

# ENGAGEMENT PROGRAMS

ENGAGE EMPLOYEES AND IMPACT CULTURE TO DRIVE PERFORMANCE AND INCREASE ROI



## INCREASE PRODUCTIVITY & GAIN A COMPETITIVE EDGE

Choose from a variety of virtual solutions, on-site solutions, or a mix of both, to meet your people where they are. We'll help you create a strategic incentive design to increase employee engagement in wellness.

## OUR APPROACH

Healthy, engaged employees help improve performance. Whether you're looking for an easy add-on to integrate with current wellness initiatives or a more comprehensive program, we have customized options and interactive tools to help educate and empower employees to live a healthy lifestyle.

## SERVICES & CAPABILITIES

- Digital well-being platform; access to webinars, challenges, messaging, incentive, and rewards tracking capabilities
- Group wellness challenges
- Targeted programs
- Lunch & learns
- Health clinics & coaching

## MAXIMIZE YOUR INVESTMENT

Your people may be participating in your program, but are they truly engaged? Engagement drives results, and a strong incentive drives engagement. We help you craft the best incentive design to motivate your employees to take action and get healthier.



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## ORGANIZATIONS WITH HIGH ENGAGEMENT HAVE:



higher  
productivity



higher customer  
satisfaction



higher  
profitability



## TESTIMONIALS

"We have complete faith in TargetCare to guide us in making the best choices possible to provide high-quality health care to our associates. They provide more than wellness programs. Because of the faith we have in them and their people, TargetCare fills a key advisory role within the overall health and benefits strategy for our company."

■ VP of Corporate Development, Metromont

"The level of professionalism, innovation, and willingness to work with each unique client is what sets TargetCare apart from other health and wellness providers."

■ Health Management Consultant, Scott Insurance

"I consider our wellness initiative to be a huge success, measured by our controlled health care costs, and give TargetCare much of the credit!"

■ VP of HR, Bassett Furniture

