

★ **Come & Build** ★

**2020**

**Christmas Calendar  
Workshop**



# Come & Build

Session + Consultation



**Phoebe**



**Niklas**



**Ulrik**

<https://content.leadfamily.com/come-and-build-advent-calendar>



# Agenda 06 October 2020

- Calendar refresher: graphics, prizes, best practice
- Tricky settings and how to handle them
- New features for your 2020 calendar
- Pre-launch campaign and go-live checklist





# Calendar basics

- Game settings: fields
- Calendar graphic, auto-generated doors
- Date-specific prizes





# Tricky settings

- Mobile door graphics
- Prize display: addon or under question
- Game flow and registration auto-submit
- #message# tag





# New(er) features

- Single-door calendar
- Date controlled bulk prizes
- Action: go to flowpage, go to URL





# Pre-launch + Go Live

- Pre-launch pop-up
- Pre-launch landing page
- Go-live checklist





# Questions?





# Ready to build?

Book 1:1 consultation



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# Thank you

The checklist can be downloaded from the webinar and will be sent out with the recording.

Want to try building a calendar but don't have any graphics yet?  
Request a graphics package by sending an email to

[ual@leadfamily.com](mailto:ual@leadfamily.com)

