



WATCH BRASIL

CUSTOMER CASE STUDY

STREAMING VIDEO SERVICE

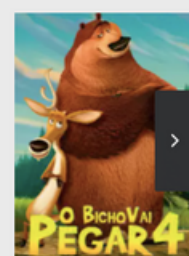
[A WATCH BRASIL](#)[QUERO TER WATCH](#)[SUPORTE](#)[BLOG](#)[CENTRAL DO PROVEDOR](#)[ENTRAR](#)

NOVA MATÉRIA NO BLOG:
TV PAGA EM QUEDA E

STREAMING EM ASCENSÃO

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ÚLTIMOS LANÇAMENTOS



WATCH BRASIL

is a streaming company that offers exclusive services for Internet providers, delivering high quality content to its subscribers. In addition to offering subscribers movies, series, documentaries, and children's content, Watch Brasil has implemented a structure that adds value to Internet providers by using high performance technologies based on ML and data driven business analytics.

Watch Brasil uses **JUMP Deep Recommender** to provide highly accurate content recommendations tailored to each of its video service end-users. Enhanced personalization thus leads to improved user engagement.

“JUMP’s Deep Recommender Technology is a widely comprehensive solution and strongly assertive for our clients. Having highly precise recommendations results in a greater user experience. In addition, their tools allow us to manage audience segmentation for marketing campaigns, personalize the experience, providing a boost to user engagement on social media. All this helps increase retention and reduce churn, which is fundamental to any VOD business”

Mauricio Almeida, cofounder at Watch Brasil.

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