

A professional advertisement featuring a man and a woman in white shirts standing in front of a green wall. The Sony logo is in the top left, and the company name and tagline are on the left side. The woman in the foreground is wearing glasses and looking off-camera with a slight smile.

SONY

SONY NETWORK
COMMUNICATIONS EUROPE

Leveraging the power of connectivity to do things in smarter ways

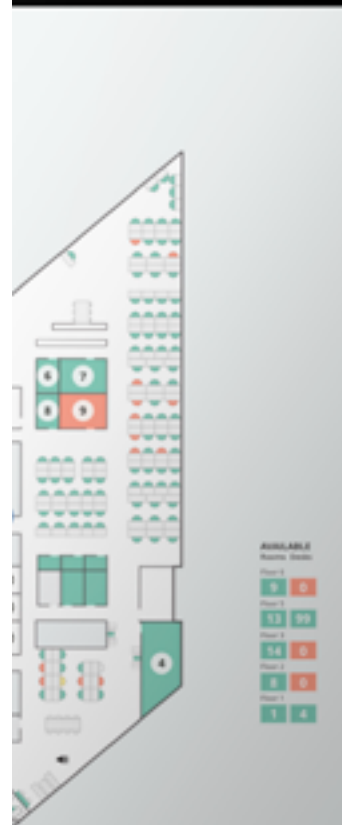
INCREASED INSIGHTS. BETTER DECISIONS.

With the ability to gather and visualise business data in real-time, you no longer have to guess what's going on in your daily operations.

Instead, you can make fully informed, data-driven decisions that help you work more smoothly, reduce waste and increase customer satisfaction.

At the same time, connected services make life simpler for your end users, reducing the time and effort required for them to perform essential everyday tasks.

Worth exploring? Read on...



Sony's solutions make it easy for you and your users to take advantage of connectivity, starting today.





INNOVATION FOR YOU

Sony has been a pioneer in developing end-to-end secure, user-friendly connected devices for decades, combining award-winning design with cutting edge technology.

Based on connected sensors, our latest networked solutions provide streams of real-time data that can be transformed into insights about your business and your customers.

OUR CONNECTED SOLUTIONS DELIVER:

Connectivity

Gain the understanding you need to develop more competitive services, with solutions that turn raw sensor data into actionable insights. Put your sensor data to work and create a collaborative ecosystem of connected devices.

Scalability

If you want to start small and scale up, our infrastructure is fully flexible and can be expanded the time is right. We support you with modular solutions that can easily grow apace with your needs.

Trust

Thanks to Sony's root of trust platform, you have full and exclusive ownership of the data generated and it's always sent end-to-end encrypted. This ensures privacy for your end users and key competitive advantages for your business.

Integration

Our solutions are designed to fit seamlessly into your existing IT infrastructure. We use open standards to make sure you get a reliable solution that can be developed, delivered, and commissioned with minimum effort and complexity.



VALUE FOR BUSINESS

With smart, connected services you can keep track of where your assets are, how they're being used and their condition. In addition, you can get real-time information about minor issues and act fast to prevent them becoming full-blown crises... all of which adds value to your business.

01

Save time, money and resources

Accelerate business performance by using smart, connected solutions that not only make your employees' work life easier and more productive, but also help you optimise workflows and minimise resource waste.

02

Increase customer satisfaction

Focus on offering what your customers really need and want. Insights from user data will help you understand what drives your customers behaviour, so your products or services can be fine-tuned to meet their needs.

03

Simplify life for users

Designed with Sony's trademark simplicity and elegance, our solutions are intuitive and easy to use from day one. Business users enjoy clearly presented data and analytics; end customers get up and running with only minimal support.

04

Improve profitability

Access to data increases the profitability of your business in two ways: it enables savings through waste reduction and provides insights to improve your existing offer or identify new revenue streams.



VALUE FOR SOCIETY

Whether you're looking to optimise the use of office space, improve life quality for people with chronic health conditions, minimise transport emissions or ship food and medical supplies safely, our network services support your ambitions... and add value to society at the same time.

Act sustainability

When a critical machine part has to be delivered within 24 hours to prevent a production stop, you can pull out all the stops to deliver it on time. But just as often, acting sustainably is about what you don't do. For example, when office occupancy statistics highlight the under-utilized areas of your building, you might decide NOT to build a new office.

Succeed long term

Reliable data provides a solid basis for your decisions, and a solid foundation upon which to build sustainable, long-term success. Get a continuous flow of unfiltered feedback which lets you adjust your products and services to ensure that they are performing optimally.

Reduce waste

Real-time data makes it easy to spot the waste in your operations – be it of people's time and effort, or of resources like transport fuel and food. By streamlining workflows and cutting out waste, you can meet all the triple bottom line criteria: profits/prosperity, people and planet.

EVERYTHING STARTS WITH VISIBILITY

What you can see, you can improve. It's a simple and obvious idea. Yet so many businesses today continue to operate in the dark, making decisions based on guesswork or on information from outdated tools and unreliable methods.

The good news is our three connected services make it not only possible but easy to gain full visibility into your operations. They let you see and, with the benefit of analytics, understand what's going on as events unfold.



mSAFETY

mSafety combines a secure cloud backend solution with a connected wearable device to help keep people safe and improve life quality in a range of situations.

Flexible for tech and service providers

Build health and safety applications on mSafety's ready-made platform and take advantage of the fast-growing market for connected wearables. Develop your own applications with full control over what information is collected, how it is collected and where it is sent. Get exclusive ownership of your data and leverage it to develop unique, targeted services.

Freedom for end users

mSafety has the potential to boost the freedom, independence, and overall life quality of people in all kinds of situations. The wearable connects automatically and works seamlessly both indoors and out, liberating users from the need to carry, check and charge their mobile phones. It has a long battery life, an unobtrusive design and is easy to manage, regardless of the users' technical skills.

EXAMPLE OF USE CASES



The elderly living independently



People with chronic health conditions



Volunteers in pharmaceutical trials



Employees in hazardous work environments



Sports enthusiasts such as hikers, climbers, kite-surfers and kayakers



VISION

*Visilion is a real-time asset tracking and supply chain visibility solution that consists of trackers, sensors, a cloud service and a web interface. Sensors in the tracking device continuously gather and upload information about the position and condition of goods in transit, **providing vital information to solve short term problems, while also generating valuable data to enable better long-term planning.***

Time critical shipments

Increase the chance of critical shipments arriving on time with arrival forecasts and alerts on route deviations. Act fast to resolve problems and keep customers informed.

Sensitive goods

A lot can happen to sensitive cargos like medical supplies, fresh food or electrical equipment. With Visilion's shock & tilt and temperature sensors you always know what's going on.

High-value goods

Billions of dollars' worth of high-value goods are transported daily, from consumer electronics to jewellery and watches. Tracking them with Visilion helps you reduce losses and win peace of mind.



On-Time

Address supply chain interruptions to improve on-time delivery.



Control

Control with alerts. React promptly to temperature changes, shocks, tilts and route deviations.



Manpower

Reduce manpower for customer/internal support related to tracking and shipment queries.



Service

Strengthen customer service and build trust by sharing real-time information.

NIMWAY

Nimway is a suite of smart office technologies for the people-centred workplace.

With features for booking meetings, finding colleagues and getting to meetings on time, it facilitates many everyday office tasks. Less time and energy spent solving practical problems translates into more energy spent on productive tasks. In addition, space utilization data gathered by Nimway helps facility managers improve office layouts, and ensure every square meter is put good to use.

A scalable, modular system

The Nimway solution consists of a network of BLE beacons and occupancy sensors which continuously collect data on office occupancy and display it on a mobile phone app, interactive room panels and digital floorplans. Customers have the option of beginning with an installation-free version of Nimway and scaling up to a fully-fledged solution later.

The changing role of the office

The corona pandemic highlighted what we can do at home, and what we can't; what we like about working from home, and what we miss about the office. All this affects how we use our office spaces. Nimway analytics helps you stay on top of these changes and adapt your workplace to new working styles. Features like office access, desk booking and finding colleagues help employees get the most out of their time at work.



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