

Leadercast

**shift**



# Pivot: How Roadblocks Can Force You to Innovate

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**The pandemic created radical necessity:** companies had to solve immediate problems with an expedited timeline in order to survive. Leaders had to invent new ways to meet, entertain, dine, travel, and more. Businesses all over the world couldn't wait until it was perfect to release new products or online platforms — they were forced to act quickly and troubleshoot later.

Some changes were extremely successful and continue to stick around. Plus, employers are realizing that remote work is possible, enabling them to find talent in parts of the country that were previously inaccessible. Families no longer need to live in expensive cities and the list goes on.

When you're forced to make a big shift as a leader, don't panic. Embrace the opportunity to try something new.

## Main Points

Every business has a story and will face truly difficult moments.

When you're forced to make a shift in your business, see it as an opportunity to ask hard questions and throw out big ideas.

Businesses, big and small, will be better served by listening and acting with empathy.

“Never let a crisis go to waste. Embrace radical necessity.”