

KELLER WILLIAMS LUXURY

# THE HOUSE OF EXCELLENCE

Keller Williams wrote the book on real estate, applying our knowledge all the way to the top and securing an undisputable lead in agent count, closed volume, and closed units. This trifecta of excellence, with outstanding contributions by our luxury agents who lead in luxury home sales\*, has solidified our standing as the number one real estate company.

**\$33.5 BILLION**

LUXURY MARKET SHARE

+34% 2020 vs 2019

**25,343**

PROPERTIES SOLD\*\*

+33% 2020 vs 2019

**5**

CONTINENTS SERVED



\*In survey of 24 U.S. metro areas. For details visit [luxury.kw.com](https://luxury.kw.com).

\*\*Properties priced at \$1M+.

# OUR MENU OF BENEFITS

Hosting the world's largest agent network,  
an abundant source of tools and data, and  
opportunities that inspire both personal  
and professional growth, Keller Williams  
Luxury agents stand in a class of their own,  
where the community is exclusive ... and  
so are the benefits.

## BENEFITS FOR ALL KW AGENTS

- Weekly Luxury Learning Series and other training opportunities

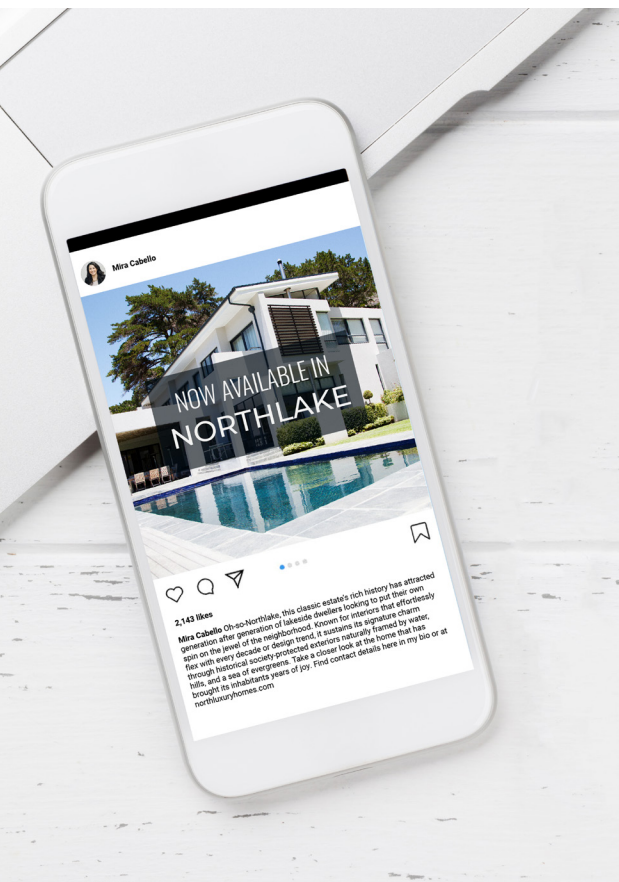
## BENEFITS FOR AGENTS REPRESENTING QUALIFIED LUXURY PROPERTIES

- KW Luxury property signs\*
- Enhanced property marketing suite in Command
- Listing syndication in the Wall Street Journal, Mansion Global, Barron's, and MarketWatch

## EXCLUSIVE BENEFITS FOR EARN-IN AGENTS

- Enhanced, luxury-specific Command referral features
- Elite personal branding Designs library
- Exclusive training, networking, and discounts
- Customizable KW Luxury signs\*
- Enhanced consumer platform experiences
- Masterminds with KWRI and industry leaders

\*Added Cost



For questions or details, please connect  
with your market center leadership or visit  
[kwconnect.com/page/luxury](http://kwconnect.com/page/luxury)

