

Leadercast

POSITIVE DISRUPTION



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Welcome

Can you believe it's been 20 years of Leadercast serving leaders worldwide? This year marks our 20th anniversary and we couldn't be more grateful to continue our service to growing the impact of leaders worldwide and filling the world with leaders worth following.

This year's theme, Positive Disruption, could not be more on the nose. From unprecedented global events to internal revolutions, we are experiencing every possible aspect of disruption and it is teaching us, refining us, and growing us in ways that we never imagined.

That's why this year's Leadercast 2020 theme was so important to our team and the leaders we support. Disruptions are guaranteed, but how to navigate through them with integrity is not always so clear. Disruptions often ask us to stay still, to listen and to forge paths we have never seen before. From stillness, we move into action and we do so together.

For me, sitting in the moment of disruption, being still to truly observe the situation allows silence to be your greatest teacher. True presence allows one to see the opportunities. Acting in disruption, regardless of the pain or joy, calls us to become new versions of ourselves and ultimately better leaders.

The greatest discovery of all time is that a person can change his future by merely changing his attitude.

— Oprah Winfrey



Sincerely,

A handwritten signature in black ink that reads "Angela Raub".

Angela Raub
President and CEO



@AngelaRaub



/araub



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Karen Maavere

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SPEAKER LINEUP

Session 1



Andy Stanley



Rahaf Harfoush



Matt Wallaert

Session 2



Sangram Vajre



Bozoma Saint John



Dr. Henry Cloud

Session 3



Amy Jo Martin



Richard Montañez



Billy Boughey

Host

Billy Boughey is a nationally recognized keynote speaker and host who has led events for Delta, Coca-Cola, Chick-fil-A, FIFA, Disney, and many other notable organizations. He is the Founder and President of the Atlanta-based company Elevate Experiences that helps brands tell their story through remarkable events. Billy has been featured in Business Insider, Forbes, Inc., Bold TV, and has a TEDx talk titled: How to lead like a freestyle rapper. As a former pro athlete with the Philadelphia Phillies, Billy brings a fresh perspective to leadership and culture. Pick up his new 2020 book release titled Culture Reconstructed at billybspeaks.com.



@billyboughey



@iambillyboughey

DISRUPTION

Tidbit

**Post/share a resource that's helpful
to you via social media. Tag three
people you think could benefit from
this. Don't forget to use hashtag
#LCPositiveDisruption**



Andy Stanley

Best-Selling Author and Leadership Communicator

Returning to the Leadercast stage, Andy brings anecdotal insights on life and leadership for attendees. He is the founder and senior pastor of North Point Ministries in Atlanta, and reaches millions through his online sermons and podcast. Andy has authored more than 20 books on leadership, relationships and faith.

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@AndyStanleyOfficial @AndyStanley @Andy_Stanley



Rahaf Harfoush

Digital Anthropologist and Executive Director,
Red Thread Institute

Researching the impacts of emerging technologies in society, Rahaf has helped the world better understand the deep and hidden behavioral shifts within the global communication infrastructure. She is the executive director of the Red Thread Institute of Digital Culture, author of *Hustle & Float* and a professor at Sciences Po in Paris.

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@RahafHarfoushAuthor @RahafHarfoush @foushy



Matt Wallaert

Behavioral Scientist and Chief Behavior Officer,
Clover Health

For more than 15 years, Matt has spoken to hundreds of audiences about behavior change, including the United Nations, South by Southwest and more. His new book, *Start at the End*, explains science-based tips for implementing behavior changes in any organization.

TW IG IN
@MattWallaert

DISRUPTION

Tidbit

In times of having to adapt, create a schedule for yourself that maps out the next week instead of going day-by-day. Remember to carve out moments to sit still or create—a brain break if you will.



Sangram Vajre

Co-Founder and Chief Evangelist,
Terminus: Account-Based Marketing

Known as the “accidental” evangelist, Sangram has built Terminus into one of Deloitte’s 2019 Technology Fast 500 in less than 5 years. He is the host of *FlipMyFunnel Podcast* and has authored two books on account-based marketing.

FB TW IG IN
@SangramVajre



Bozoma Saint John

Chief Marketing Officer,
Endeavor

Bozoma has earned a reputation as a trailblazing executive, leading marketing efforts for Uber, Apple and Pepsi-Cola North America. She currently drives marketing campaigns across Endeavor's global network, which operates in 30 countries with subsidiaries like IMG and UFC.

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@BadAssBoz @Bozoma Saint John



Dr. Henry Cloud

Psychologist and Leadership Expert

Making his fifth appearance on the Leadercast Live stage, Dr. Cloud brings an unmatched knowledge of business leadership and psychology for attendees. He has authored more than 45 books that have sold more than 13 million copies, including numerous *New York Times* best-sellers.

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@DrHenryCloud @thedailydrcloud

SESSION 3

DISRUPTION

Tidbit

Go beyond the business card and connect with 2-3 leaders within your community with a virtual coffee or happy hour or an invitation to an innovative industry event.



Amy Jo Martin

Digital Media Pioneer and Best-Selling Author

Named one of the most powerful women on Twitter by Forbes, Amy Jo helps people and businesses revolutionize their brand. She is an author of *Renegades Write the Rules*, host of the acclaimed *Why Not Now?* podcast and founder of the intensive training Renegade Brand Bootcamp for businesswomen.

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@AmyJoMartin



Richard Montañez

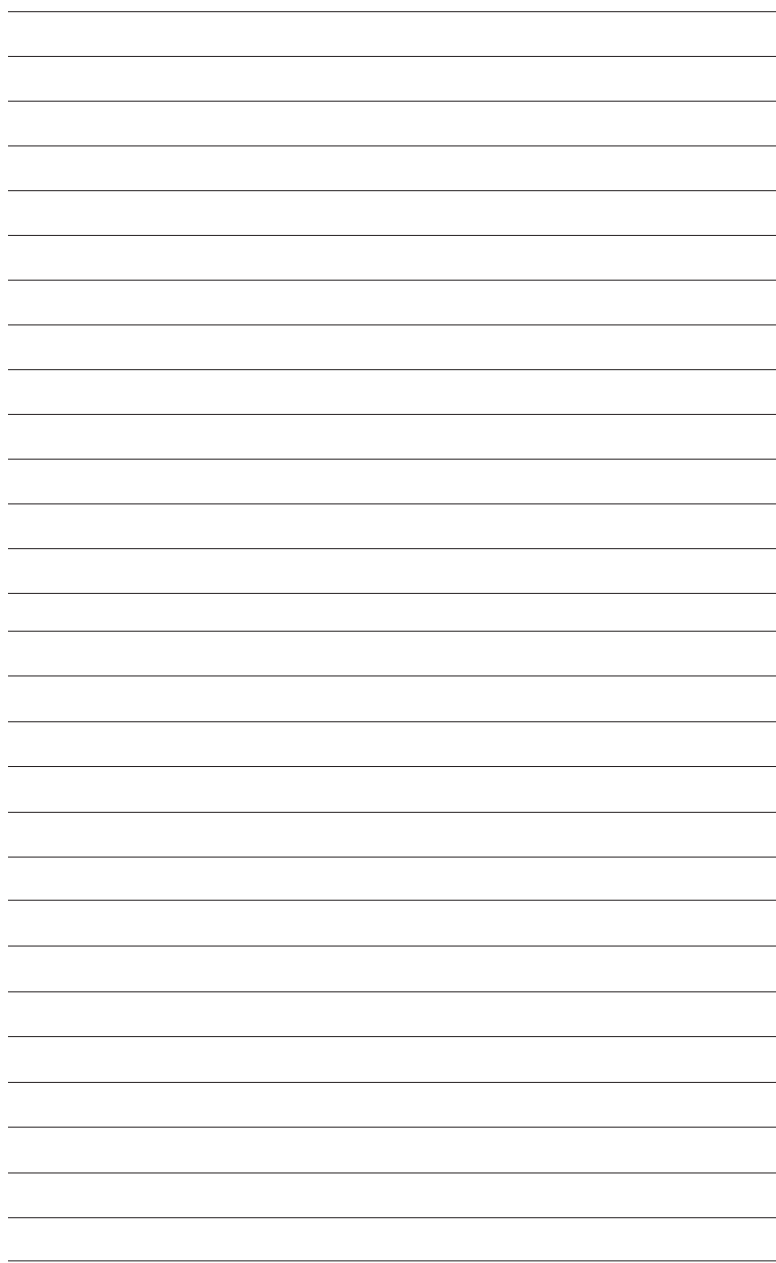
VP of Multicultural Sales & Marketing,
PepsiCo North America

Richard started his PepsiCo career at Frito-Lay in 1976 as a janitor in its Rancho Cucamonga plant. He is recognized as the creator of the Flaming hot line of products including Flaming Hot Cheetos, which influenced future ethnic products and the first Frito-Lay Hispanic marketing team. He was named the 2019 Executive of Influence by Hispanic Lifestyle magazine.

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@RPMontaez @hotcheetosrpm @Richard P {FLNA} Montañez









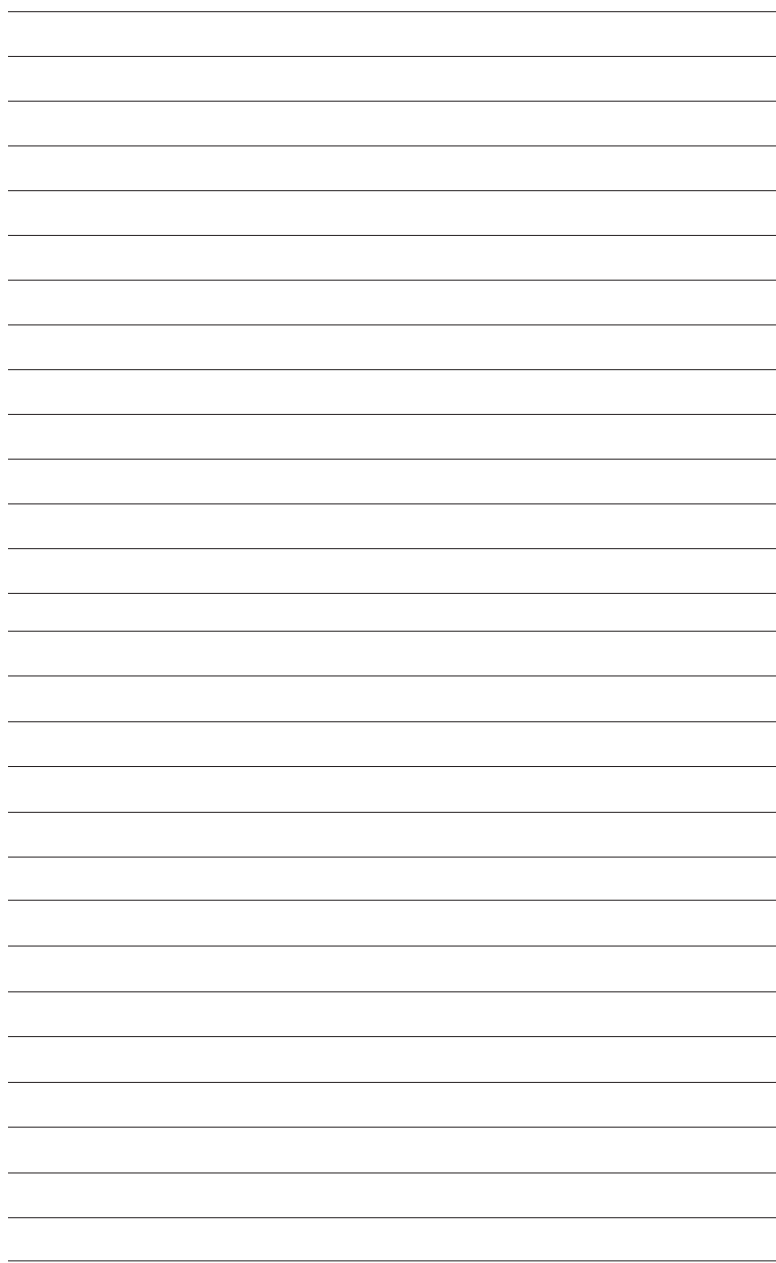






















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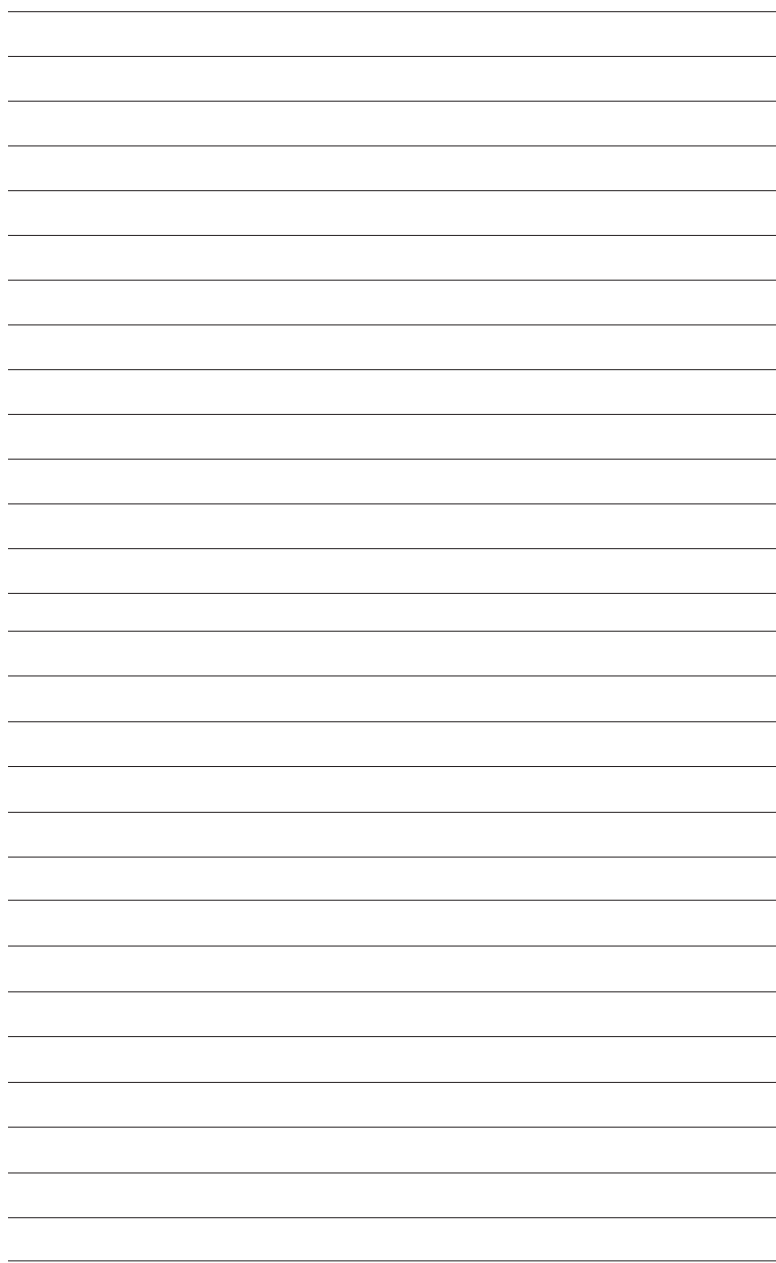
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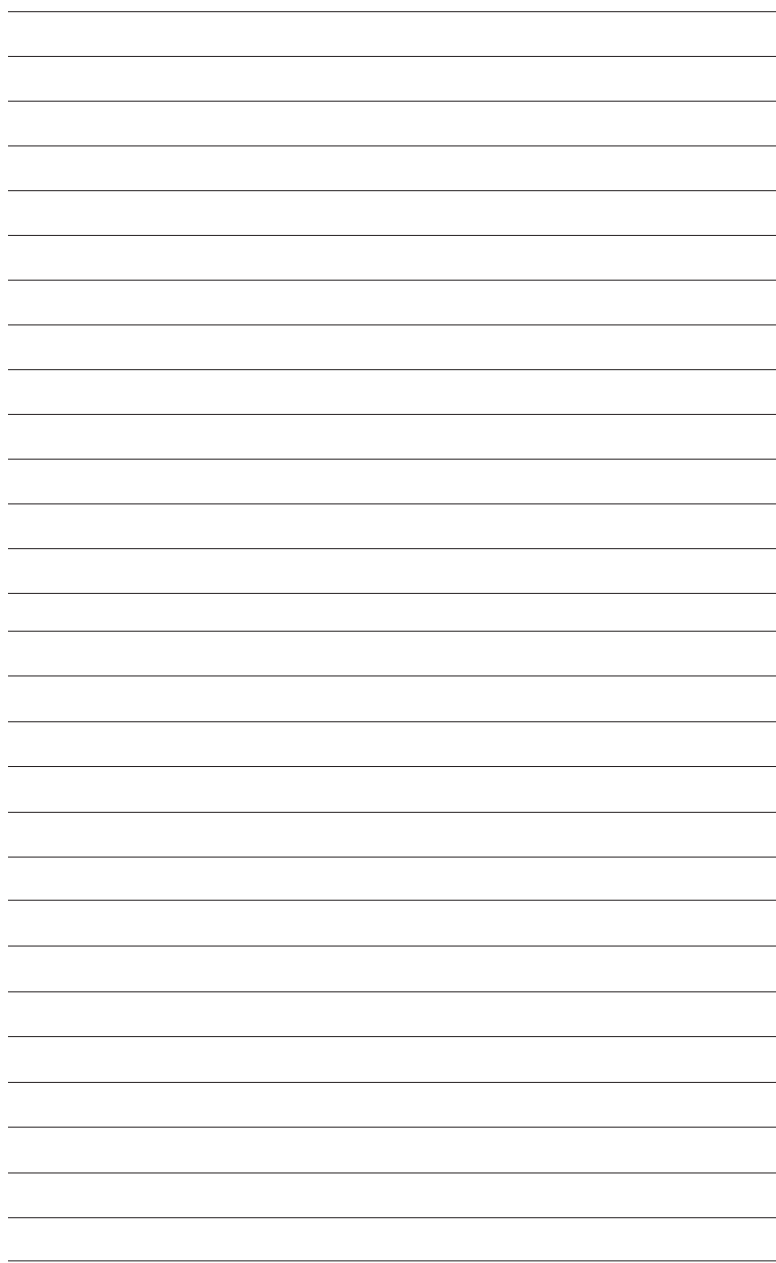
















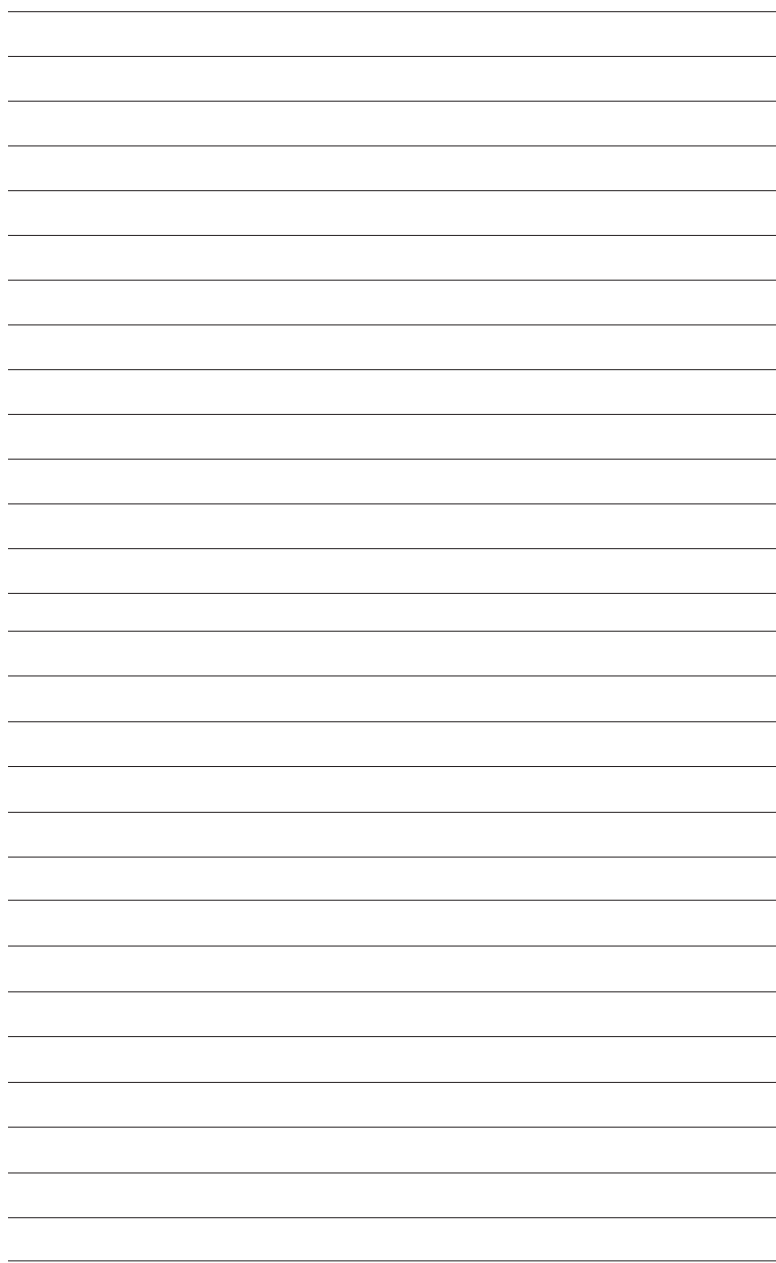




















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