



# New Research: The Top 4 Productivity Obstacles

and How Every Accounting Firm Can Transcend Them

# Introduction

- Logistics
  - Attendee's lines have been muted
  - Ask questions in the Questions tab
  - Chat directly with us through the Chat tab
  - Download the deck from the Handouts tab
  - This session is being recorded
- Intro Jason and Lyle



**Jason Caldwell**  
**CTO and Co-founder**  
Avii



**Lyle Ball**  
**CEO and Co-founder**  
Avii



## You will learn how to:

- Overcome downtime & lag time
- Address over-connectivity & distractions
- Reduce time loss from switching between apps
- Manage multi-task overload across teams

## Poll #1

How long can the average worker **focus** on a task?



The New York Times  
says we can only focus for

**11 minutes.**

And the Wall Street Journal  
says it takes another

**25 minutes**

to refocus after a disruption.



X 25 minutes  
X 3 disruptions

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**75 minutes**



X 20 people  
X 75 minutes

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**1,500 minutes**



X \$150/hr  
X 1,500 minutes

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**\$3,750 per day**  
and 25 hours of work  
not completed

## Poll #2

What is the biggest  
**productivity obstacle** we're  
facing today?



# The biggest productivity obstacles we're facing today

- Overall workflow interruptions
  - Downtime & Lag time
- Over-connectivity and alerts-related distractions
  - Texts, emails, IMs, system alerts
- Time lost switching between applications
  - Hairball infrastructure vs unified workspace
- Multi-tasking that overwhelms you and your team

.. Research from Mavenlink



**Downtime** and lag time

# Automation that's intelligent

- Provide teams a way to track established procedures by audit or function type
- Provide contextual insight to train new members
- Establish a consistent flow and response process so clients know what to expect
- Track completed steps for continual status updates and visibility at all levels



**Distractions** from  
over-connectivity and alerts

## Poll #3

How many times does the **average worker** check their email each day?

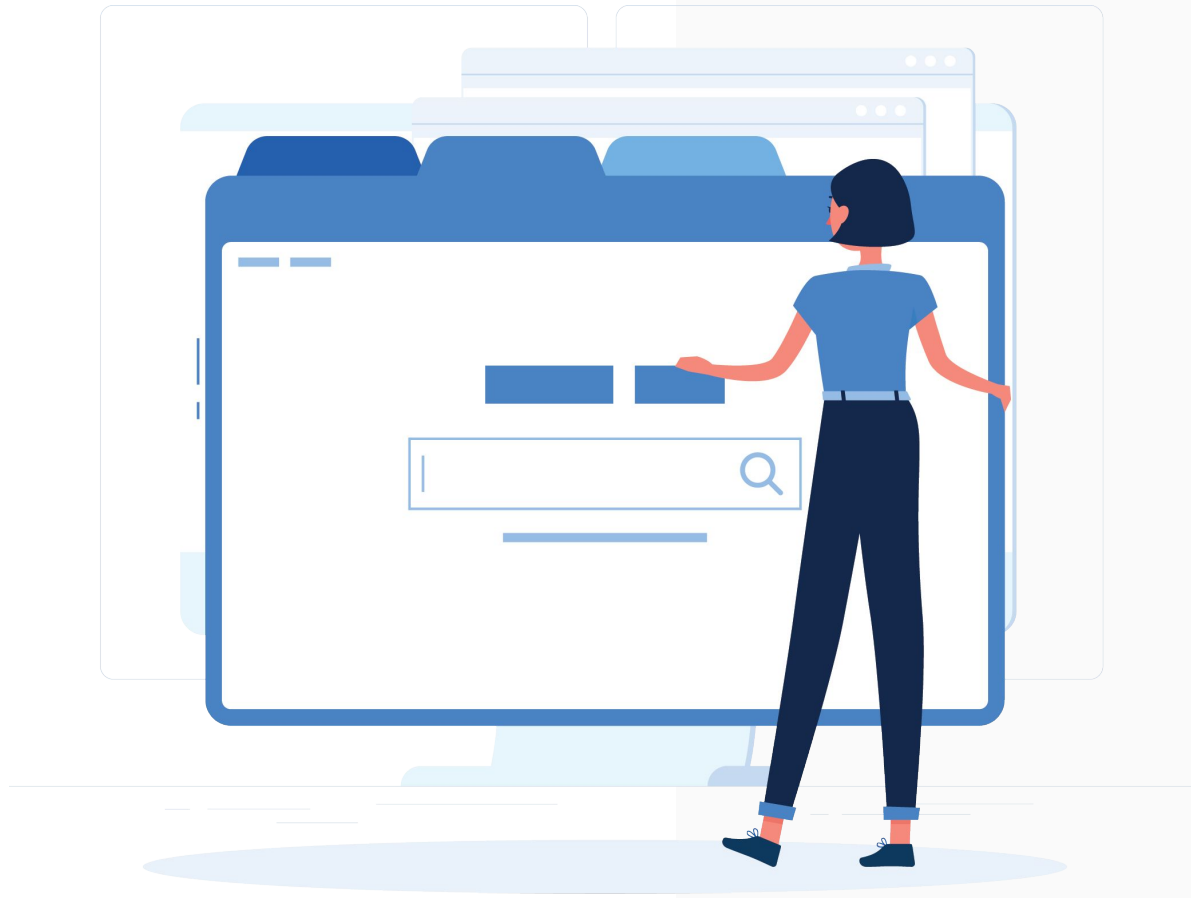
## The average worker checks his or her:

email **50 times** per day

phone up to **80 times** per day

instant messaging **77 times** per day

**\$650 billion per year**



**Time lost **switching between**  
different applications**

## Poll #4

How many different **SaaS applications** are used at your firm?



The number may  
surprise you.

**Prune down to the  
most important  
pieces of software.**





**Multitasking overwhelms  
team members**



## So what can we **do**?

- Correctly assess the level of **urgency**
- Determine the right **priority** level
- Assess the right **value**
- Assess the required **effort**
- Account for interdependencies with other team members

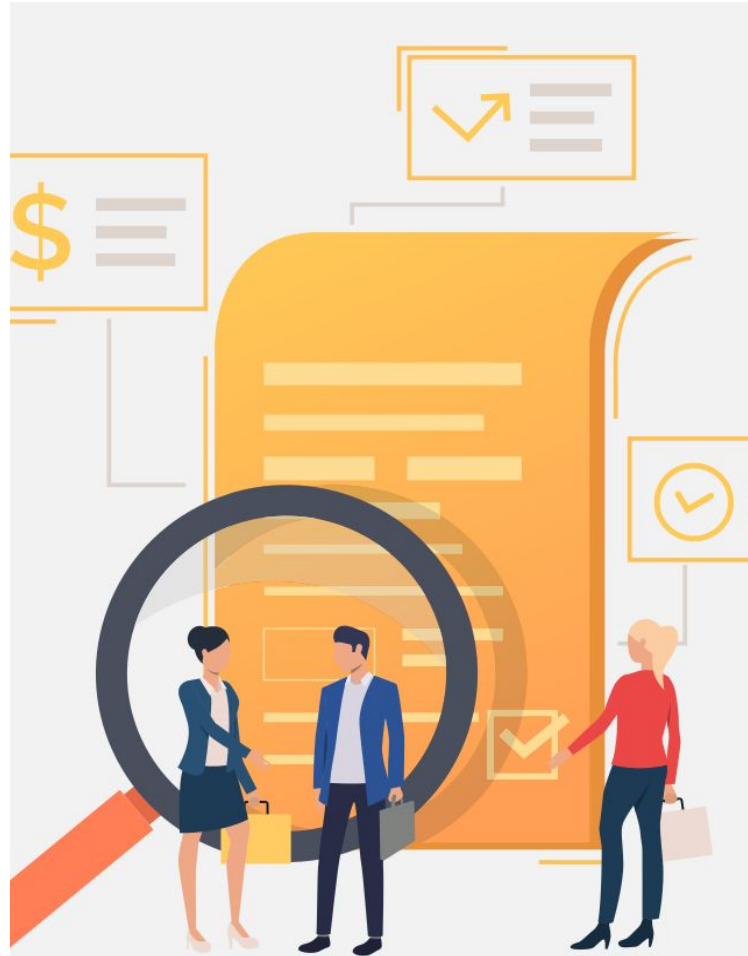
# **3 Ways** to Get Started

with your automation transformation



Download the  
**Software Calculator**

DOWNLOAD



Request a Free  
**Software Audit**

APPLY



Try Avii Workspace  
**Free for Analysis & Trial**

TRY FREE



# Takeaways

- Overcome **downtime & lag time**
- Address **over-connectivity** & distractions
- Reduce **time loss** from switching between apps
- Manage **multi-task overload** across teams

# Q&A

submit your questions

# To learn more:

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