6TH ANNUAL HEALTH IT + REVENUE CYCLE CONFERENCE
September 13 - 15, 2021
Hyatt Regency, Chicago, Illinois

211+
TOTAL SPEAKERS
FROM HOSPITALS AND HEALTH SYSTEMS
99% PROVIDERS

KEYNOTES

Nikki Haley

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

John C. Goodman
President, Goodman Institute for Public Policy Research

Sarah Kliff
Investigative Reporter, The New York Times

Shaquille O’Neal
4x NBA Champion, Co-Host of TNT’s “Inside the NBA”

Howard Dean
MD, Former Chairman, Democratic National Committee and Governor of Vermont

John Bolton
National Security Advisor (2018-2019); U.S. Ambassador to the United Nations (2005-2006); Senior Advisor, Rhone Group

Medell Briggs
MD, MPH, MSIS, Medical Director, Clinical Effectiveness; UCLA Health; Director, Quality, Department of Emergency Medicine, UCLA

Manoja Lecamwasam
System Vice President, Intellectual Property; Life Sciences and Device, CommonSpirit Health

Aaron Miri
MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin

Ed Marx
Consultant and Advisor, Former Chief Information Officer, Cleveland Clinic
SESSION TRACKS

Track A - Keynotes, Revenue Cycle, and Health IT
Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership
Track C - Health IT + Innovation
Track D - Health IT + Innovation
Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership
Track F - Revenue Cycle + Finance
Track G - Revenue Cycle + Finance
Track H - Thought Leadership
Track I - Thought Leadership
Track J - Pharmacy + Clinical Leadership

KEYNOTE PANELISTS

MORE INFORMATION COMING SOON!

CO-CHAIRS

Scott Becker
JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Rhoda Weiss
PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders
CELEBRITY KEYNOTES

Nikki Haley

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John Bolton

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MD, Former Chairman, Democratic National Committee and Governor of Vermont

MONDAY, SEPTEMBER 13, 2021

8:10 - 10:30 AM   Sessions
10:30 - 11:05 AM   Planned Networking Break in the Foyer
11:05 AM - 12:20 PM   Sessions
12:25 - 1:25 PM   Networking Luncheon
1:25 - 2:55 PM   Sessions
2:55 - 3:25 PM   Planned Networking Break in the Exhibit Hall
3:30 - 5:15 PM   Sessions
5:15 - 7:00 PM   Planned Cocktail Reception in the Exhibit Hall

TUESDAY, SEPTEMBER 14, 2021

7:00 - 8:00 AM   Registration & Continental Breakfast
8:00 - 9:50 AM   Sessions
9:50 - 10:20 AM   Planned Networking Break in the Exhibit Hall
10:20 - 11:50 AM   Sessions
12:00 - 1:00 PM   Networking Luncheon
1:05 - 3:10 PM   Sessions
3:10 - 3:40 PM   Planned Networking Break in the Exhibit Hall
3:40 - 5:25 PM   Sessions
5:25 - 7:00 PM   Planned Cocktail Reception in the Exhibit Hall

WEDNESDAY, SEPTEMBER 15, 2021

7:00 - 8:00 AM   Registration & Continental Breakfast
8:00 - 9:15 AM   Sessions
9:15 - 10:05 AM   Planned Networking Break in the Exhibit Hall
10:05 AM - 12:05 PM   Sessions
12:10 - 1:10 PM   Networking Luncheon
1:10 - 2:25 PM   Sessions
2:25 - 2:55 PM   Planned Networking Break in the Exhibit Hall
3:00 - 4:20 PM   Sessions
MONDAY, SEPTEMBER 13TH

Track A - Keynotes, Revenue Cycle, and Health IT
Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership
Track C - Health IT + Innovation
Track D - Health IT + Innovation
Track E - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership
Track F - Revenue Cycle + Finance
Track G - Revenue Cycle + Finance
Track H - Thought Leadership
Track I - Thought Leadership
Track J - Pharmacy + Clinical Leadership

7:30 AM - 5:00 PM
REGISTRATION

7:30 AM - 8:30 AM
CONTINENTAL BREAKFAST

8:30 AM - 9:05 AM
A. KEYNOTE: What’s Working Now in Healthcare
- John C. Goodman, President, Goodman Institute for Public Policy Research

B. KEYNOTE INTERVIEW
- Medell Briggs, MD, MPH, MSHS, Medical Director, Clinical Effectiveness, UCLA Health; Director, Quality, Department of Emergency Medicine, UCLA
- Moderated by Molly Gamble, Becker’s Healthcare

9:15 - 10:00 AM
A. KEYNOTE: Key Ideas Around Strategy, Innovation and Engagement - What to Expect in the New Decade
- Alison Tothy, Chief Experience and Engagement Officer, UChicago Medicine
- Christen Castellano, Vice President, Consumer Experience Channels, Banner Health
- Erica Steed, Chief Experience Officer, WellStar North Fulton Hospital
- Moderated by Dan Nielsen, Founder and President, America’s Healthcare Leaders

B. Semi Keynote Presentation: Transforming Patient and Family Centered Care Delivery with Innovations in Cybersecurity and Health IT
- David McSwain, MD, MPH, Chief Medical Information Officer, Medical University of South Carolina
- Sanjeev Sah, Chief Information Security Officer, Medical University of South Carolina

10:00 - 10:30 AM
PLANNED NETWORKING BREAK

10:30 - 11:10 AM
A. The Mix of IT, Revenue Cycle and Analytics
- Lee Carmen, Chief Information Officer and Associate Vice President, IT, University of Iowa Health Care
- Brad Clegg, DO, MMM, Chief Medical Information Officer, Metro Health - University of Michigan Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

B. Practical Uses of Telemedicine and Remote Care
- Christine VanZandbergen, MS, MPH, PA-C, Vice President, Applications, Corporate Information Services, Penn Medicine
- Zafar Chaudry, MD, MS, MIS, MBA, Senior Vice President and Chief Information Officer, Seattle Children’s
- Deborah Chasco, DNP, CCRN, CNS, Director, Nursing Informatics, UMC El Paso
- Moderated by TBD

C. Reserved

D. Emerging Technologies & Strategies to Improve Patient Engagement
- Robin Sarkar, PhD, CSM, CPHQ, Vice President IS, Spectrum Health Lakeland
- Danny Scott, Chief Information Officer, Good Samaritan Hospital
- Chris DeFlitch, Chief Medical Information Officer, Penn State Hershey Health System
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

E. Key Revenue Cycle and EHR Issues for Health Systems
- Pradeep Kadambi, MD, MBA, FSN, FAST, President and Chief Executive Officer, University of Florida Jacksonville Physicians, Inc.
- Jeffrey Smith, Vice President, Finance, OhioHealth
- Ian Jasenof, MD, Chief Medical Officer, Mile Square Health Center, UI Health

REGISTER TODAY
800.417.2035 866.678.5755 registration@beckershealthcare.com https://tinyurl.com/yxd98a5r
- Patrick Wall, Director, Revenue Cycle Operations, St. Joseph’s/Candler
  - Moderated by TBD

F. Population Health, Data Analysis and the Impact on Services
- Harpreet Gulati MBA, PMP, Program Director, Population Health Management, OCIO, Northwell Health
- Keith Griffin, Clinical Physician Executive, Chief Medical Information Officer, Novant Health Clemmons Medical Center
- Kendall Webb, MD FACEP FAMIA, Chief Medical Information Officer and Assistant Dean of Medical Informatics, University of Florida at Jacksonville
  - Moderated by Alia Paavola, Editor, Becker’s Healthcare

G. The Value in Establishing Revenue Cycle Internal Controls
- Lynn Ansley, MAcc, CPA, Senior Director, Revenue Cycle Management, Moffitt Cancer Center

H. Presentation - Healthcare Delivery at the Edge: A New Model is Needed
- Lynn Gibson, Chief Technology Officer, CHRISTUS Health

I. Presentation - CMIO 3.0 - Concentration Finance?
- Tinu Tadese, MD, Chief Medical Information Officer, Lake Health System

J. Panel - Key Thoughts on Controlling Pharmacy Spending and Extra Costs
- Patrice Dupart, PharmD, MSHCM, BCPS, Vice President and Apothecary-in-Chief, NewYork-Presbyterian Hospital
- Binita Patel, PharmD, MS, Vice President, Pharmacy Services, Memorial Hermann
- Troy Shirley, PharmD, MBA, System Director, Pharmacy, Bronson Healthcare
  - Moderated by TBD

11:20 AM - 12:00 PM

A. Who’s Afraid of Big Bad Tech? How to Align Goals, Priorities and Methods when Partnering with Tech Companies
- Aalpen Patel, MD, Chair, Geisinger System Radiology, Geisinger
- Brent Magers, FACHE, FHFMA, CMPE, Chief Executive Officer, Texas Tech Physicians, Texas Tech University Health Sciences Center
  - Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare

B. Reserved

C. Using Health IT to Improve Clinical Care
- Stacey Young, Director, Patient Experience, Baptist Health Paducah

- John-Paul Jones, Chief Medical Information Officer Emeritus, Centra Health
- Shweta Gupta, MD MBA FACP CHCQM, Co-Chair Dept of Medicine Quality Council / Director, Hematology-Oncology, John H Stroger Jr. Hospital of Cook County
- Cheng-Kai Kao, MD FACP FHM, Associate Chief Medical Information Officer, University of Chicago Medicine
  - Moderated by TBD

D. Building Bridges to innovate - Collaborating Within and Outside Your Organization
- Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan
- Mark J. Simon, System Senior Vice President, Chief Information Officer, Benefis Health System
  - Moderated by TBD

E. Reserved

F. The Best Thoughts on Improving Revenue Cycle Today
- Sherri Liebl, Executive Director, Revenue Cycle, CentraCare
- Melanie Wilson, Vice President of Revenue Cycle Management, Essentia Health
- Desmond Jackson, Senior Director, Revenue Cycle & Supply Chain Support, Johns Hopkins Medicine
  - Moderated by TBD

G. Presentation - Clinician Burnout: HIT, Leadership and Human Solutions: Findings of the Joint Massachusetts Medical Society - Massachusetts Health & Hospital Association Task Force on Physician Burnout
- Tonya Hongsermeier, MD, MBA, Vice President and Chief Medical Information Officer, Lahey Health; Assistant Professor, Tufts University School of Medicine
- Steven M. Defossez, MD, EMHL, CPE, Vice President, Clinical Integration, Massachusetts Health & Hospital Association

H. Leveling the Playing Field for Women in Healthcare at Macro and Micro Levels
- Patrice Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic
- Alison Tothy, Chief Experience and Engagement Officer, UChicago Medicine
- Tracy Donegan, Chief Information and Innovation Officer, Martin Luther King Jr. Community Hospital
- Kristin Myers, Senior Vice President, Technology, Mount Sinai Health System
  - Moderated by TBD

I. Presentation - Connecting Revenue Cycle Operations with Revenue Analytics
- Patrick McDermott, MBA, Interim Vice President, Revenue Cycle, ProMedica
MONDAY, SEPTEMBER 13TH

J. Presentation - DYAD Partnership and Leadership
- Michele Saysana, Vice President, Safety, Quality and Performance Improvement, Chief Quality and Safety Officer, Indiana University Health (AKA IU Health)
- Ruth Kain, Chief Nursing Officer, Tulane Health System

12:10 - 1:10 PM

NETWORKING LUNCHEON

1:10 - 1:50 PM

A. Building Relationships and Enhancing the Patient Experience - Using Technology and Innovation as a Tool
- David Kaelber, Chief Medical Information Officer, MetroHealth Cleveland Heights Medical Center
- Gerilynn Sevenikar, Vice President, Sharp Healthcare
- Aaron Martin, Executive Vice President and Chief Digital Officer, Providence
- Moderated by Laura Dyrda, Editor-in-Chief, Becker’s Healthcare

B. Evolving Technology, Disruptors, and Regulatory Issues in HIT
- Melissa Mitchell, Chief Compliance and Privacy Officer, Shirley Ryan AbilityLab
- Elizabeth Breeden, DPh, MS, CPHIMS, Associate Professor, Chair, Health Care Informatics, RPD Pharmacy Informatics, College of Pharmacy and Health Sciences, Lipscomb University
- Mitesh Rao, MD, MHS, Chief Patient Safety Officer, Stanford Health Care; Director, Center for Advancing Patient Safety, Stanford Health Care; Assistant Professor of Emergency Medicine, Stanford University School of Medicine; Co-Founder and Chief Executive Officer, OMNY
- Moderated by Mackenzie Garrity, Assistant Editor, Becker’s Healthcare

C. Predictive Analytics - Key Thoughts and Best Practices
- Aaron Young, Vice President and Chief Information Officer, Summit HealthCare Regional Medical Center
- Romanus Joseph, Director Care Progression, Advent Health Tampa
- Moderated by TBD

D. The Duality of the CIO: Tech Expert, Business Innovator and Building a Culture of Rapid Experimentation
- Todd Dunn, Vice President, Innovation, Atrium Health
- Rubin Pillay, MD, PhD, Chief Innovation Officer, School of Medicine, University of Alabama at Birmingham
- Moderated by TBD

E. The Future of Revenue Cycle - The Patients as Payers and Engaged Consumers
- Jason Petti, MSHA, Deputy Network Director, Chief Operating Officer, Department of Veterans Affairs
- Heidar Thordarson, Chief Financial Officer, Adventist Health Castle
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

F. Reserved

G. Developing Leadership With a Changing Patient in Mind - Creating the Best Experience From the Top-Down
- Kim Osinaike, CRCR, Director, Patient Access Services, Advocate Illinois Masonic Medical Center
- Jeanne Sands, Vice President, Clinical IT Consultancy, SSM Health
- Raghav Govindarajan, MD, FAAN, FANA, FACP, Associate Professor of Clinical Neurology, University of Missouri
- Moderated by TBD

H. Reserved

I. The Evolving Role of CMIOs Today
- Patrick A. Woodard, MHA, MD, Chief Medical Information Officer and Vice President, Clinical Services, Renown Health
- Marcus Speaker, Associate Chief Medical Information Officer, Carilion Clinic
- Lisa Tank, MD, FACP, CMD, Chief Medical Officer, Medical Affairs, Hackensack University Medical Center
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

J. Health IT and Pharmaceuticals - Costs, Savings and More
- Susan Kokura, PharmD, MBA, Corporate Clinical Pharmacy Manager, Specialty Pharmacy and Special Projects, NewYork-Presbyterian Hospital
- Anthony Scott, PharmD, Assistant Director, Pharmacy Operations, The University of Chicago Medicine
- Samson Jesudass, MD, MBA, Chief Clinical Officer, Ascension Texas
- Moderated by TBD

2:00 - 2:40 PM

A. What Are the Biggest Threats and Opportunities in Health IT
- Sony Jacob, Chief Information Officer, SSM Health
- Allen Hsiao, MD, FAAP, Chief Medical Information Officer and Vice President, Yale New Haven Health
- Moderated by TBD

B. Reserved
MONDAY, SEPTEMBER 13TH

C. Putting Medicine Back Into Medicine: Ongoing Problems of Technology Misuse, Patient Care, and Physician Burnout
   - Alpa Vyas, Vice President, Patient Experience, Stanford Health Care
   - Moderated by TBD

D. Presentation - Health Information Exchange in a Rural Healthcare Landscape
   - Jonathan Griffin, MD, MHA, Chief Medical Innovation Officer, St. Peter’s Health

E. Reserved

F. Denials, Management, Charge Capturing and Revenue Cycle
   - Anthony Escobio, MPH, FHFMA, CHAM, Vice President, Revenue Cycle, Tampa General Hospital
   - Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

G. Reserved

H. Effective Leadership - Development in a Changing Healthcare Landscape
   - Tracey Crandall, SHRM-SCP, Vice President, Chief Human Resources Officer, Methodist Hospitals
   - Sheri Johnson, Associate Vice President, Member Enrollment & Billing, UCare
   - Cody Mullen, PhD, Policy, Research, and Development Officer, Indiana Rural Health Association
   - Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

I. Population Health - What is Health IT’s Impact?
   - Mignonette Broeker, Senior Vice President, Health Information Technology, NorthShore University HealthSystem
   - Ben Patel, Chief Information Officer, Cone Health
   - Edward Lee, MD, Executive Vice President, Information Technology and Chief Information Officer, The Permanente Federation; Associate Executive Director, The Permanente Medical Group
   - Moderated by Anuja Vaidya, Assistant Editor, Lists Manager, Becker’s Healthcare

J. Presentation - Integrating Pharmacogenomic Data in Electronic Health Records and Clinic Workflow to Personalize Medication Management
   - Jai N. Patel, PharmD, BCOP, CPP, Chair, Cancer Pharmacology and Pharmacogenomics; Associate Professor, Division of Hematology/Oncology, Levine Cancer Institute, Atrium Health

3:10 - 3:50 PM
A. KEYNOTE: What Makes an Innovator? Encouraging Diversity on IT and Innovation Teams
   - Tinu Tadese, MD, Chief Medical Information Officer, Lake Health System
   - Daniel J. Durand, MD, Chief Innovation Officer, LifeBridge Health System
   - Babatope Fatuyi, MD, Chief Medical Information Officer, The University of Texas Health Science Center at Houston (UTHealth)
   - Megan Ranney, MD, MPH, FACEP, Director, Emergency Health Digital Innovation Program, Brown University
   - Moderated by Gregory Bryant, CHIME, IT Director, Baylor, Scott, & White Texas Spine and Joint Hospital

B. KEYNOTE: New Technologies and Trends that will Directly Impact System Leadership, Employees, Patients and the Healthcare Industry as a Whole
   - Bruce Metz, PhD, Vice President and Chief Information Officer, University of Connecticut Health Center
   - Sandra Powell-Elliott, Health Innovation Executive; Vice President, Life Sciences and Innovation, Hackensack Meridian Health
   - Todd Czartoski, Chief Medical Technology Officer, Providence
   - Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

4:00 - 5:00 PM
A. KEYNOTE: Remarks by Ambassador Nikki Haley

5:00 - 7:00 PM
PLANNED COCKTAIL RECEPTION

2:40 - 3:10 PM
PLANNED NETWORKING BREAK
TUESDAY, SEPTEMBER 14TH

Track A - Keynotes, Revenue Cycle, and Health IT
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Track I - Thought Leadership
Track J - Pharmacy + Clinical Leadership

7:30 AM - 8:30 AM
CONTINENTAL BREAKFAST

8:30 AM - 9:05 AM
A. KEYNOTE: “Through the Looking Glass” - Creative Partnering With Finance, Research, and the Clinical Enterprise to Find Ways to Accelerate Strategic Objectives
- Aaron Miri, MBA, CHCIO, FHIMSS, Chief Information Officer, Dell Medical School and UT Health Austin
B. Reserved

9:15 - 9:50 AM
A. KEYNOTE: Digital Health and Its Impact on Clinical Care and the Patient Experience
- Viraj Patwardhan, Vice President Digital Design and Consumer Experience, Digital Innovation and Consumer Experience (DICE) Group, Jefferson University and Jefferson Health
- Darren Dworkin, Chief Information Officer, Cedars-Sinai Medical Center
- Sara Vaezy, Chief Digital Strategy and Business Development Officer, Providence
- Moderated by Laura Dyrda, Editor-in-Chief, Becker’s Healthcare
B. Reserved

9:50 - 10:20 AM
PLANNED NETWORKING BREAK

10:20 - 11:00 AM
A. Key Steps for Diversity in Leadership in the New Decade
- Erickajoy Daniels, Senior Vice President and Chief Diversity & Inclusion Officer, Advocate Aurora Health
- Tiffany Victor-Castlesberry, BA, MSN, RN, ACM-RN, Director, Utilization Management and Discharge Planning, University of Illinois Hospital and Health Sciences System
- Philip Burton, Managing Director, The Exeter Group
- Moderated by TBD

B. The Return on Investment in Data Analytics and Health IT
- Tom Barnett, Chief Information Officer and Digital Officer, Baptist Memorial Health Care
- Simon Lin, MD, MBA, Chief Research Information Officer and Professor of Pediatrics and Biomedical Informatics, Nationwide Children’s Hospital/The Ohio State University
- Suresh Srinivasan, Vice President, Chief Information Officer, and Chief Medical Information Officer, UPMC Children’s Hospital of Pittsburgh
- Moderated by TBD

C. HIT Security & Privacy: Best Practices and Key Issues
- Chris Paravate, Chief Information Officer, Northeast Georgia Health System
- Maureen Buck, CISSP, Information Security Officer, North Shore Medical Center, Partners Healthcare
- Matthew Grob, CPHIMS, FHIMSS, Senior Director, IT Governance, Mount Sinai Health System
- Jake Dorst, Chief Information and Innovation Officer, Tahoe Forest Hospital District
- Moderated by Kate Carow, Principal, Carow Consulting

D. Revenue Cycle, Payer Contracting and Data Analytics
- Leah Klinke, Assistant Vice President, Hospital Revenue Cycle, WVU Medicine
- Jochen Lennerz, MD, PhD, Associate Professor, Harvard Medical School; Director, Center for Integrated Diagnostics, Massachusetts General Hospital
- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
- Moderated by Sam Reynolds, Manager, Strategy and Operations, Healthcare Mergers and Acquisitions, EY

E. Reserved

F. Reserved

G. Presentation - Internal Efforts to Improve Point-of-Service (POS) Collections
- Noam Davidoff, Program Director, Operations, Northwestern Medicine
- Sara Williamson, Director, Access, Northwestern Medicine
TUESDAY, SEPTEMBER 14TH

- David Blahnik, Director, Information Services, Northwestern Medicine

H. Reserved

I. Presentation - Informatics and Quality Joint Leadership Model: Aligning Aims for High Value Care
- Craig Umscheid MD MS, Chief Quality and Innovation Officer, and Vice President for Healthcare Delivery Science, University of Chicago
- Sachin Shah, MD, Associate Chief Medical Information Officer, University of Chicago
- Cheng-Kai Kao, MD, Associate Chief Medical Information Officer, University of Chicago
- Ajanta Patel, MD MPH, Medical Director, Informatics, University of Chicago

J. Reserved

11:10 AM - 11:50 AM

A. The Most Important Revenue Sources for Your Hospital - Service Lines, Risks and Improvements
- Martin Hutson, Chief Financial Officer, Coffee Regional Medical Center
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

B. The Best and Most Cost Effective Strategies for Cyber Security
- Esteban Gershani, MD, MPH, MMS, Physician, Brigham and Women's Hospital
- Mitchell Parker, CISSP, Chief Information Security Officer, IU Health
- Will Knous, Public Relations, Northeast Texas and Louisiana, CHRISTUS Health
- Moderated by TBD

C. HIT and EHRs - Ensuring ROI, Improving Physician Satisfaction and More
- Kensaku Kawamoto, Associate Chief Medical Information Officer, University of Utah Health Care
- Gregory Bryant, CHIME, IT Director, Baylor, Scott, & White Texas Spine and Joint Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

D. Health IT in Rural and Community Hospitals
- Fe Sendaydiego, Chief Information Officer, Sonoma Valley Hospital
- Shelton Monger, Chief Information Officer and Corporate Compliance Officer, Wayne HealthCare
- Moderated by Dan Nielsen, Founder and President, America's Healthcare Leaders

E. Delivering a Great Patient Experience in the Revenue Cycle
- Robyn Alvis, Chief Financial Officer, Northwestern Medical Center
- Kristine Monus, MBA, Administrative Director of Finance, Physician and Continuum Care Revenue Cycle, ProMedica Health System
- Jim Porter, Vice President, Revenue Cycle, Edward-Elmhurst Health
- Laura Semlies, Vice President, Digital Patient Experience, Northwell
- Moderated by Kate Carow, Principal, Carow Consulting

F. Reserved

G. Innovations in the Revenue Cycle for 2021
- John P. Mendez, MHSA, FHFMA, Assistant Vice President, Revenue Management Administration, Orlando Health
- John Wilcox, Vice President and Chief Information Officer, Morris Hospital & Healthcare
- David Kelly, CHFP, Director, Revenue Cycle, Premier Health Partners - Ohio
- Moderated by TBD

H. Confronting and Eliminating Gender Bias in Healthcare
- Emily Kagan-Trenchard, Assistant Vice President, Digital and Innovation Strategy, Northwell Health
- Tracey Crandall, SHRM-SCP, Vice President, Chief Human Resources Officer, Methodist Hospitals
- Kristin Myers, Senior Vice President, Technology, Mount Sinai Health System
- Moderated by TBD

I. PRESENTATION: Growth in Telehealth and the Integration with our Digital Front Door
- Carey Officer, Operational Vice President, Center for Health Delivery Innovation, Nemours Children's Health System

J. Reserved

12:00 - 1:00 PM

NETWORKING LUNCHEON

1:10 - 1:50 PM

A. Improving Patient Satisfaction, Experience and Service Quality Through Healthcare IT
- Lee David Milligan, MD, Senior Vice President & Chief Information Officer, Asante Health System
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

B. Reserved
TUESDAY, SEPTEMBER 14TH

C. Thinking Big on a Small Budget - Frugal Innovation and Using IT as a Differentiator
- Richard Miller, Executive Vice President and Chief Business Strategy Officer, Northwell Health
- Tracy Donegan, Chief Information and Innovation Officer, Martin Luther King Jr. Community Health
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

D. Revenue Cycle, Payer Contracting and Data Analytics
- Leah Klinke, Assistant Vice President, Hospital Revenue Cycle, WVU Medicine
- Jochen Lennertz, MD, PhD, Associate Professor, Harvard Medical School; Director, Center for Integrated Diagnostics, Massachusetts General Hospital
- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
- Stephanie Lapré-Schlosser, RN, BSN, Executive Director, Utilization Management, MemorialCare
- Moderated by Sam Reynolds, Manager, Strategy and Operations, Healthcare Mergers and Acquisitions, EY

E. Reserved

F. Presentation - Case Study - How Union Health Turned Around Revenue Cycle
- Matthew Nealon, Chief Financial Officer, Union Hospital

G. Key Thoughts on Interoperability, Improvement in Clinical Services and Related Issues
- Lisa Kogan, Executive Director, Clinical Revenue, University of Chicago Medicine
- Russ Hinz, Vice President, Health Informatics, Aurora Health Care
- Moderated by Laura Dyrd, Editor-in-Chief, Becker’s Healthcare

H. Clinical and Business Strategies for Managing Risk-Based Contracts
- Holly Kalua, BSHA, BSM, RN, CRCR, Director, Clinical Documentation Integrity, Providence
- Moderated by Morgan Haefner, Editor, Becker’s Healthcare

I. PRESENTATION: CIO: Transforming Your Company (and Yourself)
- Craig Richardville, MBA, FACHE, FHIMSS, Senior Vice President and Chief Information Officer, SCL Health

J. Improving Patient Satisfaction and Service Quality Through Healthcare IT
- Ash Goel, MD, MBA, Senior Vice President and Chief Information and Informatics Officer, Bronson Healthcare Group
- Sanjay Sharma, Chief Information Officer, Pontiac General Hospital
- Ray Lowe, Senior Vice President and Chief Information Officer, AltaMed Health Services
- Lara Burnside, Chief Experience Officer, JPS Health Network
- Moderated by TBD

2:00 - 2:40 PM

A. Top Revenue Cycle Challenges Today and Strategies to Combat Them
- Britton Tabor, Executive Vice President, Chief Financial Officer, Revenue Cycle Manager, Children’s Hospital at Erlanger
- Jim Zuran, Vice President, Revenue Excellence, Loyola University Medical Center/HealthRise
- Moderated by TBD

B. The Biggest Problems in Health IT and Innovation and Solutions to Combat Them
- Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
- Laura Appel, Chief Innovation Officer and Senior Vice President, Michigan Health & Hospital Association
- Moderated by TBD

C. The Top Priorities for CISOs in 2020
- Don Fosen, Vice President, IT Systems, Health Informatics and Technology, Advocate Aurora Health
- Sri Bharadwaj, MS, FCGMA, FHIMSS, CISSP, CLSSBB, PMP, CHCIO, Chief Information Security Officer and Director, Information Services, UC Irvine Health
- Matthew Modica, Vice President and Chief Information Security Officer, BJC HealthCare
- Moderated by Mackenzie Garrity, Assistant Editor, Becker’s Healthcare

D. How to Be a Daredevil Innovator - Taking Risks in Innovation
- Emily Kagan-Trenchard, Assistant Vice President, Digital and Innovation Strategy, Northwell Health
- Jerry J. Young, Group Product Manager, UCSF Center for Digital Health Innovation
- Moderated by Andrea Park, Writer/Reporter, Becker’s Healthcare

E. Reserved

F. Managing Finance and Revenue Cycle Technology - Key Thoughts
- Randy Farmer, MS, MEd, Chief Operating Officer, Delaware Health Information Network
- Nick Economides, Associate Chief Medical Officer, Revenue Cycle, Baptist Memorial Healthcare Corporation
- Nathan Hughes, Senior Director, Pre-Visit Services and Utilization Review, Novant Health
- Moderated by TBD
TUESDAY, SEPTEMBER 14TH

G. Reserved

H. The Social and Financial Impacts of the Opioid Epidemic - Thoughts on Reducing Reliance on Opioids
- Kenneth Candido, MD, Chairman of Anesthesia, Advocate Illinois Masonic Medical Center
- Douglas Oyler, PharmD, Director, Office of Opioid Safety, University of Kentucky HealthCare; Assistant Professor, Department of Pharmacy Practice and Science, University of Kentucky College of Pharmacy
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

I. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today
- Anna Marie Chang, MD, MSCE, Associate Director, Digital Health Research, Jefferson Clinical Research Institute, Sidney Kimmel Medical College
- Bill Manzie, MBA, Administrative Director, Telehealth Strategy, Memorial Healthcare System
- Moderated by Anuja Vaidya, Assistant Editor, Lists Manager, Becker’s Healthcare

J. Innovative Thoughts on How to Use EMRs To Improve Care
- Philip Bernard, Chief Medical Information Officer, University of Kentucky Health System (AKA UK HealthCare)
- Gregory Bryant, IT Director, Baylor, Scott, & White Texas Spine and Joint Hospital

2:40 - 3:10 PM

PLANNED NETWORKING BREAK

3:10 - 3:50 PM

A. KEYNOTE: The Future of Health Policy in Uncertain Times

B. KEYNOTE: Balancing Innovation and Data Privacy
- Mitchell Parker, MBA, CISSP, Chief Information Security Officer, Indiana University Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker’s Healthcare

4:00 - 5:00 PM

A. KEYNOTE: The Power to Win!
- Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

5:00 - 7:00 PM

PLANNED COCKTAIL RECEPTION

CELEBRITY KEYNOTES

Nikki Haley

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

John C. Goodman
President, Goodman Institute for Public Policy Research

Shaquille O’Neal
4x NBA Champion, Co-Host of TNT’s “Inside the NBA”

Sarah Kliff
Investigative Reporter, The New York Times

John Bolton
National Security Advisor (2018-2019); U.S. Ambassador to the United Nations (2005-2006); Senior Adviser, Rhone Group

Howard Dean
MD, Former Chairman, Democratic National Committee and Governor of Vermont

211+
TOTAL SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS
99% PROVIDERS
## WEDNESDAY, SEPTEMBER 15TH

| Track A | Keynotes, Revenue Cycle, and Health IT |
| Track B | Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership |
| Track C | Health IT + Innovation |
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| Track G | Revenue Cycle + Finance |
| Track H | Thought Leadership |
| Track I | Thought Leadership |
| Track J | Pharmacy + Clinical Leadership |

### 7:30 - 8:30 AM

**CONTINENTAL BREAKFAST**

### 8:30 - 9:05 AM

**A. KEYNOTE INTERVIEW**
- Manoja Lecamwasam, System Vice President, Intellectual Property, Life Sciences and Device, CommonSpirit Health
- Interviewed by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

**B. KEYNOTE: Carilion Clinic Panel**
- Patrice Weiss, MD, Chief Medical Officer, Executive Vice President, Carilion Clinic
- Stephen Morgan, MD, Chief Medical Information Officer, Carilion Clinic
- Brett Tracy, MHA, PMP, CPC, Vice President, Revenue Cycle, Carilion Clinic
- Moderated by Don Halliwill, Executive Vice President and Chief Financial Officer, Carilion Clinic

### 9:15 - 9:50 AM

**A. KEYNOTE**
- Shaquille O’Neal, 4x NBA Champion, Co-Host of TNT’s “Inside the NBA”

**B. Reserved**

### 9:50 - 10:20 AM

**PLANNED NETWORKING BREAK**

### 10:20 - 11:00 AM

**A. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape**
- Barry Stein, MD, MBA, FSIR, FACR, RPVI, Vice President, Chief Clinical Innovation Officer, Hartford HealthCare
- Chris Waugh, Chief Innovation Officer, Sutter Health
- Jerry J. Young, Group Product Manager, UCSF Center for Digital Health Innovation

- Yoemy Waller, Chief Information Officer, Lake Health District
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

**B. Patient Experience 2.0: How to Reach Patients in 2020 and Beyond**
- Pranav Jain, MD, MBA, FHM, Chief Medical Information Officer, Northeast Georgia Health System
- Anuj Mehta, MD, MBA, FHM, Chief Medical Officer, East Orange General Hospital
- Lara Burnside, Chief Patient Experience Officer, JPS Health Network
- Chaitanya Ravi, MD, FACP, SFHM, CMD, Chief Care Transitions Officer, LifeBridge Health
- Moderated by TBD

**C. Fanning the Flames of Innovation: Discussion on Effectiveness of In-house Innovation and Accelerator Programs and Measuring Their Success**
- Michelle Stansbury, Vice President, IT Innovation, Houston Methodist
- Richard Zane, MD, Chief Innovation Officer, UCHealth
- Moderated by Dan Nielsen, Founder and President, America’s Healthcare Leaders

**D. Virtual Care as a Threat to Traditional Healthcare Delivery Settings**
- Anupam Goel, MD MBA, Chief Health Information Officer, Unitedhealthcare Clinical Services, UnitedHealth Care

**E. Reserved**

**F. Connecting Quality, Finance, and Analytics to Deliver Value Across the Continuum**
- Alvia Siddiqi, MD, FAAFP, Chief Safety Officer, Enterprise Population Health, Advocate Aurora Health
- Rajan Gurunathan, MD, FACP, Vice President and Regional Chief Quality Officer, Hackensack Meridian Health System - Southern Region
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

**G. Innovation and Entrepreneurship in Healthcare - Looking Ahead**
- Ash Goel, MD, MBA, Senior Vice President and Chief
WEDNESDAY, SEPTEMBER 15TH

Information and Informatics Officer, Bronson Healthcare Group
- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice Chancellor, HealthSystem IT, University of Illinois Hospital & Health Sciences System
- Brian Holzer, MD, President, Kindred Innovations, Kindred Healthcare; Chief Executive Officer, Lacuna Health
- Moderated by TBD

H. Reserved

I. Presentation - Developing a Comprehensive Telehealth Program
- Bart Kelly, Executive Director, Telehealth, University of Alabama at Birmingham (UAB) Hospital
- Eric Wallace, MD, Medical Director, Telehealth, University of Alabama at Birmingham (UAB) Hospital

J. Presentation - Pharmacy’s Role in Managing Cost Patient Care Outcome Conundrum
- Roy Guharoy, PharmD, MBA, System Vice President, Pharmacy; Professor of Medicine, Baptist Health

11:10 - 11:50 AM

A. Chicken vs Egg: What Comes First, the Innovation or the Hub?
- Sylvia Romm, Chief Innovation Officer, Atlantic Health
- Roberta Schwartz, PhD, Executive Vice President and Chief Innovation Officer, Houston Methodist; Chief Executive Officer, Houston Methodist Hospital
- Prat Vemana, Chief Digital Officer, Kaiser Permanente
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker’s Healthcare

B. IT Team Building and Talent Development
- William Walders, Chief Information Officer, Health First
- Randy Davis, Chief Information Officer and Vice President, Support Services, CGH Medical Center
- Moderated by Mackenzie Bean, Editor, Becker’s Healthcare

C. Reserved

D. Artificial Intelligence and the Future of Personalized Care
- Michael Archuleta, Chief Information Officer, Bridgecare Health Network – Mt San Rafael
- Andrew Bland, MD, MBA, President and Chief Medical Officer, Hamilton Health Care System
- Jaya Phookan, MD, Director, Hospital Medicine & In-patient Medical Education; Clinical Adjunct Assistant Professor, Advocate Aurora HealthCare and University of Wisconsin School of Medicine & Public Health
- Moderated by TBD

E. Price Transparency - Keeping Your Hospital or System Accountable
- Stephen Kenney, Chief Financial Officer, Central Vermont Medical Center
- Pamela Ott, Chief Financial Officer, Northwestern Indiana, Franciscan Health Hammond, Dyer, and Munster Hospitals
- Stephanie Vannevel, MS, Director, Revenue Cycle Operations, Steindler Orthopedic
- Moderated by Ayla Ellison, Managing Editor, Becker’s Healthcare

F. Presentation - Healthcare Policy and Reform - Medicare, Medicaid, and What’s Coming After 2020?
- Riggs Lewis, JD, System Vice President, Health Policy, Norton Healthcare

G. The Revenue Cycle of the Future - What Does it Look Like? What is IT’s Impact?
- Michelle Stansbury, Vice President, Innovation, Houston Methodist
- Deb Cartwright, Regional Chief Financial Officer, St Mary’s Medical Center
- Natalie Porter, Director, Net Revenue Improvement, Northwestern Memorial HealthCare
- Gerard Brogan, Jr., MD, FACEP, Senior Vice President and Chief Revenue Officer, Northwell Health
- Moderated by Laura Dyrda, Editor-in-Chief, Becker’s Healthcare

H. Reserved

I. Presentation - Developing Your Plan for Effective Leadership
- Wendy Roach, Director Patient Access, Advocate Good Shepard Hospital

J. Presentation - Clinical Pathways and Care Standardization
- Cheng-Kai Kao, MD, FACP, FHM, Associate Chief Medical Information Officer, University of Chicago Medicine
- Lauren Hall, MPH, Manager, Quality Performance Improvement, University of Chicago

12:00 - 1:00 PM

NETWORKING LUNCHEON
**WEDNESDAY, SEPTEMBER 15TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details</th>
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<tr>
<td>1:10 - 1:50 PM</td>
<td><strong>A. KEYNOTE: How Will Big Tech and Wall Street Impact Healthcare?</strong></td>
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<td>- Tom Andriola, Vice President and Chief Information Officer, University of</td>
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<td>California (UC) Health</td>
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<td>- Ashish Atreja, MD, Associate Professor and Chief Innovation Officer, Medicine,</td>
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<td>Mount Sinai Ichan School of Medicine</td>
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<td>- Maia Hightower, MD, MBA, MPH, Chief Medical Information Officer, University of</td>
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<td>Utah Health</td>
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<td>- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker’s Healthcare</td>
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<td><strong>A. KEYNOTE: Healthcare Digital Transformation...an Agile Approach to Accelerating the Future</strong></td>
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<td>- Ed Marx, Consultant and Advisor; Former Chief Information Officer, Cleveland Clinic</td>
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**E. The Patient Billing and Payment Process: Tips for Improvement**
- Natasha Kumar, Director, Revenue Cycle Management, Mayfield Brain & Spine
- Diane Olson, Senior Director, Revenue Cycle, MLK Community Hospital
- Moderated by Morgan Haefner, Editor, Becker’s Healthcare

**F. Presentation - AdvocateAurora**
- Hammad Haider-Shah, Chief Medical Officer, Aurora St. Luke’s Medical Center

**G. Reserved**

**H. Reserved**

**I. Challenges of Implementing a New EHR and the Benefits of Co-Project Management**
- Amy Schroeder, Chief Strategy Officer, Lexington Regional Health Center
- Robb Hanna, Chief Information Officer, Lexington Regional Health Center

**J. Pharmaceuticals, Population Health and Clinical Leadership - Key Ideas for 2021**
- Snehal Doshi, Vice President, Pharmacy Services, WellStar Health System
- Moderated by Alia Paavola, Editor, Becker’s Healthcare

**C. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs**
- Tanya Arthur, Senior Vice President and Chief Information Officer, Summa Health System - Akron Campus
- Fahd Benabdeljalil, Chief Financial Officer, Sharp Coronado Hospital
- Moderated by Alia Paavola, Editor, Becker’s Healthcare

**D. Artificial Intelligence - Emerging Technologies and Health Systems**
- Chuck Watson, DO, FACOOG, Chief Medical Information Officer, Kettering Health Network
- Dave Lundal, Vice President and Chief Information Officer, Children’s Minnesota
- Kristan Davis, MEd, Director, Digital Learning and Education Technology, Jefferson University and Jefferson Health
- Moderated by Helen Figge, B5, PharmD., MBA, CPHIMS, FHIMSS, Chief Strategy Officer, MedicaSoft, Adjunct Professor, Global Healthcare Management, MCPHS University, Senior Advisor, National Health, IT (NHIT) Collaborative for Underserved, New York HIMSS, Board Member, Health 2.0 Boston, Chair Innovation

**B. Reserved**

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7:30 - 8:30 AM
CONTINENTAL BREAKFAST

8:30 - 9:30 AM
A. Reserved

9:40 - 10:10 AM
A. Reserved

10:10 - 10:30 AM
PLANNED NETWORKING BREAK

10:30 - 11:10 AM
A. Reserved

11:20 AM - 12:00 PM
A. Reserved

B. Why Physicians Should Start Building Their Digital & Social Media Personal Brand
- Anwar A. Jebran, MD, PGY3 Internal Medicine, Weiss Memorial Hospital; Liaison Physician, American College of Physicians

C. Reserved
D. Reserved
E. Reserved
F. Reserved

12:10 - 12:45 PM
A. Make Way for Digital Transformation - Changing the Culture and Evangelizing for Digital Transformation
- Yoemy Waller, Chief Information Officer, Lake Health District Hospital
- Chris Waugh, Chief Innovation Officer, Sutter Health
- Jerry J. Young, Group Product Manager, UCSF Center for Digital Health Innovation
- Moderated by TBD

B. Bending the Cost Curve in Healthcare: Are Health & Wellness Applications Truly Effective?
- Sanjay Parikh, MD, FACC, Chief Medical Officer, Green Circle Health; Pediatric Cardiologist, St. Vincent Hospitals

D. Reserved

F. Progress in Computable Biomedical Knowledge
- Tony Solomonides, PhD MSc(Math) MSc(AI) FAMIA, Program Director, Outcomes Research and Biomedical Informatics, Research Institute, NorthShore University HealthSystem

G. Reserved

211+
TOTAL SPEAKERS FROM HOSPITALS AND HEALTH SYSTEMS
99% PROVIDERS
SAVE THESE DATES

**JUNE 14**

BECKER’S ASC REVIEW

18th Annual Spine, Orthopedic and Pain Management-Driven ASC + the Future of Spine Conference

June 17-19, 2021 | Swissotel, Chicago, IL

**SEPT 13**

BECKER’S HOSPITAL REVIEW

6th Annual Health IT + Revenue Cycle Conference

September 13-16, 2021 | Hyatt Regency, Chicago, IL

**OCT 21**

BECKER’S ASC REVIEW

27th Annual Meeting: The Business and Operations of ASCs

October 21-23, 2021 | Hyatt Regency, Chicago, IL

**NOV 15**

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9th Annual CEO + CFO Roundtable

November 15-17, 2021 | Hyatt Regency, Chicago, IL

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