

#### AUTOMATION AND INTEGRATION

# 5 Reasons Why Businesses Stop Growing

### No plan for Success.

The best rule of thumb is to review and update your business plan yearly at a minimum and review it monthly to help you track your progress.



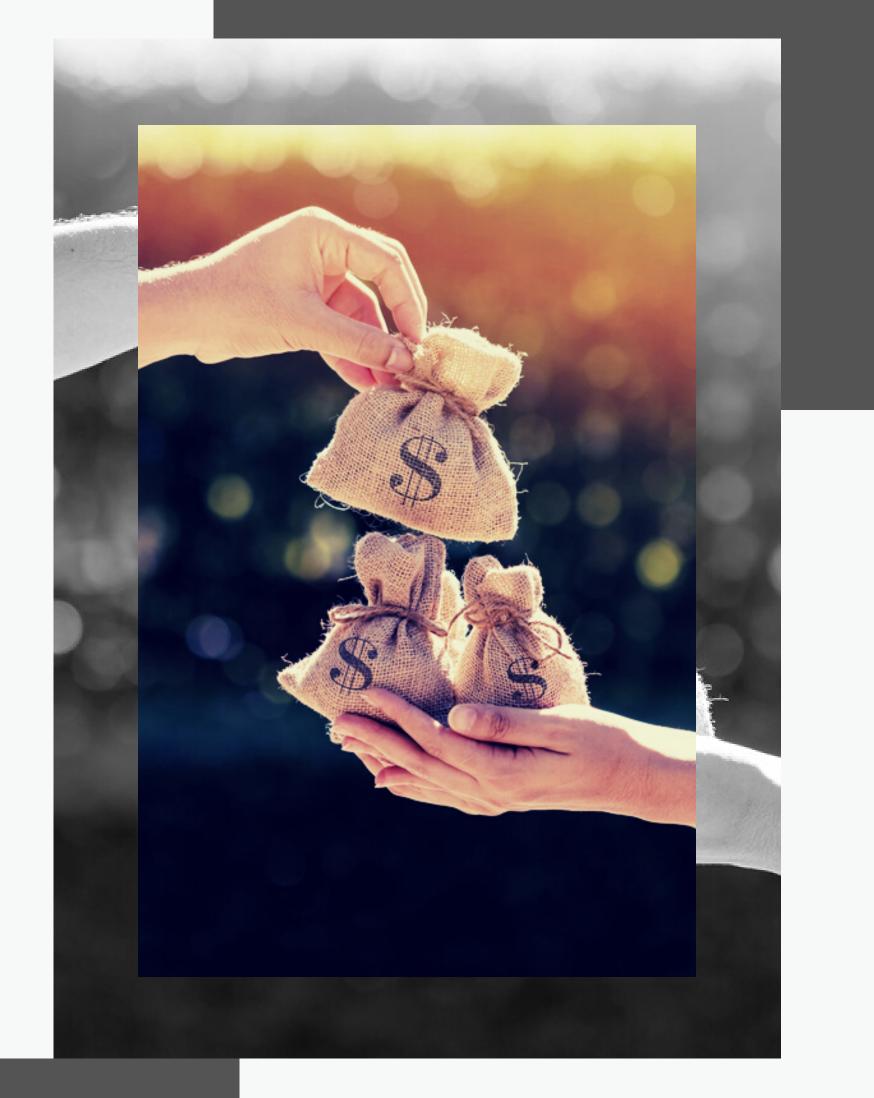
#### High overheads from manual processes

What worked when you were a startup is highly unlikely to work once you have expanded and hiring new staff is not always the answer.



#### It takes money to make money

A streamlined business process and an integrated business management system can reduce the workload substantially and avoid human error.



### Failure to identify new opportunities and new markets

Understanding what your business is good at and looking at new markets can be daunting. However, missing out on possible opportunities ensures that your business will not survive.

## The customer isn't seen as the top priority



The final reason a business may plateau is because they forget the most important fact – customers are the number ONE priority.