

BECKER'S
HOSPITAL REVIEW

6TH ANNUAL
**HEALTH IT + REVENUE
CYCLE CONFERENCE**

September 13 - 15, 2021
Hyatt Regency, Chicago, Illinois

85+

Total Speakers
from Hospitals and
Health Systems
99% Providers

KEYNOTES



John Bolton

National Security
Advisor (2018-2019);
U.S. Ambassador to
the United Nations
(2005-2006); Senior
Adviser, Rhone Group



Howard Dean

MD, Former Chairman,
Democratic National
Committee and
Governor of Vermont



Nikki Haley

Former U.S.
Ambassador to the
United Nations
(2017-2019)



Shaquille O'Neal

4x NBA Champion,
Co-Host of TNT's
"Inside the NBA"



Medell Briggs

MD, MPH, MSHS,
Chief of Health
Equity, Diversity and
Inclusion, UCLA Health



Todd Czaroski

MD, Chief Executive,
Telehealth and Chief
Medical Technology
Officer, Providence



Nick Economides

Associate Chief
Medical Officer -
Revenue Cycle, Baptist
Memorial Healthcare
Corporation



Babatope Fatuyi

MD, Chief Medical
Information Officer, UT
Health Science Center
at Houston



Maia Hightower

MD, MBA, MPH, Chief
Medical Information
Officer, University of
Utah Health



Dean Swindle

Chief Financial Officer,
Catholic Health
Initiatives

SESSION TRACKS

Track A - Keynotes, Revenue Cycle, and Health IT

Track B - Health IT and Innovation in the C-Suite - New Ideas, Challenges and Leadership

Track C - Health IT

Track D - Health IT, Innovation + Revenue Cycle

Track E - Health IT + Revenue Cycle

Track F - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership

KEYNOTE PANELISTS



Okey Agba

Chief Financial Officer,
Florida Region,
Cleveland Clinic



Lynn Ansley

Senior Director,
Revenue Cycle
Management, Moffitt
Cancer Center



Christen Castellano

Vice President,
Customer Experience
Channels, Banner Health



Andy Crowder

Senior Vice President
and Chief Information
and Analytics Officer,
Atrium Health



Tracy Donegan

MHA, Chief
Information and
Innovation Officer,
MLK Community
Healthcare



Kolaleh Eskandarian

PhD, MBA, PMP, Vice
President and Chief
Innovation Officer,
Children's National
Hospital



Mohan Giridharadas

Founder and Chief
Executive Officer,
LeanTaaS



Robert Groves

MD, Executive Vice
President and Chief
Medical Officer,
Banner Health



Manoja Lecamwasam

PhD, MBA, MSc, System
Vice President, Intellectual
Property, Life Sciences
and Device Innovation,
CommonSpirit Health



Divya Matai

Chief Financial Officer,
Northwest Texas
Healthcare System



Sanjeev Sah

Vice President and
Chief Information
Security Officer,
Centura Health



Amy Schroeder

Chief Strategy Officer,
Lexington Regional
Health Center



Scott Becker

JD, CPA, Publisher,
Becker's Healthcare;
Partner,
McGuireWoods LLP



Rhoda Weiss

PhD, National Healthcare
Consultant, Speaker,
Educator, Author,
*Managing Healthcare
Reform: Ideas for Leaders*

PROGRAM SCHEDULE

CELEBRITY KEYNOTES



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Howard Dean

MD, Former Chairman, Democratic National Committee and Governor of Vermont

MONDAY, SEPTEMBER 13, 2021

7:00 - 8:30 AM	Registration & Breakfast
8:30 - 10:00 AM	Sessions
10:00 - 10:30 AM	Networking Break in the Foyer
10:30 AM - 12:00 PM	Sessions
12:10 - 1:10 PM	Networking Luncheon in the Exhibit Hall
1:10 - 2:40 PM	Sessions
2:40 - 3:10 PM	Networking Break in the Exhibit Hall
3:10 - 5:00 PM	Sessions
5:00 - 7:00 PM	Cocktail Reception in the Exhibit Hall

TUESDAY, SEPTEMBER 14, 2021

7:30 - 8:30 AM	Registration & Continental Breakfast
8:30 - 9:50 AM	Sessions
9:50 - 10:20 AM	Networking Break in the Exhibit Hall
10:20 - 11:50 AM	Sessions
12:00 - 1:00 PM	Networking Luncheon
1:10 - 2:40 PM	Sessions
2:40 - 3:10 PM	Networking Break in the Exhibit Hall
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TRACK ROOMS

- Track A:** Grand EF
- Track B:** Grand I
- Track C:** Grand J
- Track D:** Grand K
- Track E:** Grand L
- Track F:** Grand MN
- Track G:** Grand Suite 5

WEDNESDAY, SEPTEMBER 15, 2021

7:30 - 8:30 AM	Registration & Continental Breakfast
8:30 - 9:50 AM	Sessions
9:50 - 10:10 AM	Networking Break in the Exhibit Hall
10:10 AM - 11:50 AM	Sessions
11:50 AM	Meeting Adjourns

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MONDAY, SEPTEMBER 13TH

Track A - Keynotes, Revenue Cycle, and Health IT

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Track E - Health IT + Revenue Cycle

Track F - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership

Track G - Revenue Cycle + Finance

7:30 AM - 5:00 PM

REGISTRATION

7:30 AM - 8:30 AM

CONTINENTAL BREAKFAST IN EXHIBIT HALL

8:30 AM - 9:05 AM

A. KEYNOTE: TBA

9:15 - 10:00 AM

A. KEYNOTE: Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today

- Andy Crowder, Senior Vice President and Chief Information and Analytics Officer, Atrium Health
- Mohan Giridharadas, Founder and Chief Executive Officer, LeanTaaS
- Robert Groves, MD, Executive Vice President and Chief Medical Officer, Banner Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

10:00 - 10:30 AM

NETWORKING BREAK

10:30 - 11:10 AM

A. Who is On Top of the Digital Health Food Chain?

- Chuck Watson, DO, FACOOG, Chief Medical Information Officer - Retired, Kettering Health Network
- Steven Calicutt, MBA, Chief Information Officer, CenterPointe Hospital
- Moderated by Mackenzie Bean, Managing Editor, Becker's Hospital Review

C. Reserved

D. Creating a More Robust Behavioral Health Ecosystem With Virtual Care

- Lindsay Henderson, PsyD, Clinical Psychologist and Director of Psychological Services, Amwell
- Matthew McCormick, Vice President, Amwell Psychiatric Care
- Moderated by Brian Zimmerman, Senior Director, Content & Strategy

E. Health IT and Pharmaceuticals - Costs, Savings and More

- Susan Kokura, Corporate Clinical Pharmacy Manager: Specialty Pharmacy/Special Projects, NewYork-Presbyterian Hospital
- Hillary Blackburn, PharmD, MBA, Director of Pharmaceutical Services, Dispensary of Hope, A Ministry of Ascension Health
- Charlene Hope, PHARM.D, MS, BCPS, CPPS, Chief Pharmacy Quality and Safety Officer, University of Chicago Medicine
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

F. Developing Leadership with a Changing Patient in Mind - Creating the Best Experience from the Top-Down

- Noam Davidoff, Program Director, Operations, Northwestern Medicine
- John Erwin, MD, Chair, Department of Internal Medicine, NorthShore University HealthSystem
- Wendy Roach, RDMS, CHAM, Regional Director, Patient Access, North Illinois, AdvocateAurora Health
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

G. The Best Thoughts on Improving Revenue Cycle Today

- Donminika Brown, MAcc, Chief Financial Officer, Primary Care Health Services
- Jason Driskell, FHFMA, MBA, Vice President, Revenue Cycle, Lakeland Regional Health System
- Moderated by Alia Paavola, Editor, Becker's Hospital Review

11:20 AM - 12:00 PM

A. Innovation in Healthcare

- Richard Zane, MD, Chief Innovation Officer, UCHealth
- Christine VanZandbergen, MS, MPH, PA-C, Vice President, Applications - Corporate Information Services, Penn Medicine
- Mark Hallman, MHA, Vice President and Chief Innovation and Transformation Officer, JPS Health Network
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

MONDAY, SEPTEMBER 13TH

B. Putting Medicine Back Into Medicine: Ongoing Problems of Technology Misuse, Patient Care, and Physician Burnout

- Anwar Jebran, MD, Clinical Informatics Fellow, University of Illinois at Chicago
- Gabrielle Masson, Assistant Editor, Becker's Healthcare

D. Reserved

E. The Biggest Problems in Health IT and Innovation and Solutions to Combat Them

- Jim Green, MPA, President, JWG Consulting LLC
- Matthew Grob, CPHIMS, FHIMSS, Senior Director, IT Governance and Consulting, Mount Sinai Health System
- Ronald McKee, MBA, Senior Administrative Officer, Imaging, MUSC Health System
- Moderated by Laura Dyrda, Editor in Chief, Becker's ASC Review and Becker's Spine Review

F. Price Transparency - Keeping Your Hospital or System Accountable

- Motti Edelstein, Vice President, Revenue Cycle, Allina Health
- Stephen F. Kenney, CPA, MBA, Chief Financial Officer, Arnot Health
- Teresa McSpadden, MBA, Vice President, Revenue Cycle Market Operations, Providence
- Moderated by Kate Carow, Principal, Carow Consulting

G. The Future of Revenue Cycle - The Patients as Payers and Engaged Consumers

- Shannon Burke, Senior Vice President and General Manager, Health Systems, Synchrony Health & Wellness, CareCredit
- Adrienne Chase, Corporate Compliance and Risk Officer, Dickinson County Healthcare System
- Adrienne Moore, DrPH, FACHE, Executive Director, Revenue Assurance, Banner Health
- Mike Simms, Vice President, Revenue Cycle, Cone Health
- Moderated by Morgan Haefner, Managing Editor, Becker's Healthcare

12:10 - 1:10 PM

NETWORKING LUNCHEON

1:10 - 1:50 PM

A. The IT Investments That Will Make CIOs Look Smart in 5 years

- Edward Lee, Executive Vice President, Information Technology and Chief Information Officer, The Permanente Federation; Associate Executive Director, The Permanente Medical Group
- Michael Saad, Chief Information Officer, University of Tennessee Medical Center
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

B. Reserved

D. Innovative Thoughts on How to Use EMRs To Improve Care

- Cheng-Kai Kao, MD, FACP, FHM, Associate Chief Medical Information Officer and Associate Professor of Medicine, The University of Chicago Medicine
- Cindy Welsh, RN, MBA, FACHE, Vice President, Adult Critical Care, TeleICU, VPMS, Advocate Aurora Health
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

E. Improving Patient Satisfaction, Experience and Service Quality Through Healthcare IT

- Lisa Griffin, Senior Vice President, Enterprise Front-End Revenue and Patient Access Operations, Jefferson Health
- Jaya Phookan, MD, Director, Hospital Medicine & In-patient Medical Education, Advocate Aurora Health; Clinical Adjunct Assistant Professor, University of Wisconsin School of Medicine & Public Health
- Don Fosen, Chief Technology Officer, Advocate Aurora Health
- Moderated by Mackenzie Bean, Managing Editor, Clinical Team, Becker's Hospital Review

F. Who Are the Emerging Competitors in Healthcare and Healthcare Technology?

- Tony Ambrozie, Senior Vice President and Chief Digital Officer, Baptist Health South Florida
- Kensaku Kawamoto, MD, PhD, MHS, FACMI, Associate Chief Medical Information Officer, University of Utah Health
- Shelton Monger, Chief Information Officer and Corporate Compliance Officer, Wayne HealthCare
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

G. Getting to the Bottom Line: Investing in Data Analytics to Reduce Operational Costs

- Cathy Tinsley, Vice President, Data Analytics and Health Economics, Community Healthcare System
- Moderated by Alia Paavola, Editor, Becker's Hospital Review


2:00 - 2:40 PM

A. Don't Lose Your Spark! What Post-pandemic Innovation Looks Like

- Anuradhika Anuradhika, System Director, Strategic Innovation, CommonSpirit
- Dan Durand, MD, Chief Clinical Officer, LifeBridge Health System
- Chris Waugh, Chief Innovation Officer, Sutter Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

B. Reserved

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MONDAY, SEPTEMBER 13TH

C. The Best and Most Cost-Effective Strategies for Cyber Security

- Angela Johnson, Chief Information Security Officer and Vice President, Supply Chain, Children's Wisconsin
- Will Knous, Public Relations - Northeast Texas and Louisiana, CHRISTUS Health
- Sanjeev Sah, Vice President and Chief Information Security Officer, Centura Health
- Moderated by Morgan Haefner, Managing Editor, Becker's Healthcare

D. Reserved

E. The Top Priorities and Biggest Challenges for CISOs in 2021

- Wayne Bulmahn, Chief Information and Security Officer, Unite Here Health
- Matthew Modica, CISM, Vice President and Chief Information Security Officer, BJC HealthCare
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

F. The Revenue Cycle of the Future - What Does it Look Like? What is IT's Impact?

- Jamie Davis, Executive Director, Revenue Cycle Management, Banner Health
- Renee Rasmussen, Vice President, Revenue Cycle, UnityPoint Health
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

G. Patient Experience 2.0: How to Reach Patients in 2021 and Beyond

- J. Randolph Clements, DPH, Associate Professor, Orthopaedics Surgery and Section Chief, Foot and Ankle, Virginia Tech Carilion School of Medicine
- Romanus Joseph, MBA, MSN, RN, Director, Care Progression, AdventHealth Tampa
- Anuj Mehta, MD, MBA, FHM, Chief Medical Officer, East Orange General Hospital
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

2:40 - 3:10 PM

NETWORKING BREAK

3:10 - 3:50 PM

A. KEYNOTE: What Makes an Innovator? Encouraging Inclusive Excellence in IT and Innovation Teams

- Medell Briggs, MD, MPH, MSHS, Chief of Health Equity, Diversity and Inclusion, UCLA Health
- Maia Hightower, MD, MBA, MPH, Chief Medical Information Officer, University of Utah Health
- Babatope Fatuyi, MD, Chief Medical Information Officer, UT Health Science Center at Houston
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

4:00 - 5:00 PM

A. CELEBRITY KEYNOTE: Shaquille O'Neal

- Shaquille O'Neal, 4x NBA Champion, Co-Host of TNT's "Inside the NBA"
- Moderated by Shannon Burke, SVP and GM of Health Systems, CareCredit

5:00 - 7:00 PM

COCKTAIL RECEPTION

CELEBRITY KEYNOTES



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Track F - Revenue Cycle and Finance in the C-Suite - New Ideas, Challenges and Leadership

Track G - Revenue Cycle + Finance

7:30 AM - 8:30 AM

CONTINENTAL BREAKFAST

8:30 AM - 9:05 AM

A. KEYNOTE: New Technologies and Trends that will Directly Impact System Leadership, Employees, Patients and the Healthcare Industry as a Whole

- Manoja Lecamwasam, PhD, MBA, MSc, System Vice President, Intellectual Property, Life Sciences and Device Innovation, CommonSpirit Health
- Christen Castellano, Vice President, Customer Experience Channels, Banner Health
- Sanjeev Sah, Vice President and Chief Information Security Officer, Centura Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

9:15 - 9:50 AM

A. KEYNOTE: Top Revenue Cycle Challenges Today and Strategies to Combat Them

- Okey Agba, Chief Financial Officer, Florida Region, Cleveland Clinic
- Lynn Ansley, Senior Director, Revenue Cycle Management, Moffitt Cancer Center
- Divya Matai, Chief Financial Officer, Northwest Texas Healthcare System

9:50 - 10:20 AM

NETWORKING BREAK

10:20 - 11:00 AM

A. How COVID-19 Changed Health IT Forever - Key Lessons from the Pandemic

- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice Chancellor, HealthSystem IT, University of Illinois Hospital & Health Sciences System
- Albert Villarin, MD, FACEP, Vice President and Chief Medical Informatics Officer, Nuvance Health

- Shelton Monger, Chief Information Officer and Corporate Compliance Officer, Wayne HealthCare
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

B. Reserved

D. Key Revenue Cycle and EHR Issues for Health Systems

- Ian Jasenof, MD, FACOG, MHA, CPE, Chief Medical Officer, Mile Square Health Center, UI Health
- Gregory Bryant, CHIME, Chief Information Officer, Governor Juan F. Luis Hospital & Medical Center
- Paula Mayer, MD, Chief Medical Informatics Officer, Tuba City Regional Health Care Corporation
- Moderated by Morgan Haefner, Managing Editor, Becker's Healthcare

E. The Duality of the CIO: Tech Expert, Business Innovator and Building a Culture of Rapid Experimentation

- Michael Saad, Chief Information Officer, University of Tennessee Medical Center
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

F. The Patient Billing and Payment Process: Tips for Improvement

- Kristina Wertz, Associate Vice President, Revenue Cycle Operations, ThedaCare
- Terri Meier, Director, System Patient Revenue Cycle, UC San Diego Health
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

G. Thinking Big on a Small Budget - Frugal Innovation and Using IT as a Differentiator

- John Kurvink, CPA, MHA, Vice President Performance and Financial Strategy & Chief Financial Officer, Grey Bruce Health Services
- Isaiah Nathaniel, CPHIMS, Chief Information Officer, Delaware Valley Community Health
- Moderated by Laura Dyrda, Editor in Chief, Becker's ASC Review and Becker's Spine Review

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TUESDAY, SEPTEMBER 14TH

11:10 AM - 11:50 AM

A. How to be a Daredevil Innovator - Taking Risks in Innovation

- Mark Simon, System Senior Vice President and Chief Information Officer, Benefis Health System
- Jaya Phookan, MD, Director, Hospital Medicine & In-patient Medical Education, AdvocateAurora Health; Clinical Adjunct Assistant Professor, University of Wisconsin School of Medicine & Public Health
- Peter Rasmussen, MD, Chief Clinical Officer, The Clinic by Cleveland Clinic; Professor of Neurosurgery, Cleveland Clinic
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

C. Presentation - 10 Digital Health Trends and Issues

- Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

D. The Humane Revenue Cycle: How to Cut Waste and Save Millions Across the Organization

- Amy Reymond, Head of Revenue Cycle Operations, AKASA
- Mike Simms, Vice President, Revenue Cycle, Cone Health

F. Effective Leadership - Development in a Changing Healthcare Landscape

- Randy Farmer, MS, MEd, Chief Operating Officer, Delaware Health Information Network
- Thomas Bres, Senior Vice President, Chief Information Officer and Chief Administrative Officer, Sparrow Health System
- Moderated by Morgan Haefner, Editor, Becker's Hospital Review

G. HIT and EHRs - Ensuring ROI, Improving Physician Satisfaction and More

- Anthony Dias, MBBS, DPM, MPH, Vice President, Data Services, Connecticut Hospital Association
- William Walders, Chief Information Officer and Senior Vice President of Operations, Health First
- Gregory Bryant, CHIME, Chief Information Officer, Governor Juan F. Luis Hospital & Medical Center
- Moderated by Mackenzie Bean, Managing Editor, Clinical Team, Becker's Hospital Review

1:10 - 1:50 PM

A. Key Ideas Around Strategy, Innovation and Engagement - What to Expect in the New Decade

- Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan
- Mitesh Rao, MD, MHS, Chief Patient Safety Officer, Stanford Health Care; Director, Center for Advancing Patient Safety, Stanford Health Care; Assistant Professor, Emergency Medicine, Stanford University School of Medicine
- Dawn Wolff, Vice President, Strategy and Innovation, Children's Mercy
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

B. The Evolving Role of CMIOs Today

- Keith Griffin, MD, Chief Medical Information Officer, Novant Health Medical Group, Novant Health
- Tinu Tadese, MD, Chief Medical Information Officer and Vice President, Clinical Informatics, Lake Health System, Ohio
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

D. Reserved

E. Innovations in the Revenue Cycle for 2021

- Laura Anderson, Senior Vice President, Revenue Cycle Management, Product Management, Change Healthcare
- John Everett, FACHE, Chief Financial Officer and Chief Operating Officer, Cogdell Memorial Hospital
- Motti Edelstein, Vice President, Revenue Cycle, Allina Health
- Moderated by Morgan Haefner, Editor, Becker's Hospital Review

F. The Age of Telehealth is Here: How to Make it Work Financially

- Eric Wallace, Medical Director, Telehealth, UAB Medicine
- Patrick McDermott, MBA, Strategic Advisor, Revenue Cycle Management, Rudish Health
- Moderated by Alia Paavola, Editor, Becker's Hospital Review

G. The Most Important Revenue Sources For Your Hospital - Service Lines, Risks and Improvements

- Martin Hutson, Chief Financial Officer, Coffee Regional Medical Center
- Donna Royster, RTT, MHA, PMP, CHC, Administrative Director, Atrium Health
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

12:00 - 1:00 PM

NETWORKING LUNCHEON



TUESDAY, SEPTEMBER 14TH

2:00 - 2:40 PM

A. Digital Health and Its Impact on Clinical Care and the Patient Experience

- Colman Tom, DNP, MSN, RN, NEA-BC, CPC, VHA-CM, Chief of Staff Department, Central Virginia VA Health Care System
- Moderated by Mackenzie Bean, Managing Editor, Clinical Team, Becker's Hospital Review

C. Health IT in Rural and Community Hospitals

- Adrienne Chase, Corporate Compliance and Risk Officer, Dickinson County Healthcare System
- Cody Mullen, PhD, Clinical Associate Professor, Purdue University; Senior Advisor, Indiana Rural Health Association
- Jonathan Griffin, MD, MHA, Chief Medical Innovation Officer, St. Peter's Health
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

D. Connecting Quality, Finance, and Analytics to Deliver Value Across the Continuum

- Grant Messick, Head of Customer Success, AKASA
- Carey Officer, Vice President, Service Delivery Innovation, Nemours Children's Health
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

F. What Are Your Biggest Priorities and Challenges This Year?

- Rhae-Ann Booker, PhD, Vice President of Diversity, Equity and Inclusion, Metro Health, University of Michigan Health
- Kevin Mroczka, Senior Director, Strategic Services, Children's Mercy
- Isaiah Nathaniel, CPHIMS, Chief Information Officer, Delaware Valley Community Health
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

G. Delivering a Great Patient Experience in the Revenue Cycle

- Lara Burnside, Senior Vice President and Chief Experience Officer, JPS Health Network
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

2:40 - 3:10 PM

NETWORKING BREAK

CELEBRITY KEYNOTES



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Howard Dean

MD, Former Chairman, Democratic National Committee and Governor of Vermont

3:10 - 3:50 PM

A. KEYNOTE: Leveling the Playing Field for Women in Healthcare at Macro and Micro Levels

- Kolaleh Eskandarian, PhD, MBA, PMP, Vice President and Chief Innovation Officer, Children's National Hospital
- Tracy Donegan, MHA, Chief Information and Innovation Officer, MLK Community Healthcare
- Amy Schroeder, Chief Strategy Officer, Lexington Regional Health Center
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

4:00 - 5:00 PM

A. KEYNOTE: Remarks by Ambassador Nikki Haley

- Nikki Haley, Former U.S. Ambassador to the U.N. (2017-2019)

5:00 - 7:00 PM

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Track G - Revenue Cycle + Finance

7:30 - 8:30 AM

CONTINENTAL BREAKFAST

8:30 - 9:05 AM

A. KEYNOTE: How Will Big Tech and Wall Street Impact Healthcare?

- Todd Czartoski, MD, Chief Executive, Telehealth and Chief Medical Technology Officer, Providence
- Nick Economides, MD, FACS, MMM, CPE, Associate Chief Medical Officer - Revenue Cycle, Baptist Memorial Healthcare Corporation
- Moderated by Scott Becker, JD, Partner, McGuireWoods, LLP; Founder and Publisher, Becker's Healthcare

9:15 - 9:50 AM

A. Chicken vs Egg: What Comes First, the Innovation or the Hub?

- Steve Davis, Assistant Vice President, Managed Care, NorthBay Healthcare
- Pothik Chatterjee, Executive Director, Innovation and Research, LifeBridge Health
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

B. Confronting and Eliminating Gender Bias in Healthcare

- Catherine LoPresti, MHA, Director, Accounts Receivables Operations, Faculty Practice Groups, Montefiore Medical Center
- Precious Mayes, Chief Strategy Officer, Pacifica Hospital of the Valley
- Kristine Monus, MBA, Senior Revenue Excellence Consultant, Trinity Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

E. Emerging Technologies & Strategies to Improve Patient Engagement

- Jason Buchanan, MD, MS, Clinical Informatics Officer, Baylor College of Medicine - Harris Health System
- Tony Oliva, MD, Chief Medical Officer, Nuance
- Kim Osinaike, CRCR, Regional Director, Patient Access Services, South and Central Wisconsin PSAs, Advocate Aurora Health
- Moderated by Mackenzie Bean, Managing Editor, Clinical Team, Becker's Hospital Review

F. Evolving Technology, Disruptors, and Regulatory Issues in HIT

- Matthew Grob, CPHIMS, FHIMSS, Senior Director, IT Governance and Consulting, Mount Sinai Health System
- Yoemy Waller, Chief, Health IT; Data Scientist, Health IT Tek
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

G. Managing Finance and Revenue Cycle Technology - Key Thoughts

- John Maschger, FHFMA, CHC, Vice President, Revenue Cycle, Liberty Hospital
- Mike Morris, President and Chief Executive Officer, Xtend Healthcare
- Mike Simms, Vice President, Revenue Cycle, Cone Health
- Moderated by Alia Paavola, Editor, Becker's Hospital Review

9:50 - 10:10 AM

NETWORKING BREAK

10:10 - 11:10 AM

A. KEYNOTE DISCUSSION

- John Bolton, National Security Advisor (2018-2019); U.S. Ambassador to the United Nations (2005-2006); Senior Adviser, Rhone Group
- Howard Dean, MD, Former Chairman, Democratic National Committee and Governor of Vermont
- Moderated by Ayla Ellison, Editor in Chief, Becker's Hospital Review

11:20 - 11:50 AM

A. How Do You Manage A Partially Remote Workforce?

- John Wilcox, Vice President and Chief Information Officer, Morris Hospital & Healthcare
- Randy Davis, Chief Information Officer and Vice President, Support Services, CGH Medical Center
- Kimberly Scaccia, Vice President, Revenue Cycle, Mercy Health System
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

WEDNESDAY, SEPTEMBER 15TH

B. The Role of IT in Driving Innovation and the Evolving Healthcare Landscape

- Albert Villarin, MD, FACEP, Vice President and Chief Medical Informatics Officer, Nuvance Health
- Tracy Donegan, MHA, Chief Information and Innovation Officer, MLK Community Healthcare
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

D. What New Technologies Do You Love? What Tools Are You Using?

- Speakers TBA
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

F. Denials, Management, Charge Capturing and Revenue Cycle

- Caroline Balfour, MHA, Vice President, Revenue Cycle Services, Huntington Hospital
- Tim Bavosi, Vice President, Consulting, RevSpring
- Sherri Liebl, Executive Director, Revenue Cycle, CentraCare
- Jason C. Petti, MS/HSA, VHA-CM, Deputy Network Director and Chief Operating Officer, VA Mid-West Health Care Network (VISN 23)
- Moderated by Katie Adams, Growth Writer, Becker's Hospital Review

G. Revenue Cycle, Payer Contracting and Data Analytics

- Stephanie Lapré-Schlusser, Executive Director, Utilization Management, MemorialCare
- Gregg Mylin, System Vice President, Payer Strategies, SSM Health
- Moderated by Morgan Haefner, Editor, Becker's Hospital Review

11:50 AM

MEETING ADJOURNS

CELEBRITY KEYNOTES



Nikki Haley

Former U.S. Ambassador to the United Nations (2017-2019)



Shaquille O'Neal

4x NBA Champion, Co-Host of TNT's "Inside the NBA"



John Bolton

National Security Advisor (2018-2019); U.S. Ambassador to the United Nations (2005-2006); Senior Adviser, Rhone Group



Howard Dean

MD, Former Chairman, Democratic National Committee and Governor of Vermont

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<https://tinyurl.com/yxd98a5r>

SAVE THESE DATES

OCT
21

BECKER'S

ASC REVIEW

27th Annual Meeting: The
Business and Operations of ASCs

October 21-23, 2021 | Hyatt Regency, Chicago, IL

NOV
15

BECKER'S

HOSPITAL REVIEW

9th Annual CEO + CFO
Roundtable

November 15-17, 2021 | Hyatt Regency, Chicago, IL

Please visit beckershospitalreview.com/conferences-and-events.html
to register or for more information.



Becker's Hospital Review 6th Annual Health IT + Revenue Cycle Conference

SEPTEMBER 13-15, 2021 • HYATT REGENCY • CHICAGO, ILLINOIS

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First/Last Name: _____
 Degree/Designations (As you wish it to appear on your badge): _____
 Title: _____
 Facility/Company: _____
 Address: _____
 City/State/Zip: _____
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REGISTRATION FEES

ANNUAL CONFERENCE & EXHIBITS – One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

MAIN CONFERENCE ONLY

	FEES (Before 8/1/21)	AMOUNT	FEES (After 8/1/21)	AMOUNT
1st Attendee	\$950	\$ _____	\$1050	\$ _____
2nd Attendee	\$925	\$ _____	\$1025	\$ _____
3rd Attendee	\$900	\$ _____	\$1000	\$ _____
4th Attendee or more (Ask about larger group discounts)	\$875	\$ _____	\$975	\$ _____
		TOTAL ENCLOSED \$ _____		

PAYMENT INFORMATION

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COMPLETE REGISTRATION FORM AND MAIL OR FAX AS FOLLOWS:

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 Call: Call 800-417-2035 to register by phone
 Email: registration@beckershealthcare.com

Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by March. 1, 2021, whichever is first. Refunds are subject to a \$100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.

GENERAL INFORMATION

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ACHE Qualified Education credit must be related to healthcare management (i.e., it cannot be clinical, inspirational, or specific to the sponsoring organization). It can be earned through educational programs conducted or sponsored by any organization qualified to provide educational programming in healthcare management. To self-report ACHE activities, log into your MyACHE account and select ACHE Qualified Education Credit.

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