

SCREENINGS

IMPROVE EMPLOYEE HEALTH WHILE IMPROVING YOUR
BOTTOM LINE



IDENTIFY POTENTIAL HEALTH RISKS TO AVOID FUTURE COSTS

Over 85 percent of health care spending can be attributed to chronic disease. We know that most chronic diseases can be prevented if underlying conditions are detected early on. Our screening tools forecast risk so we can proactively manage the health of your population and avoid costly claims.

OUR APPROACH

We provide each employee with an individual action plan to reduce their risk. Education and awareness are the first steps toward creating change. Our model highlights the modifiable risk factors that are within each employee's control and provides them with the accountability, tools and support to take immediate action.

SCREENING SERVICES

- Health Risk Questionnaire
- Blood Draw & Biometric Measurements
- Personal Health Summary Report
- Individual Review of Results with a Clinical Provider
- Forecast Risk with Predictive Modeling
- Optional Additional Testing

ANALYSIS & REPORTING

- Individual personal health scorecard and risk tracker number
- Participation report
- Aggregate baseline report
- Aggregate year-over-year comparison report
- ROI/ savings summary report



SCREENINGS

BENEFITS OF EMPLOYEE WELLNESS

51% Lower Turnover (Gallup)

66% Decrease in sick leave (Forbes)

43% More Productivity (Hay Group)

33% Higher Profitability (Gallup)

STATISTICS

83%

of TargetCare participants agree their personal health report identified risk factors that help them focus on detection and prevention of chronic disease.

81%

of TargetCare participants agree the one-on-one consult with a provider to review their health assessment results encouraged them to make changes that will improve their quality of life.



TESTIMONIALS

"I realized after receiving my results report that my PSA value was abnormal. During my review appointment, the TargetCare nurse encouraged me to follow up with my doctor. My doctor re-checked my labs, and I was diagnosed with prostate cancer. Thankfully, I am now cancer-free and TargetCare saved my life!"

■ Employee, People's Bank

"The TargetCare screening was a total wake-up call to my health! I knew I had put on weight, but I was not aware that my lifestyle choices had made such a big impact. I am very thankful that my company offered this program as a benefit to us this year."

■ Employee, People's Bank

"I just wanted to say that the provider has been absolutely amazing! I'm so excited to do my screening this week and see her soon because we talked about getting started on a healthier lifestyle for me. She is so encouraging and helpful. I know I'm bragging on her all the time, but she really has helped me so, so much!"

■ Employee, Old Dominion Freight Line

