

Our Services What We Do & Why We Do It

Employers today are increasingly investing in wellness programs to combat rising healthcare costs, improve employee engagement and productivity, and appeal to younger generations entering the workforce. However, developing and deploying effective wellness programs is easier said than done without the right expertise.

TargetCare's customized, **fully integrated suite of health management solutions** is uniquely designed to help employers meet their company wellness goals by improving the health and well-being of their workforce and bus<u>iness alike</u>.

Industry Trends



Aggregate annual costs of leading chronic medical conditions are approximately **§1.1 trillion in the U.S.**



Add in indirect costs such as diminished productivity and premature mortality, and you're looking at <u>\$3.7 trillion a year</u> in expenses for chronic conditions.



Productivity losses due to absenteeism cost U.S. employers <u>\$1,685 per</u> employee per year, with a whopping total of \$225.8 billion annually.

Sixty-five percent of employees don't feel their employer offers benefits or programs that help support or improve their mental well-being.



Depression costs employers around **\$17 per employee per year** in disability wage replacement costs.



Annual insurance premiums for individual and family plans both **increased by 4 percent** in 2020 alone.

Recognizing the challenges many employers face

when it comes to health and wellness, TargetCare developed these programs to provide relief and much-needed support. Our health management solutions are designed to address industry trends and challenges by:

- Reducing increasing healthcare costs
- Improving morale and productivity
- Minimizing employee absenteeism
- Building a culture of health and wellness
- Sustaining the health of employees

Services We Offer

TargetCare offers a wide array of **health management** solutions customized to each company's unique wellness needs and goals. We'll help you deploy and manage the following wellness initiatives:

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Health Clinics

Bring healthcare to your place of business with an array of services ranging from acute and preventative care to disease management, vaccines and immunizations, health navigation, care gap management, and pharmacy dispensing.

Testing & Screenings

We'll get started by assessing and analyzing the health of your entire workforce through a series of biometric screenings, lab tests, health risk questionnaires, and personal health consultations.

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Health Coaching

When your employees need individual guidance, we can offer advanced health coaching in a one-on-one setting to set personalized goals and track progress toward them over time.

Mental Health

Now more than ever, people need greater access to high-quality mental healthcare. Our employee mental health services range from basic tools and resources to top-level, one-on-one support with trusted mental health experts.





Data Analytics & Reporting

Our comprehensive data analytics and reporting capabilities range from personal health scorecards and cultural wellness audits to reports on population risk, participation, return on investment, program savings, utilization, and more.

Engagement Programs

Who said wellness couldn't be fun? We facilitate a digital platform, group wellness challenges, lunch and learns, fitness tracking, social media, weekly health emails, and more to encourage employee participation.



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Targeted Health Programs

Whether your employees need help with stress management, diabetes management, tobacco cessation, or weight loss support, we can implement the targeted health program to make it a reality.

Support We Provide

We're here to help you **meet your wellness goals and reduce your healthcare costs**. That means providing the support you need when and where you need it.



Client Service support

Our Client Service team will partner with you to create positive experiences that result in improved lifestyle behavior and more informed healthcare navigation.



Operational support

If you can dream it, our Operations team can probably do it! We'll take care of managing the procedures and processes associated with your wellness program.



Educational resources

You will have access to countless on-demand educational resources ranging from informative blog posts and guides to wellness newsletters and social media content.



Data analytics & reporting

We rely on clinical and nonclinical data to inform program management and evaluation as well as to determine the need for additional programs and services.

Our Core Values

At TargetCare, we work with companies to improve the health of their employees. As an organization, we're largely driven by <u>our core values</u>:

Empathy We care about the health, well-being, and improvement of ourselves and the people we serve.

Accountability We care about results and taking personal responsibility.



Integrity We care about doing the right thing, even when no one is looking.

Innovation We care about creating opportunities and innovative solutions.

Ready to talk about implementing TargetCare's wellness services? Partnering

with TargetCare to meet your wellness goals is an investment in the health of your employees and your organization.



