



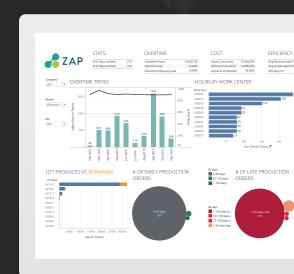






# ZAP Data Hub for Microsoft Dynamics

Automated data management and pre-built analytics for instant reporting



"The ability for ZAP Data Hub to automate the integration of multiple, complex, and often problematic ERP and operational data sources into a unified data model continues to resonate with customers."

# **IDC**

"I don't have to worry about data management because with ZAP Data Hub it's rock solid and trusted." SMIFFY'S







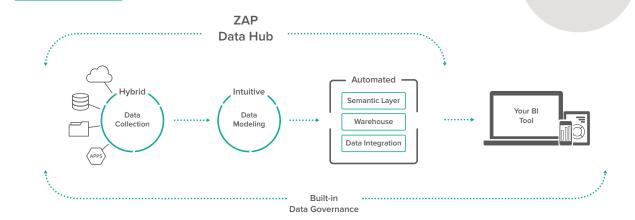
ZAP Data Hub automates the access, unification and preparation business data – from ERP and CRM to SQL databases, finance systems and Excel – for enhanced, cross-functional analysis in Power BI, Tableau and other BI software.

If your data sources include one or more of the Microsoft Dynamics range — NAV, AX, GP, CRM and 365 (F&O, BC and Sales) — ZAP is far and away the best choice, thanks to ready-made data connectors, data models and 500+ pre-built analytics and calculations. Microsoft Azure-accredited, ZAP is also a Microsoft Gold Partner and Power BI User Group partner.

ZAP significantly reduces the IT overhead associated with accessing and preparing data for analysis. It automates the creation of a data warehouse and semantic layer, with in-built data governance and security. Automation and an intuitive user interface replace inefficient and inaccurate manual processes and the need for time-consuming and expensive data warehouse projects.

ZAP Data Hub can be deployed on-premises or in the cloud (private, public, SaaS) and can access data on-premises, in the cloud or in hybrid of the two. It's also the fastest, most automated and user-friendly means of moving your BI and data to the Microsoft Azure data platform.

# 7AP Data Hub



# Unique features

- The best data management software for Dynamics applications, ZAP Data Hub automates ELT and data warehouse creation and includes 500 builtin Dynamics-specific calculations and analytics.
- Access your Dynamics data no matter where it's hosted. Create a feature-rich data warehouse and semantic layer with zero code. Automate data integration and utilize UI-based data modeling for better reporting. Built-in governance for accuracy and security.
- Connect and integrate all your other business data sources: ERP, CRM, financial systems, HRM, Marketing, SQL, Oracle, and Excel.

#### Real benefits

- Save the time and expense of manually accessing and preparing data. Remove the risk of human error and minimize key-man dependencies.
- Achieve deeper, faster analysis with pre-built analytics for BI tools such as Power BI and Tableau
- Deliver true cross-functional analysis by integrating additional data from multiple sources.
- Maintain access to legacy versions of Dynamics for continuous reporting, smooth upgrades and system migrations.

#### Feature checklist

## Quick and easy data collection:

- Cloud, on-premise or hybrid data sources
- Drag-and-drop process, no scripts needed

# Intuitive data modeling:

- Wide selection of pre-set, optimized, verified data models
- Familiar business terminology and graphical interface

#### Automated data integration:

- ☐ Faster and more accurate than manual data integration
- Quickly and efficient regardless of data type, size or attributes

## Automated data warehouse:

- Automate ELT and data warehouse builds
- Built-in data type detection and profiling

#### Automated semantic layer:

- Replace technical data chores with logical, automated steps and caption-based metadata
- Cross-ledger querying, hierarchies, aggregations and materialized calculations

#### Pre-built analytics:

- 500+ analytics and calculations for multiple, integrated data sources
- Ready-made for Power BI, and each business function

# Built-in data governance:

- Enterprise-class controls set security permissions and access
- Maintains corporate best practice, customer trust, legislative compliance

#### Get in touch







