

Cannabis MARKETING SUMMIT

-2021-

2021 SPONSOR OPPORTUNITIES*


Platinum Sponsor
21
\$8,000


Gold Sponsor
3
\$5,000


Silver Sponsor
5
\$3,500

CMA ANNUAL BUSINESS MEMBERSHIP (\$1,500 VALUE)

COMPLIMENTARY TICKETS TO LOCAL CMA EVENTS	Yes	Yes	Yes
OPPORTUNITY TO WRITE FOR CMA BLOG	Yes	Yes	Yes
DIGITAL BADGE + PRINTED MEMBERSHIP CERTIFICATE	Yes	Yes	Yes
OPPORTUNITY TO HOST CMA WEBINAR	Yes	Yes	Yes
CMA BUSINESS MEMBER DIRECTORY LISTING WITH PROMOTIONAL OFFER	Yes	Yes	Yes

MEDIA

CMA ANNUAL BUSINESS MEMBERSHIP	Yes	Yes	Yes
LOGO ON CMA WEBSITE FOR 1 YEAR	Yes	Yes	Yes
YOUR LOGO ON EMAIL BLASTS (12K Cannabis Industry Recipients)	5	3	1
TICKETS TO THE SUMMIT (up to \$745 value)	5	3	1
SOCIAL MEDIA SHOUTOUTS (20K followers across platforms)	5	3	1

DURING EVENT

LOGO ON SUMMIT SLIDES	Yes	Yes	Yes
CO-HOST NETWORKING ICEBREAKER OR PRE-EVENT CLUBHOUSE	Yes		
2 MINUTES TO SPEAK TO AUDIENCE	Yes		

POST EVENT

POST EVENT WEBINAR OF YOUR CHOICE	Yes	Yes	
LOGO + PROMOTION TO ALL ATTENDEES ON EMAIL FOLLOW UP	Yes		
MENTION IN POST SHOW PR	Yes		
DOMAINS OF ATTENDEES (not email address)	Yes		
EXCLUSIVE EMAIL BUYOUT (12K Cannabis Industry recipients)	Yes		