

2021



Leadercast

**shift**

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# A Letter from Our CEO

Thank you for joining us for Leadercast SHIFT! Whether you are participating live with us in Cincinnati, at one of our host sites around the world, or watching virtually, it's my pleasure to welcome you to Leadercast and to a community of people working together to fill the world with leaders worth following.

As we emerge from the frustrations and sorrows of a worldwide pandemic, we collectively find ourselves all in the same place: somewhere we never planned to be. Some of us have lost businesses or employment - or more tragically, we've lost loved ones. Others of us have somehow emerged from the pandemic in a better place with more opportunities than we had in 2019. Most of us have experienced both negative and positive outcomes from going through the most unpredictable 18 months of our lifetime.

What this means, is that we are all in a place of transition. We've shifted. Or more accurately, we are all still shifting - shifting our focus, our energy, our goals and our priorities to meet the new world ahead of us.

That's what Leadercast SHIFT is all about. I hope this program is received as a welcome gift to you in a time when you need it most. I wake up everyday with a passion to help leaders like you grow into the person you've always wanted to be. May this event be the catalyst you need to make that shift to unlock your future.

Humbly,  
Joe Boyd  
CEO, Leadercast

# Speaker Line-Up

## ➤ Session One



**Andy Stanley**



**Liz Bohannon**

## ➤ Session Two



**Michael C.  
Bush**



**Deni Tato**



**Guy Raz**

## ➤ Session Three



**David Baker**



**Cris Carter**



**Chuck Mingo**



**Rainn Wilson**

## ➤ Session Four



**Sunny Parr**



**Austin  
Channing  
Brown**



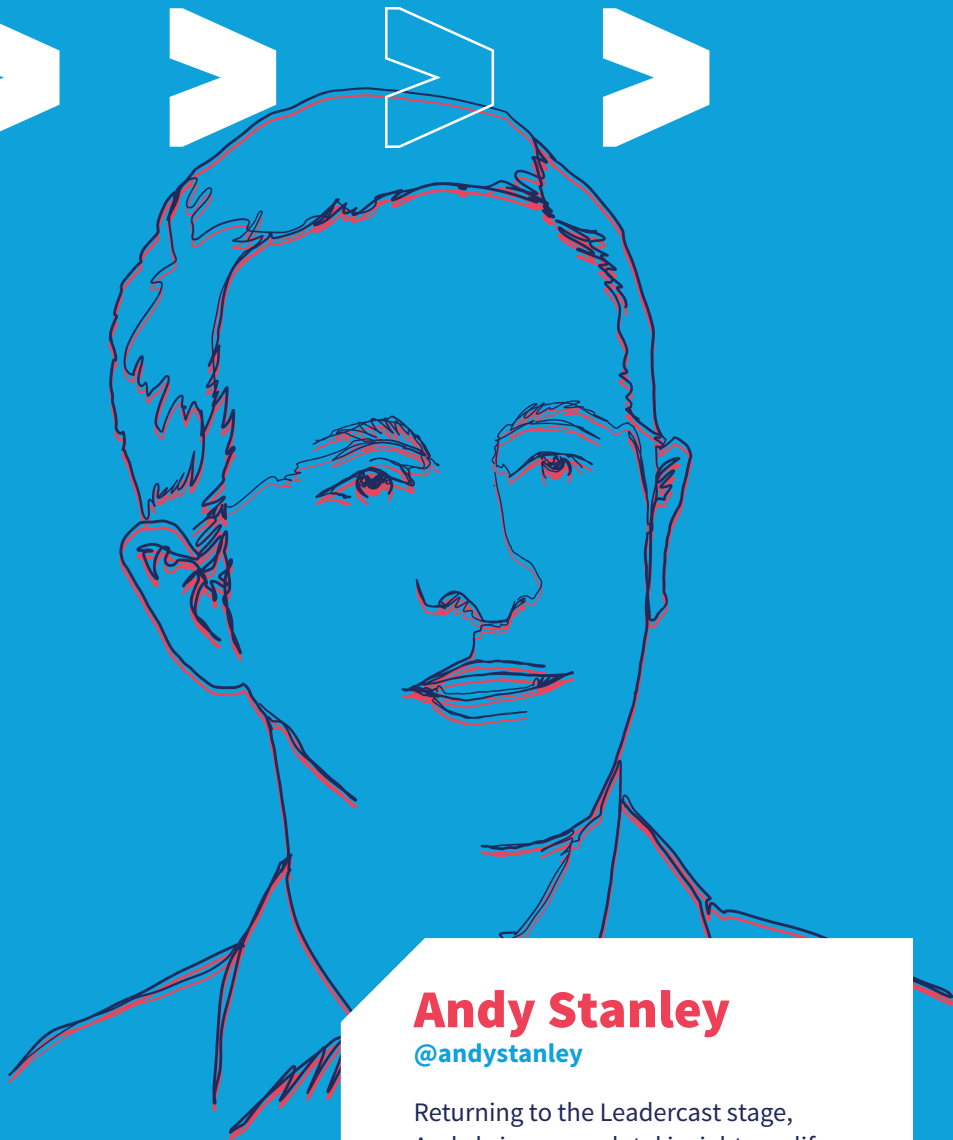
**Todd Henry**



## **Luna Malbroux**

HOST @LunaisAmerica

Luna Malbroux is an award-winning comedian, writer and playwright whose work has been featured in media outlets all over the world. She fuses her experience as a skilled facilitator, consultant and educator of justice, equity, inclusion, diversity and cultural humility in all of her creative endeavors- but as a comic, that doesn't mean she packs any less of a punch. Her speciality is in the synthesizing of genres, and she brings all these gifts to Boonrise as Creative Director.

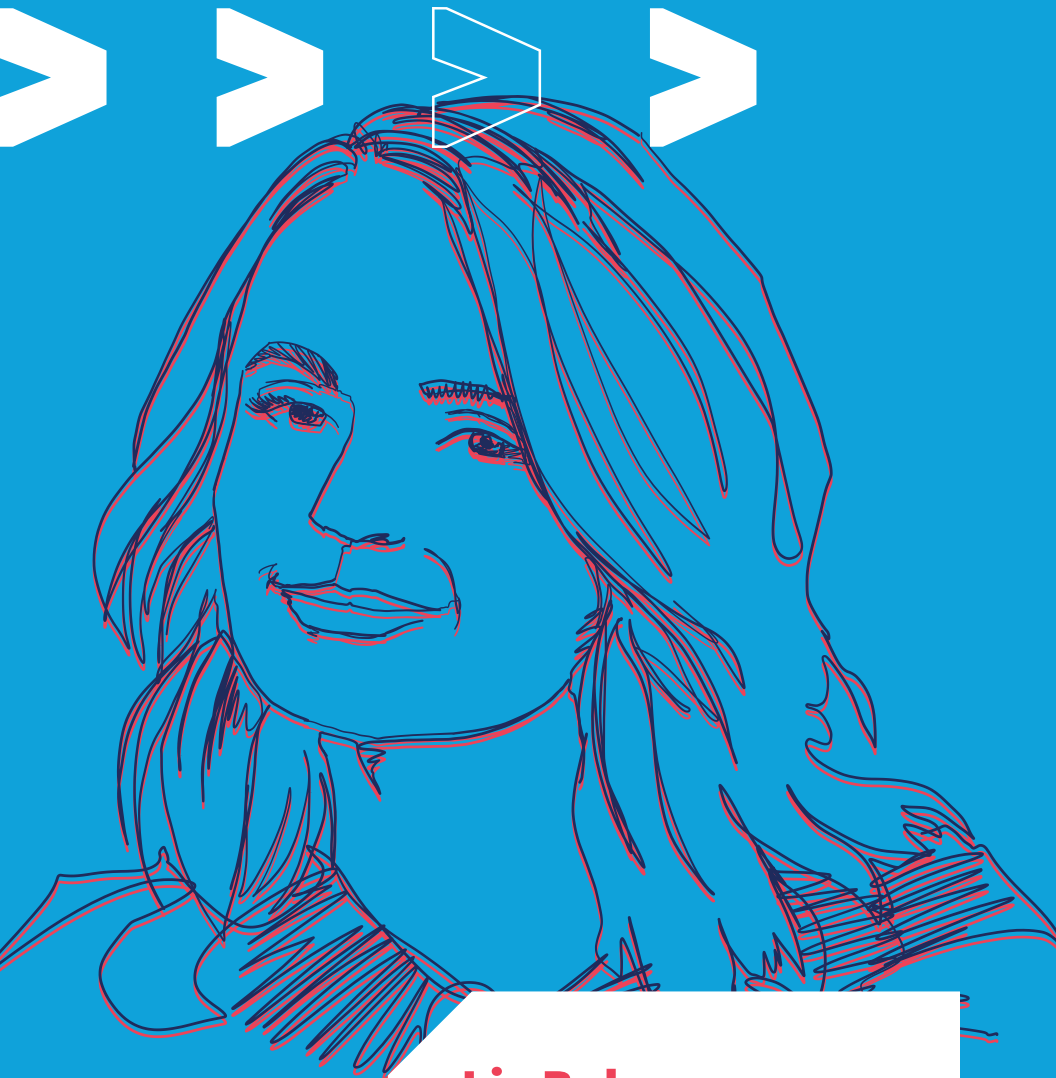


## **Andy Stanley**

[@andystanley](#)

Returning to the Leadercast stage, Andy brings anecdotal insights on life and leadership for attendees. He is the founder and senior pastor of North Point Ministries in Atlanta, and reaches millions online and through his podcast. Andy has authored more than 20 books on leadership, relationships and faith.





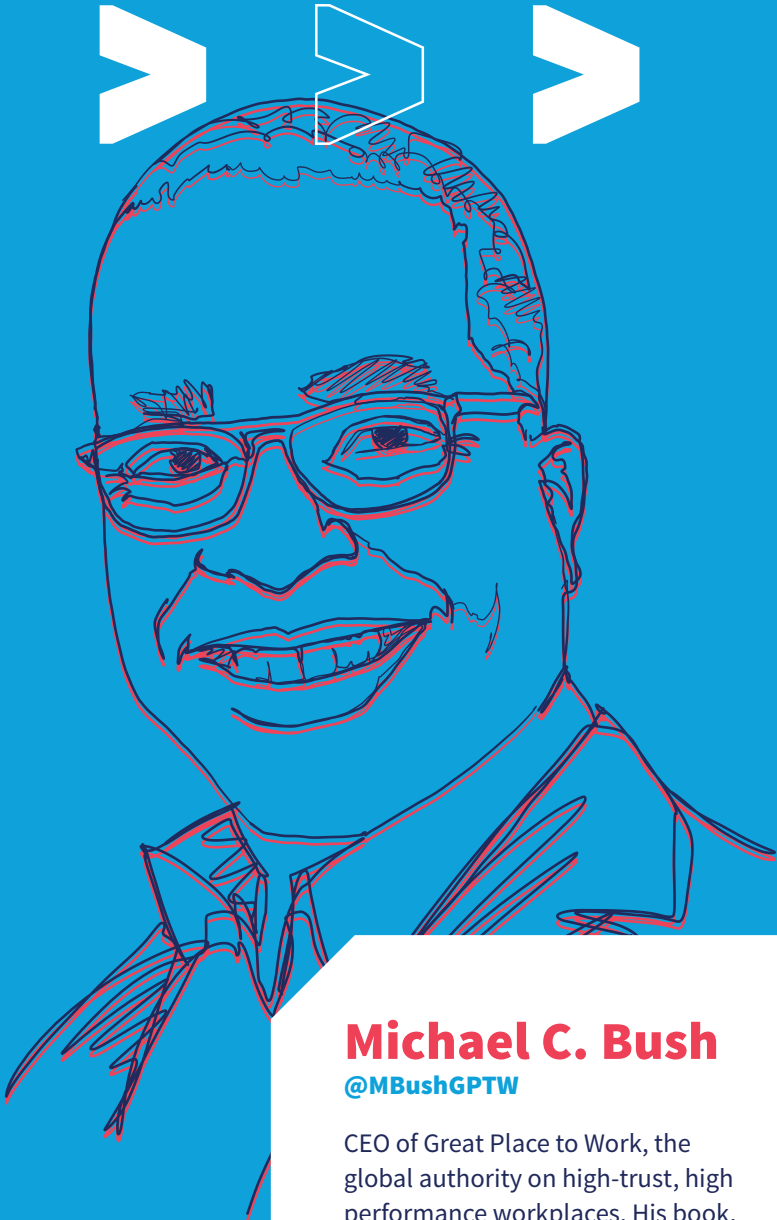
## **Liz Bohannon**

[@ssekodesigns](#)

Liz is the founder and CEO of Sseko Designs, an ethical fashion brand that works to educate and empower women. She's the author of *Beginner's Pluck* and was named by Forbes as one of the top 20 public speakers in the U.S.







## **Michael C. Bush**

**@MBushGPTW**

CEO of Great Place to Work, the global authority on high-trust, high performance workplaces. His book, *A Great Place to Work for All* inspires leaders of organizations to develop every ounce of human potential in their workplaces.





## **Deni Tato**

**@denitato**

Deni is a certified Enneagram teacher, trainer and executive coach for Fortune 500 leaders. As the CEO of Corporate Consciousness, Deni helps executives, teams and entire companies be more successful by understanding each other better.





## **Guy Raz**

**@guyraz**

Guy Raz is an acclaimed radio and podcast personality, described by The New York Times as “one of the most popular podcasters in history.” His best-known show and book, *How I Built This*, gives priceless insights and inspiration from the world’s top entrepreneurs on how to start, launch, and build a successful venture.



On May 4, 2022  
we will ask 10 of the world's most  
prominent leaders the same question:  
What is the one thing that makes a leader  
worth following?

**1 Question. 10 Leaders. 10 Answers.**

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## THE ① THING

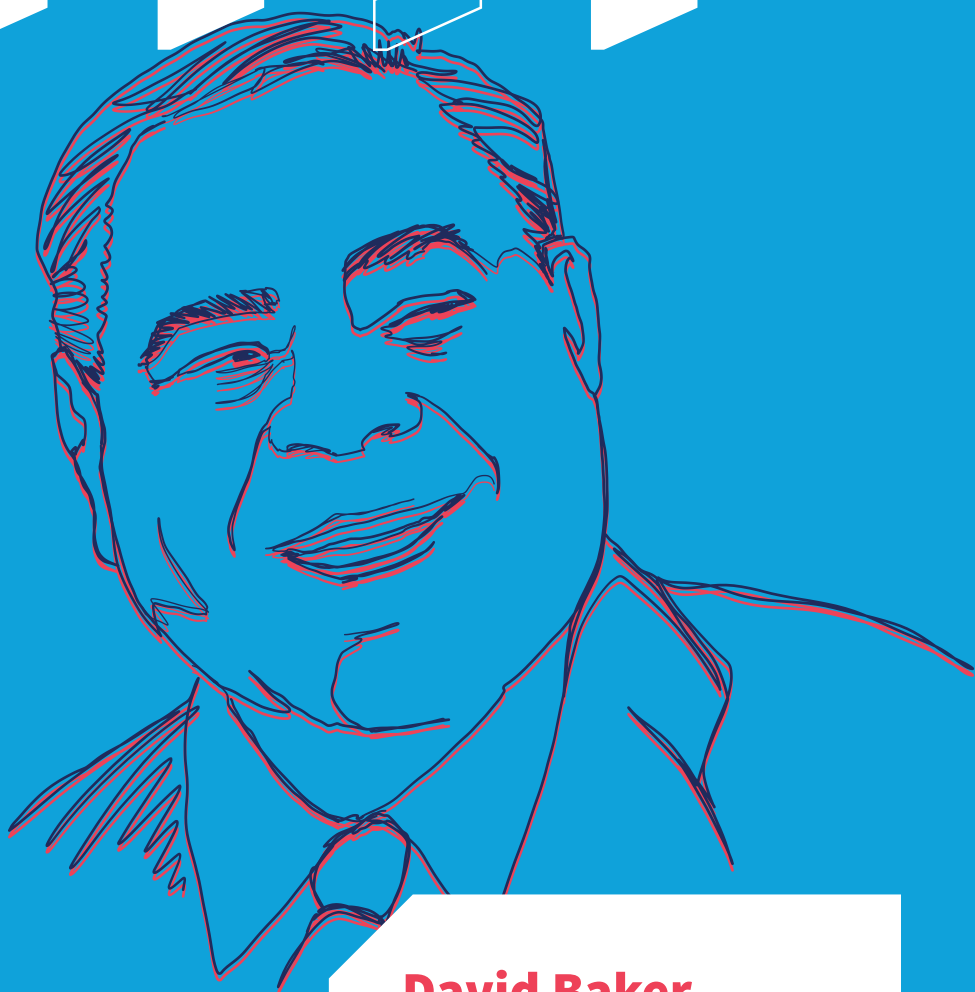
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## David Baker

[@ProFootballHOF](#)

David is the President and CEO of the Pro Football Hall of Fame. He's 6'9" but never played a snap of football. Famous for his surprise visit to new inductees, David is a strong personality and an even stronger leader.



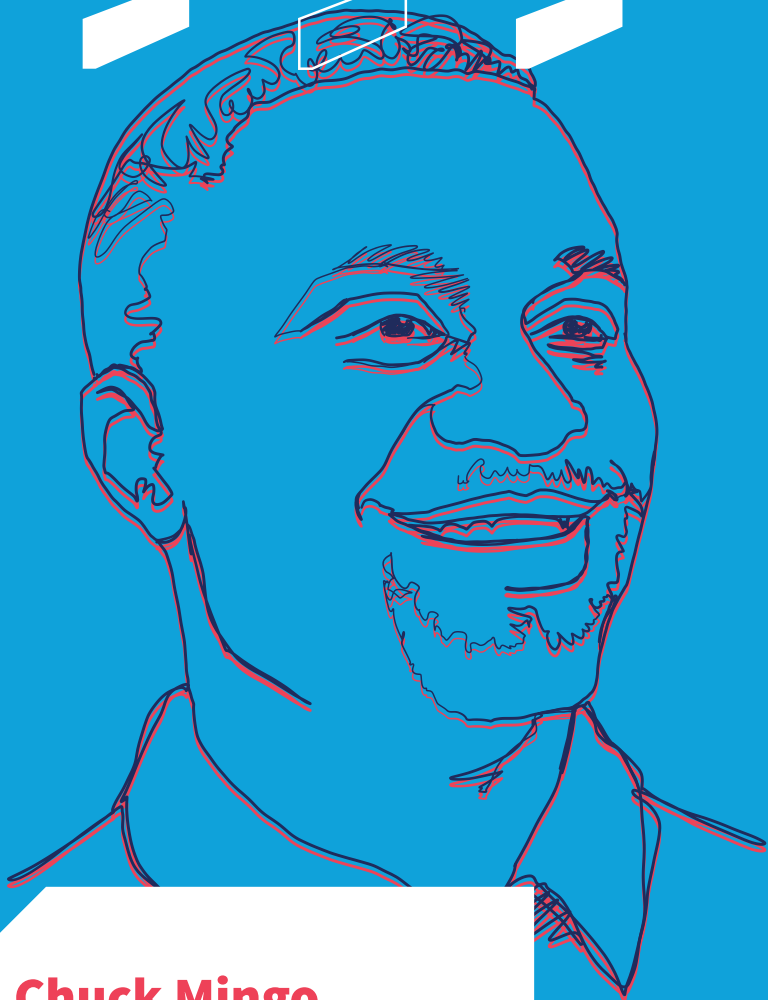


## **Cris Carter**

**@criscarter80**

After becoming the first All-American wide receiver at Ohio State University, Cris went on to play for the Philadelphia Eagles, Minnesota Vikings and Miami Dolphins from 1987-2002. He was inducted into the Pro Football Hall of Fame in 2013. As a broadcaster Cris has worked for HBO, Fox Sports, ESPN, and Yahoo Sports.





## **Chuck Mingo**

[@chuckmingo](#)

Chuck is the founder of Living UNDIVIDED, a racial solidarity movement that takes participants through life-changing moments of racial healing. Chuck is also the Teaching Pastor at one of the largest churches in America, Crossroads Church.





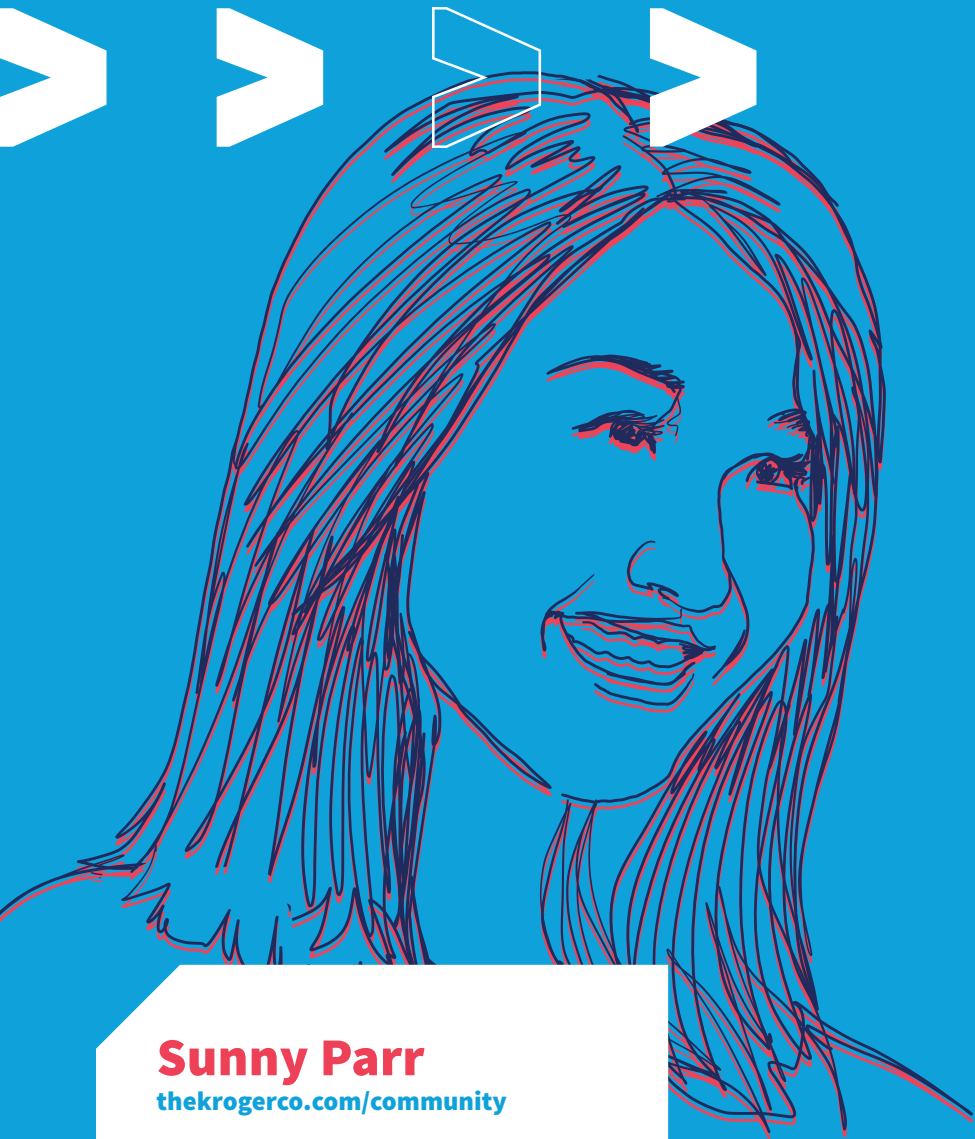
## **Rainn Wilson**

[@rainnwilson](#)

An Emmy Nominated and SAG award-winning actor best known for playing “Dwight Schrute” on NBC’s Emmy award-winning comedy, *The Office*, Rainn founded the popular entertainment company, SoulPancake, which has over 3.45 million subscribers on YouTube and launched his NY Times bestselling book of the same name.







## **Sunny Parr**

[thekrogerco.com/community](https://thekrogerco.com/community)

Sunny is the Executive Director of the Kroger Co. Foundation, the philanthropic arm of the Kroger family of companies across the U.S. (the third largest retailer in the world). She launched and leads Kroger's moonshot initiative, the Zero Hunger | Zero Waste campaign.





**Austin Channing  
Brown** @austinchanning

Author of *I'm Still Here: Black Dignity in a World Made for Whiteness*, a NY Times bestseller and Reese Witherspoon's Book Club selection, Austin is the Executive Producer of the web series *The Next Question*.





## Todd Henry

@toddhenny

Founder of the Accidental Creative, a podcast with millions of downloads that's delivered weekly tips and ideas for staying prolific, brilliant, and healthy since 2005. Todd has written four books and speaks internationally on creativity, productivity, and passion for work. His latest book is *The Motivation Code: Discover the Hidden Forces That Drive Your Best Work*.









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