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**455 Massachusetts Ave. N.W.
Suite 150
Washington, D. C. 20001
240-355-1128**

Website

<http://www.globalfindability.com>

Email

Info@globalfindability.com

Global Findability, Inc.

July 20, 2010

Ms. Barbara Lange
The Society of Motion Picture and Television Engineers
3 Barker Ave., 5th Floor
White Plains, NY 10601

Dear Ms. Lange,

Please find attached a SMPTE Patent Statement Declaration for the following SMPTE Document Numbers and Titles:

- a. SMPTE 330M-2000 Unique Material Identifier (UMID) .
- b. SMPTE 330M-2004 Unique Material Identifier (UMID)
- c. SMPTE RP 205-2000 Application of Unique Material Identifiers in Production and Broadcast Environments
- d. SMPTE RP 205:2009 Application of Unique Material Identifiers in Production and Broadcast Environments
- e. SMPTE RP 223-2003 Packing UMID and Program Identification Label Data into SMPTE 291M Ancillary Data Packets

Thank you for your cooperation in this matter.

Sincerely yours,

Carl M. Burnett
President

Patent Statement Declaration With Respect to SMPTE Engineering Document

To accompany submission of or a contribution to a proposed SMPTE Engineering Document.

SMPTE Document Number and Title: See attached document

Paragraphs related to this Statement: See attached document

Note that SMPTE Intellectual Property Policy does not require a patent search, and that no statement on this form shall make or imply any warranty of patent coverage, validity, or enforceability.

Submitter identified below hereby declares, in accordance with the SMPTE Patent Policy, that:

- | | |
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| A1. <input type="checkbox"/> | No Claimed Patents
Submitter is not aware of holding or controlling any patents, and/or applications for patents, that contain Essential Patent Claims, as defined in the SMPTE Intellectual Property Policy, the use of which would be necessary to implement the above-named document.

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Submitter is prepared to grant a <u>free of charge</u> license to its Essential Patent Claims in the above document to an unrestricted number of applicants on a worldwide, non-discriminatory basis and under other reasonable terms and conditions to make, use, and sell implementations that conform to the above document. Negotiations are left to the parties concerned and are performed outside SMPTE.

<i>Also mark here ____ if the Patent Holder's willingness to license is conditioned on reciprocity for the above document.</i>

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|------------------------------|--|

Patent Statement Declaration With Respect to SMPTE Engineering Document

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Non-Assert

Note: Submitters who have checked B1 may optionally check one of the following:

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B1.1. In addition to the license commitment set forth above, Submitter ("I" or "me") irrevocably promises not to assert any Essential Patent Claims (as defined in the SMPTE Intellectual Property Policy) against any entity ("you") for making, using, selling, offering for sale, importing or distributing any implementation to the extent it conforms to the document above ("Covered Implementation"), subject to the following. This is a personal promise directly from me to you, and you acknowledge as a condition of benefiting from it that no rights from me are received from suppliers, distributors, or otherwise in connection with this promise. If you file, maintain or voluntarily participate in a patent infringement lawsuit against an implementation of such Covered Specification, then this personal promise does not apply with respect to any Covered Implementation of the document above made or used by you. To clarify, this non-assert covers those claims of patents owned or controlled by me that are necessary to implement only the required portions of the Final Specification that are described in detail and not merely referenced in such Final Specification. This promise is not an assurance either (i) that any of my issued patent claims covers a Covered Implementation or are enforceable or (ii) that a Covered Implementation would not infringe patents or other intellectual property rights of any third party. No other rights except those expressly stated in this promise shall be deemed granted, waived or received by implication, exhaustion, estoppel, or otherwise.

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B1.2. In addition, Submitter will make its patents and/or patent applications that contain Essential Patent Claims in the above document available in accordance with the non-assert attached.

Licensing RAND

B2.

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Patent Statement Declaration With Respect to SMPTE Engineering Document

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Declaration & Contact Information:

Company submitting declaration: Global Findability, Inc. _____

Patent Holder (if no patent, leave blank): Global Findability, Inc. _____

Submitter declares that he/she is authorized to make this declaration on behalf of above-named company.

Name of authorized person: Carl M. Burnett _____

Title of authorized person: President _____

Place & Date of signature: 455 Massachusetts Ave. N.W., Washington, DC 20001 – July 20, 2010

Signature



Mailing Address:

455 Massachusetts Ave. N.W., Suite 150, Washington, DC 20001 _____

Phone: 240-355-1128 _____

Email: info@globalfindability.com _____

Website: www.globalfindability.com _____

Patent Information

Number	Title	Status	Country
6,681,231	Integrated information processing system for geospatial media	<input type="checkbox"/> Pending <input checked="" type="checkbox"/> Granted	US
7,107,286	Integrated information processing system for geospatial media	<input type="checkbox"/> Pending <input checked="" type="checkbox"/> Granted	US
		<input type="checkbox"/> Pending <input type="checkbox"/> Granted	
		<input type="checkbox"/> Pending <input type="checkbox"/> Granted	
		<input type="checkbox"/> Pending <input type="checkbox"/> Granted	
		<input type="checkbox"/> Pending <input type="checkbox"/> Granted	

Continue on additional page if necessary)

SMPTE Document Number, Title, & Paragraphs Related to this Patent Declaration Statement

1. SMPTE 330M-2000 Unique Material Identifier (UMID) - Paragraphs related to this Statement:
 - a. 4.2 – Signature Metadata
 - b. 4.2.1 – Time/date format
 - c. 4.2.2 - Spatial coordinate format
2. SMPTE 330M-2004 Unique Material Identifier (UMID) - Paragraphs related to this Statement:
 - a. 4 – General Specification
 - b. 5 – UMID Format Specification
 - c. 5.2 – Source Pack
 - d. 5.2.1 – Date Stamp and Unit Component
 - e. 5.2.2 – Spatial Co-ordinate Component
 - f. Annex C (normative) - Text representation of the UMID.
3. SMPTE RP 205-2000 Application of Unique Material Identifiers in Production and Broadcast Environments - Paragraphs related to this Statement: 4 – Requirements
4. SMPTE RP 205:2009 Application of Unique Material Identifiers in Production and Broadcast Environments - Paragraphs related to this Statement:
 - a. 6 – Requirements
 - b. Annex A Example Usage (Informative)
 - c. Annex C Frequently Asked Questions (Informative)
5. SMPTE RP 223-2003 Packing UMID and Program Identification Label Data into SMPTE 291M Ancillary Data Packets - Paragraphs related to this Statement: Annex A (informative) UDW format

Additional Supporting Documentation

Patent 7,107,286, Integrated information processing system for geospatial media.

Claim 9 - A geospatial information processing method comprising: converting latitude and longitude geographic degree, minutes, and seconds (DMS) coordinate alphanumeric representations or decimal equivalent geographic coordinate alphanumeric representations and altitude alphanumeric representations into individual discrete all-natural number geographic coordinate and measurement representations; and concatenating the individual discrete all-natural number geographic coordinate and measurement representations into a single discrete all-natural number geospatial coordinate measurement representation for identification of a geospatial positional location at, below, or above earth's surface allowing a user to geospatially reference entities or objects based on the identified geospatial positional location and point identification.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

The GEOCode* (Claim 9) in all-numeric representation concatenates the individual discrete all-natural number geographic and measurement representations into a single discrete all-natural number geospatial coordinate measurement representation for identification of a geospatial positional location and point identification at, below, or above earth's surface. The single discrete all-natural number geospatial coordinate measurement representation may include longitude, latitude, altitude, timestamp including year, month, day, hour, minute, second, and UTC time zone and other spatial information.

*- Geocode[®] is registered US federal trademark of Global Findability, Inc. – Registration Number: 3182988