

SONY

The easier way to IoT

Enterprise value through
network services



What can we do for you?

Visualising information enables data-driven business decisions so you can focus on enhancing efficiency, productivity and, not least, your product or service. With the arrival of 5G, a wave of new opportunities is opening up for every industry. Everything you can imagine will be connected. Sony's solutions offer an easier way to IoT, so you can accelerate your business, starting today.

Why now?

New solutions based on connected sensors provide streams of real-time data that can be transformed into insights about your business, users and customers. Keep track of where things are, how or how often they are being used, their state, or identify pain points before they cause serious problems.

Accelerate your business

Increase efficiency

Accelerate business performance by using IoT solutions that will not only make your employees' work life easier and more productive, but will also help optimise workflows and minimise waste.

Increase customer satisfaction

Focus on offering what your customers actually want. Insights from your user data helps you understand customer behaviour and motivations better, so your products or services can better meet market needs.

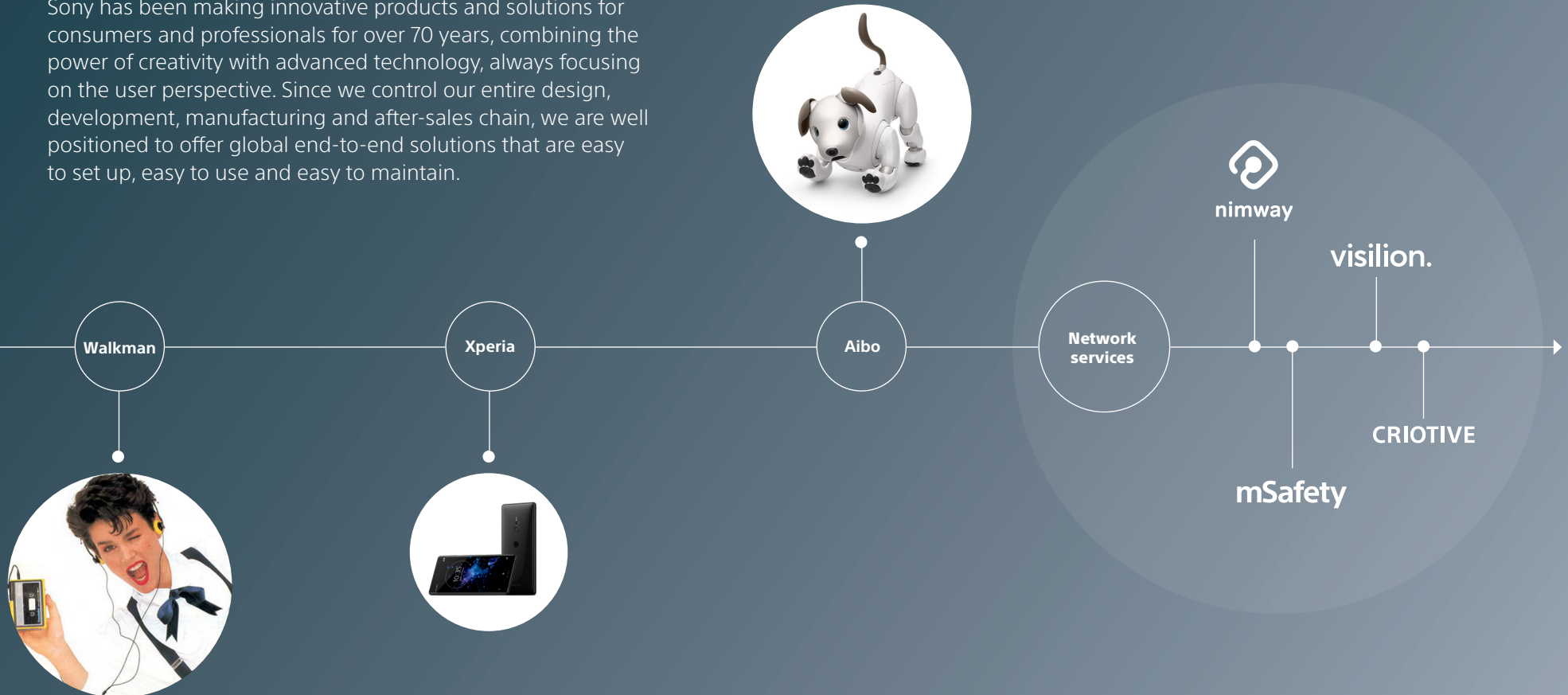
Increase revenue

Make technology work for you, now and in the future. Identify new revenue streams and add new services to your portfolio, or fine-tune your existing offering using insights gathered from user behaviour or sensors.



Innovation for you

Sony has been making innovative products and solutions for consumers and professionals for over 70 years, combining the power of creativity with advanced technology, always focusing on the user perspective. Since we control our entire design, development, manufacturing and after-sales chain, we are well positioned to offer global end-to-end solutions that are easy to set up, easy to use and easy to maintain.



Making IoT work for you

In the modern space of 5G and IoT, many businesses struggle to embark on their digitalisation journey. They may have concerns about data security, compatibility with existing systems or labour-intensive upkeep. Sony has been a pioneer in developing end-to-end secure, user-friendly connected devices for well over 20 years, combining award-winning design with cutting edge technology.

Connecting devices globally

Making complex things easy and enjoyable to use is our passion. We are used to handling millions of connected devices and users, which gives us a competitive edge as your partner. Leveraging the Sony heritage of combining advanced technology with mass volume production, and great user experience, we offer solutions that can be deployed quickly, without complex onboarding.

Our services are designed to solve real pain points in various business verticals, optimised to reduce complexity and simplify your daily work. With a unique combination of cutting-edge technology, user-friendliness and a global footprint, we create new solutions to enhance and accelerate your business.



**+100 000 000
connected
devices yearly**



Start your journey today

Easy onboarding

Solutions with rapid deployment ready to be unboxed and put straight to work. No complex setups or installations, no lengthy onboarding to train staff or users.

Great user interface

Design is in Sony's DNA. We create services and solutions that fit seamlessly into your IT infrastructure, and are intuitive and easy to use from day one.

From customer needs

We've done the prep work. Our solutions solve real industry problems, so you can focus on enhancing your core business.

Worry-free solutions



Secure

Our secure solutions include everything from type approved hardware to rigorously quality tested back-end solutions and apps for desktop and mobile. We keep your data safe and your software up to date, to make your installation run smoothly all the way.



Scalable

One size does not fit all. Whether you want to connect a handful of devices or millions – our IoT infrastructure is fully flexible and ready to scale at a pace suiting you. You may want to think big but start small – we'll be along for your journey.



IoT intelligence

Turn raw sensor data into actionable insights using smart solutions, combining visualisation with machine learning and artificial intelligence. Accelerate your business by putting sensor data to work to create a collaborative eco system of connected devices.



Tech agnostic

Our solutions fit seamlessly into your existing IT infrastructure. We use open standards to make sure you get a reliable solution that can be launched and put into service straight away, without any complex onboarding. With fully scalable and flexible solutions, the future looks bright.

Network services for your business



Criotive

A generic and flexible platform for secure, over-the-air provisioning to any connected device.

Criotive's IoT Provisioning solution provides users with a secure information channel, secure storage of keys and certificates, and an easy way to add, update or revoke them as needed.

Criotive's Access Management solution helps property management companies or hospitals control the distribution of access rights to specific people for a specific period of time.



mSafety

A remote monitoring platform with a wearable device upon which service providers can create their own, customised applications.

Capable of receiving and sending data securely and automatically, with a reliable connection between device and backend – the mSafety wearable device is easy for all kinds of end users, regardless of their skills level.



Nimway

A smart office solution that helps business owners create a genuinely people-centred workplace. With features for booking meetings, finding colleagues and getting to meetings on time, Nimway takes the stress out of everyday office life.

Less time and energy spent solving practical problems translates into more energy spent on productive tasks. Space utilization data gathered by Nimway helps facility managers improve office layouts, and ensure every square meter is put good to use.



Visilion

A complete positioning solution for real-time asset tracking and supply chain visibility.

In logistics, Visilion gives goods owners, and logistics companies full visibility into their transport chain, enabling a whole new level of real-time shipment data for key events during transit.

In healthcare, Visilion enables quick and easy location of shared equipment – leading to smoother workflows, optimisation of resources and more productive use of staff time.

www.sonynetworkcom.com

Copyright © 2020 Sony Network Communications Europe. All rights reserved. No parts of this document may be reproduced or copied in any form or by any means without written permission. Improvements and changes to this document necessitated by typographical errors, inaccuracies of current information, or improvements to the service and/or equipment, may be made by Sony Network Communications Europe at any time and without notice. All illustrations are for illustration purposes only and may not accurately depict the actual products or services.

SONY