



# Welcome

All of us at Leadercast thank you for participating in our conference today—Ripple Effect. The speakers of Ripple Effect will give you transformative takeaways and compelling inspiration that will be key as you work with your teams and organizations to rebound from difficult situations born from (or exacerbated by) COVID-19. The pandemic has created so many challenges for so many of us all over the world. Our lives have and are continuing to change: economies have been crippled, education for our children is a challenge that is changing their ability to learn at a critical time in their lives and so much more. But when we are challenged, we resolve and evolve to press onward.

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Ripple Effect is about transcending in spite of challenges and creating positive shifts that reverberate beyond our networks and time.

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Here, you will learn from U.S Women soccer legend Abby Wambach, Emmy-nominated digital marketing guru Randi Zuckerberg, global influencer and entrepreneur Radha Agrawal, Paralympian Bonnie St. John, Fast Company Editor-in-Chief Stephanie Mehta, and best-selling author Tiffany Dufu—real stories of the obstacles they've faced and how they succeeded through them, making an impact on their lives and the lives of others. I know you will benefit from and be inspired by what they've shared to use for your life as a leader and as a human being ... to become a leader worth following.

Thank you again for being part of the Leadercast community.

Sincerely,



Ken Moyes



Leadercast  
NOW

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# SPEAKER LINEUP



Bonnie St. John • Randi Zuckerberg  
Radha Agrawal • Tiffany Dufu  
Stephanie Mehta • Abby Wambach



# AGENDA

## Session 1

Opening Presentation  
Keynote Presentation - Bonnie St. John  
Deep Dive Discussion - Bonnie St. John  
Leadercast NOW Presentation

## Session 2

Keynote Presentation - Randi Zuckerberg  
Deep Dive Discussion - Randi Zuckerberg  
Deep Dive Discussion - Radha Agrawal

## Session 3

Keynote Presentation - Tiffany Dufu  
Deep Dive Discussion - Tiffany Dufu

Keynote Presentation - Stephanie Mehta  
Deep Dive Discussion - Stephanie Mehta  
Leadercast NOW Interview: Randi  
Zuckerberg

## Session 4

Keynote Presentation - Abby Wambach  
Closing Presentation





# **SARAH SOLIMAN DAUDIN**

*Host*

With a background in radio and television, Sarah Soliman built Soliman Productions on a foundation of strong working relationships and a trusted personal brand. She has now built a team of like-minded creative professionals equipped to respond to all video and photographic requirements.

**TW IG IN**

@SarahMSoliman | @sarahsolimandaudin | Sarah Soliman Daudin



## **BONNIE ST. JOHN**

Paralympian, Best-Selling Author and Business Consultant

Bonnie St. John became the first African American ever to win medals in a Winter Olympic competition, taking home a silver and two bronze medals in downhill events at the 1984 Paralympics in Innsbruck, Austria. In addition to her success as a Paralympic athlete, she is a best-selling author, keynote speaker, television and radio personality, business owner and Fortune 500 leadership consultant.

### **FB IG IN**

@Bonnie St. john | @bonnie.st.john | @Bonnie St. John



## **RANDI ZUCKERBERG**

Founder and CEO of Zuckerberg Media and Former Director of Market Development at Facebook

The creator of Facebook Live, an Emmy-nominated tech media personality, entrepreneur, investor and best-selling author, Randi has leveraged technology to spread influence since the start of her career. She currently leads a production and marketing company that helps aspiring artists create and promote their work and hosts the weekly business talk radio show *Dot Complicated*.

**FB TW IG IN**

@RandiZuckerberg





## **RADHA AGRAWAL**

Author, Entrepreneur, and Co-Founder and CEO of Daybreaker

A community force, Radha's early-morning dance and wellness movement hosts events in 25 cities and on the campus of more than a dozen colleges around the world, with nearly 500,000 attending. Her book, "Belong: Find Your People, Create Community, and Live a More Connected Life," contains her key methods for community building and success of Daybreaker events.

**FB TW IG**

@love.radha | @radhatwin | @love.radha





## **TIFFANY DUFU**

Former Chief Leadership Officer to Levo, Best-Selling Author, and Founder and CEO of The Cru.

Named to Fast Company's League of Extraordinary Women, Tiffany has raised nearly \$20 million toward the cause of women and girls. She was a launch team member to Lean In and was Chief Leadership Officer to Levo, one of the fastest-growing millennial professional networks. Prior to that, Tiffany served as President of The White House Project, as a Major Gifts Officer at Simmons University, and as Associate Director of Development at Seattle Girls' School.

**FB TW IG IN**

@tiffanydufu | @tdufu



## **STEPHANIE MEHTA**

Editor-in-Chief of Fast Company

With a prolific career that includes long-term posts at Vanity Fair, Fortune, Bloomberg LIVE and The Wall Street Journal, Mehta has come to value a human-centered approach to her work, modeled by her commitment to thoughtful storytelling. In her dynamic keynotes, she draws on those stories to show the next generation of business leaders how to push creative boundaries, nurture a radical vision, and make innovation happen.

**TW IG**

@stephaniemehta



## **ABBY WAMBACH**

Women's Soccer Legend, Best-Selling Author, and Founder,  
Wolfpack Endeavor

Abby is a name synonymous with U.S. women's soccer. She is a Women's World Cup champion and two-time gold medalist. She's the author of the bestsellers "Forward: A Memoir" and also has a leadership training program—Wolfpack Endeavor—that is revolutionizing women's development in the workplace.

**FB TW IG IN**

@abbywambach

Leadercast

# shift

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LEADERSHIP JOURNEY.**

**May 5, 2021  
Cincinnati, Ohio**

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