

2021 / 2022 Season

Chair

David Beaulieu
Canadian Broadcasting Corp.
Tel.: (514) 569-1786
david.beaulieu@radio-canada.ca

Secretary – Treasurer

François Bourdua
VS-TEK
Tel.: (514) 214-4203
fbourdua.vstek@gmail.com

Past Chair

Daniel Guévin
Canadian Broadcasting Corp.
Tel.: (514) 597-3833
daniel.guevin@radio-canada.ca

Managers

Marie-Ève Bilodeau
Student, ÉTS
marie-eve.bilodeau.1@etsmtl.net

Denis Bonneau
Images et Technologie
Tel.: (514)934-3209 x 120
DBonneau@imagespc.com

Dominic Bourget
DXM Technologies
Tel.: (514) 447-4860
dominic@dxmtech.com

Daniel Despa
Communication Didcom
Tel.: (450) 445-9449
ddespa01@gmail.com

Jonathan Jobin
Canadian Broadcasting Corp.
Tel.: (514) 609-4930
jonathan.f.jobin@radio-canada.ca

Jean-Claude Krelic
Ross
Tel.: (613) 228-0688
jckrelic@rossvideo.com

Ad-Hoc Managers

Jimmy Fournier, ONF
Daniel Collin, GV
Gaétan Gauthier, Matrox
Pierre Marion, Consultant
Guillaume Nyami, Student
Polytechnique Montréal

Canadian Governor

Sylvain Marcotte
Tel.: (514) 434-9593
Sylvain.marcotte@grassvalley.com

Evening Presentation Notice

Date: **Tuesday, October 5th, 2021**
Time: **19:00**
Location: **Live via Facebook in your kitchen, living room, office...**
Organized by: The Montréal SMPTE
Sponsored by: SMPTE Montreal
Language: French, English

Subjects: **An update on UHD, HDR and 8K**

IMPORTANT: This presentation, open to all, will be available via a live streaming service on our Facebook page (<https://www.facebook.com/SMPTEMTL/>).

Your SMPTE-MTL committee is proud to team-up with Sylvain Marcotte, Pierre Hugues Routhier and Chris Chinnock to present an evening on an update on UHD, HDR and 8K

The first presentation will be in French and the material will be in English, the second presentation will be entirely in English. Questions may be asked in French or English.

The evening will be hosted on Facebook where you will be invited to interact with us and ask your questions.

Evening Schedule:

19:00 – 19:45: UHD et HDR - where are we in 2021?, Pierre Hugues Routhier, Ing., M.Ing – French Presentation

Despite the present downturn due to the health crisis of the past two years, international organizations broadcasters continued to draft their plans to transition to UHD.

During this presentation, Pierre Hugues Routhier, Eng., M.Ing. will present the results of the work in which he participated with North American (NABA) and European (EBU) broadcasters, as well as the roadmap for the deployment of this technology at the international level.

19:45 – 20:30: The Case of 8K, Chris Chinnock – English presentation

8K has been on the horizon for some time, but when, where and why will it become more relevant for content creators, broadcasters, streaming service providers and consumers?

This presentation will take a look at the key applications for 8K, existing and in-process standards activity, summarize the current state of the 8K ecosystem development including recent trails and consider the future on 8K adoption. It will also describe what the 8K Association is doing to help speed development of this 8K ecosystem

Biographies:

Pierre Hugues Routhier, Ing., M.Ing

Pierre Hugues is a veteran of the image industry, both in cinema, where he was Vice-President at Technicolor in Hollywood, and in television, as an architect of production solutions at Radio-Canada / CBC. He sits on the North American Broadcast Association Task Force on HDR as well as on the video systems strategic committee of the European Broadcasting Union. He is the author of the Digital Troublemaker guides, HDR trainer for SMPTE worldwide and has around fifteen imaging patents to its credit, as well as countless scientific and popular articles.

Chris Chinnock

Chris Chinnock is the President of Insight Media and the Executive Director of the 8K Association. Insight Media is a 20+ year old consultancy that has consistently been at the forefront of imaging and display technology offering newsletters, market reports, technology conferences, custom consulting and marketing services. For the 8K Association, Mr. Chinnock helps lead the organization, work with its work groups, provide a news service and more.

Version française sur document séparé

<https://www.smpte.org/sections/montrealquebec>

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