

The All-in-One Solution for Payments in Mexico

Locally Preferred Payments Power Your Business Growth

Offering the payment and payout methods that locals prefer is essential for gaining market share and driving loyalty with customers, sellers and workers.

Act Now for Long-Term Success

Mexico's ecommerce market boasts an impressive growth rate of 28.3%¹. Consumer behavioral shifts from the COVID-19 outbreak may accelerate this adoption curve even more in the coming years as the government invests heavily in internet infrastructure. Companies that establish themselves in the market today position themselves for ongoing growth in the future.

Cross Border Opportunity Abounds

Cross-border sales make up a large portion of the Mexican ecommerce market. 67% of Mexicans shop on international sites¹, yet only 37% of the population has bank accounts and even fewer use credit cards². Offering the right payment methods, such as vouchers, is critical to finding customers and growing sales.

Rapyd



Mexico Quick Facts¹

POPULATION

129.2 million

SMARTPHONE PENETRATION

39.5%

INTERNET ADOPTION

63.9%

ECOMMERCE MARKET VALUE

\$22.6 Billion

1 - 2019 J.P. MORGAN GLOBAL PAYMENT TRENDS
2 - WORLD BANK, 2017

Learn more at go.rapyd.net/mexico



The Fastest Way to Gain a Hold in LATAM's Fastest Growing Market

Payment Methods:



- 24/7 real-time bank transfer for all banks
- Voucher and OTC cash payments via more than 150K locations and most relevant brands like 7-Eleven, Circle K, Extra, Farmacias Benavides, Walmart, and major retail banks
- Local issued credit and debit cards via Visa and Mastercard
- Bill and Airtime payments
- Cardless ATM withdrawals

Disbursement methods:



- 24/7 real-time bank transfers for all banks including recipient bank account validation

Card issuing:



- Local wallet and companion cards domestically issued for corporates and individuals

Digital Wallets and Payment Accounts:



- Local wallet and companion cards domestically issued for corporates and individuals

ABOUT RAPYD

Rapyd is the fastest way to power local payments anywhere in the world, enabling companies across the globe to access markets quicker than ever before. With Rapyd's fintech as a service platform, businesses, and consumers can engage in local and cross-border transactions in any market.

ACCESS A FULL-SUITE OF PAYMENT AND FINTECH CAPABILITIES THROUGH A SINGLE RAPYD INTEGRATION



**ONE SOLUTION.
ONE INTEGRATION.
ONE SOURCE FOR ALL THE
WAYS MEXICO LIKES TO PAY.**

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