

Hall of Fame Leadership

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A football huddle is a metaphor for culture: all kinds of people from all kinds of backgrounds gathering together. The concept of team is a miracle: everyone works together for a single goal. Our differences don't matter in the huddle. If you can help get one more yard, it doesn't matter who you are.

We think that hall of fame players fell out of bed being great. But the reality is that they had to work hard to be great, and many supported them along the way. The same qualities — like commitment and integrity — can create greatness in all kinds of roles.

Main Points

Like the Hall of Famers, we reach our goals with the help of others. They had a village to drive them to practice and who helped them improve. Every leader has had support.

Commit to a concept of "team" that's bigger than you.

Developing a good work ethic and strong character can lead to greatness in any area.

"When you're in the huddle, you're all working together as one heartbeat."