



# Leadercast

# POSITIVE DISRUPTION

**Upset the status quo to incite positive change with these speakers**



**Dr. Henry Cloud**

Psychologist and Leadership Expert

Making his fifth appearance on the Leadercast Live stage, Dr. Cloud brings an unmatched knowledge of business leadership and psychology for attendees. He has authored more than 45 books that have sold more than 13 million copies, including numerous *New York Times* best-sellers.

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@DrHenryCloud @thedailydrcloud



**Amy Jo Martin**

Digital Media Pioneer and Best-Selling Author

Named one of the most powerful women on Twitter by Forbes, Amy Jo helps people and businesses revolutionize their brand. She is an author of *Renegades Write the Rules*, host of the acclaimed *Why Not Now?* podcast and founder of the intensive training Renegade Brand Bootcamp for businesswomen.

**FB TW IG IN**

@AmyJoMartin



**Andy Stanley**

Best-Selling Author and Leadership Communicator

Returning to the Leadercast Live stage, Andy brings anecdotal insights on life and leadership for attendees. He is the founder and senior pastor of North Point Ministries in Atlanta, and reaches millions through his online sermons and podcast. Andy has authored more than 20 books on leadership, relationships and faith.

**FB TW IG**

@AndyStanleyOffical @AndyStanley @Andy\_Stanley



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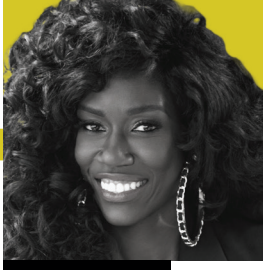
### **Richard Montañez**

VP of Multicultural Sales & Marketing, PepsiCo North America

Richard started his PepsiCo career at Frito-Lay in 1976 as a janitor in its Rancho Cucamonga plant. He is recognized as the creator of the Flaming hot line of products including Flaming Hot Cheetos, which influenced future ethnic products and the first Frito-Lay Hispanic marketing team. He was named the 2019 Executive of Influence by Hispanic Lifestyle magazine.

#### **TW IG IN**

@RPMontaez @hotcheetosrpm @Richard P {FLNA} Montañez



### **Bozoma Saint John**

Chief Marketing Officer, Endeavor

Bozoma has earned a reputation as a trailblazing executive, leading marketing efforts for Uber, Apple and Pepsi-Cola North America. She currently drives marketing campaigns across Endeavor’s global network, which operates in 30 countries with subsidiaries like IMG and UFC.

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@BadAssBoz @Bozoma Saint John



### **Sangram Vajre**

Co-Founder and Chief Evangelist, Terminus: Account-Based Marketing

Known as the “accidental” evangelist, Sangram has built Terminus into one of Deloitte’s 2019 Technology Fast 500 in less than 5 years. He is the host of *FlipMyFunnel Podcast* and has authored two books on account-based marketing.

#### **FB TW IG IN**

@SangramVajre



### **Rahaf Harfoush**

Digital Anthropologist and Executive Director, Red Thread Institute

Researching the impacts of emerging technologies in society, Rahaf has helped the world better understand the deep and hidden behavioral shifts within the global communication infrastructure. She is the executive director of the Red Thread Institute of Digital Culture, author of *Hustle & Float* and a professor at Sciences Po in Paris.

#### **FB TW IG IN**

@RahafHarfoushAuthor @RahafHarfoush @foushy



### **Matt Wallaert**

Behavioral Scientist and Chief Behavior Officer, Clover Health

For more than 15 years, Matt has spoken to hundreds of audiences about behavior change, including the United Nations, South by Southwest and more. His new book, *Start at the End*, explains science-based tips for implementing behavior changes in any organization.

#### **TW IG IN**

@MattWallaert

