

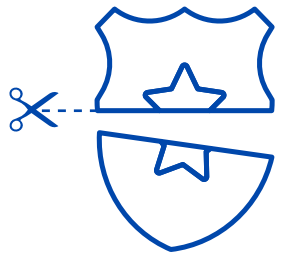
2 0 2 1 S U R V E Y

PERCEPTIONS OF PUBLIC SAFETY AND THE OFF-DUTY EMPLOYMENT INDUSTRY

People familiar with the extra-duty industry know how important off-duty officers are for helping keep communities safe. But, what is the general public's perception of the industry?

To answer this question, RollKall conducted a national survey to get Americans' sentiment on public safety and the impact of law enforcement presence on peace of mind and business security. The findings were clear - the majority of Americans feel safer in public when uniformed officers are present, but are largely unaware that officers provide security for businesses in an off-duty capacity. In this report, you will find more detailed findings from the survey.

Providing a Sense of Safety is of the Highest Priority



73%

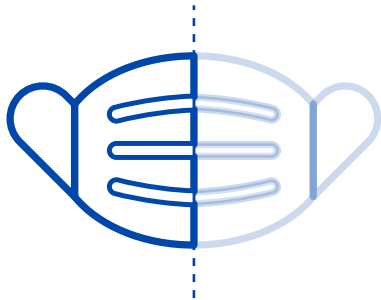
believe that recent budget cuts to state and local government agencies will cause an **increase in crime**

31%

believe crime will increase significantly



of workers would feel safer at work if their employer hired onsite security staff



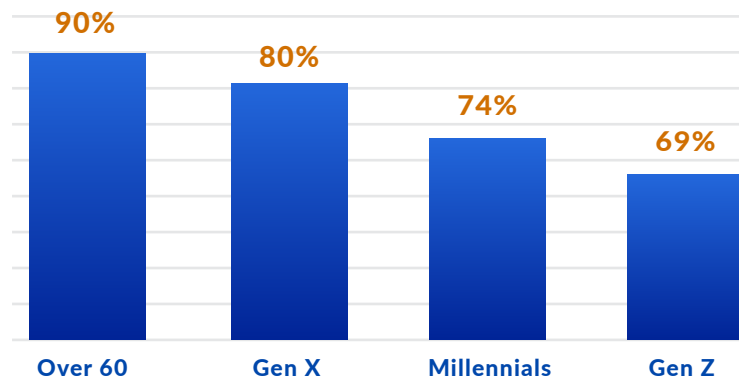
50%+

believe law enforcement security should monitor and address **adherence to COVID safety** measures



75% +

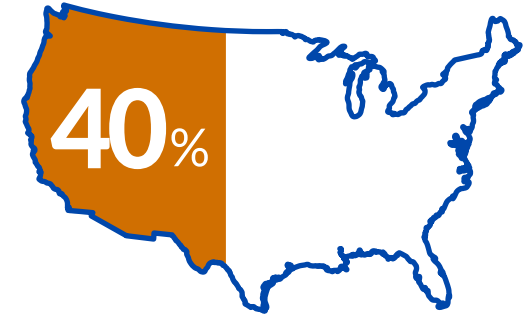
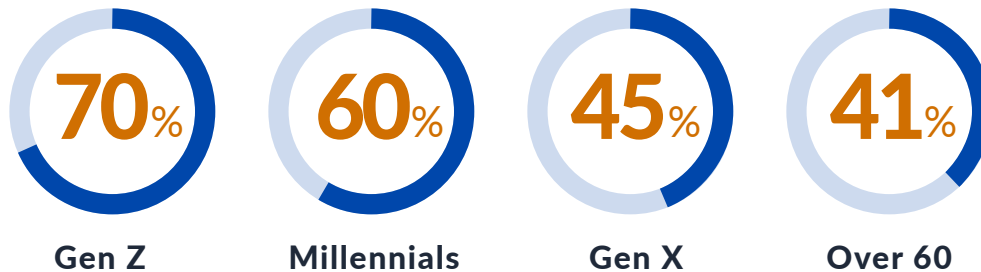
believe law enforcement officers are more effective at **detering crime** than non-law enforcement security guards



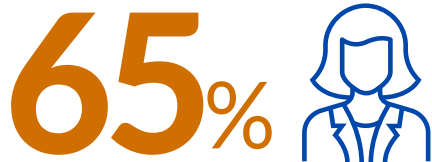
Older Americans believe state and local budget cuts will cause an **increase in crime**

A Lesser Known, Yet Vastly Impactful Industry

Extra-duty awareness is substantially lower for younger Americans, with more than 70% of Gen Z believing it is uncommon for law enforcement officers to work extra-duty details when they are off duty



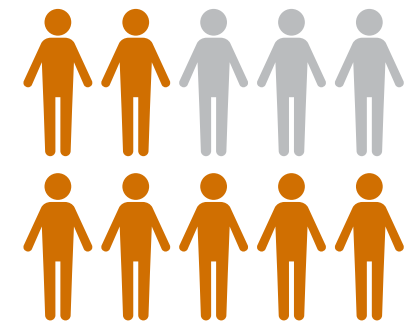
Nearly 40% of Americans are **not** aware that law enforcement officers provide security for local businesses and facilities when they are off duty



Business owners and managers would **consider hiring** off-duty law enforcement

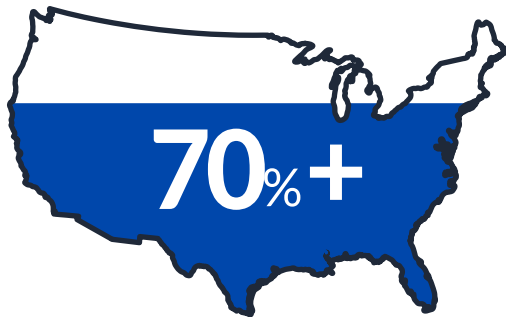


Only 43% of people believe it is common for **officers to work extra-duty jobs**

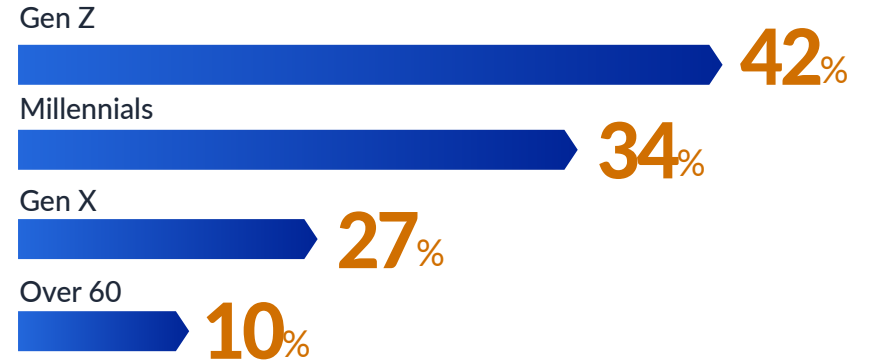


More than 70% believe officers are more effective at deterring crime than non-law enforcement security guards

Officers at Businesses Provide Peace of Mind



More than 70% of Americans are **more likely to shop** at a store or visit an entertainment venue that has onsite security



Gen Z and Millennials are significantly more likely to consider hiring extra-duty law enforcement security **than older Americans**

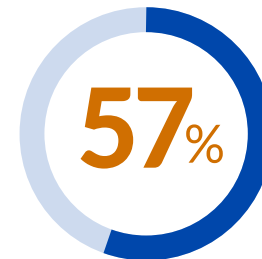
88% +



88% believe the **risk of property damage is lower** at facilities that employ onsite security



75% are more likely to call attention to theft if there is a police officer or security onsite



57% of Americans believe that having extra-duty law enforcement security would **help protect businesses**

The survey findings clearly illustrate the public's desire to feel safe,

but many people - including business owners and employees - are unaware that officers can, and often do, work security details outside their on-duty responsibilities. Despite the lack of awareness about the capacity in which officers (both on- and off-duty) work, Americans overwhelmingly feel safer in public places where uniformed officers are present. However, the benefits off-duty officers provide are much more impactful than just making the public feel safe, including discouraging and entirely preventing criminal behavior, and being legally permitted, trained and obligated to act should a criminal situation arise. Ultimately, the extra-duty industry protects businesses and citizens, while also fostering goodwill between local police officers and the communities they serve.

About RollKall

RollKall partners with Law Enforcement Agencies to make it easy to coordinate and manage every facet of off-duty staffing - from hiring to payment. As the law enforcement industry's only comprehensive off-duty solution, RollKall brings transparency to off-duty security by connecting every stakeholder in the process.



\$1 Billion

We have enabled over \$1 Billion in off-duty payments



29.6 Million

We have facilitated more than 29.6 million hours of off-duty jobs



6.1 million

We have expedited over 6.1 million off-duty jobs



59,000

We have served more than 59,000 officers and deputies across the country



1,400

Officers and deputies are connected to 1,400+ law enforcement agencies in 38 states