

Please visit [beckershospitalreview.com/conferences-and-events.html](https://beckershospitalreview.com/conferences-and-events.html)  
to register or for more information.

## Becker's Hospital Review 9th Annual CEO + CFO Roundtable

NOVEMBER 15 - 17, 2021 • HYATT REGENCY • CHICAGO, ILLINOIS

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First/Last Name: \_\_\_\_\_

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Facility/Company: \_\_\_\_\_

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### REGISTRATION FEES

**ANNUAL CONFERENCE & EXHIBITS** – One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

#### MAIN CONFERENCE ONLY

	FEES (Before 10/1/21)	AMOUNT	FEES (After 10/1/21)	AMOUNT
1st Attendee	\$950	\$ _____	\$1050	\$ _____
2nd Attendee	\$925	\$ _____	\$1025	\$ _____
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		TOTAL ENCLOSED \$ _____		

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### TO REGISTER

#### COMPLETE REGISTRATION FORM AND MAIL OR FAX AS FOLLOWS:

Online:

Fax: Fax registration form with credit card information to 866-678-5755

Call: Call 800-417-2035 to register by phone

Email: [registration@beckershealthcare.com](mailto:registration@beckershealthcare.com)

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BECKER'S  
**HOSPITAL REVIEW**

9<sup>th</sup> Annual  
**CEO + CFO ROUNDTABLE**

November 15 - 17, 2021 | Hyatt Regency, Chicago, Illinois

November 18 - 23, 2021 | Virtual Event

**KEYNOTES**



**George W. Bush**

43rd President of the United States and Founder, George W. Bush Presidential Center



**Laura W. Bush**

First Lady of the United States (2001-2009)



**Bill Clinton**

42nd President of the United States and Founder, Clinton Foundation



**Jill Ellis**

Head Coach of the United States Women's National Soccer Team



**Christopher O'Connor**

President, Yale New Haven Health



**Jaewon Ryu**

MD, JD, President and Chief Executive Officer, Geisinger



**Johnese Spisso**

MBA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System; Associate Vice Chancellor, UCLA Health Sciences

