**SMPTE 2020, “Game On”
Ready-to-Publish Blurbs for Social Media, Newsletters, and More***Please feel free to adjust the text of any blurb as you see necessary.*

* **Same Great Technical Content, Now Even More Accessible**

SMPTE 2020 will feature the high-quality, peer-reviewed technical presentations that media professionals rely on each year. Over the three-day event, from 10 – 12 November, more than 60 experts from 20 countries will present on critical industry topics. You can choose to join any live session, or watch a replay if you miss it. Either way, the new SMPTE 2020 format gives you the opportunity to see each and every presentation that interests you.

* I am attending SMPTE 2020 – are you? I am excited to schedule my participation in a way that works best for me since SMPTE 2020: “Game On.” is being delivered as a remote conference experience. I will watch most of the live and on-demand programming during the event on 10-12 November. And I am so glad I can access the content for 30 days after the event in case I miss sessions. SMPTE 2020 is for any media professional who wants to succeed – that’s why I register each year.
* Hey, SMPTE members, thanks for showing up for your colleagues! For those of you choosing the “Pay It Forward” package for SMPTE 2020: “Game On” – it is appreciated. You’re helping fellow creatives and engineers worldwide also take park this year’s remote conference experience. <https://2020.smpte.org/>
* Get ready for a brand new 3-day learning experience. Take a tour to learn more about the remote conference experience that’s happening from 10 - 12 Nov. <https://youtu.be/R7fMLnSjkA0>
* You can do it all at #SMPTE 2020: “Game On”! This year’s program offers a rich mix of live and on-demand programming, plus social and networking events. You can get even more out of the conference. Check out the program: <https://2020.smpte.org/home/program>
* Be part of #SMPTE2020: “Game On,” a uniquely interactive, customizable, and accessible conference experience! <https://2020.smpte.org/>
* SMPTE 2020 is for media technologists ready to succeed. Get your spot. I got mine. <https://2020.smpte.org/>