



Remote Sensing Metrics

Analysis of Hynix Semiconductor Factory



RS
Metrics

Street-Level View

“The price of the benchmark DDR3 2-gigabit dynamic random-access memory chip reached \$2.27 yesterday, compared with \$1.60 on Sept. 4, when a fire forced the closing of SK Hynix’s factory in Wuxi, according to DRAMeXchange, Asia’s largest market for the components. Icheon, South Korea-based SK Hynix expects to resume production on the fire-hit line next month.” – Bloomberg, Sep 23, 2013

Façade matches that
seen in satellite
imagery



<http://www.bloomberg.com/news/2013-09-23/chip-prices-reach-two-year-high-after-sk-hynix-fire-in-china.html>

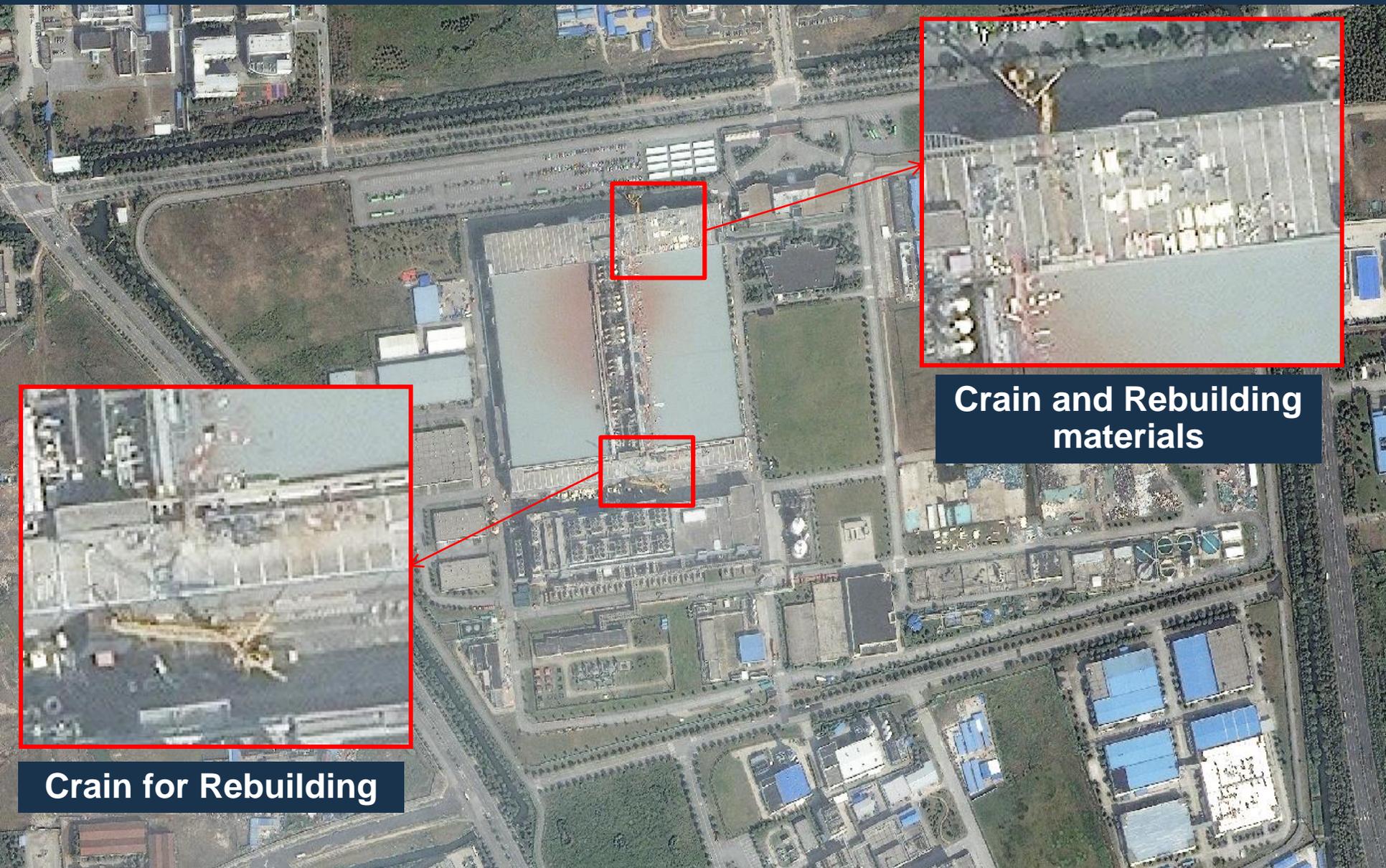
Overview of Hynix Semiconductor Factory Before Fire – Mon, Jun 3rd, 2013



Overview of Hynix Semiconductor Factory After Fire – Thu, Oct 10th, 2013



Overview of Hynix Semiconductor Factory After Fire



Crain and Rebuilding materials

Crain for Rebuilding

Overview of Hynix Semiconductor Factory After Fire



Roof Damage

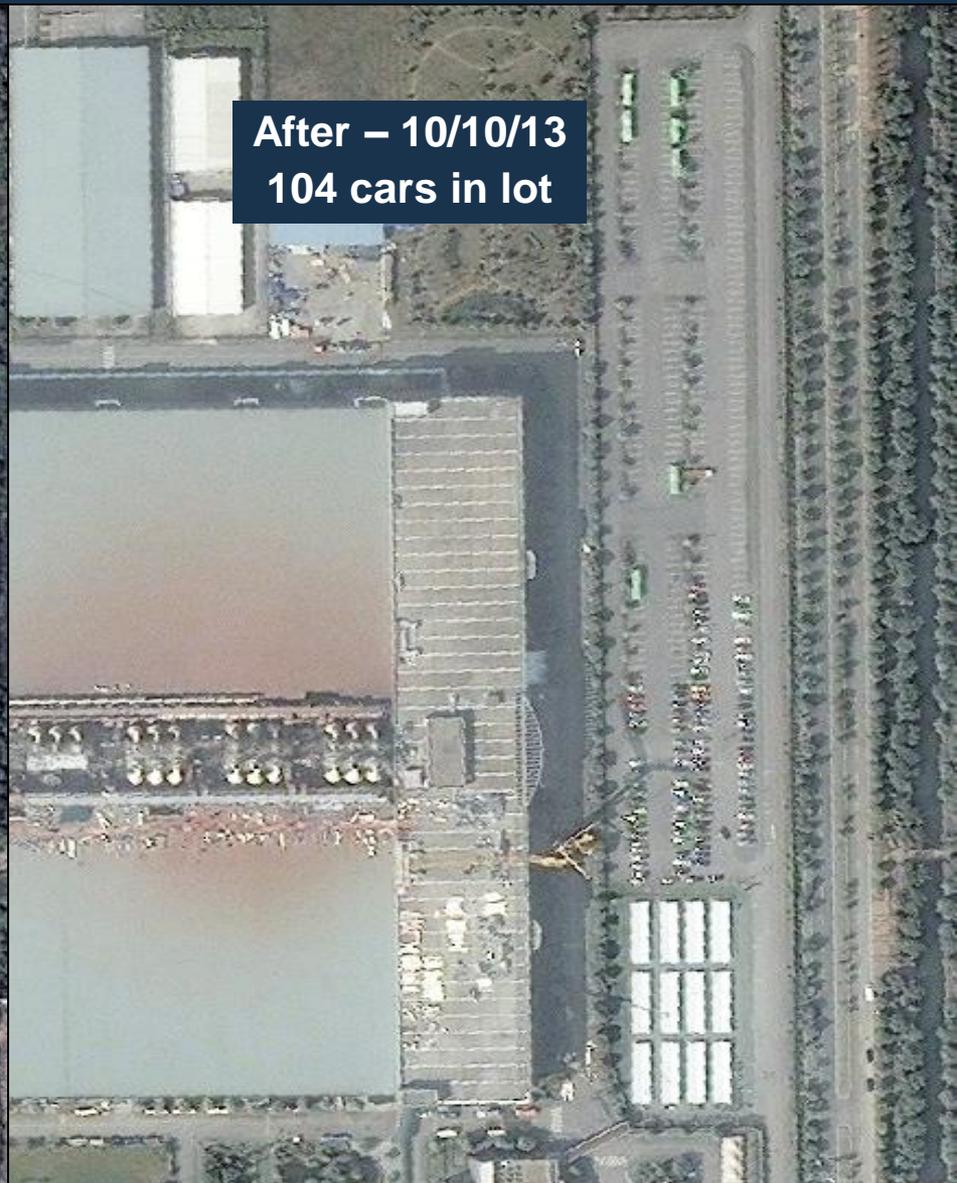


Waste Disposal

Overview of Hynix Semiconductor Factory Before and After Fire



Before – 6/3/13
106 cars in lot



After – 10/10/13
104 cars in lot

Overview of Hynix Semiconductor Factory Before and After Fire



Before



After

Overview of Hynix Semiconductor Factory Before and After Fire



Before

After

Company Overview

- RS Metrics provides investor and corporate clients with proprietary insights and data based on quantitative analysis of satellite imagery, overlaid with store, demographic and climate data.
- Founded in 2009. Management from Satellite/GIS, Consulting, and Equity Research industries. Offices in Chicago, NYC, Colorado, and Colombo, Sri Lanka.
- RS Metrics partners with leading satellite and aerial imagery companies for global coverage and technical capabilities.

Products and Services:

Retail Traffic and Market Share Growth

- Retail Chains
- Restaurant Chains
- Indoor / Outdoor Malls
- Leisure
- Retail Indexes

Monitoring and Tracking for Multiple Industry Sectors

- Industrial Production and Employment
- Construction Projects
- Natural Resources / Mining / Coal Piles
- Oil / Gas Exploration & Production
- Shipping and Ports



Remote Sensing Metrics, LLC

Contact us for more information

Remote Sensing Metrics, LLC
641 Lexington Ave. – 26th Floor
New York, NY 10022
www.rsmetrics.com

Mike Gantcher
mgantcher@rsmetrics.com
212-671-1056

